



SYDNEY RADIO - SURVEY 2 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.4	3.7	-0.3	*	*	*	*	*	*	0.2	0.2	0.0	2.2	1.1	1.1	4.4	5.1	-0.7	9.0	10.6	-1.6
2GB	11.5	11.8	-0.3	7.1	5.7	1.4	2.9	1.7	1.2	3.5	3.3	0.2	5.6	6.2	-0.6	15.4	13.6	1.8	26.4	28.4	-2.0
TalkingLifestyle954	3.5	3.4	0.1	1.6	0.9	0.7	0.2	0.1	0.1	0.7	1.0	-0.3	1.9	1.3	0.6	4.2	5.1	-0.9	9.2	8.1	1.1
SKY Sports Radio	0.8	0.8	0.0	*	*	*	0.2	0.8	-0.6	0.7	0.2	0.5	1.5	1.0	0.5	0.8	1.8	-1.0	0.7	1.0	-0.3
104.1 2DAY FM	5.2	4.1	1.1	6.2	6.3	-0.1	12.9	6.4	6.5	9.5	9.1	0.4	5.2	3.1	2.1	1.4	0.9	0.5	0.7	0.7	0.0
KIIS1065	9.5	8.1	1.4	21.4	15.8	5.6	13.9	14.1	-0.2	15.8	14.1	1.7	9.7	7.4	2.3	5.9	5.1	0.8	0.8	0.9	-0.1
104.9 TRIPLE M	5.9	4.9	1.0	8.7	6.0	2.7	4.5	2.6	1.9	8.1	7.5	0.6	8.8	8.1	0.7	5.8	4.3	1.5	0.7	0.3	0.4
NOVA96.9	6.9	7.4	-0.5	14.6	14.8	-0.2	16.6	12.6	4.0	10.5	13.3	-2.8	7.7	8.1	-0.4	2.3	2.3	0.0	0.3	0.7	-0.4
smoothfm 95.3	8.5	8.5	0.0	5.3	5.9	-0.6	6.0	11.4	-5.4	8.9	9.7	-0.8	10.8	8.9	1.9	10.1	10.9	-0.8	6.3	5.2	1.1
WSFM	8.4	9.0	-0.6	5.2	6.8	-1.6	9.1	9.9	-0.8	7.5	9.1	-1.6	10.9	12.5	-1.6	10.2	9.9	0.3	6.0	5.4	0.6
ABC SYD	8.4	8.0	0.4	1.8	4.8	-3.0	1.9	2.5	-0.6	1.0	1.0	0.0	5.2	6.9	-1.7	15.5	11.2	4.3	17.8	16.1	1.7
2RN	1.8	1.9	-0.1	*	0.1	*	*	0.1	*	0.4	0.6	-0.2	1.1	1.3	-0.2	2.5	2.5	0.0	4.8	4.1	0.7
ABC NEWS	1.5	1.5	0.0	0.8	1.4	-0.6	2.1	1.7	0.4	0.9	0.8	0.1	1.7	2.0	-0.3	1.6	2.2	-0.6	1.9	1.1	0.8
2JJJ	5.3	6.7	-1.4	4.6	8.0	-3.4	12.3	12.3	0.0	10.7	11.3	-0.6	6.2	10.0	-3.8	1.1	2.5	-1.4	*	*	*
ABC FM	3.0	3.9	-0.9	1.2	1.8	-0.6	0.6	1.2	-0.6	1.6	1.5	0.1	2.1	2.0	0.1	4.5	4.5	0.0	5.7	8.9	-3.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.0	3.4	-0.4	2.5	2.7	-0.2	4.2	5.0	-0.8	2.9	3.6	-0.7	2.6	2.7	-0.1	2.9	2.9	0.0	4.6	4.5	0.1
2GB	11.8	12.9	-1.1	14.3	15.5	-1.2	13.3	14.1	-0.8	9.1	10.1	-1.0	8.0	8.0	0.0	14.2	17.0	-2.8	10.2	8.5	1.7
TalkingLifestyle954	3.0	2.5	0.5	4.4	3.7	0.7	2.6	2.1	0.5	2.2	1.8	0.4	2.0	1.8	0.2	2.6	2.1	0.5	5.4	6.1	-0.7
SKY Sports Radio	0.7	0.6	0.1	1.4	1.4	0.0	0.3	0.3	0.0	0.4	0.2	0.2	0.5	0.5	0.0	0.9	0.2	0.7	1.1	1.4	-0.3
104.1 2DAY FM	5.4	4.3	1.1	4.4	3.4	1.0	5.9	4.7	1.2	6.4	5.1	1.3	5.5	5.2	0.3	4.5	2.3	2.2	4.5	3.4	1.1
