

# EMBARGOED UNTIL 9:30AM AEST

## BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 5 2017



Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	15	19	-4	2	4	-2	2	3	-1	6	2	4	3	4	-1	2	3	-1	1	2	-1
Chemist Warehouse Remix	3	6	-3	*	2	*	*	1	*	*	2	*	3	1	2	*	*	*	*	*	*
Coles Radio	39	38	1	4	4	0	10	10	0	12	11	1	7	5	2	3	4	-1	3	4	-1
EASY HITS RADIO	11	14	-3	1	1	0	*	*	*	3	6	-3	3	2	1	1	3	-2	2	2	0
Edge Digital	8	10	-2	*	1	*	2	3	-1	5	5	0	1	*	*	*	*	*	*	*	*
Kinderling Kids	9	11	-2	2	4	-2	*	1	*	2	3	-1	5	3	2	*	*	*	*	*	*
Koffee	15	8	7	3	1	2	2	2	0	5	2	3	4	3	1	1	*	*	*	1	*
NTS News Talk Sport	3	3	0	*	2	*	1	1	0	*	*	*	*	*	*	1	*	*	*	*	*
OLDSKOOL HITS RADIO	13	12	1	3	4	-1	3	5	-2	3	1	2	2	2	0	1	*	*	1	*	*
OMG!	12	17	-5	1	4	-3	4	2	2	7	3	4	1	5	-4	*	2	*	*	1	*
Smooth	20	23	-3	2	5	-3	*	*	*	4	2	2	4	4	0	7	8	-1	3	4	-1
The 80s iHeartRadio	18	18	0	2	2	0	3	3	0	4	5	-1	8	5	3	1	3	-2	*	*	*
The 90s iHeartRadio	19	11	8	*	1	*	4	3	1	10	5	5	3	*	*	1	2	-1	*	*	*
triple j Uneathed	15	18	-3	5	2	3	4	6	-2	5	7	-2	1	3	-2	1	*	*	*	*	*
ABC Country	12	15	-3	*	1	*	*	1	*	3	3	0	3	4	-1	3	3	0	3	3	0
ABC Extra	5	7	-2	*	*	*	*	*	*	3	3	0	*	2	*	1	2	-1	1	*	*
ABC Grandstand	37	34	3	2	4	-2	2	1	1	10	13	-3	7	4	3	7	2	5	8	9	-1
ABC Jazz	15	20	-5	2	5	-3	3	4	-1	7	5	2	1	5	-4	*	*	*	1	1	0
Double J	25	27	-2	3	5	-2	1	3	-2	12	11	1	6	8	-2	3	1	2	*	*	*
Total Digital/Internet Only	233	230	3	20	29	-9	35	37	-2	75	60	15	57	58	-1	22	21	1	23	26	-3

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1976]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend				
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
BUDDHA HITS RADIO	13	13	0	6	4	2	3	3	0	6	7	-1	5	4	1	*	2	*	7	9	-2		
Chemist Warehouse Remix	3	3	0	2	1	1	3	2	1	2	1	1	2	1	1	*	2	*	*	3	*		
Coles Radio	26	27	-1	7	9	-2	6	10	-4	8	6	2	8	12	-4	7	1	6	24	22	2		
EASY HITS RADIO	9	13	-4	4	6	-2	2	4	-2	4	4	0	3	6	-3	1	3	-2	5	8	-3		
Edge Digital	8	9	-1	3	4	-1	3	1	2	4	4	0	3	2	1	*	3	*	*	3	*		
Kinderling Kids	7	10	-3	4	5	-1	2	2	0	4	6	-2	4	5	-1	*	1	*	4	6	-2		
Koffee	12	6	6	3	*	*	3	2	1	6	4	2	5	2	3	1	*	*	8	5	3		
NTS News Talk Sport	*	3	*	*	1	*	*	*	*	*	1	*	*	2	*	*	1	*	3	*	*		
OLDSKOOL HITS RADIO	11	12	-1	9	7	2	3	3	0	7	6	1	5	7	-2	2	3	-1	5	5	0		
OMG!	10	15	-5	8	6	2	2	1	1	3	5	-2	4	7	-3	*	4	*	5	8	-3		
Smooth	18	20	-2	5	7	-2	8	7	1	8	9	-1	9	13	-4	6	6	0	8	10	-2		
The 80s iHeartRadio	14	13	1	2	2	0	4	4	0	4	3	1	5	6	-1	8	4	4	10	7	3		
The 90s iHeartRadio	13	7	6	6	3	3	5	4	1	5	2	3	7	3	4	5	2	3	10	5	5		
triple j Uneathed	10	15	-5	2	5	-3	3	1	2	2	3	-1	3	3	0	7	10	-3	9	10	-1		
ABC Country	8	10	-2	3	5	-2	3	3	0	4	5	-1	2	4	-2	5	6	-1	8	7	1		
ABC Extra	5	7	-2	3	2	1	1	*	*	2	3	-1	4	4	0	*	*	*	*	*	*		
ABC Grandstand	14	13	1	2	3	-1	3	3	0	2	5	-3	8	4	4	12	7	5	29	27	2		
ABC Jazz	11	18	-7	6	11	-5	2	8	-6	3	6	-3	6	8	-2	2	8	-6	8	11	-3		
Double J	21	17	4	11	7	4	9	8	1	9	7	2	8	12	-4	5	1	4	16	12	4		
Total Digital/Internet Only	178	173	5	76	78	-2	75	74	1	85	79	6	79	95	-16	60	59	1	146	144	2		