



BRISBANE RADIO - SURVEY 6 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.6	5.3	-0.7	0.7	0.8	-0.1	0.1	0.2	-0.1	0.2	1.9	-1.7	3.9	4.9	-1.0	5.9	8.0	-2.1	13.8	12.5	1.3
Macquarie Sports 882	0.4	1.0	-0.6	1.0	0.7	0.3	*	*	*	0.2	0.2	0.0	0.2	2.3	-2.1	0.6	0.7	-0.1	0.9	0.7	0.2
4KQ	8.1	8.5	-0.4	0.5	1.3	-0.8	0.3	1.0	-0.7	0.6	0.9	-0.3	5.3	5.5	-0.2	20.1	21.0	-0.9	18.4	19.7	-1.3
HIT 105	11.7	11.8	-0.1	23.1	22.4	0.7	28.2	29.9	-1.7	19.5	17.8	1.7	8.8	8.9	-0.1	1.9	3.8	-1.9	0.7	0.7	0.0
97.3FM	10.9	11.6	-0.7	13.6	15.2	-1.6	9.5	7.9	1.6	10.6	11.2	-0.6	12.6	16.0	-3.4	12.4	11.4	1.0	7.7	6.7	1.0
104.5 TRIPLE M	11.2	11.6	-0.4	9.4	9.2	0.2	10.4	13.7	-3.3	9.0	10.5	-1.5	19.7	18.3	1.4	13.5	12.4	1.1	2.0	2.8	-0.8
NOVA106.9	12.6	11.4	1.2	23.6	21.4	2.2	21.9	16.5	5.4	19.3	19.7	-0.4	13.0	10.5	2.5	5.0	3.7	1.3	1.0	1.6	-0.6
ABC BRI	6.8	7.3	-0.5	2.1	1.3	0.8	0.8	1.1	-0.3	1.9	2.2	-0.3	3.0	3.0	0.0	9.5	10.3	-0.8	20.8	23.4	-2.6
4RN	2.7	1.7	1.0	0.3	0.2	0.1	1.7	*	*	0.5	0.6	-0.1	3.4	1.6	1.8	3.8	3.3	0.5	5.2	3.6	1.6
ABC NEWS	1.3	1.1	0.2	0.2	0.4	-0.2	1.0	1.5	-0.5	1.5	0.8	0.7	0.9	0.5	0.4	1.0	1.7	-0.7	2.2	1.7	0.5
4JJJ	7.5	7.9	-0.4	5.7	6.2	-0.5	14.1	16.2	-2.1	16.6	16.5	0.1	6.3	6.2	0.1	1.3	2.0	-0.7	0.2	0.2	0.0
ABCFM	2.6	2.2	0.4	0.3	0.5	-0.2	0.2	0.9	-0.7	2.1	1.4	0.7	2.0	1.0	1.0	1.8	1.2	0.6	6.9	7.2	-0.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.0	5.5	-0.5	5.6	6.4	-0.8	6.4	7.2	-0.8	3.8	4.5	-0.7	3.3	3.2	0.1	6.4	6.1	0.3	3.4	4.5	-1.1
Macquarie Sports 882	0.4	0.9	-0.5	0.4	0.9	-0.5	0.4	0.9	-0.5	0.4	0.7	-0.3	0.5	1.0	-0.5	0.9	1.9	-1.0	0.5	1.0	-0.5
4KQ	7.8	7.9	-0.1	7.4	7.0	0.4	10.5	10.7	-0.2	8.7	8.9	-0.2	5.4	6.5	-1.1	4.3	3.8	0.5	9.0	10.2	-1.2
HIT 105	12.4	12.4	0.0	13.4	13.1	0.3	11.3	11.8	-0.5	12.9	13.3	-0.4	12.5	12.6	-0.1	8.4	7.8	0.6	9.5	9.8	-0.3
97.3FM	11.0	11.5	-0.5	11.0	11.5	-0.5	10.7	11.4	-0.7	11.6	12.1	-0.5	10.7	11.1	-0.4	10.1	10.5	-0.4	10.8	12.0	-1.2
104.5 TRIPLE M	11.8	12.6	-0.8	11.5	12.7	-1.2	12.3	12.8	-0.5	13.3	13.5	-0.2	10.8	12.3	-1.5	7.9	9.6	-1.7	9.2	8.1	1.1
