



SYDNEY RADIO - SURVEY 4 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.5	4.2	0.3	0.7	0.5	0.2	0.2	0.1	0.1	0.3	0.4	-0.1	2.0	2.8	-0.8	4.5	3.1	1.4	12.7	11.8	0.9
2GB	14.0	12.7	1.3	2.0	3.0	-1.0	0.5	2.9	-2.4	3.0	3.4	-0.4	10.7	9.7	1.0	15.6	11.6	4.0	32.4	30.5	1.9
Macquarie Sports 954	0.8	1.9	-1.1	0.6	1.4	-0.8	0.2	0.2	0.0	0.7	0.6	0.1	0.7	1.4	-0.7	1.5	1.8	-0.3	0.6	4.5	-3.9
SKY Sports Radio	1.2	0.7	0.5	0.4	0.2	0.2	0.4	*	*	0.6	1.4	-0.8	2.1	1.0	1.1	1.5	0.5	1.0	1.0	0.2	0.8
104.1 2DAY FM	4.9	5.6	-0.7	8.6	8.1	0.5	8.8	13.8	-5.0	9.6	9.8	-0.2	5.4	5.3	0.1	1.4	2.1	-0.7	0.7	0.9	-0.2
KIIS1065	8.4	8.8	-0.4	19.3	21.3	-2.0	17.6	14.9	2.7	14.6	13.7	0.9	7.4	8.3	-0.9	5.4	7.8	-2.4	0.5	0.3	0.2
104.9 TRIPLE M	5.6	6.1	-0.5	8.5	9.7	-1.2	5.1	6.2	-1.1	7.5	8.2	-0.7	8.3	8.6	-0.3	6.5	6.6	-0.1	0.2	0.5	-0.3
NOVA96.9	7.1	6.7	0.4	21.2	16.7	4.5	15.7	17.1	-1.4	12.5	9.0	3.5	6.1	8.1	-2.0	2.4	2.0	0.4	0.6	0.2	0.4
smoothfm 95.3	8.4	8.7	-0.3	6.8	5.5	1.3	7.3	6.4	0.9	10.3	10.5	-0.2	7.3	10.1	-2.8	12.0	11.2	0.8	6.3	5.6	0.7
WSFM	10.7	9.7	1.0	4.3	4.2	0.1	7.6	5.5	2.1	7.6	6.2	1.4	16.1	15.1	1.0	19.2	17.9	1.3	5.3	5.1	0.2
ABC SYD	8.2	8.6	-0.4	0.9	1.1	-0.2	1.6	1.8	-0.2	2.6	2.2	0.4	6.4	5.1	1.3	10.6	16.0	-5.4	16.7	17.3	-0.6
2RN	2.0	1.9	0.1	0.4	0.2	0.2	*	*	*	0.3	0.3	0.0	1.4	1.1	0.3	2.9	1.7	1.2	4.6	5.2	-0.6
ABC NEWS	2.2	1.9	0.3	0.6	1.2	-0.6	2.0	1.9	0.1	2.4	1.7	0.7	2.2	2.0	0.2	1.9	1.8	0.1	2.6	2.3	0.3
2JJB	5.2	4.6	0.6	4.0	3.9	0.1	10.4	10.3	0.1	9.3	10.3	-1.0	6.7	4.3	2.4	1.9	0.6	1.3	0.8	0.6	0.2
ABC FM	2.9	2.6	0.3	1.0	0.7	0.3	0.7	0.5	0.2	1.0	1.3	-0.3	1.8	1.4	0.4	1.7	2.9	-1.2	7.2	6.0	1.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	4.3	3.8	0.5	3.8	3.3	0.5	5.3	4.5	0.8	4.6	4.3	0.3	3.4	3.1	0.3	4.3	4.3	0.0	5.3	5.3	0.0	5.3	5.3	0.0	5.3	5.3	0.0
2GB	14.5	12.9	1.6	16.6	15.3	1.3	18.0	15.0	3.0	11.6	10.0	1.6	10.2	9.5	0.7	14.9	15.0	-0.1	12.5	11.9	0.6	12.5	11.9	0.6	12.5	11.9	0.6
Macquarie Sports 954	0.6	1.7	-1.1	0.7	2.5	-1.8	0.8	1.6	-0.8	0.5	1.1	-0.6	0.5	1.4	-0.9	0.7	1.7	-1.0	1.2	2.6	-1.4	1.2	2.6	-1.4	1.2	2.6	-1.4
SKY Sports Radio	0.9	0.6	0.3	1.2	1.0	0.2	1.0	0.2	0.8	0.9	0.4	0.5	0.4	0.4	0.0	0.7	1.3	-0.6	2.0	0.9	1.1	2.0	0.9	1.1	2.0	0.9	1.1
104.1 2DAY FM	5.2	5.9	-0.7	4.3	4.9	-0.6	4.3	5.7	-1.4	6.0	7.0	-1.0	7.4	6.8	0.6	3.8	4.7	-0.9	4.2	4.6	-0.4	4.2	4.6	-0.4	4.2	4.6	-0.4
KIIS1065	8.7	9.3	-0.6	11.0	11.9	-0.9	7.3	7.3	0.0	8.0	8.3	-0.3	8.7	9.9	-1.2	5.4	6.3	-0.9	7.4	7.1	0.3	7.4	7.1	0.3	7.4	7.1	0.3
