



# SYDNEY RADIO - SURVEY 8 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.0	4.1	-1.1	0.1	*	*	0.2	0.2	0.0	*	0.2	*	0.6	0.8	-0.2	2.1	3.7	-1.6	9.9	12.9	-3.0
2GB	13.9	14.1	-0.2	1.4	2.4	-1.0	1.8	1.5	0.3	2.7	2.0	0.7	6.6	5.5	1.1	16.1	18.6	-2.5	35.6	36.7	-1.1
Macquarie Sports 954	1.1	0.6	0.5	1.9	0.1	1.8	0.1	0.4	-0.3	0.4	0.4	0.0	0.8	0.6	0.2	1.2	0.7	0.5	2.0	1.0	1.0
SKY Sports Radio	0.7	0.8	-0.1	0.5	0.9	-0.4	*	*	*	0.2	0.4	-0.2	0.8	1.3	-0.5	0.8	1.1	-0.3	1.1	0.6	0.5
104.1 2DAY FM	5.4	5.5	-0.1	10.2	10.1	0.1	11.5	10.0	1.5	7.3	7.7	-0.4	7.5	8.5	-1.0	1.7	1.5	0.2	0.9	0.6	0.3
KIIS1065	8.8	8.6	0.2	18.4	19.1	-0.7	10.8	8.9	1.9	15.0	15.4	-0.4	10.4	10.3	0.1	6.2	5.6	0.6	0.5	0.1	0.4
104.9 TRIPLE M	5.4	5.3	0.1	5.2	8.4	-3.2	6.5	6.2	0.3	8.7	7.8	0.9	8.1	7.6	0.5	3.4	2.9	0.5	0.7	1.5	-0.8
NOVA96.9	8.6	7.9	0.7	23.2	19.3	3.9	21.0	18.3	2.7	15.1	12.1	3.0	8.1	8.8	-0.7	2.1	3.4	-1.3	0.6	0.6	0.0
smoothfm 95.3	9.1	8.8	0.3	9.0	6.9	2.1	11.1	10.8	0.3	11.1	11.8	-0.7	10.9	9.0	1.9	10.1	10.4	-0.3	4.4	4.9	-0.5
WSFM	8.7	8.2	0.5	4.7	8.3	-3.6	5.3	5.6	-0.3	6.7	6.3	0.4	11.7	12.8	-1.1	15.6	11.7	3.9	5.2	3.9	1.3
ABC SYD	9.2	8.8	0.4	1.1	1.5	-0.4	1.0	0.8	0.2	3.3	4.0	-0.7	6.2	5.8	0.4	17.8	16.8	1.0	16.1	15.3	0.8
2RN	2.3	2.3	0.0	0.5	0.5	0.0	0.3	0.7	-0.4	0.3	0.5	-0.2	1.2	1.0	0.2	3.2	4.8	-1.6	5.3	4.4	0.9
ABC NEWS	1.5	1.9	-0.4	0.4	0.5	-0.1	0.6	0.3	0.3	1.5	1.9	-0.4	1.3	1.5	-0.2	1.8	2.0	-0.2	2.1	2.9	-0.8
2JJB	5.8	5.7	0.1	6.9	3.8	3.1	12.1	16.7	-4.6	12.4	12.4	0.0	6.2	5.3	0.9	1.3	1.5	-0.2	0.3	0.3	0.0
ABC FM	3.7	3.3	0.4	0.8	0.4	0.4	0.8	0.7	0.1	0.8	0.8	0.0	1.0	1.1	-0.1	7.0	6.6	0.4	8.5	7.2	1.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	2.7	3.7	-1.0	2.5	2.8	-0.3	3.6	4.5	-0.9	3.1	4.5	-1.4	1.9	3.0	-1.1	2.0	3.9	-1.9	4.0	5.5	-1.5
2GB	14.0	14.6	-0.6	16.5	17.5	-1.0	17.9	17.7	0.2	10.5	11.3	-0.8	8.2	8.9	-0.7	16.3	16.4	-0.1	13.4	12.7	0.7
Macquarie Sports 954	1.1	0.6	0.5	1.2	0.8	0.4	0.7	0.4	0.3	1.1	0.7	0.4	1.0	0.3	0.7	1.4	0.3	1.1	1.2	0.9	0.3
SKY Sports Radio	0.4	0.6	-0.2	0.8	0.8	0.0	0.2	0.5	-0.3	0.4	0.6	-0.2	0.1	0.5	-0.4	0.4	0.2	0.2	1.4	1.4	0.0
104.1 2DAY FM	5.6	5.9	-0.3	4.6	4.6	0.0	6.4	6.6	-0.2	6.8	7.8	-1.0	5.9	6.0	-0.1	4.1	3.0	1.1	4.5	4.2	0.3
KIIS1065	8.9	8.9	0.0	10.5	10.7	-0.2	8.5	9.3	-0.8	8.6	8.0	0.6	8.4	8.4	0.0	5.9	5.3	0.6	8.3	7.3	1.0