NOVA106.9	12.7	11.7	1.0	11.9	11.8	0.1	11.6	10.5	1.1	12.7	11.7	1.0	15.7	14.0	1.7	12.4	10.1	2.3	12.4	10.5	1.9
ABC BRI	6.6	7.2	-0.6	9.0	9.5	-0.5	6.1	6.5	-0.4	4.4	4.8	-0.4	5.6	5.6	0.0	8.5	12.1	-3.6	7.5	7.7	-0.2
4RN	2.6	1.7	0.9	3.5	2.4	1.1	1.6	1.3	0.3	1.6	1.1	0.5	2.9	1.8	1.1	5.3	2.5	2.8	3.0	1.6	1.4
ABC NEWS	1.2	1.1	0.1	1.9	1.5	0.4	0.7	0.6	0.1	0.8	0.8	0.0	0.9	0.8	0.1	2.2	2.1	0.1	1.4	1.1	0.3
4JJJ	7.3	7.8	-0.5	6.5	6.9	-0.4	7.2	7.6	-0.4	7.1	8.1	-1.0	8.6	9.5	-0.9	8.9	7.3	1.6	8.3	8.3	0.0
ABCFM	2.4	2.1	0.3	2.2	2.0	0.2	2.4	1.5	0.9	2.2	1.5	0.7	3.4	3.1	0.3	2.5	4.4	-1.9	3.3	2.6	0.7



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	15	12	3	1	1	0	4	*	*	4	3	1	4	5	-1	1	1	0	1	1	0
Chemist Warehouse Remix	5	8	-3	1	2	-1	*	*	*	4	6	-2	*	*	*	*	*	*	*	*	*
Coles Radio	35	44	-9	1	1	0	10	13	-3	11	18	-7	8	7	1	3	4	-1	1	*	*
EASY HITS	26	26	0	4	3	1	1	*	*	9	12	-3	7	6	1	4	4	0	1	1	0
Edge Digital	11	13	-2	2	3	-1	1	1	0	8	6	2	*	2	*	*	2	*	*	*	*
Kinderling Kids	7	9	-2	2	2	0	*	*	*	5	4	1	*	2	*	*	*	*	*	*	*
Koffee	6	10	-4	1	1	0	3	*	*	1	6	-5	1	*	*	1	3	-2	*	1	*
MMM CLASSIC ROCK	24	22	2	5	4	1	3	1	2	8	5	3	5	8	-3	3	2	1	*	1	*
MMM COUNTRY	16	16	0	2	2	0	1	*	*	5	5	0	6	6	0	2	1	1	1	1	0
MMM GREATEST HITS	29	20	9	7	3	4	5	3	2	5	8	-3	5	2	3	6	4	2	1	*	*
MMM MODERN DIGITAL	10	5	5	2	1	1	*	*	*	4	2	2	2	1	1	1	1	0	*	*	*
NTS News Talk Sport	1	6	-5	1	2	-1	*	*	*	*	4	*	*	*	*	*	*	*	*	*	*
OLDSKOOL HITS	30	27	3	5	5	0	5	2	3	9	8	1	12	12	0	*	*	*	*	*	*
Smooth	21	21	0	4	4	0	1	1	0	4	4	0	7	6	1	5	5	0	*	1	*
The 80s iHeartRadio	40	36	4	3	6	-3	6	3	3	9	9	0	19	17	2	2	1	1	1	1	0
The 90s iHeartRadio	34	28	6	6	5	1	5	*	*	18	12	6	2	8	-6	3	2	1	1	1	0
URBAN HITS	13	n/a	*	4	n/a	*	4	n/a	*	4	n/a	*	1	n/a	*	*	n/a	*	*	n/a	*
triple j Uneathed	22	24	-2	5	3	2	3	7	-4	9	12	-3	1	1	0	3	2	1	*	*	*
ABC Country	15	18	-3	2	2	0	*	1	*	9	6	3	1	4	-3	*	1	*	3	4	-1
ABC Grandstand	26	27	-1	1	4	-3	4	*	*	5	7	-2	5	5	0	5	4	1	5	7	-2
ABC Jazz	32	33	-1	5	7	-2	*	4	*	14	13	1	8	6	2	2	3	-1	3	1	2
ABC KIDS LISTEN	18	17	1	4	4	0	*	*	*	11	10	1	3	2	1	*	1	*	*	*	*
