

# EMBARGOED UNTIL 9:30AM AEST



## PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 5 2017

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	32	29	3	6	2	4	1	2	-1	13	11	2	6	9	-3	4	3	1	1	1	0
EASY HITS RADIO	13	9	4	*	*	*	*	*	*	7	6	1	6	2	4	*	1	*	1	*	*
Kinderling Kids	11	9	2	4	1	3	*	*	*	5	6	-1	1	2	-1	1	*	*	*	*	
KIX DIGITAL	2	4	-2	1	1	0	*	1	*	*	*	*	*	2	*	1	1	0	*	*	*
My Perth Digital	22	20	2	4	4	0	6	2	4	1	5	-4	6	3	3	2	5	-3	3	2	1
NTS News Talk Sport	2	1	1	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
OLDSKOOL HITS RADIO	10	21	-11	4	1	3	*	*	*	6	8	-2	1	10	-9	*	2	*	*	*	*
Smooth	32	35	-3	5	2	3	*	*	*	4	7	-3	12	13	-1	8	9	-1	2	4	-2
X-All New All Hit	9	3	6	6	3	3	*	*	*	2	*	*	1	*	*	*	*	*	*	*	*
triple j Unearthed	17	20	-3	1	1	0	8	5	3	6	6	0	1	5	-4	1	2	-1	*	*	*
ABC Country	5	6	-1	3	*	*	*	*	*	1	2	-1	1	2	-1	1	1	0	*	2	*
ABC Extra	7	7	0	3	1	2	*	*	*	1	2	-1	*	1	*	4	4	0	*	*	*
ABC Grandstand	27	31	-4	2	2	0	3	2	1	6	6	0	8	12	-4	4	5	-1	4	4	0
ABC Jazz	19	20	-1	4	3	1	1	*	*	9	8	1	1	3	-2	2	4	-2	1	2	-1
Double J	28	28	0	5	4	1	6	2	4	14	13	1	3	7	-4	*	2	*	*	1	*
Total Digital/Internet Only	192	202	-10	26	21	5	23	16	7	54	58	-4	50	64	-14	26	28	-2	13	15	-2

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
BUDDHA HITS RADIO	23	21	2	6	8	-2	12	10	2	11	12	-1	11	9	2	6	7	-1	17	17	0	6	4	2	6	4	2
EASY HITS RADIO	11	8	3	3	*	*	4	4	0	6	5	1	8	6	2	3	1	2	6	7	-1	6	4	2	6	7	-1
Kinderling Kids	9	7	2	4	4	0	2	3	-1	4	3	1	3	2	1	2	1	1	6	7	-1	2	2	0	2	2	0
KIX DIGITAL	2	4	-2	1	3	-2	1	1	0	1	1	0	*	2	*	2	2	0	2	2	0	11	9	2	11	9	2
My Perth Digital	19	18	1	13	10	3	6	5	1	2	6	-4	6	7	-1	7	6	1	11	9	2	11	9	2	11	9	2
NTS News Talk Sport	2	1	1	*	1	*	*	*	*	2	*	*	*	*	*	*	*	*	2	2	*	2	*	*	2	*	*
OLDSKOOL HITS RADIO	10	17	-7	3	9	-6	3	10	-7	5	8	-3	7	11	-4	4	6	-2	6	10	-4	4	6	-2	6	10	-4
Smooth	28	29	-1	14	13	1	15	17	-2	14	21	-7	14	21	-7	15	16	-1	11	9	2	22	23	-1	22	23	-1
X-All New All Hit	7	3	4	4	3	1	3	*	*	4	1	3	*	*	*	*	*	*	3	1	2	*	*	*	3	1	2
triple j Unearthed	12	14	-2	4	5	-1	1	3	-2	5	4	1	7	5	2	2	2	0	7	10	-3	2	2	0	7	10	-3
ABC Country	4	5	-1	3	2	1	*	*	*	1	1	0	*	4	*	*	*	*	1	4	-3	*	*	*	1	4	-3
ABC Extra	5	4	1	1	1	0	3	*	*	*	*	*	2	2	0	1	3	-2	4	4	0	1	3	-2	4	4	0
ABC Grandstand	15	16	-1	4	2	2	2	4	-2	3	2	1	6	8	-2	4	6	-2	18	24	-6	4	6	-2	18	24	-6
ABC Jazz	12	9	3	5	4	1	4	3	1	1	1	0	8	2	6	5	4	1	12	13	-1	5	4	1	12	13	-1
Double J	21	19	2	7	6	1	5	4	1	5	10	-5	5	11	-2	9	11	-2	14	14	0	4	5	-1	14	14	0
Total Digital/Internet Only	152	158	-6	71	75	-4	65	63	2	72	78	-6	80	92	-12	49	54	-5	121	133	-12	49	54	-5	121	133	-12