104.9 TRIPLE M	6.0	5.8	0.2	6.2	6.6	-0.4	5.7	5.3	0.4	7.1	5.9	1.2	6.6	5.7	0.9	2.4	3.5	-1.1	3.1	3.9	-0.8
NOVA96.9	8.8	7.9	0.9	8.4	7.1	1.3	7.0	6.7	0.3	8.1	7.5	0.6	12.6	11.8	0.8	8.9	7.6	1.3	8.1	8.0	0.1
smoothfm 95.3	8.9	8.4	0.5	7.1	6.0	1.1	9.0	8.8	0.2	11.1	10.8	0.3	9.2	9.2	0.0	8.4	7.3	1.1	9.9	10.1	-0.2
WSFM	8.6	8.2	0.4	9.0	7.2	1.8	9.0	8.9	0.1	8.9	9.6	-0.7	8.1	8.6	-0.5	5.9	5.4	0.5	9.2	8.1	1.1
ABC SYD	9.6	9.1	0.5	10.3	10.7	-0.4	8.7	7.9	0.8	8.0	6.5	1.5	9.8	9.0	0.8	13.5	14.1	-0.6	7.7	7.9	-0.2
2RN	2.2	2.2	0.0	3.1	3.1	0.0	1.3	1.6	-0.3	1.4	1.6	-0.2	2.2	2.5	-0.3	3.2	2.0	1.2	2.5	2.4	0.1
ABC NEWS	1.5	1.8	-0.3	2.4	2.9	-0.5	1.1	1.2	-0.1	0.6	0.7	-0.1	1.0	1.1	-0.1	2.7	3.9	-1.2	1.6	2.0	-0.4
2JJB	6.0	5.8	0.2	5.2	5.0	0.2	5.4	5.6	-0.2	6.7	6.9	-0.2	7.1	6.8	0.3	5.9	4.8	1.1	5.1	5.3	-0.2
ABC FM	3.5	3.1	0.4	2.8	2.7	0.1	4.1	3.5	0.6	4.2	3.4	0.8	3.2	3.0	0.2	2.9	2.9	0.0	4.6	4.2	0.4

EMBARGOED UNTIL 9:30AM (AEDT)



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 8 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BUDDHA HITS	48	37	11	4	5	-1	5	5	0	30	21	9	9	5	4	2	*	*	*	*	*	*
Chemist Warehouse Remix	9	12	-3	2	1	1	*	*	*	4	7	-3	4	4	0	*	*	*	*	*	*	*
Coles Radio	47	51	-4	8	8	0	8	2	6	16	19	-3	6	14	-8	8	8	0	*	*	*	*
EASY HITS	49	58	-9	7	10	-3	6	9	-3	21	20	1	10	13	-3	3	6	-3	3	*	*	*
Edge Digital	83	82	1	12	8	4	17	17	0	36	32	4	14	22	-8	1	1	0	3	3	0	0
Elf Radio	15	na	*	6	na	*	*	na	*	7	na	*	1	na	*	*	na	*	*	na	*	*
Kinderling Kids	23	30	-7	*	4	*	*	*	*	18	18	0	3	6	-3	2	2	0	*	*	*	*
Koffee	37	26	11	5	6	-1	7	5	2	18	6	12	4	4	0	*	*	*	3	5	-2	-2
MMM CLASSIC ROCK	63	39	24	13	15	-2	1	*	*	19	11	8	16	5	11	10	8	2	3	*	*	*
MMM COUNTRY	19	5	14	4	2	2	*	*	*	13	2	11	*	*	*	2	2	0	*	*	*	*
MMM GREATEST HITS	56	36	20	5	4	1	9	5	4	23	8	15	10	11	-1	3	2	1	7	5	2	2
MMM MODERN DIGITAL	9	14	-5	2	4	-2	*	*	*	7	7	0	*	3	*	*	*	*	*	*	*	*
NTS News Talk Sport	11	11	0	2	*	*	*	2	*	7	5	2	*	4	*	*	*	*	2	*	*	*
OLDSKOOL HITS	46	60	-14	5	9	-4	7	5	2	23	20	3	12	23	-11	*	2	*	*	*	*	*
The 80s iHeartRadio	66	57	9	12	12	0	6	8	-2	30	19	11	13	12	1	2	4	-2	2	3	-1	-1
The 90s iHeartRadio	33	28	5	6	6	0	*	*	*	23	12	11	5	10	-5	*	*	*	*	*	*	*
URBAN HITS	47	41	6	4	3	1	11	9	2	21	21	0	8	5	3	*	*	*	2	3	-1	-1
triple j Uearthed	57	37	20	19	12	7	14	13	1	12	8	4	7	*	*	4	3	1	*	*	*	*
ABC Country	38	51	-13	12	8	4	2	5	-3	11	23	-12	4	7	-3	2	1	1	7	7	0	0
