



SYDNEY RADIO - SURVEY 7 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.2	3.2	1.0	2.8	3.1	-0.3	1.9	*	*	0.3	0.2	0.1	1.2	0.3	0.9	4.6	3.0	1.6	11.2	9.7	1.5
2GB	11.8	12.6	-0.8	1.2	1.3	-0.1	4.5	4.0	0.5	2.3	3.8	-1.5	7.5	8.4	-0.9	12.1	14.9	-2.8	29.5	28.0	1.5
TalkingLifestyle954	3.3	3.7	-0.4	0.3	1.2	-0.9	0.4	0.1	0.3	0.8	0.7	0.1	1.9	2.9	-1.0	3.9	3.7	0.2	8.2	8.6	-0.4
SKY Sports Radio	1.1	1.2	-0.1	*	*	*	0.5	0.3	0.2	0.6	0.6	0.0	1.6	2.5	-0.9	0.8	1.1	-0.3	1.7	1.1	0.6
104.1 2DAY FM	3.8	4.0	-0.2	6.2	6.6	-0.4	11.2	12.3	-1.1	5.9	6.5	-0.6	3.9	3.5	0.4	2.0	2.7	-0.7	0.2	0.2	0.0
KIIS1065	9.5	8.6	0.9	20.3	22.2	-1.9	10.8	8.6	2.2	15.1	16.5	-1.4	11.1	9.8	1.3	8.2	3.7	4.5	0.6	0.7	-0.1
104.9 TRIPLE M	5.5	5.8	-0.3	4.1	5.4	-1.3	6.3	7.9	-1.6	12.2	12.0	0.2	7.0	7.4	-0.4	2.9	3.0	-0.1	0.2	0.3	-0.1
NOVA96.9	7.6	7.2	0.4	18.8	21.1	-2.3	16.6	16.7	-0.1	14.3	12.0	2.3	7.5	7.3	0.2	1.4	2.0	-0.6	0.5	0.3	0.2
smoothfm 95.3	9.2	8.7	0.5	7.7	5.7	2.0	5.6	5.9	-0.3	8.5	6.9	1.6	9.5	9.4	0.1	15.0	15.3	-0.3	6.7	6.9	-0.2
WSFM	9.4	9.8	-0.4	8.2	7.9	0.3	5.4	9.8	-4.4	6.5	7.3	-0.8	14.8	14.9	-0.1	13.7	13.0	0.7	4.9	5.3	-0.4
ABC SYD	8.7	8.3	0.4	3.8	3.6	0.2	0.7	0.4	0.3	3.4	3.5	-0.1	7.1	6.0	1.1	14.5	14.6	-0.1	14.3	13.9	0.4
2RN	2.2	2.2	0.0	0.6	0.8	-0.2	0.3	*	*	1.0	0.9	0.1	1.8	1.2	0.6	2.1	2.8	-0.7	4.8	4.8	0.0
ABC NEWS	1.8	1.5	0.3	0.4	*	*	0.9	1.1	-0.2	2.2	2.1	0.1	1.7	0.9	0.8	2.3	1.9	0.4	2.0	1.6	0.4
2JJJ	5.0	6.0	-1.0	5.1	3.2	1.9	12.0	13.8	-1.8	11.9	12.6	-0.7	4.8	6.5	-1.7	1.0	2.4	-1.4	0.2	0.6	-0.4
ABCFM	3.1	3.4	-0.3	0.7	1.3	-0.6	1.1	0.9	0.2	1.1	0.8	0.3	3.0	2.4	0.6	2.3	4.1	-1.8	7.0	7.5	-0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.8	2.8	1.0	2.8	2.3	0.5	4.7	3.0	1.7	4.3	3.2	1.1	3.0	2.3	0.7	5.0	3.7	1.3	5.5	4.6	0.9						
2GB	13.2	14.0	-0.8	13.8	15.3	-1.5	15.9	15.9	0.0	11.1	11.3	-0.2	9.7	10.4	-0.7	16.6	19.1	-2.5	7.7	8.3	-0.6						
TalkingLifestyle954	2.3	2.6	-0.3	3.8	3.7	0.1	1.8	2.7	-0.9	1.4	1.4	0.0	1.3	1.6	-0.3	2.2	3.4	-1.2	6.7	7.4	-0.7						
SKY Sports Radio	0.9	1.0	-0.1	1.8	1.9	-0.1	0.7	0.8	-0.1	0.3	0.6	-0.3	0.4	0.8	-0.4	0.3	0.5	-0.2	1.6	1.7	-0.1						
104.1 2DAY FM	3.8	4.0	-0.2	2.9	3.3	-0.4	3.6	3.6	0.0	4.6	4.4	0.2	5.0	5.2	-0.2	2.9	3.5	-0.6	3.7	4.2	-0.5						
KIIS1065	9.8	9.0	0.8	11.1	10.3	0.8	9.1	8.4	0.7	8.8	8.7	0.1	10.6	9.8	0.8	7.8	5.1	2.7	8.5	7.5	1.0						
104.9 TRIPLE M	5.8	6.4	-0.6	7.0	7.0	0.0	5.1	5.5	-0.4	6.1	6.5	-0.4	5.6	7.1	-1.5	3.7	4.3	-0.6	4.2	4.0	0.2						
NOVA96.9	7.7	7.0	0.7	7.4	6.6	0.8	5.9	4.9	1.0	7.5	6.8	0.7	9.9	9.7	0.2	8.5	8.4	0.1	7.3	7.8	-0.5						
smoothfm 95.3	9.0	8.3	0.7	7.0	6.4	0.6	10.0	9.9	0.1	10.8	10.3	0.5	9.2	7.8	1.4	8.8	6.6	2.2	9.6	10.0	-0.4						
WSFM	9.5	10.0	-0.5	10.7	10.3	0.4	9.3	10.9	-1.6	11.0	11.2	-0.2	7.6	8.7	-1.1	5.4	6.1	-0.7	9.0	9.0	0.0						
ABC SYD	9.0	8.6	0.4	10.2	10.0	0.2	8.7	8.3	0.4	8.7	7.6	1.1	8.0	7.7	0.3	8.1	8.8	-0.7	7.8	7.5	0.3						
2RN	2.2	2.2	0.0	2.8	3.0	-0.2	1.7	1.5	0.2	1.5	1.4	0.1	2.4	2.1	0.3	2.2	3.3	-1.1	2.3	2.2	0.1						
ABC NEWS	1.8	1.4	0.4	2.3	1.9	0.4	1.5	1.0	0.5	1.0	0.8	0.2	1.8	1.4	0.4	2.3	2.3	0.0	1.9	1.7	0.2						
2JJJ	5.2	6.2	-1.0	3.6	5.3	-1.7	5.7	6.7	-1.0	6.3	7.3	-1.0	6.2	6.7	-0.5	4.7	4.5	0.2	4.6	5.1	-0.5						
ABCFM	3.0	3.4	-0.4	2.5	3.2	-0.7	3.2	3.6	-0.4	3.0	3.1	-0.1	3.4	3.9	-0.5	3.8	3.5	0.3	3.4	3.6	-0.2						