



SYDNEY RADIO - SURVEY 3 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.2	3.4	0.8	0.5	*	*	0.1	*	*	0.4	0.2	0.2	2.8	2.2	0.6	3.1	4.4	-1.3	11.8	9.0	2.8
2GB	12.7	11.5	1.2	3.0	7.1	-4.1	2.9	2.9	0.0	3.4	3.5	-0.1	9.7	5.6	4.1	11.6	15.4	-3.8	30.5	26.4	4.1
MACQUARIE SPORT 954	1.9	3.5	-1.6	1.4	1.6	-0.2	0.2	0.2	0.0	0.6	0.7	-0.1	1.4	1.9	-0.5	1.8	4.2	-2.4	4.5	9.2	-4.7
SKY Sports Radio	0.7	0.8	-0.1	0.2	*	*	*	0.2	*	1.4	0.7	0.7	1.0	1.5	-0.5	0.5	0.8	-0.3	0.2	0.7	-0.5
104.1 2DAY FM	5.6	5.2	0.4	8.1	6.2	1.9	13.8	12.9	0.9	9.8	9.5	0.3	5.3	5.2	0.1	2.1	1.4	0.7	0.9	0.7	0.2
KIIS1065	8.8	9.5	-0.7	21.3	21.4	-0.1	14.9	13.9	1.0	13.7	15.8	-2.1	8.3	9.7	-1.4	7.8	5.9	1.9	0.3	0.8	-0.5
104.9 TRIPLE M	6.1	5.9	0.2	9.7	8.7	1.0	6.2	4.5	1.7	8.2	8.1	0.1	8.6	8.8	-0.2	6.6	5.8	0.8	0.5	0.7	-0.2
NOVA96.9	6.7	6.9	-0.2	16.7	14.6	2.1	17.1	16.6	0.5	9.0	10.5	-1.5	8.1	7.7	0.4	2.0	2.3	-0.3	0.2	0.3	-0.1
smoothfm 95.3	8.7	8.5	0.2	5.5	5.3	0.2	6.4	6.0	0.4	10.5	8.9	1.6	10.1	10.8	-0.7	11.2	10.1	1.1	5.6	6.3	-0.7
WSFM	9.7	8.4	1.3	4.2	5.2	-1.0	5.5	9.1	-3.6	6.2	7.5	-1.3	15.1	10.9	4.2	17.9	10.2	7.7	5.1	6.0	-0.9
ABC SYD	8.6	8.4	0.2	1.1	1.8	-0.7	1.8	1.9	-0.1	2.2	1.0	1.2	5.1	5.2	-0.1	16.0	15.5	0.5	17.3	17.8	-0.5
2RN	1.9	1.8	0.1	0.2	*	*	*	*	*	0.3	0.4	-0.1	1.1	1.1	0.0	1.7	2.5	-0.8	5.2	4.8	0.4
ABC NEWS	1.9	1.5	0.4	1.2	0.8	0.4	1.9	2.1	-0.2	1.7	0.9	0.8	2.0	1.7	0.3	1.8	1.6	0.2	2.3	1.9	0.4
2JJJ	4.6	5.3	-0.7	3.9	4.6	-0.7	10.3	12.3	-2.0	10.3	10.7	-0.4	4.3	6.2	-1.9	0.6	1.1	-0.5	0.6	*	*
ABC FM	2.6	3.0	-0.4	0.7	1.2	-0.5	0.5	0.6	-0.1	1.3	1.6	-0.3	1.4	2.1	-0.7	2.9	4.5	-1.6	6.0	5.7	0.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.8	3.0	0.8	3.3	2.5	0.8	4.5	4.2	0.3	4.3	2.9	1.4	3.1	2.6	0.5	4.3	2.9	1.4	5.3	4.6	0.7						
2GB	12.9	11.8	1.1	15.3	14.3	1.0	15.0	13.3	1.7	10.0	9.1	0.9	9.5	8.0	1.5	15.0	14.2	0.8	11.9	10.2	1.7						
MACQUARIE SPORT 954	1.7	3.0	-1.3	2.5	4.4	-1.9	1.6	2.6	-1.0	1.1	2.2	-1.1	1.4	2.0	-0.6	1.7	2.6	-0.9	2.6	5.4	-2.8						
SKY Sports Radio	0.6	0.7	-0.1	1.0	1.4	-0.4	0.2	0.3	-0.1	0.4	0.4	0.0	0.4	0.5	-0.1	1.3	0.9	0.4	0.9	1.1	-0.2						
104.1 2DAY FM	5.9	5.4	0.5	4.9	4.4	0.5	5.7	5.9	-0.2	7.0	6.4	0.6	6.8	5.5	1.3	4.7	4.5	0.2	4.6	4.5	0.1						
KIIS1065	9.3	9.9	-0.6	11.9	12.3	-0.4	7.3	8.1	-0.8	8.3	8.6	-0.3	9.9	11.0	-1.1	6.3	7.6	-1.3	7.1	8.1	-1.0						