104.9 TRIPLE M	5.7	6.2	-0.5	5.8	6.5	-0.7	4.6	5.3	-0.7	5.6	6.3	-0.7	7.8	7.3	0.5	4.1	4.9	-0.8	5.1	5.9	-0.8	5.1	5.9	-0.8	5.1	5.9	-0.8
NOVA96.9	7.3	6.8	0.5	6.9	6.4	0.5	5.8	5.0	0.8	7.1	6.4	0.7	9.7	9.7	0.0	7.5	7.4	0.1	6.6	6.4	0.2	7.5	7.4	0.1	6.6	6.4	0.2
smoothfm 95.3	7.9	8.3	-0.4	5.9	5.8	0.1	8.0	9.5	-1.5	9.6	10.1	-0.5	8.2	8.6	-0.4	9.0	8.6	0.4	10.2	9.9	0.3	9.0	8.6	0.4	10.2	9.9	0.3
WSFM	10.6	10.0	0.6	9.6	9.4	0.2	12.6	12.4	0.2	13.1	11.8	1.3	8.3	7.4	0.9	7.6	6.9	0.7	10.9	9.0	1.9	7.6	6.9	0.7	10.9	9.0	1.9
ABC SYD	8.4	8.8	-0.4	9.5	9.9	-0.4	7.8	7.8	0.0	7.5	8.0	-0.5	8.5	9.3	-0.8	7.7	8.9	-1.2	7.5	7.8	-0.3	7.7	8.9	-1.2	7.5	7.8	-0.3
2RN	1.9	1.7	0.2	2.7	2.7	0.0	1.5	1.3	0.2	1.3	1.0	0.3	1.8	1.2	0.6	2.0	2.0	0.0	2.5	2.4	0.1	2.0	2.0	0.0	2.5	2.4	0.1
ABC NEWS	2.2	1.8	0.4	3.3	2.8	0.5	1.1	1.2	-0.1	1.1	0.8	0.3	1.6	1.5	0.1	4.2	3.1	1.1	2.2	2.2	0.0	4.2	3.1	1.1	2.2	2.2	0.0
2JJB	5.4	4.7	0.7	5.2	4.2	1.0	5.0	4.7	0.3	6.0	5.6	0.4	6.2	5.0	1.2	4.0	3.1	0.9	4.5	4.4	0.1	4.0	3.1	0.9	4.5	4.4	0.1
ABC FM	2.6	2.2	0.4	2.1	1.6	0.5	2.9	2.8	0.1	2.7	2.3	0.4	2.2	2.1	0.1	4.1	3.2	0.9	3.7	3.7	0.0	4.1	3.2	0.9	3.7	3.7	0.0



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 4 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	46	45	1	4	3	1	2	*	*	28	24	4	8	13	-5	4	3	1	*	3	*
Chemist Warehouse Remix	17	17	0	1	1	0	3	*	*	9	14	-5	3	*	*	1	1	0	*	*	*
Coles Radio	63	79	-16	8	12	-4	12	15	-3	33	41	-8	4	5	-1	6	6	0	*	*	*
EASY HITS	82	69	13	17	12	5	11	7	4	35	28	7	14	12	2	2	4	-2	4	5	-1
Edge Digital	131	137	-6	24	15	9	20	29	-9	65	77	-12	23	17	6	*	*	*	*	*	*
Kinderling Kids	33	39	-6	4	6	-2	*	*	*	29	31	-2	*	2	*	*	*	*	*	*	*
Koffee	52	51	1	14	11	3	5	4	1	23	28	-5	4	4	0	*	2	*	5	2	3
MMM CLASSIC ROCK	59	77	-18	9	8	1	2	2	0	35	45	-10	7	12	-5	5	10	-5	2	*	*
MMM COUNTRY	29	20	9	2	3	-1	2	2	0	22	14	8	*	*	*	3	*	*	*	1	*
MMM GREATEST HITS	73	71	2	18	22	-4	6	3	3	30	28	2	16	8	8	2	8	-6	*	3	*
MMM MODERN DIGITAL	28	22	6	3	8	-5	*	*	*	23	15	8	2	*	*	1	*	*	*	*	*
NTS News Talk Sport	36	46	-10	12	11	1	4	4	0	15	28	-13	3	3	0	2	2	0	*	*	*
OLDSKOOL HITS	55	67	-12	5	5	0	7	5	2	35	40	-5	5	15	-10	*	*	*	2	1	1
The 80s iHeartRadio	88	74	14	4	5	-1	3	4	-1	45	31	14	28	26	2	5	5	0	4	1	3
The 90s iHeartRadio	58	50	8	1	5	-4	6	3	3	38	28	10	11	10	1	2	4	-2	*	*	*
triple j Uearthed	69	65	4	23	19	4	7	6	1	23	25	-2	14	11	3	1	2	-1	*	1	*
