



SYDNEY RADIO - SURVEY 5 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.2	4.5	-0.3	1.3	0.7	0.6	0.2	0.2	0.0	0.1	0.3	-0.2	2.1	2.0	0.1	3.1	4.5	-1.4	12.2	12.7	-0.5
2GB	14.1	14.0	0.1	2.0	2.0	0.0	1.6	0.5	1.1	2.1	3.0	-0.9	8.1	10.7	-2.6	19.0	15.6	3.4	32.7	32.4	0.3
Macquarie Sports 954	0.6	0.8	-0.2	0.3	0.6	-0.3	0.6	0.2	0.4	0.5	0.7	-0.2	0.2	0.7	-0.5	1.2	1.5	-0.3	0.7	0.6	0.1
SKY Sports Radio	1.4	1.2	0.2	0.3	0.4	-0.1	0.4	0.4	0.0	0.2	0.6	-0.4	2.5	2.1	0.4	2.1	1.5	0.6	1.3	1.0	0.3
104.1 2DAY FM	4.2	4.9	-0.7	7.6	8.6	-1.0	6.7	8.8	-2.1	8.8	9.6	-0.8	5.1	5.4	-0.3	1.1	1.4	-0.3	0.3	0.7	-0.4
KIIS1065	7.0	8.4	-1.4	17.0	19.3	-2.3	9.4	17.6	-8.2	16.0	14.6	1.4	6.2	7.4	-1.2	2.4	5.4	-3.0	0.4	0.5	-0.1
104.9 TRIPLE M	5.4	5.6	-0.2	6.8	8.5	-1.7	3.5	5.1	-1.6	6.7	7.5	-0.8	9.5	8.3	1.2	5.6	6.5	-0.9	0.4	0.2	0.2
NOVA96.9	7.9	7.1	0.8	23.9	21.2	2.7	15.0	15.7	-0.7	14.3	12.5	1.8	7.7	6.1	1.6	2.2	2.4	-0.2	0.9	0.6	0.3
smoothfm 95.3	9.6	8.4	1.2	8.8	6.8	2.0	7.3	7.3	0.0	9.4	10.3	-0.9	10.9	7.3	3.6	13.9	12.0	1.9	6.5	6.3	0.2
WSFM	11.3	10.7	0.6	4.1	4.3	-0.2	18.5	7.6	10.9	8.2	7.6	0.6	16.4	16.1	0.3	14.9	19.2	-4.3	6.5	5.3	1.2
ABC SYD	7.8	8.2	-0.4	1.9	0.9	1.0	2.1	1.6	0.5	2.4	2.6	-0.2	6.1	6.4	-0.3	9.7	10.6	-0.9	15.7	16.7	-1.0
2RN	2.2	2.0	0.2	0.2	0.4	-0.2	*	*	*	0.3	0.3	0.0	1.5	1.4	0.1	4.1	2.9	1.2	4.0	4.6	-0.6
ABC NEWS	2.0	2.2	-0.2	0.5	0.6	-0.1	1.8	2.0	-0.2	2.0	2.4	-0.4	1.7	2.2	-0.5	2.2	1.9	0.3	2.7	2.6	0.1
2JJJ	4.8	5.2	-0.4	4.2	4.0	0.2	7.6	10.4	-2.8	8.2	9.3	-1.1	6.5	6.7	-0.2	3.8	1.9	1.9	0.4	0.8	-0.4
ABCFM	2.6	2.9	-0.3	1.0	1.0	0.0	0.8	0.7	0.1	0.8	1.0	-0.2	1.0	1.8	-0.8	1.8	1.7	0.1	6.8	7.2	-0.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.9	4.3	-0.4	3.3	3.8	-0.5	5.3	5.3	0.0	4.3	4.6	-0.3	3.7	3.4	0.3	2.6	4.3	-1.7	5.2	5.3	-0.1
2GB	14.3	14.5	-0.2	16.9	16.6	0.3	19.0	18.0	1.0	10.8	11.6	-0.8	9.1	10.2	-1.1	13.6	14.9	-1.3	13.5	12.5	1.0
Macquarie Sports 954	0.5	0.6	-0.1	0.6	0.7	-0.1	0.5	0.8	-0.3	0.5	0.5	0.0	0.5	0.5	0.0	0.5	0.7	-0.2	0.9	1.2	-0.3
SKY Sports Radio	1.1	0.9	0.2	1.6	1.2	0.4	1.1	1.0	0.1	1.0	0.9	0.1	0.7	0.4	0.3	0.3	0.7	-0.4	2.3	2.0	0.3
104.1 2DAY FM	4.2	5.2	-1.0	3.3	4.3	-1.0	3.7	4.3	-0.6	4.6	6.0	-1.4	6.5	7.4	-0.9	3.6	3.8	-0.2	4.3	4.2	0.1
