



BRISBANE RADIO - SURVEY 3 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.0	5.5	-0.5	0.4	0.7	-0.3	0.6	0.6	0.0	1.3	1.1	0.2	3.2	1.8	1.4	4.3	6.6	-2.3	16.0	18.0	-2.0
TalkingLifestyle882	1.4	1.5	-0.1	*	*	*	0.2	0.4	-0.2	*	0.1	*	2.1	1.9	0.2	0.5	1.3	-0.8	3.9	3.7	0.2
4KQ	9.0	8.1	0.9	0.6	0.4	0.2	0.6	0.8	-0.2	1.4	2.0	-0.6	6.0	5.5	0.5	22.6	19.4	3.2	18.6	14.8	3.8
HIT 105	11.0	11.5	-0.5	22.0	23.0	-1.0	22.2	28.4	-6.2	21.3	21.3	0.0	7.3	7.9	-0.6	1.9	2.1	-0.2	0.5	0.8	-0.3
97.3FM	11.3	11.4	-0.1	13.0	8.6	4.4	6.0	7.3	-1.3	10.9	11.1	-0.2	17.9	18.0	-0.1	13.1	14.8	-1.7	4.6	4.1	0.5
104.5 TRIPLE M	10.2	10.8	-0.6	10.9	8.1	2.8	10.6	15.0	-4.4	11.9	14.5	-2.6	17.0	16.5	0.5	8.6	8.1	0.5	0.8	1.2	-0.4
NOVA106.9	15.8	13.8	2.0	26.2	28.2	-2.0	30.2	23.3	6.9	23.7	21.4	2.3	16.9	17.1	-0.2	6.0	3.1	2.9	1.6	0.9	0.7
ABC BRI	8.8	9.8	-1.0	1.2	1.0	0.2	1.0	0.9	0.1	3.1	1.5	1.6	4.4	5.0	-0.6	10.7	14.8	-4.1	25.8	27.4	-1.6
4RN	1.9	2.3	-0.4	0.2	1.3	-1.1	0.2	0.2	0.0	0.2	0.3	-0.1	2.9	2.2	0.7	4.1	3.1	1.0	2.6	5.2	-2.6
ABC NEWS	1.6	1.1	0.5	0.3	0.6	-0.3	1.1	0.3	0.8	0.7	0.9	-0.2	1.1	0.4	0.7	2.3	1.3	1.0	3.4	2.4	1.0
4JJJ	6.4	6.4	0.0	6.6	10.0	-3.4	15.7	14.1	1.6	11.5	12.2	-0.7	5.5	5.1	0.4	2.1	2.5	-0.4	0.1	0.1	0.0
ABCFM	2.4	2.0	0.4	0.3	0.1	0.2	0.7	1.7	-1.0	1.1	1.1	0.0	0.8	0.9	-0.1	3.7	2.2	1.5	6.9	5.0	1.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	5.5	5.9	-0.4	6.7	6.9	-0.2	6.0	7.6	-1.6	4.6	4.5	0.1	3.6	3.3	0.3	6.1	8.0	-1.9	3.5	4.4	-0.9						
TalkingLifestyle882	1.3	1.3	0.0	1.5	1.3	0.2	1.4	1.6	-0.2	1.3	1.2	0.1	1.0	1.2	-0.2	1.5	1.5	0.0	1.6	2.0	-0.4						
4KQ	8.1	7.5	0.6	8.6	7.3	1.3	9.5	8.6	0.9	8.1	8.0	0.1	5.7	5.5	0.2	6.8	7.4	-0.6	11.7	10.1	1.6						
HIT 105	11.5	12.0	-0.5	10.9	12.2	-1.3	11.3	10.8	0.5	12.6	12.2	0.4	12.3	14.9	-2.6	9.4	7.7	1.7	9.5	9.9	-0.4						
97.3FM	11.2	11.2	0.0	10.6	10.0	0.6	11.4	12.0	-0.6	12.3	12.7	-0.4	11.3	10.6	0.7	10.0	10.8	-0.8	11.7	11.9	-0.2						
104.5 TRIPLE M	11.1	11.8	-0.7	10.9	12.3	-1.4	11.2	12.8	-1.6	13.1	13.7	-0.6	10.5	9.3	1.2	5.5	5.6	-0.1	7.4	7.6	-0.2						
NOVA106.9	16.3	14.1	2.2	14.8	12.8	2.0	15.2	11.8	3.4	16.8	14.3	2.5	21.7	19.2	2.5	12.9	13.5	-0.6	14.3	13.1	1.2						
ABC BRI	8.8	9.9	-1.1	12.1	13.0	-0.9	9.8	11.2	-1.4	6.2	7.6	-1.4	5.1	6.5	-1.4	9.4	8.9	0.5	8.6	9.2	-0.6						
4RN	1.9	2.3	-0.4	2.7	3.4	-0.7	1.7	1.5	0.2	0.9	1.1	-0.2	1.9	2.8	-0.9	2.5	2.2	0.3	1.9	2.3	-0.4						
ABC NEWS	1.6	1.1	0.5	2.2	1.5	0.7	0.8	0.6	0.2	0.7	0.5	0.2	1.6	0.9	0.7	5.1	2.8	2.3	1.5	1.2	0.3						
4JJJ	6.4	6.5	-0.1	6.0	5.9	0.1	6.3	5.8	0.5	6.5	6.6	-0.1	7.3	7.1	0.2	6.2	8.5	-2.3	6.3	6.2	0.1						
ABCFM	2.3	2.0	0.3	2.0	1.8	0.2	2.3	2.3	0.0	1.9	1.7	0.2	2.8	2.1	0.7	3.5	2.4	1.1	2.9	2.1	0.8						