ABC Grandstand	36	31	5	7	5	2	6	4	2	10	7	3	5	3	2	2	1	1	6	11	-5	-5
ABC Jazz	89	114	-25	8	8	0	18	18	0	34	43	-9	9	15	-6	7	7	0	13	23	-10	-10
ABC KIDS LISTEN	47	59	-12	8	12	-4	*	1	*	27	34	-7	11	11	0	1	1	0	*	*	*	*
Double J	53	59	-6	1	1	0	6	8	-2	22	27	-5	19	17	2	6	5	1	*	*	*	*
Total Digital/Internet Only	611	634	-23	70	84	-14	68	76	-8	222	227	-5	140	133	7	59	54	5	51	60	-9	-9

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4465]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last	
BUDDHA HITS	40	23	17	17	13	4	11	*	*	10	*	*	22	10	12	13	11	2	23	17	6	6
Chemist Warehouse Remix	6	10	-4	*	*	*	2	3	-1	6	6	0	4	4	0	4	8	-4	9	12	-3	-3
Coles Radio	41	40	1	13	9	4	17	16	1	20	23	-3	11	8	3	7	10	-3	18	22	-4	-4
EASY HITS	37	44	-7	19	11	8	9	7	2	9	16	-7	13	12	1	13	9	4	33	28	5	5
Edge Digital	65	62	3	36	20	16	17	22	-5	17	23	-6	39	27	12	15	25	-10	44	51	-7	-7
Elf Radio	15	na	*	7	na	*	3	na	*	10	na	*	7	na	*	10	na	*	2	na	*	*
Kinderling Kids	20	27	-7	6	14	-8	7	8	-1	8	9	-1	6	6	0	5	5	0	9	13	-4	-4
Koffee	31	16	15	14	11	3	9	4	5	13	7	6	14	5	9	8	3	5	22	16	6	6
MMM CLASSIC ROCK	57	26	31	23	12	11	10	2	8	10	6	4	27	14	13	13	6	7	34	29	5	5
MMM COUNTRY	19	5	14	8	2	6	2	2	0	3	*	*	6	4	2	4	2	2	3	2	1	1
MMM GREATEST HITS	45	29	16	13	10	3	13	11	2	15	14	1	16	8	8	8	3	5	32	16	16	16
MMM MODERN DIGITAL	4	9	-5	2	4	-2	2	2	0	*	3	*	*	*	*	2	2	0	7	7	0	0
NTS News Talk Sport	6	8	-2	4	2	2	*	*	*	*	2	*	2	*	*	2	4	-2	4	3	1	1
OLDSKOOL HITS	37	48	-11	12	11	1	16	10	6	17	20	-3	20	24	-4	13	18	-5	15	22	-7	-7
The 80s iHeartRadio	52	44	8	21	16	5	8	9	-1	22	13	9	19	20	-1	12	4	8	26	28	-2	-2
The 90s iHeartRadio	17	25	-8	9	16	-7	10	11	-1	1	9	-8	3	4	-1	2	7	-5	22	12	10	10
URBAN HITS	39	39	0	22	25	-3	16	13	3	17	17	0	12	12	0	6	8	-2	17	16	1	1
triple j Uearthed	41	24	17	18	4	14	6	3	3	13	12	1	19	6	13	7	2	5	18	15	3	3
ABC Country	33	38	-5	21	25	-4	6	9	-3	5	7	-2	5	9	-4	14	16	-2	24	29	-5	-5
ABC Grandstand	15	8	7	2	2	0	6	*	*	3	4	-1	7	*	*	4	2	2	28	25	3	3
ABC Jazz	65	90	-25	24	37	-13	10	21	-11	17	36	-19	12	26	-14	27	38	-11	47	61	-14	-14
ABC KIDS LISTEN	46	56	-10	25	21	4	21	17	4	9	13	-4	16	23	-7	12	19	-7	21	21	0	0
Double J	45	43	2	17	19	-2	12	14	-2	16	21	-5	25	24	1	17	10	7	31	32	-1	-1
Total Digital/Internet Only	512	508	4	268	237	31	198	173	25	229	247	-18	277	233	44	183	184	-1	402	415	-13	-13