



SYDNEY RADIO - SURVEY 5 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.4	3.7	0.7	0.5	0.1	0.4	0.1	*	*	0.1	0.1	0.0	1.0	2.2	-1.2	8.0	6.0	2.0	12.0	9.5	2.5
2GB	13.2	12.8	0.4	2.7	2.0	0.7	2.8	2.4	0.4	4.3	4.5	-0.2	8.1	9.2	-1.1	16.9	13.8	3.1	30.8	30.8	0.0
2UE	4.9	4.8	0.1	1.1	0.5	0.6	1.0	0.5	0.5	1.1	0.5	0.6	3.0	3.5	-0.5	10.7	10.1	0.6	8.5	9.0	-0.5
SKY Sports Radio	1.2	1.2	0.0	0.4	0.2	0.2	0.5	0.1	0.4	0.4	0.4	0.0	2.8	2.7	0.1	0.9	0.7	0.2	1.1	1.4	-0.3
2DayFM hit 1041	4.4	3.5	0.9	10.7	8.6	2.1	9.5	8.1	1.4	7.6	6.4	1.2	4.7	2.7	2.0	0.8	1.8	-1.0	0.2	0.1	0.1
KIIS1065	7.2	7.6	-0.4	14.9	17.9	-3.0	10.5	11.0	-0.5	9.3	13.3	-4.0	11.8	8.9	2.9	3.0	3.0	0.0	0.3	0.4	-0.1
2MMM	6.5	7.9	-1.4	5.5	4.8	0.7	2.6	6.2	-3.6	15.0	15.4	-0.4	8.5	12.6	-4.1	3.2	3.6	-0.4	0.4	0.4	0.0
NOVA96.9	6.6	6.9	-0.3	20.7	23.5	-2.8	19.1	17.9	1.2	9.2	10.6	-1.4	5.6	5.1	0.5	2.2	2.2	0.0	0.2	0.2	0.0
smoothfm 95.3	8.2	7.2	1.0	6.2	5.3	0.9	6.4	5.7	0.7	6.9	5.6	1.3	9.2	7.9	1.3	13.6	13.3	0.3	5.5	4.6	0.9
WSFM	7.6	8.2	-0.6	8.0	3.2	4.8	4.4	3.7	0.7	5.4	6.5	-1.1	13.3	14.3	-1.0	8.7	11.3	-2.6	4.0	3.6	0.4
ABC702	7.9	8.6	-0.7	1.4	2.0	-0.6	0.9	0.9	0.0	3.4	3.7	-0.3	6.4	7.7	-1.3	14.5	15.5	-1.0	13.0	13.6	-0.6
2RN	2.2	2.2	0.0	0.1	0.1	0.0	*	0.2	*	0.6	0.4	0.2	1.9	2.0	-0.1	1.8	2.0	-0.2	5.5	5.7	-0.2
NEWSR	1.6	1.8	-0.2	1.7	0.9	0.8	0.8	1.6	-0.8	1.4	1.9	-0.5	1.4	1.8	-0.4	1.4	1.1	0.3	2.7	2.4	0.3
2JJJ	7.0	6.3	0.7	4.4	7.8	-3.4	19.3	18.9	0.4	15.0	11.5	3.5	6.9	5.9	1.0	1.4	1.8	-0.4	0.1	0.1	0.0
ABCFM	3.7	3.4	0.3	2.3	1.8	0.5	1.1	0.5	0.6	3.1	1.3	1.8	1.5	1.6	-0.1	2.4	2.7	-0.3	8.8	9.3	-0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.0	3.4	0.6	2.8	2.6	0.2	5.9	5.2	0.7	5.2	3.5	1.7	3.1	2.5	0.6	3.0	3.3	-0.3	5.6	4.9	0.7
2GB	14.3	13.7	0.6	17.1	16.0	1.1	15.4	15.0	0.4	11.5	11.1	0.4	10.6	10.5	0.1	16.0	15.5	0.5	9.7	9.9	-0.2
2UE	3.8	3.8	0.0	5.4	4.9	0.5	3.1	2.8	0.3	2.6	2.4	0.2	2.2	2.8	-0.6	5.9	7.1	-1.2	8.4	8.1	0.3
SKY Sports Radio	1.0	1.1	-0.1	1.1	1.4	-0.3	0.7	0.6	0.1	1.0	1.0	0.0	0.9	1.0	-0.1	1.5	1.4	0.1	2.0	1.7	0.3
2DayFM hit 1041	4.5	3.6	0.9	3.9	3.3	0.6	4.2	3.5	0.7	4.4	3.9	0.5	6.5	3.8	2.7	3.7	4.1	-0.4	4.0	3.3	0.7
KIIS1065	7.2	7.9	-0.7	7.8	8.6	-0.8	6.2	7.4	-1.2	7.8	7.5	0.3	7.3	9.1	-1.8	6.2	5.6	0.6	7.2	6.9	0.3
2MMM	6.7	8.3	-1.6	6.7	8.1	-1.4	7.2	9.1	-1.9	7.3	9.4	-2.1	7.0	7.6	-0.6	4.1	5.8	-1.7	5.9	6.7	-0.8
NOVA96.9	6.5	6.7	-0.2	6.3	6.3	0.0	4.5	4.6	-0.1	6.2	6.1	0.1	9.6	10.1	-0.5	6.3	7.4	-1.1	7.0	7.4	-0.4
smoothfm 95.3	8.1	7.1	1.0	5.9	5.4	0.5	9.1	8.1	1.0	9.9	8.6	1.3	8.2	6.8	1.4	8.4	6.8	1.6	8.4	7.9	0.5
WSFM	7.7	8.3	-0.6	8.4	8.6	-0.2	7.8	8.3	-0.5	8.6	9.8	-1.2	7.1	7.2	-0.1	4.8	5.6	-0.8	7.3	8.1	-0.8
ABC702	8.2	9.0	-0.8	8.7	10.4	-1.7	8.0	7.8	0.2	7.6	8.4	-0.8	8.2	9.3	-1.1	8.3	8.4	-0.1	6.7	7.2	-0.5
2RN	2.1	2.2	-0.1	2.9	3.0	-0.1	1.9	2.4	-0.5	1.2	0.9	0.3	2.1	2.1	0.0	1.9	2.4	-0.5	2.4	2.3	0.1
NEWSR	1.6	1.7	-0.1	2.7	2.4	0.3	0.9	1.3	-0.4	0.7	0.8	-0.1	1.1	1.5	-0.4	3.0	3.2	-0.2	1.7	1.9	-0.2
2JJJ	7.5	6.7	0.8	6.2	5.7	0.5	9.1	7.0	2.1	9.1	8.5	0.6	7.5	7.6	-0.1	4.0	3.9	0.1	5.4	4.9	0.5
ABCFM	3.4	3.1	0.3	2.6	2.7	-0.1	3.2	3.2	0.0	3.7	3.7	0.0	3.8	2.8	1.0	5.0	3.6	1.4	4.6	4.1	0.5