

EMMA SNAPSHOT

(12 months to September 2017)

MOST READ TITLES

1	Woolworths Fresh Magazine	4,440,000
2	Coles Magazine	3,792,000
3	Better Homes and Gardens	2,339,000
4	Australian Women's Weekly	1,808,000
5	Woman's Day	1,613,000
6	New Idea	1,569,000
7	Open Road	1,159,000
8	National Geographic	899,000
9	That's Life	843,000
10	House & Garden	825,000
11	Royal Auto	812,000
12	Taste.com.au Magazine	787,000
13	Take 5	742,000
14	Foxtel Magazine	732,000
15	Australian Geographic	705,000
16	Road Ahead	694,000
17	Qantas The Australian Way	691,000
18	TV Week	664,000
19	Donna Hay	600,000
20	Delicious	593,000

TOP 20 READERSHIP RISES

1	Homespun	53.33%
2	Jetstar	52.87%
3	Inside Out	41.73%
4	Vogue Living	39.09%
5	Inside Football	37.78%
6	Elle	37.60%
7	Quilters Companion	36.36%
8	Grand Designs Australia	32.76%
9	T3	28.13%
10	Belle	26.40%
11	Frankie	25.33%
12	Horizons	23.64%
13	Street Machine	23.30%
14	National Geographic	19.87%
15	Australian Geographic	19.69%
16	Motor	19.66%
17	Australian Golf Digest	19.58%
18	Mother & Baby	18.57%
19	Vogue Australia	18.44%
20	Unique Cars	18.33%

BIGGEST READERSHIP FALLS

1	Modern Wedding	-27.63%
2	Gourmet Traveller Wine	-25.19%
3	Hyper	-23.91%
4	APC	-19.17%
5	Cosmopolitan Bride	-17.33%
6	Super Food Ideas	-17.16%
7	Selector	-16.67%
8	Official Xbox 360	-15.23%
9	Weight Watchers Magazine	-14.39%
10	Rolling Stone	-13.67%
11	Fitness First	-13.21%
12	Healthy Food Guide	-12.55%
13	Men's Style	-12.50%
14	New Scientist	-11.90%
15	Empire	-9.02%
16	Dirt Action	-7.95%
17	Kitchens & Bathrooms	-6.98%
18	Nature & Health	-6.76%
19	Girlfriend	-6.54%
20	Real Living	-6.52%

ROY MORGAN SNAPSHOT

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