

# EMBARGOED UNTIL 9:30AM AEST

## SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 5 2017



Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	39	51	-12	4	6	-2	6	10	-4	9	12	-3	13	18	-5	5	4	1	2	2	0
Chemist Warehouse Remix	3	7	-4	*	*	*	*	*	*	*	2	*	2	4	-2	*	*	*	1	1	0
Coles Radio	69	82	-13	5	11	-6	17	15	2	29	34	-5	11	14	-3	4	5	-1	3	3	0
EASY HITS RADIO	41	50	-9	6	7	-1	10	11	-1	8	12	-4	7	13	-6	4	5	-1	6	2	4
Edge Digital	72	59	13	17	10	7	21	22	-1	26	21	5	7	5	2	2	2	0	*	*	*
Kinderling Kids	10	13	-3	2	2	0	2	2	0	*	4	*	5	5	0	*	*	*	2	*	*
Koffee	36	29	7	5	9	-4	9	4	5	20	11	9	2	2	0	*	2	*	*	1	*
NTS News Talk Sport	17	21	-4	5	9	-4	2	2	0	8	8	0	*	*	*	*	*	*	1	3	-2
OLDSKOOL HITS RADIO	42	28	14	2	2	0	5	2	3	23	10	13	10	12	-2	*	1	*	1	1	0
OMG!	36	29	7	6	7	-1	7	8	-1	19	7	12	*	2	*	*	5	*	4	2	2
The 80s iHeartRadio	38	27	11	1	5	-4	1	3	-2	16	9	7	16	8	8	*	*	*	3	2	1
The 90s iHeartRadio	37	37	0	6	7	-1	3	5	-2	16	19	-3	11	6	5	*	*	*	1	1	0
triple j Unearthed	52	71	-19	13	19	-6	13	16	-3	18	21	-3	8	13	-5	*	*	*	*	2	*
ABC Country	33	38	-5	5	6	-1	4	5	-1	17	17	0	2	5	-3	*	*	*	4	5	-1
ABC Extra	18	17	1	7	7	0	*	*	*	11	7	4	*	4	*	*	*	*	*	*	*
ABC Grandstand	39	39	0	8	3	5	6	5	1	6	5	1	5	12	-7	8	6	2	6	7	-1
ABC Jazz	52	38	14	6	2	4	7	9	-2	25	13	12	6	10	-4	3	2	1	5	3	2
Double J	62	61	1	4	4	0	9	9	0	24	30	-6	24	12	12	*	2	*	1	3	-2
Total Digital/Internet Only	527	523	4	54	51	3	80	86	-6	199	185	14	128	135	-7	31	37	-6	34	28	6

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4360]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
BUDDHA HITS RADIO	28	37	-9	11	17	-6	9	9	0	13	15	-2	13	17	-4	5	11	-6	26	31	-5						
Chemist Warehouse Remix	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	3	6	-3						
Coles Radio	61	69	-8	8	7	1	12	21	-9	25	27	-2	23	27	-4	20	20	0	23	26	-3						
EASY HITS RADIO	32	42	-10	14	21	-7	9	9	0	9	18	-9	15	19	-4	1	8	-7	21	24	-3						
Edge Digital	55	45	10	31	29	2	19	23	-4	27	20	7	26	19	7	18	18	0	57	43	14						
Kinderling Kids	8	11	-3	2	1	1	3	*	*	2	1	1	*	3	*	3	6	-3	9	9	0						
Koffee	23	22	1	6	8	-2	3	6	-3	9	6	3	12	12	0	2	*	*	17	17	0						
NTS News Talk Sport	15	18	-3	2	4	-2	5	8	-3	4	5	-1	4	7	-3	1	5	-4	8	7	1						
OLDSKOOL HITS RADIO	36	25	11	7	5	2	15	4	11	14	8	6	2	6	-4	15	12	3	11	14	-3						
OMG!	32	19	13	13	11	2	9	*	*	20	9	11	4	4	0	7	*	*	16	21	-5						
The 80s iHeartRadio	33	25	8	7	5	2	9	6	3	24	9	15	9	9	0	2	3	-1	14	9	5						
The 90s iHeartRadio	33	31	2	14	16	-2	9	9	0	12	11	1	13	14	-1	5	6	-1	13	13	0						
triple j Unearthed	36	50	-14	9	15	-6	18	17	1	9	11	-2	10	18	-8	11	12	-1	31	38	-7						
ABC Country	25	31	-6	5	14	-9	12	18	-6	9	14	-5	7	7	0	7	7	0	14	19	-5						
ABC Extra	12	7	5	8	2	6	2	2	0	2	1	1	4	*	*	*	2	*	6	10	-4						
ABC Grandstand	20	20	0	9	3	6	4	1	3	5	7	-2	8	9	-1	9	12	-3	24	29	-5						
ABC Jazz	47	32	15	15	12	3	16	9	7	16	14	2	18	14	4	13	10	3	15	15	0						
Double J	47	48	-1	12	18	-6	20	18	2	22	18	4	16	14	2	12	22	-10	45	42	3						
Total Digital/Internet Only	425	415	10	156	168	-12	169	153	16	205	191	14	176	185	-9	137	151	-14	322	337	-15						