



# SYDNEY RADIO - SURVEY 1 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.7	4.1	-0.4	*	*	*	*	1.8	*	0.2	0.2	0.0	1.1	1.1	0.0	5.1	6.5	-1.4	10.6	10.7	-0.1
2GB	11.8	11.3	0.5	5.7	1.3	4.4	1.7	2.0	-0.3	3.3	4.6	-1.3	6.2	7.7	-1.5	13.6	11.0	2.6	28.4	26.9	1.5
TalkingLifestyle954	3.4	3.5	-0.1	0.9	2.6	-1.7	0.1	0.9	-0.8	1.0	0.5	0.5	1.3	1.7	-0.4	5.1	4.8	0.3	8.1	8.1	0.0
SKY	0.8	0.9	-0.1	*	*	*	0.8	0.3	0.5	0.2	0.6	-0.4	1.0	0.6	0.4	1.8	0.6	1.2	1.0	2.1	-1.1
104.1 2DAY FM	4.1	3.9	0.2	6.3	5.2	1.1	6.4	10.8	-4.4	9.1	6.8	2.3	3.1	3.7	-0.6	0.9	1.7	-0.8	0.7	0.4	0.3
KIIS1065	8.1	9.9	-1.8	15.8	18.6	-2.8	14.1	10.6	3.5	14.1	14.6	-0.5	7.4	13.7	-6.3	5.1	7.8	-2.7	0.9	0.8	0.1
104.9 TRIPLE M	4.9	6.2	-1.3	6.0	4.6	1.4	2.6	6.2	-3.6	7.5	11.5	-4.0	8.1	9.0	-0.9	4.3	4.3	0.0	0.3	0.4	-0.1
NOVA96.9	7.4	7.5	-0.1	14.8	19.4	-4.6	12.6	15.8	-3.2	13.3	13.6	-0.3	8.1	6.9	1.2	2.3	2.0	0.3	0.7	0.3	0.4
smoothfm 95.3	8.5	8.6	-0.1	5.9	6.1	-0.2	11.4	5.8	5.6	9.7	8.9	0.8	8.9	7.8	1.1	10.9	13.8	-2.9	5.2	6.9	-1.7
WSFM	9.0	9.7	-0.7	6.8	7.8	-1.0	9.9	3.1	6.8	9.1	7.8	1.3	12.5	16.0	-3.5	9.9	14.8	-4.9	5.4	4.7	0.7
ABC SYD	8.0	8.4	-0.4	4.8	4.0	0.8	2.5	1.1	1.4	1.0	2.9	-1.9	6.9	5.3	1.6	11.2	15.6	-4.4	16.1	15.0	1.1
2RN	1.9	2.0	-0.1	0.1	0.5	-0.4	0.1	0.3	-0.2	0.6	0.7	-0.1	1.3	2.0	-0.7	2.5	1.8	0.7	4.1	4.3	-0.2
ABC NEWS	1.5	1.4	0.1	1.4	0.6	0.8	1.7	0.2	1.5	0.8	1.2	-0.4	2.0	1.7	0.3	2.2	2.0	0.2	1.1	1.7	-0.6
2JJJ	6.7	4.9	1.8	8.0	4.8	3.2	12.3	15.8	-3.5	11.3	9.3	2.0	10.0	4.6	5.4	2.5	1.0	1.5	*	0.2	*
ABC FM	3.9	2.7	1.2	1.8	0.7	1.1	1.2	0.8	0.4	1.5	0.9	0.6	2.0	1.9	0.1	4.5	1.5	3.0	8.9	7.2	1.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.4	3.8	-0.4	2.7	2.9	-0.2	5.0	5.0	0.0	3.6	4.5	-0.9	2.7	3.2	-0.5	2.9	4.2	-1.3	4.5	4.9	-0.4						
2GB	12.9	12.7	0.2	15.5	13.3	2.2	14.1	14.9	-0.8	10.1	10.8	-0.7	8.0	9.4	-1.4	17.0	17.0	0.0	8.5	6.8	1.7						
TalkingLifestyle954	2.5	2.3	0.2	3.7	3.9	-0.2	2.1	1.6	0.5	1.8	1.8	0.0	1.8	1.8	0.0	2.1	1.3	0.8	6.1	7.2	-1.1						
SKY	0.6	0.7	-0.1	1.4	1.5	-0.1	0.3	0.5	-0.2	0.2	0.3	-0.1	0.5	0.2	0.3	0.2	0.6	-0.4	1.4	1.5	-0.1						
104.1 2DAY FM	4.3	3.9	0.4	3.4	2.8	0.6	4.7	3.3	1.4	5.1	5.3	-0.2	5.2	5.5	-0.3	2.3	3.0	-0.7	3.4	3.9	-0.5						