KIIS1065	7.3	8.7	-1.4	9.3	11.0	-1.7	5.4	7.3	-1.9	6.9	8.0	-1.1	7.4	8.7	-1.3	5.4	5.4	0.0	6.3	7.4	-1.1
104.9 TRIPLE M	5.8	5.7	0.1	5.5	5.8	-0.3	5.5	4.6	0.9	6.7	5.6	1.1	6.7	7.8	-1.1	3.1	4.1	-1.0	4.0	5.1	-1.1
NOVA96.9	8.1	7.3	0.8	8.0	6.9	1.1	6.5	5.8	0.7	7.1	7.1	0.0	12.2	9.7	2.5	7.6	7.5	0.1	7.3	6.6	0.7
smoothfm 95.3	9.1	7.9	1.2	7.7	5.9	1.8	9.1	8.0	1.1	9.8	9.6	0.2	9.5	8.2	1.3	11.4	9.0	2.4	11.2	10.2	1.0
WSFM	11.6	10.6	1.0	10.3	9.6	0.7	13.2	12.6	0.6	14.5	13.1	1.4	9.9	8.3	1.6	7.3	7.6	-0.3	10.4	10.9	-0.5
ABC SYD	7.9	8.4	-0.5	9.1	9.5	-0.4	7.9	7.8	0.1	7.1	7.5	-0.4	6.8	8.5	-1.7	8.1	7.7	0.4	7.5	7.5	0.0
2RN	2.1	1.9	0.2	3.1	2.7	0.4	1.3	1.5	-0.2	1.3	1.3	0.0	2.0	1.8	0.2	2.5	2.0	0.5	2.4	2.5	-0.1
ABC NEWS	2.0	2.2	-0.2	3.0	3.3	-0.3	1.0	1.1	-0.1	1.0	1.1	-0.1	1.6	1.6	0.0	4.4	4.2	0.2	2.1	2.2	-0.1
2JJJ	4.9	5.4	-0.5	4.9	5.2	-0.3	4.5	5.0	-0.5	4.4	6.0	-1.6	6.4	6.2	0.2	4.4	4.0	0.4	4.3	4.5	-0.2
ABCFM	2.4	2.6	-0.2	2.0	2.1	-0.1	2.2	2.9	-0.7	2.5	2.7	-0.2	2.1	2.2	-0.1	4.0	4.1	-0.1	3.2	3.7	-0.5



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 5 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	38	46	-8	1	4	-3	2	2	0	25	28	-3	4	8	-4	5	4	1	*	*	*
Chemist Warehouse Remix	17	17	0	2	1	1	3	3	0	9	9	0	4	3	1	*	1	*	*	*	*
Coles Radio	83	63	20	8	8	0	17	12	5	38	33	5	7	4	3	10	6	4	3	*	*
EASY HITS	58	82	-24	7	17	-10	9	11	-2	25	35	-10	9	14	-5	9	2	7	*	4	*
Edge Digital	94	131	-37	18	24	-6	21	20	1	41	65	-24	12	23	-11	2	*	*	*	*	*
Kinderling Kids	19	33	-14	2	4	-2	*	*	*	17	29	-12	*	*	*	*	*	*	*	*	*
Koffee	49	52	-3	8	14	-6	3	5	-2	29	23	6	2	4	-2	4	*	*	3	5	-2
MMM CLASSIC ROCK	59	59	0	11	9	2	3	2	1	20	35	-15	18	7	11	3	5	-2	3	2	1
MMM COUNTRY	24	29	-5	*	2	*	*	2	*	21	22	-1	*	*	*	4	3	1	*	*	*
MMM GREATEST HITS	52	73	-21	7	18	-11	5	6	-1	23	30	-7	15	16	-1	2	2	0	*	*	*
MMM MODERN DIGITAL	27	28	-1	3	3	0	*	*	*	19	23	-4	4	2	2	1	1	0	*	*	*
NTS News Talk Sport	21	36	-15	3	12	-9	3	4	-1	14	15	-1	*	3	*	2	2	0	*	*	*
OLDSKOOL HITS	59	55	4	3	5	-2	8	7	1	40	35	5	5	5	0	1	*	*	2	2	0
The 80s iHeartRadio	78	88	-10	3	4	-1	5	3	2	39	45	-6	16	28	-12	8	5	3	6	4	2
The 90s iHeartRadio	75	58	17	6	1	5	9	6	3	42	38	4	15	11	4	2	2	0	*	*	*
triple j Uearthed	59	69	-10	19	23	-4	6	7	-1	22	23	-1	11	14	-3	1	1	0	*	*	*
