



# PERTH RADIO - SURVEY 7 2015

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.5	4.4	0.1	0.7	2.3	-1.6	0.1	0.6	-0.5	0.9	0.9	0.0	5.1	3.9	1.2	11.2	11.7	-0.5	5.4	6.0	-0.6
6PR	8.7	8.4	0.3	1.6	2.8	-1.2	0.8	1.2	-0.4	2.2	2.3	-0.1	10.0	7.6	2.4	11.8	9.2	2.6	18.5	22.7	-4.2
MIX 94.5	15.2	14.3	0.9	12.7	10.8	1.9	11.8	11.0	0.8	12.4	12.3	0.1	21.4	19.9	1.5	21.4	19.3	2.1	6.8	7.6	-0.8
hit92.9	9.7	11.0	-1.3	25.9	19.9	6.0	21.9	28.5	-6.6	15.8	15.9	-0.1	7.2	8.3	-1.1	2.5	4.3	-1.8	0.9	1.9	-1.0
96FM	8.0	9.4	-1.4	6.3	9.9	-3.6	9.2	6.1	3.1	9.0	10.5	-1.5	12.2	16.7	-4.5	7.2	7.8	-0.6	1.5	0.5	1.0
NOVA93.7	11.9	12.1	-0.2	35.9	34.6	1.3	14.9	15.1	-0.2	19.5	19.1	0.4	11.6	11.9	-0.3	3.7	2.9	0.8	0.6	0.9	-0.3
ABC720	9.0	9.1	-0.1	1.6	1.9	-0.3	3.2	3.5	-0.3	2.6	2.5	0.1	5.6	6.0	-0.4	12.7	14.0	-1.3	23.3	23.4	-0.1
6RN	1.7	1.4	0.3	0.6	0.3	0.3	0.2	0.2	0.0	0.8	0.3	0.5	2.1	1.4	0.7	2.5	2.7	-0.2	2.4	3.1	-0.7
NEWSR	0.8	0.9	-0.1	0.1	0.2	-0.1	0.2	0.1	0.1	0.4	0.6	-0.2	0.7	1.0	-0.3	1.2	1.4	-0.2	1.5	1.4	0.1
6JJJ	11.3	10.4	0.9	6.2	4.8	1.4	29.3	24.2	5.1	22.4	21.1	1.3	10.4	8.3	2.1	2.8	4.8	-2.0	*	0.1	*
ABC FM	3.9	3.3	0.6	0.7	3.9	-3.2	0.2	1.8	-1.6	2.6	2.0	0.6	2.5	2.5	0.0	4.1	2.7	1.4	10.0	6.9	3.1

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	4.2	4.1	0.1	4.0	4.5	-0.5	4.6	4.6	0.0	4.5	4.4	0.1	3.7	2.7	1.0	3.2	2.7	0.5	5.8	5.6	0.2						
6PR	8.7	8.3	0.4	10.1	10.3	-0.2	8.8	8.7	0.1	7.1	6.7	0.4	7.2	6.1	1.1	11.5	10.0	1.5	8.9	8.9	0.0						
MIX 94.5	15.5	14.9	0.6	13.0	13.2	-0.2	17.6	16.3	1.3	18.6	17.4	1.2	15.0	14.6	0.4	9.3	9.7	-0.4	14.1	12.3	1.8						
hit92.9	10.2	11.5	-1.3	8.8	10.1	-1.3	9.2	10.2	-1.0	10.8	12.3	-1.5	13.6	15.4	-1.8	8.9	9.7	-0.8	8.3	9.3	-1.0						
96FM	7.8	9.4	-1.6	6.9	8.9	-2.0	8.0	9.6	-1.6	9.3	11.2	-1.9	6.5	7.3	-0.8	8.3	8.7	-0.4	8.3	9.3	-1.0						
NOVA93.7	12.3	12.4	-0.1	14.0	13.5	0.5	9.8	10.1	-0.3	11.3	11.3	0.0	15.4	16.3	-0.9	10.8	11.7	-0.9	10.5	10.8	-0.3						
ABC720	8.9	8.8	0.1	12.8	12.5	0.3	7.2	8.3	-1.1	5.6	5.4	0.2	6.5	6.0	0.5	15.8	14.2	1.6	9.2	10.3	-1.1						
6RN	1.6	1.4	0.2	2.1	1.8	0.3	1.1	1.1	0.0	1.1	0.6	0.5	1.9	1.4	0.5	2.4	2.7	-0.3	1.8	1.7	0.1						
NEWSR	0.7	0.9	-0.2	1.3	1.6	-0.3	0.5	0.6	-0.1	0.2	0.3	-0.1	0.5	0.6	-0.1	1.6	1.4	0.2	0.9	1.0	-0.1						
6JJJ	11.9	10.9	1.0	11.5	9.7	1.8	12.0	11.4	0.6	13.2	12.2	1.0	11.9	11.2	0.7	8.4	9.1	-0.7	9.4	8.7	0.7						
ABC FM	3.7	3.1	0.6	3.7	2.5	1.2	3.8	2.7	1.1	3.6	3.7	-0.1	3.7	3.9	-0.2	3.9	3.1	0.8	4.3	3.8	0.5						

Please note: Listening via streaming for all radio stations except 6IX is included in these results.