



BRISBANE RADIO - SURVEY 1 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.5	7.0	-1.5	0.5	0.2	0.3	0.7	0.1	0.6	0.9	1.7	-0.8	1.6	3.6	-2.0	8.7	9.4	-0.7	15.8	21.9	-6.1
Macquarie Sports 882	0.7	0.6	0.1	0.1	0.2	-0.1	0.1	*	*	0.8	0.1	0.7	0.2	0.8	-0.6	2.2	0.6	1.6	0.5	1.2	-0.7
4KQ	9.2	8.5	0.7	1.3	0.4	0.9	0.8	0.4	0.4	0.9	2.8	-1.9	6.6	3.4	3.2	19.5	21.4	-1.9	20.0	19.0	1.0
HIT 105	10.2	10.2	0.0	20.8	19.3	1.5	25.2	17.2	8.0	14.7	20.5	-5.8	9.0	7.0	2.0	4.1	1.9	2.2	1.2	0.6	0.6
97.3FM	10.4	9.7	0.7	14.6	17.3	-2.7	5.0	9.4	-4.4	9.4	9.3	0.1	15.9	12.9	3.0	11.1	9.8	1.3	5.5	3.5	2.0
104.5 TRIPLE M	12.4	13.3	-0.9	13.9	12.5	1.4	9.5	13.2	-3.7	17.6	15.3	2.3	17.0	21.8	-4.8	12.9	11.5	1.4	2.3	2.2	0.1
NOVA106.9	12.9	11.3	1.6	26.9	25.1	1.8	26.1	25.0	1.1	20.5	16.6	3.9	10.7	8.3	2.4	7.4	5.6	1.8	0.8	0.8	0.0
ABC BRI	6.9	7.9	-1.0	1.8	1.0	0.8	1.0	0.2	0.8	1.3	2.8	-1.5	3.6	6.6	-3.0	10.3	10.6	-0.3	18.1	20.0	-1.9
4RN	2.3	2.7	-0.4	0.5	0.5	0.0	0.7	*	*	0.6	0.9	-0.3	1.9	3.0	-1.1	2.0	4.1	-2.1	5.8	5.8	0.0
ABC NEWS	1.5	1.4	0.1	0.8	0.8	0.0	0.3	0.7	-0.4	0.8	0.6	0.2	1.6	1.4	0.2	1.5	1.1	0.4	2.8	3.2	-0.4
4JXX	7.8	8.4	-0.6	6.6	7.0	-0.4	16.6	23.2	-6.6	17.8	15.3	2.5	5.7	7.4	-1.7	2.3	0.9	1.4	0.1	0.1	0.0
ABC CLASSIC	3.0	2.2	0.8	1.2	1.9	-0.7	0.2	*	*	1.0	1.3	-0.3	2.1	1.6	0.5	1.6	2.5	-0.9	8.6	5.0	3.6

