

NEWSPAPER INSERTED MAGAZINES READERSHIP

Title	Market	EMMA			ROY MORGAN		
		Sep-17	Sep-16	Change	Sep-17	Sep-16	Change
AFR Boss	National	107,000	89,000	20.22%	118,000	106,000	11.30%
AFR Luxury Magazine	National	104,000					
AFR Magazine	National	162,000	159,000	1.89%	395,000	367,000	7.60%
Life & Leisure Sophisticated Traveller	National	87,000					
The Deal	National	48,000	46,000	4.35%			
The Weekend Australian Magazine	National	480,000	477,000	0.63%	712,000	700,000	1.70%
Wish	National	120,000			131,000	92,000	42.40%
Good Weekend (NSW)	NSW/ACT	437,000	535,000	-18.32%	*1,259,000	1,275,000	-1.30%
Panorama Magazine	NSW/ACT	37,000					
Relax Magazine	NSW/ACT	33,000					
Sunday Life (NSW)	NSW/ACT	346,000	421,000	-17.81%	*747,000	754,000	-0.90%
Stellar (NSW)	NSW	384,000	477,000	-19.50%	**1,024,000	-	-
Good Weekend (VIC)	VIC	340,000	414,000	-17.87%			
Sunday Life (VIC)	VIC	264,000	344,000	-23.26%			
Stellar (VIC)	VIC	327,000	454,000	-27.97%			
Stellar (QLD)	QLD	297,000					
QB Monthly	QLD	46,000					
Qweekend	QLD	275,000	307,000	-10.42%	309,000	361,000	-14.40%
Gold Coast Eye	QLD				29,000	34,000	-14.70%
Seven Days Magazine	WA	341,000			295,000	324,000	-9.00%
STM	WA	260,000			250,000	259,000	-3.50%
West Weekend Magazine	WA	273,000			333,000	336,000	-0.90%
SA Weekend	SA				269,000	270,000	-0.40%
TV Guide (NSW)	NSW	540,000	559,000	-3.40%	609,000	625,000	-2.60%
TV Guide (QLD)	QLD	476,000	458,000	3.93%	406,000	444,000	-8.60%
TV Guide (SA)	SA	323,000	268,000	20.52%	258,000	285,000	-9.50%
TV Guide (VIC)	VIC	506,000	511,000	-0.98%	514,000	468,000	9.80%
TV Guide (TAS)	TAS	23,000	59,000	-61.02%			
TV Guide (WA)	WA	249,000	276,000	-27.00%	244,000	251,000	-2.80%

* Roy Morgan combined Victoria and NSW readership

** Roy Morgan combined readership for NSW, VIC and QLD