ABC Country	53	85	-32	2	4	-2	15	16	-1	34	56	-22	*	3	*	1	*	*	*	6	*
ABC Grandstand	85	111	-26	6	10	-4	5	6	-1	36	58	-22	12	20	-8	6	7	-1	20	10	10
ABC Jazz	108	122	-14	12	6	6	5	6	-1	60	78	-18	17	24	-7	4	4	0	10	4	6
ABC KIDS LISTEN	62	72	-10	5	8	-3	7	8	-1	42	46	-4	7	9	-2	*	*	*	1	1	0
Double J	78	78	0	9	9	0	10	7	3	21	34	-13	29	22	7	7	6	1	3	*	*
Total Digital/Internet Only	721	706	15	86	87	-1	81	68	13	293	300	-7	150	177	-27	65	42	23	46	32	14

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4465]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	29	33	-4	11	16	-5	14	15	-1	18	9	9	9	11	-2	7	9	-2	18	24	-6
Chemist Warehouse Remix	7	8	-1	2	1	1	1	*	*	*	*	*	*	*	*	5	7	-2	11	8	3
Coles Radio	67	43	24	15	13	2	15	6	9	20	8	12	25	18	7	14	9	5	46	32	14
EASY HITS	49	70	-21	22	25	-3	9	23	-14	24	29	-5	15	20	-5	8	16	-8	17	28	-11
Edge Digital	88	118	-30	48	67	-19	34	41	-7	39	42	-3	49	52	-3	24	36	-12	45	68	-23
Kinderling Kids	16	26	-10	1	12	-11	*	5	*	2	7	-5	1	4	-3	12	13	-1	9	15	-6
Koffee	42	43	-1	20	20	0	6	6	0	14	7	7	10	3	7	14	16	-2	17	18	-1
MMM CLASSIC ROCK	45	43	2	13	23	-10	14	16	-2	22	19	3	16	9	7	9	7	2	27	28	-1
MMM COUNTRY	20	20	0	11	11	0	4	5	-1	8	5	3	4	2	2	5	9	-4	7	12	-5
MMM GREATEST HITS	36	57	-21	16	23	-7	5	11	-6	12	16	-4	4	8	-4	9	13	-4	17	25	-8
MMM MODERN DIGITAL	24	25	-1	12	13	-1	2	6	-4	5	3	2	1	1	0	16	12	4	14	11	3
NTS News Talk Sport	14	29	-15	5	17	-12	*	2	*	4	4	0	6	8	-2	3	5	-2	10	10	0
OLDSKOOL HITS	51	49	2	31	22	9	20	11	9	27	20	7	17	11	6	8	7	1	21	19	2
The 80s iHeartRadio	62	66	-4	17	24	-7	19	22	-3	20	19	1	25	21	4	19	19	0	28	33	-5
The 90s iHeartRadio	52	48	4	12	16	-4	14	13	1	14	11	3	16	9	7	16	12	4	39	21	18
triple j Uearthed	53	58	-5	15	12	3	15	17	-2	21	19	2	10	8	2	12	17	-5	24	28	-4
ABC Country	39	67	-28	27	32	-5	*	3	*	15	28	-13	4	15	-11	14	18	-4	24	36	-12
ABC Grandstand	50	69	-19	15	30	-15	7	5	2	14	13	1	12	16	-4	21	34	-13	53	58	-5
ABC Jazz	99	115	-16	36	44	-8	26	30	-4	30	24	6	42	35	7	41	47	-6	53	58	-5
ABC KIDS LISTEN	41	51	-10	20	27	-7	7	13	-6	11	13	-2	8	13	-5	22	23	-1	32	35	-3
Double J	63	71	-8	28	21	7	22	17	5	20	20	0	22	30	-8	29	30	-1	45	39	6
Total Digital/Internet Only	611	614	-3	304	342	-38	222	243	-21	304	260	44	279	265	14	226	241	-15	445	459	-14