

EMBARGOED UNTIL 9:30AM (AEDT)



BRISBANE RADIO - SURVEY 6 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.3	5.8	-0.5	1.5	1.2	0.3	0.1	*	*	1.7	0.9	0.8	2.8	2.8	0.0	4.7	6.1	-1.4	16.2	18.3	-2.1
TalkingLifestyle882	0.6	1.0	-0.4	0.1	0.1	0.0	0.1	0.3	-0.2	*	0.1	*	0.5	0.6	-0.1	1.2	1.3	-0.1	1.2	2.9	-1.7
4KQ	8.7	7.8	0.9	1.0	1.6	-0.6	0.5	1.7	-1.2	0.9	0.8	0.1	5.5	5.8	-0.3	17.7	15.2	2.5	20.3	17.1	3.2
HIT 105	10.5	10.1	0.4	21.8	19.9	1.9	26.9	22.4	4.5	18.8	18.0	0.8	6.1	7.4	-1.3	3.9	3.7	0.2	0.6	0.6	0.0
97.3FM	10.7	11.9	-1.2	18.6	15.8	2.8	9.7	11.0	-1.3	8.6	8.7	-0.1	16.3	19.9	-3.6	11.9	13.3	-1.4	3.8	4.3	-0.5
104.5 TRIPLE M	10.3	10.0	0.3	8.5	14.0	-5.5	4.6	8.9	-4.3	15.0	10.8	4.2	17.5	16.9	0.6	8.7	9.3	-0.6	0.7	0.6	0.1
NOVA106.9	13.5	13.0	0.5	24.1	28.1	-4.0	26.4	24.9	1.5	21.3	19.3	2.0	12.5	12.3	0.2	8.5	7.3	1.2	0.9	1.3	-0.4
ABC BRI	9.1	8.9	0.2	1.8	0.9	0.9	0.2	0.3	-0.1	1.8	2.1	-0.3	6.0	4.3	1.7	12.8	14.6	-1.8	24.2	24.2	0.0
4RN	2.8	2.5	0.3	0.8	0.4	0.4	*	0.2	*	0.4	1.3	-0.9	3.1	1.6	1.5	3.2	3.7	-0.5	6.8	5.7	1.1
ABC NEWS	1.3	1.5	-0.2	0.2	0.2	0.0	0.9	0.5	0.4	0.5	1.6	-1.1	0.8	0.7	0.1	1.9	1.9	0.0	2.9	3.0	-0.1
4JJJ	7.7	8.7	-1.0	6.5	5.0	1.5	21.5	18.8	2.7	12.8	18.1	-5.3	7.5	7.8	-0.3	2.4	2.2	0.2	0.8	0.6	0.2
ABCFM	2.5	2.9	-0.4	0.4	0.5	-0.1	0.9	0.8	0.1	1.9	2.6	-0.7	1.3	1.5	-0.2	3.0	2.9	0.1	5.3	6.7	-1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC	5.7	6.0	-0.3	6.6	8.2	-1.6	7.7	6.6	1.1	4.8	4.4	0.4	3.3	3.7	-0.4	5.0	5.5	-0.5	4.2	5.0	-0.8
TalkingLifestyle882	0.5	0.9	-0.4	0.5	0.7	-0.2	0.5	1.0	-0.5	0.6	1.1	-0.5	0.6	0.9	-0.3	0.2	0.8	-0.6	0.8	1.3	-0.5
4KQ	8.2	7.4	0.8	8.4	7.4	1.0	9.4	9.2	0.2	8.2	6.9	1.3	6.9	6.4	0.5	6.6	5.8	0.8	10.3	9.2	1.1
HIT 105	10.7	10.2	0.5	9.3	9.3	0.0	10.5	9.3	1.2	12.0	11.2	0.8	11.5	11.2	0.3	10.1	10.4	-0.3	9.9	9.7	0.2
97.3FM	10.6	11.9	-1.3	10.1	12.0	-1.9	11.4	13.5	-2.1	11.6	12.5	-0.9	10.5	11.3	-0.8	7.2	7.0	0.2	10.8	11.8	-1.0
104.5 TRIPLE M	10.7	10.6	0.1	10.1	10.2	-0.1	11.4	11.1	0.3	11.5	12.2	-0.7	10.1	8.7	1.4	9.4	9.2	0.2	9.0	8.2	0.8
NOVA106.9	13.9	13.3	0.6	13.4	11.6	1.8	11.6	10.2	1.4	14.4	14.1	0.3	17.6	18.2	-0.6	12.3	14.7	-2.4	12.2	12.2	0.0
ABC BRI	8.9	8.9	0.0	13.5	12.2	1.3	8.4	9.6	-1.2	4.9	5.9	-1.0	6.2	6.7	-0.5	11.8	9.4	2.4	9.8	8.8	1.0
4RN	2.9	2.6	0.3	4.3	3.9	0.4	2.1	1.4	0.7	2.2	2.0	0.2	2.7	2.8	-0.1	2.7	2.1	0.6	2.6	2.2	0.4
ABC NEWS	1.3	1.5	-0.2	1.8	2.3	-0.5	0.6	1.1	-0.5	0.6	0.8	-0.2	1.1	1.1	0.0	4.0	3.1	0.9	1.3	1.5	-0.2
4JJJ	7.9	8.9	-1.0	7.1	7.9	-0.8	7.4	8.5	-1.1	8.5	8.8	-0.3	9.7	11.2	-1.5	6.8	9.1	-2.3	7.1	8.0	-0.9
ABCFM	2.5	2.9	-0.4	1.9	2.3	-0.4	3.1	3.4	-0.3	2.6	3.2	-0.6	2.7	2.9	-0.2	1.9	3.5	-1.6	2.4	2.9	-0.5