KIIS1065	9.9	8.4	1.5	12.3	10.0	2.3	8.1	7.3	0.8	8.6	7.6	1.0	11.0	9.1	1.9	7.6	6.2	1.4	8.1	7.1	1.0
104.9 TRIPLE M	6.3	5.3	1.0	6.5	6.0	0.5	6.3	4.9	1.4	7.0	5.8	1.2	5.9	5.5	0.4	4.1	2.6	1.5	4.9	3.7	1.2
NOVA96.9	6.9	7.2	-0.3	6.9	6.5	0.4	5.0	5.5	-0.5	6.6	7.4	-0.8	10.2	10.5	-0.3	6.3	7.2	-0.9	6.8	7.9	-1.1
smoothfm 95.3	8.2	8.3	-0.1	6.6	6.8	-0.2	9.2	8.9	0.3	9.2	9.0	0.2	8.8	8.8	0.0	8.4	9.3	-0.9	9.2	9.0	0.2
WSFM	8.5	9.1	-0.6	8.1	9.0	-0.9	8.8	9.2	-0.4	9.1	9.8	-0.7	8.3	9.2	-0.9	8.2	7.2	1.0	7.9	8.7	-0.8
ABC SYD	8.6	8.3	0.3	9.7	10.3	-0.6	7.9	7.0	0.9	7.4	6.7	0.7	8.9	8.3	0.6	9.1	8.6	0.5	7.8	7.0	0.8
2RN	1.8	1.9	-0.1	2.2	2.4	-0.2	1.3	1.3	0.0	1.6	1.7	-0.1	1.5	1.6	-0.1	3.0	2.7	0.3	1.8	1.7	0.1
ABC NEWS	1.4	1.3	0.1	1.9	2.0	-0.1	1.0	0.8	0.2	1.0	1.0	0.0	1.5	1.2	0.3	1.9	1.7	0.2	1.9	1.8	0.1
2JJJ	5.5	6.7	-1.2	4.3	5.2	-0.9	6.6	8.0	-1.4	6.3	8.2	-1.9	6.0	6.6	-0.6	3.9	5.5	-1.6	4.6	6.9	-2.3
ABC FM	2.6	3.6	-1.0	2.4	3.2	-0.8	2.9	3.7	-0.8	2.7	3.5	-0.8	2.3	3.7	-1.4	3.4	4.3	-0.9	4.4	4.9	-0.5

EMBARGOED UNTIL 9:30AM (AEST)



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 2 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	42	34	8	2	4	-2	2	5	-3	20	9	11	10	8	2	5	6	-1	3	1	2
Chemist Warehouse Remix	15	6	9	1	3	-2	*	*	*	14	4	10	*	*	*	*	*	*	*	*	*
Coles Radio	76	58	18	6	5	1	13	10	3	32	12	20	18	24	-6	8	7	1	*	*	*
EASY HITS RADIO	37	36	1	5	4	1	*	2	*	12	16	-4	14	11	3	4	*	*	3	3	0
Edge Digital	106	79	27	13	15	-2	34	14	20	48	37	11	11	8	3	*	2	*	*	3	*
Kinderling Kids	31	20	11	6	4	2	*	*	*	18	7	11	8	8	0	*	*	*	*	*	*
Koffee	40	24	16	4	5	-1	3	2	1	23	7	16	5	7	-2	3	2	1	1	1	0
MMM CLASSIC ROCK	77	67	10	9	13	-4	2	4	-2	33	23	10	21	18	3	10	6	4	2	3	-1
MMM GREATEST HITS	81	68	13	17	5	12	6	8	-2	25	18	7	18	25	-7	8	3	5	8	8	0
MMM MODERN DIGITAL	27	23	4	9	5	4	*	5	*	15	6	9	2	2	0	*	2	*	2	2	0
NTS News Talk Sport	39	34	5	5	10	-5	6	5	1	25	12	13	2	7	-5	1	*	*	*	*	*
OLDSKOOL HITS RADIO	66	43	23	8	5	3	6	6	0	33	15	18	18	16	2	*	1	*	1	*	*
The 80s iHeartRadio	63	67	-4	8	12	-4	4	2	2	18	11	7	25	32	-7	7	7	0	2	2	0
