



PERTH RADIO - SURVEY 7 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.0	5.5	-0.5	0.8	1.2	-0.4	*	1.2	*	1.3	1.1	0.2	4.2	7.9	-3.7	11.0	9.9	1.1	8.7	6.9	1.8
6PR	7.9	8.0	-0.1	1.8	1.5	0.3	3.6	0.6	3.0	3.0	1.2	1.8	9.8	7.0	2.8	9.8	14.5	-4.7	13.0	17.6	-4.6
MIX 94.5	14.1	13.7	0.4	14.9	13.5	1.4	8.5	8.7	-0.2	11.8	13.7	-1.9	20.9	18.7	2.2	17.2	17.3	-0.1	7.2	5.7	1.5
HIT 92.9	7.8	9.6	-1.8	20.2	22.8	-2.6	20.4	25.2	-4.8	12.1	15.0	-2.9	6.5	8.7	-2.2	1.2	1.4	-0.2	0.3	0.3	0.0
96FM	10.6	9.1	1.5	7.7	4.6	3.1	8.0	10.0	-2.0	12.6	12.4	0.2	19.1	14.5	4.6	8.3	6.8	1.5	1.3	0.9	0.4
NOVA93.7	12.7	12.2	0.5	34.8	38.1	-3.3	23.2	19.7	3.5	19.5	18.8	0.7	12.5	11.4	1.1	4.0	3.3	0.7	0.7	0.6	0.1
ABC PER	8.0	9.1	-1.1	1.5	2.1	-0.6	3.7	3.4	0.3	2.2	1.9	0.3	5.5	5.5	0.0	10.4	13.0	-2.6	19.9	24.1	-4.2
6RN	2.3	1.8	0.5	0.6	0.7	-0.1	0.2	*	*	0.5	0.6	-0.1	0.4	0.8	-0.4	4.0	2.3	1.7	6.8	5.3	1.5
ABC NEWS	1.7	1.7	0.0	0.3	0.2	0.1	0.3	*	*	1.4	1.7	-0.3	0.9	1.8	-0.9	1.9	2.8	-0.9	3.9	1.9	2.0
6JJJ	9.8	9.6	0.2	8.5	9.0	-0.5	21.1	19.8	1.3	22.9	22.3	0.6	6.7	6.2	0.5	3.0	3.5	-0.5	0.2	0.3	-0.1
ABCFM	2.7	2.7	0.0	1.0	0.2	0.8	0.8	0.6	0.2	0.9	0.9	0.0	0.7	1.0	-0.3	2.5	3.5	-1.0	9.0	8.5	0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.8	5.4	-0.6	4.5	4.5	0.0	5.7	6.2	-0.5	4.8	5.8	-1.0	4.8	5.1	-0.3	4.0	4.8	-0.8	5.5	6.0	-0.5
6PR	8.4	8.1	0.3	11.0	10.6	0.4	7.6	7.0	0.6	5.4	5.4	0.0	8.1	7.3	0.8	11.3	13.7	-2.4	6.2	7.8	-1.6
MIX 94.5	14.7	14.5	0.2	12.2	12.3	-0.1	16.1	16.4	-0.3	17.5	16.2	1.3	14.0	13.2	0.8	12.1	13.7	-1.6	12.1	10.8	1.3
HIT 92.9	7.7	9.9	-2.2	7.0	9.3	-2.3	6.6	8.9	-2.3	8.0	10.2	-2.2	9.9	13.1	-3.2	7.2	7.1	0.1	8.1	8.5	-0.4
96FM	10.7	9.3	1.4	9.4	8.2	1.2	12.6	10.5	2.1	12.6	11.2	1.4	9.5	8.7	0.8	6.3	5.2	1.1	10.3	8.3	2.0
NOVA93.7	13.1	12.3	0.8	14.0	14.2	-0.2	11.1	9.4	1.7	12.5	11.6	0.9	14.7	14.6	0.1	13.2	11.4	1.8	11.7	11.9	-0.2
ABC PER	8.0	8.7	-0.7	11.8	11.9	-0.1	6.3	8.1	-1.8	5.9	6.5	-0.6	6.0	6.1	-0.1	11.3	12.9	-1.6	7.8	10.3	-2.5
6RN	2.2	1.7	0.5	2.6	2.2	0.4	2.1	1.6	0.5	1.7	1.3	0.4	2.4	2.0	0.4	2.4	1.7	0.7	2.5	1.9	0.6
ABC NEWS	1.6	1.5	0.1	2.3	2.4	-0.1	1.3	1.4	-0.1	0.7	0.8	-0.1	1.3	1.2	0.1	3.6	2.4	1.2	2.0	2.2	-0.2
6JJJ	9.7	10.0	-0.3	9.6	9.2	0.4	8.1	8.8	-0.7	10.3	11.4	-1.1	11.5	11.0	0.5	8.0	9.0	-1.0	10.0	8.3	1.7
ABCFM	2.6	2.6	0.0	2.4	2.4	0.0	2.9	3.3	-0.4	1.8	2.3	-0.5	3.0	2.2	0.8	3.8	2.8	1.0	3.3	3.2	0.1