



# PERTH RADIO - SURVEY 3 2017

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.3	5.1	0.2	0.2	1.2	-1.0	1.0	0.2	0.8	2.4	1.8	0.6	5.3	3.5	1.8	16.1	15.2	0.9	5.0	5.9	-0.9
6PR	6.6	6.9	-0.3	2.8	2.6	0.2	0.2	0.6	-0.4	1.6	2.2	-0.6	4.6	6.4	-1.8	8.6	9.0	-0.4	18.1	15.4	2.7
MIX 94.5	14.7	14.5	0.2	15.9	18.9	-3.0	15.8	10.3	5.5	11.6	10.1	1.5	18.9	20.4	-1.5	19.3	20.1	-0.8	9.5	8.3	1.2
HIT 92.9	11.0	10.8	0.2	22.8	23.2	-0.4	28.2	31.7	-3.5	18.5	18.3	0.2	8.0	7.6	0.4	1.4	1.5	-0.1	0.4	0.5	-0.1
96FM	8.9	9.1	-0.2	6.7	6.7	0.0	7.6	8.7	-1.1	8.4	8.8	-0.4	16.6	15.8	0.8	8.5	9.8	-1.3	1.7	1.7	0.0
NOVA93.7	13.7	11.8	1.9	35.0	33.5	1.5	22.2	18.7	3.5	21.7	17.5	4.2	12.4	11.2	1.2	5.6	5.3	0.3	0.3	0.9	-0.6
ABC PER	7.8	9.4	-1.6	0.5	0.1	0.4	1.2	0.9	0.3	1.5	4.4	-2.9	6.6	7.4	-0.8	13.6	13.8	-0.2	18.4	20.9	-2.5
6RN	2.0	2.0	0.0	0.2	0.2	0.0	*	*	*	0.2	1.0	-0.8	1.6	1.5	0.1	4.1	3.0	1.1	4.8	4.3	0.5
ABC NEWS	1.0	1.3	-0.3	0.2	0.1	0.1	*	0.2	*	0.5	0.8	-0.3	1.4	1.7	-0.3	1.8	2.5	-0.7	1.4	1.5	-0.1
6JJJ	8.1	8.4	-0.3	7.7	4.5	3.2	14.4	19.3	-4.9	17.8	18.2	-0.4	6.3	7.7	-1.4	1.0	1.3	-0.3	0.1	0.1	0.0
ABC FM	2.3	2.8	-0.5	0.3	0.3	0.0	0.1	1.0	-0.9	0.4	2.5	-2.1	2.2	1.3	0.9	1.8	1.6	0.2	6.7	7.6	-0.9

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.0	4.7	0.3	3.8	4.0	-0.2	6.3	5.6	0.7	5.3	5.2	0.1	4.6	4.5	0.1	5.2	3.8	1.4	6.4	6.2	0.2						
6PR	6.4	6.9	-0.5	8.4	8.7	-0.3	6.2	7.1	-0.9	4.8	5.1	-0.3	5.0	5.8	-0.8	8.7	8.6	0.1	7.2	6.7	0.5						
MIX 94.5	15.6	15.2	0.4	13.8	14.7	-0.9	17.4	16.1	1.3	17.4	17.0	0.4	15.1	14.2	0.9	11.0	10.9	0.1	11.8	12.1	-0.3						
HIT 92.9	11.4	11.4	0.0	11.4	10.3	1.1	10.1	10.6	-0.5	11.7	12.7	-1.0	13.1	12.6	0.5	11.1	10.9	0.2	9.7	8.8	0.9						
96FM	9.3	9.0	0.3	8.6	7.9	0.7	10.2	9.9	0.3	10.7	10.5	0.2	7.8	8.3	-0.5	6.2	7.0	-0.8	7.7	9.3	-1.6						
NOVA93.7	13.7	12.0	1.7	14.0	12.2	1.8	12.2	10.8	1.4	14.0	12.3	1.7	15.2	13.5	1.7	12.8	10.8	2.0	13.9	11.1	2.8						
ABC PER	7.8	9.6	-1.8	11.2	13.0	-1.8	7.5	9.3	-1.8	5.6	6.5	-0.9	6.0	7.0	-1.0	9.4	13.2	-3.8	7.5	9.0	-1.5						
6RN	1.9	1.9	0.0	3.1	2.9	0.2	1.1	0.7	0.4	1.1	0.9	0.2	2.3	2.6	-0.3	2.6	3.2	-0.6	2.3	2.4	-0.1						
ABC NEWS	0.9	1.2	-0.3	1.2	1.5	-0.3	0.5	0.7	-0.2	0.5	0.6	-0.1	1.0	1.3	-0.3	2.2	3.0	-0.8	1.6	1.8	-0.2						
6JJJ	8.6	8.6	0.0	8.3	8.0	0.3	8.0	8.5	-0.5	8.3	9.0	-0.7	9.6	10.1	-0.5	10.2	7.1	3.1	6.4	7.6	-1.2						
ABC FM	2.1	2.6	-0.5	2.5	2.7	-0.2	1.8	2.3	-0.5	1.6	2.6	-1.0	2.4	3.1	-0.7	2.5	2.8	-0.3	2.8	3.4	-0.6						