

EMBARGOED UNTIL 9:30AM AEST



ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 5 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	17	20	-3	*	2	*	3	2	1	4	5	-1	6	6	0	3	3	0	1	1	0
Chemist Warehouse Remix	2	2	0	*	1	*	1	*	*	1	*	*	*	1	*	*	*	*	*	*	*
Coles Radio	20	18	2	1	1	0	5	3	2	8	7	1	4	5	-1	1	1	0	*	*	*
EASY HITS RADIO	15	7	8	1	1	0	1	1	0	3	1	2	5	1	4	2	1	1	3	2	1
Edge Digital	5	2	3	1	1	0	1	1	0	1	*	*	1	*	*	*	*	*	*	*	*
Kinderling Kids	10	8	2	1	1	0	3	1	2	4	3	1	3	3	0	*	*	*	*	*	*
OLDSKOOL HITS RADIO	11	10	1	1	*	*	2	1	1	6	6	0	2	4	-2	*	*	*	*	*	*
OMG!	10	7	3	1	1	0	1	*	*	1	1	0	4	2	2	3	2	1	*	*	*
Smooth	20	11	9	2	1	1	1	*	*	4	2	2	7	3	4	3	3	0	3	1	2
The 80s iHeartRadio	13	18	-5	1	*	*	2	1	1	5	6	-1	3	7	-4	1	1	0	1	1	0
The 90s iHeartRadio	20	23	-3	3	2	1	3	3	0	6	7	-1	4	9	-5	4	1	3	*	2	*
triple j Unearthed	9	13	-4	1	2	-1	1	*	*	2	7	-5	4	2	2	1	1	0	*	*	*
ABC Country	6	8	-2	1	1	0	*	*	*	3	2	1	1	2	-1	1	2	-1	1	2	-1
ABC Extra	5	4	1	1	1	0	*	*	*	2	1	1	1	1	0	*	*	*	*	1	*
ABC Grandstand	14	14	0	*	1	*	2	1	1	1	1	0	4	5	-1	3	1	2	4	5	-1
ABC Jazz	10	8	2	1	1	0	1	2	-1	4	2	2	1	*	*	1	2	-1	1	1	0
Double J	15	13	2	1	2	-1	2	2	0	7	3	4	5	3	2	*	2	*	1	1	0
Total Digital/Internet Only	149	154	-5	13	12	1	16	14	2	43	46	-3	43	49	-6	19	18	1	14	15	-1

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1139]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	15	17	-2	5	6	-1	6	7	-1	7	9	-2	9	8	1	4	6	-2	12	15	-3
Chemist Warehouse Remix	1	1	0	*	1	*	*	1	*	1	1	0	*	*	*	*	*	*	1	1	0
Coles Radio	17	15	2	4	3	1	7	6	1	7	9	-2	7	6	1	7	4	3	12	11	1
EASY HITS RADIO	11	6	5	3	1	2	4	2	2	5	1	4	5	3	2	7	4	3	9	5	4
Edge Digital	2	1	1	2	1	1	1	*	*	*	*	*	*	*	*	*	*	*	3	1	2
Kinderling Kids	8	7	1	4	4	0	6	6	0	5	5	0	3	2	1	1	1	0	5	4	1
OLDSKOOL HITS RADIO	7	8	-1	4	5	-1	4	5	-1	5	5	0	2	3	-1	3	4	-1	7	7	0
OMG!	8	6	2	4	2	2	1	1	0	5	4	1	2	2	0	2	3	-1	7	6	1
Smooth	15	8	7	6	3	3	5	2	3	6	3	3	6	5	1	6	2	4	10	6	4
The 80s iHeartRadio	11	13	-2	5	7	-2	4	3	1	3	4	-1	3	6	-3	4	3	1	6	12	-6
The 90s iHeartRadio	19	19	0	7	8	-1	6	9	-3	7	7	0	7	5	2	6	6	0	7	9	-2
triple j Unearthed	7	9	-2	1	4	-3	1	1	0	4	4	0	3	3	0	*	3	*	4	7	-3
ABC Country	6	5	1	4	2	2	1	1	0	2	2	0	2	2	0	1	3	-2	5	7	-2
ABC Extra	3	4	-1	1	1	0	*	*	*	*	*	*	2	2	0	2	3	-1	2	2	0
ABC Grandstand	7	7	0	*	1	*	1	1	0	2	4	-2	*	1	*	6	4	2	11	11	0
ABC Jazz	9	7	2	1	1	0	2	1	1	3	2	1	4	3	1	5	4	1	6	4	2
Double J	8	10	-2	2	1	1	2	2	0	3	3	0	3	2	1	1	4	-3	11	6	5
Total Digital/Internet Only	127	128	-1	47	48	-1	53	54	-1	60	67	-7	59	57	2	50	49	1	93	103	-10