KIIS1065	8.4	10.3	-1.9	10.0	12.1	-2.1	7.3	9.1	-1.8	7.6	9.0	-1.4	9.1	10.8	-1.7	6.2	9.2	-3.0	7.1	8.7	-1.6						
104.9 TRIPLE M	5.3	6.7	-1.4	6.0	7.9	-1.9	4.9	6.9	-2.0	5.8	7.0	-1.2	5.5	5.4	0.1	2.6	4.4	-1.8	3.7	4.4	-0.7						
NOVA96.9	7.2	7.7	-0.5	6.5	7.4	-0.9	5.5	6.0	-0.5	7.4	7.5	-0.1	10.5	10.3	0.2	7.2	8.1	-0.9	7.9	6.9	1.0						
smoothfm 95.3	8.3	8.2	0.1	6.8	6.5	0.3	8.9	9.0	-0.1	9.0	9.4	-0.4	8.8	8.1	0.7	9.3	9.8	-0.5	9.0	9.6	-0.6						
WSFM	9.1	9.6	-0.5	9.0	10.0	-1.0	9.2	10.1	-0.9	9.8	10.2	-0.4	9.2	8.8	0.4	7.2	7.0	0.2	8.7	10.1	-1.4						
ABC SYD	8.3	8.6	-0.3	10.3	9.4	0.9	7.0	8.6	-1.6	6.7	8.2	-1.5	8.3	8.8	-0.5	8.6	6.6	2.0	7.0	7.6	-0.6						
2RN	1.9	2.0	-0.1	2.4	2.6	-0.2	1.3	1.7	-0.4	1.7	1.1	0.6	1.6	2.0	-0.4	2.7	2.4	0.3	1.7	2.2	-0.5						
ABC NEWS	1.3	1.4	-0.1	2.0	2.5	-0.5	0.8	0.8	0.0	1.0	0.5	0.5	1.2	1.0	0.2	1.7	1.7	0.0	1.8	1.6	0.2						
2JJJ	6.7	5.0	1.7	5.2	4.0	1.2	8.0	5.1	2.9	8.2	5.7	2.5	6.6	6.1	0.5	5.5	4.5	1.0	6.9	4.4	2.5						
ABC FM	3.6	2.5	1.1	3.2	2.0	1.2	3.7	2.7	1.0	3.5	2.6	0.9	3.7	2.6	1.1	4.3	3.6	0.7	4.9	3.4	1.5						



# SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 1 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	34	38	-4	4	6	-2	5	2	3	9	10	-1	8	16	-8	6	5	1	1	*	*
Chemist Warehouse Remix	6	8	-2	3	*	*	5	2	*	4	3	1	*	2	*	*	*	*	*	*	*
Coles Radio	58	52	6	5	9	-4	10	14	-4	12	15	-3	24	10	14	7	3	4	*	1	*
EASY HITS RADIO	36	38	-2	4	4	0	2	7	-5	16	10	6	11	10	1	*	6	*	3	*	*
Edge Digital	79	63	16	15	12	3	14	14	0	37	34	3	8	*	*	2	2	0	3	*	*
Kinderling Kids	20	19	1	4	5	-1	*	2	*	7	2	5	8	9	-1	*	1	*	*	*	*
Koffee	24	32	-8	5	8	-3	2	7	-5	7	11	-4	7	4	3	2	2	0	1	*	*
MMM CLASSIC ROCK	67	54	13	13	12	1	4	4	0	23	24	-1	18	8	10	6	8	-2	3	*	*
MMM GREATEST HITS	68	61	7	5	15	-10	8	4	4	18	20	-2	25	13	12	3	9	-6	8	1	7
MMM MODERN DIGITAL	23	25	-2	5	1	4	5	*	*	6	19	-13	2	2	0	2	2	0	2	*	*
NTS News Talk Sport	34	17	17	10	3	7	5	4	1	12	7	5	7	*	*	*	3	*	*	*	*
OLDSKOOL HITS RADIO	43	52	-9	5	3	2	6	6	0	15	21	-6	16	23	-7	1	*	*	*	*	*
The 80s iHeartRadio	67	46	21	12	7	5	2	12	-10	11	9	2	32	16	16	7	2	5	2	*	*
The 90s iHeartRadio	50	53	-3	14	2	12	5	14	-9	13	28	-15	15	6	9	3	3	0	*	*	*
