



BRISBANE RADIO - SURVEY 1 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.5	5.3	0.2	0.6	0.1	0.5	0.1	0.2	-0.1	0.8	1.3	-0.5	1.5	2.2	-0.7	8.4	7.4	1.0	16.9	16.0	0.9
Magic 882	2.1	2.8	-0.7	*	0.2	*	0.2	0.2	0.0	*	0.8	*	0.8	0.9	-0.1	3.9	4.5	-0.6	6.0	8.0	-2.0
4KQ	7.5	8.8	-1.3	0.6	1.3	-0.7	0.4	1.5	-1.1	1.3	1.3	0.0	7.2	7.0	0.2	16.9	22.4	-5.5	12.3	14.8	-2.5
HIT 105	11.2	10.4	0.8	22.3	22.2	0.1	28.5	27.2	1.3	18.3	17.0	1.3	8.6	8.1	0.5	3.8	2.2	1.6	1.3	0.1	1.2
97.3FM	12.5	13.7	-1.2	10.9	23.5	-12.6	7.7	11.4	-3.7	10.9	11.6	-0.7	20.7	20.8	-0.1	16.0	11.9	4.1	4.6	6.4	-1.8
104.5 TRIPLE M	10.6	9.3	1.3	9.1	9.2	-0.1	13.2	10.1	3.1	12.9	12.9	0.0	15.5	13.7	1.8	10.4	6.6	3.8	1.6	1.8	-0.2
NOVA106.9	11.0	12.6	-1.6	25.7	22.8	2.9	16.3	24.1	-7.8	20.1	20.0	0.1	12.1	11.9	0.2	1.4	5.1	-3.7	0.5	1.6	-1.1
612 ABC	9.2	9.2	0.0	0.9	1.4	-0.5	0.5	1.2	-0.7	1.4	2.9	-1.5	4.7	4.5	0.2	14.9	10.3	4.6	24.6	27.4	-2.8
4RN	2.4	1.7	0.7	3.4	0.5	2.9	0.8	0.6	0.2	1.0	1.0	0.0	1.4	1.4	0.0	1.4	1.7	-0.3	6.1	3.6	2.5
NEWSR	1.0	1.0	0.0	0.5	0.6	-0.1	0.3	0.2	0.1	1.1	1.0	0.1	0.5	0.6	-0.1	1.5	1.8	-0.3	1.6	1.5	0.1
4JJJ	8.6	7.7	0.9	10.7	3.7	7.0	21.9	13.9	8.0	17.3	17.3	0.0	6.7	6.8	-0.1	1.9	2.7	-0.8	0.1	0.2	-0.1
ABCFM	2.5	2.3	0.2	0.3	1.2	-0.9	1.6	0.2	1.4	1.4	1.7	-0.3	0.7	1.2	-0.5	0.9	2.1	-1.2	7.8	5.9	1.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.7	5.8	-0.1	7.2	7.1	0.1	7.8	6.7	1.1	4.1	4.5	-0.4	3.3	3.8	-0.5	4.8	6.9	-2.1	4.8	3.6	1.2
Magic 882	2.0	2.5	-0.5	1.9	2.2	-0.3	2.4	2.2	0.2	1.7	2.7	-1.0	1.7	2.8	-1.1	2.7	3.1	-0.4	2.6	3.6	-1.0
4KQ	7.0	8.4	-1.4	7.4	10.0	-2.6	8.1	8.8	-0.7	6.8	7.9	-1.1	5.6	6.6	-1.0	6.3	6.9	-0.6	9.1	10.1	-1.0
HIT 105	11.4	10.9	0.5	11.9	8.9	3.0	9.6	10.1	-0.5	10.9	11.7	-0.8	14.7	14.2	0.5	9.0	10.4	-1.4	10.5	9.1	1.4
97.3FM	12.8	13.6	-0.8	11.1	13.1	-2.0	13.8	13.7	0.1	15.2	14.1	1.1	11.5	13.4	-1.9	11.4	14.9	-3.5	11.5	13.7	-2.2
104.5 TRIPLE M	11.5	9.8	1.7	11.8	8.9	2.9	13.3	10.4	2.9	12.9	11.8	1.1	9.1	9.1	0.0	5.3	6.8	-1.5	7.3	7.6	-0.3
NOVA106.9	11.1	12.6	-1.5	10.7	12.2	-1.5	8.8	10.8	-2.0	10.8	12.9	-2.1	14.5	15.7	-1.2	11.8	11.6	0.2	10.7	12.3	-1.6
612 ABC	9.2	9.0	0.2	11.9	11.9	0.0	9.9	9.1	0.8	7.1	6.4	0.7	6.3	7.0	-0.7	9.7	10.7	-1.0	9.3	9.6	-0.3
4RN	2.2	1.7	0.5	3.4	2.5	0.9	1.0	1.2	-0.2	0.8	0.7	0.1	3.0	1.6	1.4	3.5	3.6	-0.1	3.0	1.5	1.5
NEWSR	0.9	0.9	0.0	1.3	1.3	0.0	0.6	0.6	0.0	0.5	0.7	-0.2	0.4	0.9	-0.5	3.0	0.8	2.2	1.3	1.4	-0.1
4JJJ	8.7	8.2	0.5	7.1	8.0	-0.9	6.8	7.8	-1.0	9.3	8.3	1.0	11.5	9.4	2.1	11.4	7.0	4.4	8.2	5.9	2.3
ABCFM	2.4	2.1	0.3	1.9	2.4	-0.5	2.5	1.9	0.6	2.6	2.1	0.5	2.4	1.6	0.8	2.9	2.9	0.0	2.8	3.0	-0.2