104.9 TRIPLE M	6.2	6.3	-0.1	6.5	6.5	0.0	5.3	6.3	-1.0	6.3	7.0	-0.7	7.3	5.9	1.4	4.9	4.1	0.8	5.9	4.9	1.0						
NOVA96.9	6.8	6.9	-0.1	6.4	6.9	-0.5	5.0	5.0	0.0	6.4	6.6	-0.2	9.7	10.2	-0.5	7.4	6.3	1.1	6.4	6.8	-0.4						
smoothfm 95.3	8.3	8.2	0.1	5.8	6.6	-0.8	9.5	9.2	0.3	10.1	9.2	0.9	8.6	8.8	-0.2	8.6	8.4	0.2	9.9	9.2	0.7						
WSFM	10.0	8.5	1.5	9.4	8.1	1.3	12.4	8.8	3.6	11.8	9.1	2.7	7.4	8.3	-0.9	6.9	8.2	-1.3	9.0	7.9	1.1						
ABC SYD	8.8	8.6	0.2	9.9	9.7	0.2	7.8	7.9	-0.1	8.0	7.4	0.6	9.3	8.9	0.4	8.9	9.1	-0.2	7.8	7.8	0.0						
2RN	1.7	1.8	-0.1	2.7	2.2	0.5	1.3	1.3	0.0	1.0	1.6	-0.6	1.2	1.5	-0.3	2.0	3.0	-1.0	2.4	1.8	0.6						
ABC NEWS	1.8	1.4	0.4	2.8	1.9	0.9	1.2	1.0	0.2	0.8	1.0	-0.2	1.5	1.5	0.0	3.1	1.9	1.2	2.2	1.9	0.3						
2JJJ	4.7	5.5	-0.8	4.2	4.3	-0.1	4.7	6.6	-1.9	5.6	6.3	-0.7	5.0	6.0	-1.0	3.1	3.9	-0.8	4.4	4.6	-0.2						
ABC FM	2.2	2.6	-0.4	1.6	2.4	-0.8	2.8	2.9	-0.1	2.3	2.7	-0.4	2.1	2.3	-0.2	3.2	3.4	-0.2	3.7	4.4	-0.7						

Please note: TalkingLifestyle954 changed to MACQUARIE SPORT 954 effective 4th April 2018.



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 3 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	45	42	3	3	2	1	*	2	*	24	20	4	13	10	3	3	5	-2	3	3	0
Chemist Warehouse Remix	17	15	2	1	1	0	*	*	*	14	14	0	*	*	*	1	*	*	*	*	*
Coles Radio	79	76	3	12	6	6	15	13	2	41	32	9	5	18	-13	6	8	-2	*	*	*
EASY HITS	69	37	32	12	5	7	7	*	*	28	12	16	12	14	-2	4	4	0	5	3	2
Edge Digital	137	106	31	15	13	2	29	34	-5	77	48	29	17	11	6	*	*	*	*	*	*
Kinderling Kids	39	31	8	6	6	0	*	*	*	31	18	13	2	8	-6	*	*	*	*	*	*
Koffee	51	40	11	11	4	7	4	3	1	28	23	5	4	5	-1	2	3	-1	2	1	1
MMM CLASSIC ROCK	77	77	0	8	9	-1	2	2	0	45	33	12	12	21	-9	10	10	0	*	2	*
MMM COUNTRY	20	n.a.	*	3	n.a.	*	2	n.a.	*	14	n.a.	*	*	n.a.	*	*	n.a.	*	1	n.a.	*
MMM GREATEST HITS	71	81	-10	22	17	5	3	6	-3	28	25	3	8	18	-10	8	8	0	3	8	-5
MMM MODERN DIGITAL	22	27	-5	8	9	-1	*	*	*	15	15	0	*	2	*	*	*	*	*	2	*
NTS News Talk Sport	46	39	7	11	5	6	4	6	-2	28	25	3	3	2	1	2	1	1	*	*	*
OLDSKOOL HITS	67	66	1	5	8	-3	5	6	-1	40	33	7	15	18	-3	*	*	*	1	1	0
The 80s iHeartRadio	74	63	11	5	8	-3	4	4	0	31	18	13	26	25	1	5	7	-2	1	2	-1
The 90s iHeartRadio	50	57	-7	5	9	-4	3	6	-3	28	25	3	10	14	-4	4	4	0	*	*	*
triple j Uearthed	65	63	2	19	18	1	6	9	-3	25	23	2	11	8	3	2	2	0	1	3	-2