ABC Country	85	69	16	4	7	-3	16	8	8	56	43	13	3	4	-1	*	*	*	6	8	-2
ABC Grandstand	111	89	22	10	9	1	6	7	-1	58	39	19	20	18	2	7	10	-3	10	6	4
ABC Jazz	122	104	18	6	7	-1	6	5	1	78	62	16	24	19	5	4	3	1	4	7	-3
ABC KIDS LISTEN	72	64	8	8	16	-8	8	2	6	46	36	10	9	9	0	*	1	*	1	*	*
Double J	78	77	1	9	7	2	7	2	5	34	37	-3	22	23	-1	6	7	-1	*	*	*
Total Digital/Internet Only	706	705	1	87	81	6	68	70	-2	300	287	13	177	183	-6	42	52	-10	32	32	0

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4465]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
BUDDHA HITS	33	38	-5	16	25	-9	15	15	0	9	11	-2	11	16	-5	9	14	-5	24	25	-1						
Chemist Warehouse Remix	8	12	-4	1	4	-3	*	2	*	*	1	*	*	*	*	7	8	-1	8	5	3						
Coles Radio	43	58	-15	13	8	5	6	8	-2	8	16	-8	18	31	-13	9	20	-11	32	35	-3						
EASY HITS	70	58	12	25	14	11	23	25	-2	29	31	-2	20	19	1	16	11	5	28	25	3						
Edge Digital	118	124	-6	67	68	-1	41	51	-10	42	37	5	52	53	-1	36	36	0	68	66	2						
Kinderling Kids	26	27	-1	12	13	-1	5	10	-5	7	8	-1	4	9	-5	13	10	3	15	21	-6						
Koffee	43	34	9	20	11	9	6	9	-3	7	12	-5	3	9	-6	16	10	6	18	24	-6						
MMM CLASSIC ROCK	43	52	-9	23	35	-12	16	21	-5	19	27	-8	9	14	-5	7	13	-6	28	44	-16						
MMM COUNTRY	20	15	5	11	9	2	5	2	3	5	1	4	2	2	0	9	6	3	12	10	2						
MMM GREATEST HITS	57	58	-1	23	19	4	11	16	-5	16	23	-7	8	14	-6	13	17	-4	25	33	-8						
MMM MODERN DIGITAL	25	19	6	13	8	5	6	4	2	3	6	-3	1	4	-3	12	6	6	11	6	5						
NTS News Talk Sport	29	39	-10	17	22	-5	2	9	-7	4	7	-3	8	8	0	5	14	-9	10	16	-6						
OLDSKOOL HITS	49	58	-9	22	20	2	11	15	-4	20	20	0	11	17	-6	7	20	-13	19	28	-9						
The 80s iHeartRadio	66	51	15	24	22	2	22	16	6	19	18	1	21	14	7	19	17	2	33	32	1						
The 90s iHeartRadio	48	40	8	16	19	-3	13	19	-6	11	21	-10	9	12	-3	12	1	11	21	25	-4						
triple j Uearthed	58	53	5	12	11	1	17	11	6	19	20	-1	8	12	-4	17	17	0	28	23	5						
ABC Country	67	56	11	32	21	11	3	6	-3	28	28	0	15	16	-1	18	15	3	36	33	3						
ABC Grandstand	69	53	16	30	20	10	5	2	3	13	16	-3	16	12	4	34	28	6	58	52	6						
ABC Jazz	115	90	25	44	36	8	30	16	14	24	33	-9	35	24	11	47	36	11	58	53	5						
ABC KIDS LISTEN	51	50	1	27	21	6	13	7	6	13	14	-1	13	14	-1	23	14	9	35	29	6						
Double J	71	68	3	21	24	-3	17	23	-6	20	23	-3	30	40	-10	30	32	-2	39	39	0						
Total Digital/Internet Only	614	616	-2	342	325	17	243	260	-17	260	291	-31	265	304	-39	241	248	-7	459	459	0						