triple j Uneathed	60	48	12	14	14	0	18	5	13	21	18	3	7	8	-1	*	3	*	1	*	*
ABC Country	42	29	13	7	3	4	5	2	3	7	16	-9	13	2	11	6	2	4	3	3	0
ABC Extra	24	19	5	5	2	3	8	6	2	5	*	*	6	7	-1	*	3	*	*	1	*
ABC Grandstand	54	43	11	5	7	-2	5	9	-4	9	10	-1	11	5	6	8	9	-1	16	3	13
ABC Jazz	77	64	13	6	14	-8	*	2	*	22	26	-4	29	14	15	14	3	11	6	5	1
Double J	68	60	8	16	*	*	7	5	2	13	21	-8	25	25	0	7	7	0	*	2	*
Total Digital/Internet Only	689	534	155	92	81	11	88	70	18	207	188	19	196	120	76	64	56	8	43	18	25

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4465]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
BUDDHA HITS RADIO	29	35	-6	17	15	2	17	14	3	9	14	-5	6	20	-14	8	9	-1	24	22	2
Chemist Warehouse Remix	6	8	-2	*	2	*	*	2	*	*	8	*	4	2	2	3	2	1	*	*	*
Coles Radio	39	38	1	6	11	-5	22	18	4	20	19	1	16	10	6	2	*	*	30	36	-6
EASY HITS RADIO	31	28	3	12	7	5	7	11	-4	13	7	6	17	15	2	2	3	-1	8	14	-6
Edge Digital	67	56	11	44	17	27	22	17	5	33	23	10	25	37	-12	12	12	0	35	26	9
Kinderling Kids	20	15	5	12	7	5	7	6	1	8	5	3	5	6	-1	3	2	1	6	14	-8
Koffee	20	23	-3	10	8	2	3	8	-5	5	7	-2	5	7	-2	5	5	0	8	19	-11
MMM CLASSIC ROCK	54	37	17	16	13	3	22	9	13	24	12	12	11	15	-4	10	15	-5	26	30	-4
MMM GREATEST HITS	47	42	5	20	9	11	26	11	15	22	20	2	13	14	-1	12	7	5	34	29	5
MMM MODERN DIGITAL	18	22	-4	4	8	-4	10	2	8	6	6	0	6	9	-3	5	7	-2	10	10	0
NTS News Talk Sport	28	14	14	10	4	6	1	6	-5	16	3	13	7	4	3	2	3	-1	13	2	11
OLDSKOOL HITS RADIO	35	43	-8	8	22	-14	13	12	1	20	22	-2	15	22	-7	12	16	-4	24	32	-8
The 80s iHeartRadio	56	37	19	13	7	6	23	13	10	29	18	11	22	11	11	11	7	4	43	26	17
The 90s iHeartRadio	36	50	-14	12	18	-6	6	14	-8	3	19	-16	17	25	-8	13	16	-3	31	24	7
triple j Uneathed	43	28	15	16	9	7	22	5	17	20	11	9	13	9	4	6	14	-8	31	31	0
ABC Country	32	25	7	22	11	11	8	15	-7	7	8	-1	7	9	-2	2	4	-2	24	15	9
ABC Extra	13	14	-1	11	3	8	2	*	*	4	2	2	2	7	-5	4	6	-2	19	8	11
ABC Grandstand	31	30	1	6	*	*	4	7	-3	9	16	-7	7	11	-4	15	13	2	38	28	10
ABC Jazz	63	48	15	19	13	6	12	9	3	22	10	12	27	24	3	22	22	0	40	40	0
Double J	47	43	4	15	12	3	19	13	6	22	23	-1	27	23	4	13	14	-1	41	32	9
Total Digital/Internet Only	579	445	134	259	179	80	241	174	67	296	229	67	264	237	27	163	142	21	429	341	88