ABC Country	69	54	15	7	6	1	8	7	1	43	28	15	4	8	-4	*	1	*	8	4	4
ABC Grandstand	89	66	23	9	7	2	7	7	0	39	20	19	18	13	5	10	7	3	6	13	-7
ABC Jazz	104	95	9	7	10	-3	5	3	2	62	41	21	19	20	-1	3	10	-7	7	11	-4
ABC KIDS LISTEN	64	n.a.	*	16	n.a.	*	2	n.a.	*	36	n.a.	*	9	n.a.	*	1	n.a.	*	*	n.a.	*
Double J	77	75	2	7	11	-4	2	8	-6	37	30	7	23	22	1	7	4	3	*	*	*
Total Digital/Internet Only	705	698	7	81	83	-2	70	86	-16	287	244	43	183	180	3	52	63	-11	32	41	-9

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4465]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	38	39	-1	25	27	-2	15	19	-4	11	19	-8	16	12	4	14	14	0	25	30	-5
Chemist Warehouse Remix	12	13	-1	4	4	0	2	2	0	1	1	0	*	3	*	8	6	2	5	3	2
Coles Radio	58	58	0	8	3	5	8	21	-13	16	26	-10	31	26	5	20	15	5	35	29	6
EASY HITS	58	29	29	14	5	9	25	12	13	31	20	11	19	13	6	11	1	10	25	12	13
Edge Digital	124	97	27	68	54	14	51	33	18	37	37	0	53	44	9	36	24	12	66	40	26
Kinderling Kids	27	26	1	13	8	5	10	11	-1	8	7	1	9	11	-2	10	11	-1	21	17	4
Koffee	34	27	7	11	7	4	9	6	3	12	14	-2	9	8	1	10	8	2	24	22	2
MMM CLASSIC ROCK	52	54	-2	35	28	7	21	18	3	27	22	5	14	24	-10	13	16	-3	44	43	1
MMM COUNTRY	15	n.a.	*	9	n.a.	*	2	n.a.	*	1	n.a.	*	2	n.a.	*	6	n.a.	*	10	n.a.	*
MMM GREATEST HITS	58	57	1	19	14	5	16	19	-3	23	27	-4	14	18	-4	17	17	0	33	39	-6
MMM MODERN DIGITAL	19	21	-2	8	6	2	4	2	2	6	10	-4	4	7	-3	6	6	0	6	8	-2
NTS News Talk Sport	39	29	10	22	10	12	9	6	3	7	10	-3	8	8	0	14	13	1	16	21	-5
OLDSKOOL HITS	58	57	1	20	17	3	15	15	0	20	19	1	17	19	-2	20	22	-2	28	32	-4
The 80s iHeartRadio	51	43	8	22	14	8	16	12	4	18	18	0	14	14	0	17	14	3	32	39	-7
The 90s iHeartRadio	40	39	1	19	15	4	19	13	6	21	17	4	12	14	-2	1	8	-7	25	38	-13
triple j Uearthed	53	48	5	11	13	-2	11	10	1	20	27	-7	12	21	-9	17	14	3	23	26	-3
ABC Country	56	46	10	21	28	-7	6	9	-3	28	17	11	16	9	7	15	11	4	33	31	2
ABC Grandstand	53	39	14	20	6	14	2	3	-1	16	17	-1	12	11	1	28	19	9	52	40	12
ABC Jazz	90	79	11	36	28	8	16	13	3	33	35	-2	24	30	-6	36	30	6	53	53	0
ABC KIDS LISTEN	50	n.a.	*	21	n.a.	*	7	n.a.	*	14	n.a.	*	14	n.a.	*	14	n.a.	*	29	n.a.	*
Double J	68	60	8	24	24	0	23	23	0	23	27	-4	40	38	2	32	31	1	39	44	-5
Total Digital/Internet Only	616	597	19	325	279	46	260	221	39	291	321	-30	304	313	-9	248	223	25	459	452	7