Double J	27	32	-5	3	3	0	1	1	0	13	18	-5	8	7	1	3	2	1	*	*	*
Total Digital/Internet Only	303	305	-2	38	38	0	33	33	0	96	91	5	84	85	-1	31	35	-4	21	22	-1

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 2012]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
BUDDHA HITS	14	10	4	5	7	-2	6	3	3	10	3	7	4	4	0	3	4	-1	6	4	-1	6	7	-1			
Chemist Warehouse Remix	3	7	-4	*	3	*	1	4	-3	*	3	*	1	2	-1	1	*	*	3	1	2						
Coles Radio	29	35	-6	11	9	2	9	14	-5	15	17	-2	13	16	-3	9	13	-4	20	28	-8						
EASY HITS	23	20	3	10	4	6	11	8	3	9	9	0	3	4	-1	4	6	-2	11	10	1						
Edge Digital	10	10	0	6	3	3	4	4	0	3	3	0	2	4	-2	4	4	0	3	5	-2						
Kinderling Kids	7	7	0	3	5	-2	2	1	1	2	5	-3	4	5	-1	*	4	*	1	4	-3						
Koffee	4	10	-6	1	6	-5	3	4	-1	1	3	-2	2	5	-3	*	*	*	5	4	1						
MMM CLASSIC ROCK	20	22	-2	15	10	5	3	10	-7	5	11	-6	7	11	-4	9	10	-1	12	11	1						
MMM COUNTRY	14	12	2	6	2	4	5	3	2	9	4	5	6	8	-2	4	5	-1	6	12	-6						
MMM GREATEST HITS	23	18	5	14	7	7	7	6	1	9	7	2	1	1	0	2	2	0	9	7	2						
MMM MODERN DIGITAL	8	4	4	4	2	2	4	2	2	2	1	1	3	2	1	2	1	1	3	1	2						
NTS News Talk Sport	1	5	-4	*	2	*	*	*	*	*	*	*	1	3	-2	*	2	*	*	5	*						
OLDSKOOL HITS	26	21	5	9	11	-2	15	11	4	9	11	-2	11	13	-2	6	8	-2	16	20	-4						
Smooth	19	15	4	8	5	3	5	7	-2	5	4	1	6	7	-1	9	5	4	7	10	-3						
The 80s iHeartRadio	32	26	6	17	9	8	18	11	7	17	13	4	10	10	0	6	5	1	25	21	4						
The 90s iHeartRadio	28	25	3	14	10	4	9	6	3	10	10	0	12	8	4	5	4	1	13	11	2						
URBAN HITS	11	n/a	*	3	n/a	*	8	n/a	*	4	n/a	*	4	n/a	*	2	n/a	*	4	n/a	*						
triple j Uneathed	16	19	-3	6	4	2	4	5	-1	7	6	1	6	11	-5	4	8	-4	7	9	-2						
ABC Country	11	11	0	7	7	0	2	1	1	3	4	-1	1	3	-2	5	4	1	13	12	1						
ABC Grandstand	17	17	0	4	*	*	2	1	1	8	8	0	7	8	-1	6	9	-3	15	19	-4						
ABC Jazz	26	25	1	7	7	0	8	9	-1	8	9	-1	12	12	0	4	3	1	23	24	-1						
ABC KIDS LISTEN	17	17	0	11	11	0	3	8	-5	4	9	-5	5	8	-3	4	6	-2	11	9	2						
Double J	23	22	1	8	7	1	6	6	0	5	5	0	11	10	1	5	5	0	16	21	-5						
Total Digital/Internet Only	266	257	9	134	109	25	116	112	4	130	128	2	124	128	-4	76	85	-9	196	201	-5						