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.5	7.4	-1.9	6.4	8.8	-2.4	7.0	10.0	-3.0	4.6	5.8	-1.2	3.1	4.3	-1.2	6.8	6.1	0.7	5.2	5.9	-0.7
Macquarie Sports 882	0.7	0.6	0.1	0.7	0.8	-0.1	0.7	0.4	0.3	0.6	0.4	0.2	0.6	0.4	0.2	1.5	0.9	0.6	0.7	0.6	0.1
4KQ	8.7	7.9	0.8	10.5	7.9	2.6	9.9	8.1	1.8	7.7	8.9	-1.2	6.5	7.0	-0.5	6.6	6.1	0.5	10.9	10.6	0.3
HIT 105	10.8	10.6	0.2	11.2	10.0	1.2	8.8	9.2	-0.4	11.4	12.4	-1.0	11.6	12.8	-1.2	11.6	5.9	5.7	8.1	8.6	-0.5
97.3FM	10.6	9.7	0.9	9.0	9.5	-0.5	11.2	9.8	1.4	12.3	10.2	2.1	10.4	9.4	1.0	10.0	9.4	0.6	9.5	9.7	-0.2
104.5 TRIPLE M	13.0	14.4	-1.4	11.7	14.1	-2.4	14.4	15.6	-1.2	14.3	16.1	-1.8	13.1	12.5	0.6	8.5	10.1	-1.6	10.5	9.4	1.1
NOVA106.9	13.0	11.1	1.9	12.9	10.0	2.9	11.1	8.8	2.3	12.8	10.9	1.9	16.2	14.8	1.4	12.2	14.5	-2.3	12.4	11.9	0.5
ABC BRI	6.6	7.9	-1.3	10.2	10.3	-0.1	6.0	7.6	-1.6	4.0	5.3	-1.3	4.3	6.6	-2.3	9.2	11.2	-2.0	7.8	7.9	-0.1
4RN	2.2	2.6	-0.4	3.6	3.5	0.1	1.3	2.3	-1.0	1.0	1.8	-0.8	2.4	2.4	0.0	3.8	2.8	1.0	2.4	3.2	-0.8
ABC NEWS	1.4	1.3	0.1	1.5	1.6	-0.1	1.4	0.8	0.6	0.7	1.2	-0.5	1.2	0.9	0.3	3.7	3.7	0.0	1.8	1.6	0.2
4JXX	7.6	8.4	-0.8	7.4	7.7	-0.3	7.2	8.0	-0.8	8.3	8.6	-0.3	8.2	10.1	-1.9	5.3	7.9	-2.6	8.4	8.2	0.2
ABC CLASSIC	2.8	2.0	0.8	2.1	1.8	0.3	3.1	2.4	0.7	3.1	1.9	1.2	3.6	1.9	1.7	2.5	2.5	0.0	3.4	2.9	0.5

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 1 2019

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	9	16	-7	*	4	*	*	*	*	4	6	-2	4	5	-1	1	1	0	*	1	*
Chemist Warehouse Remix	17	12	5	5	2	3	*	1	*	7	5	2	4	3	1	*	1	*	1	*	*
Coles Radio	56	29	27	5	5	0	15	5	10	12	11	1	16	4	12	3	2	1	5	3	2
EASY HITS	18	17	1	*	1	*	*	*	*	4	6	-2	6	8	-2	4	1	3	3	*	*
Edge Digital	11	10	1	4	*	*	*	*	*	1	5	-4	5	4	1	1	*	*	*	*	*
Kinderling Kids	11	6	5	1	2	-1	2	*	*	9	3	6	*	1	*	*	*	*	*	*	*
Koffee	2	17	-15	*	*	*	*	1	*	*	7	*	1	5	-4	*	1	*	1	2	-1
MMM AUSSIE	9	na	*	5	na	*	2	na	*	*	na	*	2	na	*	*	na	*	1	na	*
MMM CLASSIC ROCK	29	28	1	4	4	0	3	*	*	5	13	-8	10	7	3	4	2	2	3	2	1
MMM COUNTRY	15	19	-4	*	*	*	3	1	2	5	12	-7	4	3	1	2	2	0	2	1	1
MMM GREATEST HITS	16	23	-7	1	4	-3	*	*	*	4	11	-7	4	7	-3	8	*	*	1	2	-1
NTS News Talk Sport	1	7	-6	1	*	*	*	3	*	*	2	*	*	1	*	*	1	*	*	*	*
OLDSKOOL HITS	25	18	7	5	3	2	3	*	*	7	15	-8	6	*	*	2	*	*	3	*	*
Smooth	22	22	0	1	2	-1	*	1	*	3	5	-2	8	7	1	4	4	0	6	2	4
The 80s iHeartRadio	31	24	7	4	4	0	3	1	2	2	7	-5	15	9	6	6	2	4	1	*	*
The 90s iHeartRadio	24	32	-8	5	6	-1	1	4	-3	10	10	0	6	9	-3	*	1	*	3	3	0
URBAN HITS	12	8	4	3	4	-1	4	1	3	1	3	-2	2	*	*	2	*	*	*	*	*
triple j Uneathed	24	19	5	3	1	2	4	4	0	12	11	1	3	4	-1	2	*	*	*	*	*
ABC Country	10	16	-6	1	1	0	*	5	*	2	6	-4	5	2	3	*	*	*	3	2	1
ABC Grandstand	25	25	0	3	2	1	*	*	*	5	9	-4	9	7	2	4	3	1	4	6	-2
ABC Jazz	9	20	-11	1	2	-1	2	1	1	1	10	-9	2	2	0	1	1	0	2	5	-3
ABC KIDS LISTEN	15	16	-1	2	6	-4	1	*	*	7	7	0	3	2	1	*	*	*	3	1	2
Double J	19	24	-5	5	3	2	1	*	*	2	12	-10	9	5	4	1	1	0	*	3	*
Total Digital/Internet Only	295	262	33	36	35	1	34	24	10	70	80	-10	92	68	24	36	24	12	27	31	-4