The 90s iHeartRadio	57	50	7	9	14	-5	6	5	1	25	13	12	14	15	-1	4	3	1	*	*	*
triple j Uneathed	63	60	3	18	14	4	9	18	-9	23	21	2	8	7	1	2	*	*	3	1	2
ABC Country	54	42	12	6	7	-1	7	5	2	28	7	21	8	13	-5	1	6	-5	4	3	1
ABC Grandstand	66	54	12	7	5	2	7	5	2	20	9	11	13	11	2	7	8	-1	13	16	-3
ABC Jazz	95	77	18	10	6	4	3	*	*	41	22	19	20	29	-9	10	14	-4	11	6	5
Double J	75	68	7	11	16	-5	8	7	1	30	13	17	22	25	-3	4	7	-3	*	*	*
Total Digital/Internet Only	698	689	9	83	92	-9	86	88	-2	244	207	37	180	196	-16	63	64	-1	41	43	-2

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4465]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS RADIO	39	29	10	27	17	10	19	17	2	19	9	10	12	6	6	14	8	6	30	24	6
Chemist Warehouse Remix	13	6	7	4	*	*	2	*	*	1	*	*	3	4	-1	6	3	3	3	*	*
Coles Radio	58	39	19	3	6	-3	21	22	-1	26	20	6	26	16	10	15	2	13	29	30	-1
EASY HITS RADIO	29	31	-2	5	12	-7	12	7	5	20	13	7	13	17	-4	1	2	-1	12	8	4
Edge Digital	97	67	30	54	44	10	33	22	11	37	33	4	44	25	19	24	12	12	40	35	5
Kinderling Kids	26	20	6	8	12	-4	11	7	4	7	8	-1	11	5	6	11	3	8	17	6	11
Koffee	27	20	7	7	10	-3	6	3	3	14	5	9	8	5	3	8	5	3	22	8	14
MMM CLASSIC ROCK	54	54	0	28	16	12	18	22	-4	22	24	-2	24	11	13	16	10	6	43	26	17
MMM GREATEST HITS	57	47	10	14	20	-6	19	26	-7	27	22	5	18	13	5	17	12	5	39	34	5
MMM MODERN DIGITAL	21	18	3	6	4	2	2	10	-8	10	6	4	7	6	1	6	5	1	8	10	-2
NTS News Talk Sport	29	28	1	10	10	0	6	1	5	10	16	-6	8	7	1	13	2	11	21	13	8
OLDSKOOL HITS RADIO	57	35	22	17	8	9	15	13	2	19	20	-1	19	15	4	22	12	10	32	24	8
The 80s iHeartRadio	43	56	-13	14	13	1	12	23	-11	18	29	-11	14	22	-8	14	11	3	39	43	-4
The 90s iHeartRadio	39	36	3	15	12	3	13	6	7	17	3	14	14	17	-3	8	13	-5	38	31	7
triple j Uneathed	48	43	5	13	16	-3	10	22	-12	27	20	7	21	13	8	14	6	8	26	31	-5
ABC Country	46	32	14	28	22	6	9	8	1	17	7	10	9	7	2	11	2	9	31	24	7
ABC Grandstand	39	31	8	6	6	0	3	4	-1	17	9	8	11	7	4	19	15	4	40	38	2
ABC Jazz	79	63	16	28	19	9	13	12	1	35	22	13	30	27	3	30	22	8	53	40	13
Double J	60	47	13	24	15	9	23	19	4	27	22	5	38	27	11	31	13	18	44	41	3
Total Digital/Internet Only	597	579	18	279	259	20	221	241	-20	321	296	25	313	264	49	223	163	60	452	429	23