



PERTH RADIO - SURVEY 4 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.0	5.3	-0.3	1.8	0.2	1.6	1.1	1.0	0.1	2.5	2.4	0.1	5.3	5.3	0.0	13.9	16.1	-2.2	4.7	5.0	-0.3
6PR	6.8	6.6	0.2	2.8	2.8	0.0	0.3	0.2	0.1	1.7	1.6	0.1	6.2	4.6	1.6	7.5	8.6	-1.1	18.0	18.1	-0.1
MIX 94.5	13.7	14.7	-1.0	9.0	15.9	-6.9	18.7	15.8	2.9	14.0	11.6	2.4	17.2	18.9	-1.7	15.5	19.3	-3.8	6.5	9.5	-3.0
HIT 92.9	11.0	11.0	0.0	30.8	22.8	8.0	25.0	28.2	-3.2	16.0	18.5	-2.5	9.1	8.0	1.1	1.4	1.4	0.0	0.4	0.4	0.0
96FM	9.4	8.9	0.5	3.4	6.7	-3.3	7.4	7.6	-0.2	10.9	8.4	2.5	16.5	16.6	-0.1	9.5	8.5	1.0	1.0	1.7	-0.7
NOVA93.7	14.1	13.7	0.4	36.0	35.0	1.0	24.0	22.2	1.8	21.7	21.7	0.0	11.4	12.4	-1.0	7.4	5.6	1.8	0.5	0.3	0.2
ABC PER	8.6	7.8	0.8	0.6	0.5	0.1	0.3	1.2	-0.9	1.1	1.5	-0.4	5.6	6.6	-1.0	14.3	13.6	0.7	24.7	18.4	6.3
6RN	1.5	2.0	-0.5	*	0.2	*	*	*	*	0.1	0.2	-0.1	0.8	1.6	-0.8	3.6	4.1	-0.5	4.1	4.8	-0.7
ABC NEWS	1.3	1.0	0.3	0.2	0.2	0.0	0.1	*	*	0.4	0.5	-0.1	1.9	1.4	0.5	0.8	1.8	-1.0	3.3	1.4	1.9
6JJJ	8.7	8.1	0.6	6.9	7.7	-0.8	17.0	14.4	2.6	18.2	17.8	0.4	6.8	6.3	0.5	1.2	1.0	0.2	0.1	0.1	0.0
ABC FM	2.8	2.3	0.5	0.2	0.3	-0.1	0.3	0.1	0.2	0.9	0.4	0.5	3.0	2.2	0.8	4.5	1.8	2.7	5.8	6.7	-0.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	4.9	5.0	-0.1	3.5	3.8	-0.3	5.8	6.3	-0.5	5.7	5.3	0.4	4.8	4.6	0.2	4.4	5.2	-0.8	5.2	6.4	-1.2						
6PR	6.7	6.4	0.3	9.5	8.4	1.1	6.0	6.2	-0.2	4.6	4.8	-0.2	5.4	5.0	0.4	9.3	8.7	0.6	7.1	7.2	-0.1						
MIX 94.5	14.2	15.6	-1.4	11.7	13.8	-2.1	15.1	17.4	-2.3	15.9	17.4	-1.5	14.8	15.1	-0.3	12.6	11.0	1.6	11.8	11.8	0.0						
HIT 92.9	11.2	11.4	-0.2	10.9	11.4	-0.5	9.1	10.1	-1.0	11.5	11.7	-0.2	13.8	13.1	0.7	11.8	11.1	0.7	10.4	9.7	0.7						
96FM	9.7	9.3	0.4	9.5	8.6	0.9	11.4	10.2	1.2	11.2	10.7	0.5	7.0	7.8	-0.8	6.0	6.2	-0.2	8.0	7.7	0.3						
NOVA93.7	14.0	13.7	0.3	14.8	14.0	0.8	12.6	12.2	0.4	14.4	14.0	0.4	15.6	15.2	0.4	11.2	12.8	-1.6	14.5	13.9	0.6						
ABC PER	8.6	7.8	0.8	11.7	11.2	0.5	8.5	7.5	1.0	6.8	5.6	1.2	6.9	6.0	0.9	8.0	9.4	-1.4	8.5	7.5	1.0						
6RN	1.5	1.9	-0.4	2.1	3.1	-1.0	1.0	1.1	-0.1	0.9	1.1	-0.2	1.7	2.3	-0.6	1.9	2.6	-0.7	1.8	2.3	-0.5						
ABC NEWS	1.2	0.9	0.3	1.9	1.2	0.7	0.8	0.5	0.3	0.8	0.5	0.3	1.2	1.0	0.2	2.0	2.2	-0.2	1.7	1.6	0.1						
6JJJ	9.3	8.6	0.7	9.3	8.3	1.0	9.0	8.0	1.0	9.0	8.3	0.7	9.9	9.6	0.3	9.1	10.2	-1.1	6.8	6.4	0.4						
ABC FM	2.7	2.1	0.6	3.1	2.5	0.6	2.5	1.8	0.7	1.9	1.6	0.3	3.4	2.4	1.0	3.6	2.5	1.1	3.0	2.8	0.2						