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
BUDDHA HITS	7	12	-5	5	7	-2	6	4	2	3	2	1	1	4	-3	1	2	-1	4	10	-6
Chemist Warehouse Remix	14	9	5	4	2	2	8	3	5	7	3	4	8	2	6	1	1	0	5	7	-2
Coles Radio	42	29	13	13	13	0	16	11	5	18	17	1	15	19	-4	5	5	0	24	12	12
EASY HITS	16	15	1	9	7	2	10	6	4	10	5	5	11	1	10	2	5	-3	13	4	9
Edge Digital	5	6	-1	4	4	0	2	4	-2	2	2	0	1	2	-1	1	2	-1	7	6	1
Kinderling Kids	10	6	4	8	3	5	2	1	1	2	1	1	2	4	-2	1	4	-3	5	2	3
Koffee	2	12	-10	*	6	*	1	5	-4	2	3	-1	*	5	*	*	2	*	*	11	*
MMM AUSSIE	6	na	*	3	na	*	5	na	*	3	na	*	2	na	*	1	na	*	8	na	*
MMM CLASSIC ROCK	16	22	-6	9	13	-4	6	5	1	4	6	-2	8	4	4	7	9	-2	18	15	3
MMM COUNTRY	15	18	-3	8	9	-1	8	7	1	11	5	6	11	9	2	*	7	*	5	6	-1
MMM GREATEST HITS	11	11	0	5	9	-4	5	5	0	3	2	1	6	2	4	3	2	1	9	15	-6
NTS News Talk Sport	1	7	-6	1	4	-3	1	1	0	*	2	*	1	3	-2	*	2	*	*	1	*
OLDSKOOL HITS	19	13	6	9	10	-1	8	7	1	10	3	7	9	2	7	3	1	2	12	7	5
Smooth	19	20	-1	5	10	-5	9	7	2	9	10	-1	15	10	5	8	5	3	14	7	7
The 80s iHeartRadio	24	20	4	11	11	0	4	4	0	14	5	9	11	13	-2	6	6	0	19	12	7
The 90s iHeartRadio	18	27	-9	4	13	-9	9	11	-2	13	9	4	6	12	-6	1	7	-6	8	15	-7
URBAN HITS	9	7	2	7	3	4	2	1	1	3	3	0	8	2	6	2	3	-1	6	2	4
triple j Uneathed	18	16	2	7	5	2	8	6	2	9	6	3	5	7	-2	3	2	1	14	8	6
ABC Country	8	13	-5	5	2	3	3	4	-1	4	4	0	5	2	3	1	2	-1	5	8	-3
ABC Grandstand	12	15	-3	3	6	-3	1	1	0	4	2	2	5	3	2	4	7	-3	17	16	1
ABC Jazz	6	15	-9	*	5	*	*	*	*	4	3	1	3	6	-3	2	7	-5	6	12	-6
ABC KIDS LISTEN	11	11	0	3	4	-1	5	3	2	3	4	-1	2	6	-4	2	3	-1	9	11	-2
Double J	18	19	-1	5	5	0	8	5	3	11	11	0	2	14	-12	1	6	-5	5	17	-12
Total Digital/Internet Only	243	222	21	106	111	-5	110	90	20	129	106	23	117	125	-8	57	78	-21	173	169	4