



# SYDNEY RADIO - SURVEY 6 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.2	3.3	-0.1	3.1	0.1	3.0	*	*	*	0.2	*	*	0.3	0.4	-0.1	3.0	3.7	-0.7	9.7	10.6	-0.9
2GB	12.6	12.6	0.0	1.3	1.6	-0.3	4.0	0.4	3.6	3.8	4.6	-0.8	8.4	8.8	-0.4	14.9	15.1	-0.2	28.0	27.9	0.1
TalkingLifestyle954	3.7	3.4	0.3	1.2	1.4	-0.2	0.1	0.4	-0.3	0.7	0.2	0.5	2.9	2.0	0.9	3.7	3.7	0.0	8.6	8.7	-0.1
SKY Sports Radio	1.2	1.0	0.2	*	0.1	*	0.3	*	*	0.6	0.7	-0.1	2.5	1.5	1.0	1.1	1.1	0.0	1.1	1.0	0.1
104.1 2DAY FM	4.0	4.7	-0.7	6.6	7.4	-0.8	12.3	11.9	0.4	6.5	9.6	-3.1	3.5	3.3	0.2	2.7	2.5	0.2	0.2	0.3	-0.1
KIIS1065	8.6	8.4	0.2	22.2	19.5	2.7	8.6	7.6	1.0	16.5	16.5	0.0	9.8	9.5	0.3	3.7	3.6	0.1	0.7	1.1	-0.4
104.9 TRIPLE M	5.8	6.3	-0.5	5.4	5.6	-0.2	7.9	6.4	1.5	12.0	7.5	4.5	7.4	12.2	-4.8	3.0	4.6	-1.6	0.3	0.5	-0.2
NOVA96.9	7.2	7.9	-0.7	21.1	23.5	-2.4	16.7	17.6	-0.9	12.0	13.7	-1.7	7.3	7.2	0.1	2.0	2.5	-0.5	0.3	0.2	0.1
smoothfm 95.3	8.7	8.0	0.7	5.7	3.9	1.8	5.9	8.0	-2.1	6.9	6.9	0.0	9.4	9.0	0.4	15.3	12.4	2.9	6.9	6.2	0.7
WSFM	9.8	9.3	0.5	7.9	5.7	2.2	9.8	10.8	-1.0	7.3	7.1	0.2	14.9	13.5	1.4	13.0	13.7	-0.7	5.3	4.6	0.7
ABC SYD	8.3	8.5	-0.2	3.6	2.7	0.9	0.4	1.5	-1.1	3.5	3.8	-0.3	6.0	5.7	0.3	14.6	13.9	0.7	13.9	15.6	-1.7
2RN	2.2	1.8	0.4	0.8	0.3	0.5	*	*	*	0.9	0.5	0.4	1.2	1.2	0.0	2.8	3.0	-0.2	4.8	3.5	1.3
ABC NEWS	1.5	1.2	0.3	*	0.1	*	1.1	0.7	0.4	2.1	2.1	0.0	0.9	1.1	-0.2	1.9	0.9	1.0	1.6	1.3	0.3
2JJJ	6.0	6.4	-0.4	3.2	6.6	-3.4	13.8	13.3	0.5	12.6	10.9	1.7	6.5	8.3	-1.8	2.4	3.4	-1.0	0.6	0.5	0.1
ABCFM	3.4	3.2	0.2	1.3	1.1	0.2	0.9	0.5	0.4	0.8	1.2	-0.4	2.4	2.0	0.4	4.1	4.4	-0.3	7.5	6.7	0.8

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	2.8	3.0	-0.2	2.3	3.1	-0.8	3.0	3.3	-0.3	3.2	3.3	-0.1	2.3	1.8	0.5	3.7	3.7	0.0	4.6	4.4	0.2
2GB	14.0	13.8	0.2	15.3	14.9	0.4	15.9	15.7	0.2	11.3	12.1	-0.8	10.4	10.0	0.4	19.1	17.9	1.2	8.3	8.7	-0.4
TalkingLifestyle954	2.6	2.5	0.1	3.7	3.5	0.2	2.7	3.0	-0.3	1.4	1.5	-0.1	1.6	1.5	0.1	3.4	2.6	0.8	7.4	6.5	0.9
SKY Sports Radio	1.0	0.8	0.2	1.9	1.4	0.5	0.8	0.6	0.2	0.6	0.4	0.2	0.8	0.4	0.4	0.5	0.5	0.0	1.7	1.5	0.2
104.1 2DAY FM	4.0	4.7	-0.7	3.3	3.6	-0.3	3.6	4.1	-0.5	4.4	5.3	-0.9	5.2	6.8	-1.6	3.5	4.1	-0.6	4.2	4.7	-0.5
KIIS1065	9.0	9.0	0.0	10.3	10.0	0.3	8.4	8.2	0.2	8.7	9.5	-0.8	9.8	10.1	-0.3	5.1	4.2	0.9	7.5	6.4	1.1
104.9 TRIPLE M	6.4	6.6	-0.2	7.0	6.4	0.6	5.5	6.5	-1.0	6.5	6.6	-0.1	7.1	7.4	-0.3	4.3	6.8	-2.5	4.0	5.0	-1.0
NOVA96.9	7.0	7.9	-0.9	6.6	7.8	-1.2	4.9	5.2	-0.3	6.8	8.3	-1.5	9.7	11.2	-1.5	8.4	7.0	1.4	7.8	7.9	-0.1
smoothfm 95.3	8.3	7.6	0.7	6.4	6.3	0.1	9.9	8.1	1.8	10.3	8.9	1.4	7.8	8.1	-0.3	6.6	6.4	0.2	10.0	9.2	0.8
WSFM	10.0	9.4	0.6	10.3	8.9	1.4	10.9	10.7	0.2	11.2	10.2	1.0	8.7	8.8	-0.1	6.1	6.7	-0.6	9.0	8.8	0.2
ABC SYD	8.6	8.8	-0.2	10.0	11.0	-1.0	8.3	8.0	0.3	7.6	7.1	0.5	7.7	8.2	-0.5	8.8	9.0	-0.2	7.5	7.6	-0.1
2RN	2.2	1.7	0.5	3.0	2.7	0.3	1.5	1.1	0.4	1.4	0.8	0.6	2.1	1.6	0.5	3.3	2.7	0.6	2.2	1.9	0.3
ABC NEWS	1.4	1.2	0.2	1.9	2.3	-0.4	1.0	0.5	0.5	0.8	0.5	0.3	1.4	1.0	0.4	2.3	2.0	0.3	1.7	1.3	0.4
2JJJ	6.2	6.7	-0.5	5.3	5.9	-0.6	6.7	7.5	-0.8	7.3	7.4	-0.1	6.7	7.5	-0.8	4.5	4.0	0.5	5.1	5.6	-0.5
ABCFM	3.4	3.0	0.4	3.2	2.7	0.5	3.6	3.9	-0.3	3.1	2.7	0.4	3.9	3.0	0.9	3.5	2.6	0.9	3.6	4.0	-0.4