



SYDNEY RADIO - SURVEY 1 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.5	3.0	1.5	0.3	0.1	0.2	1.4	0.2	1.2	0.4	*	*	1.3	0.6	0.7	5.9	2.1	3.8	12.0	9.9	2.1
2GB	13.4	13.9	-0.5	0.9	1.4	-0.5	1.4	1.8	-0.4	3.4	2.7	0.7	4.4	6.6	-2.2	19.3	16.1	3.2	32.9	35.6	-2.7
Macquarie Sports 954	0.6	1.1	-0.5	0.7	1.9	-1.2	0.6	0.1	0.5	*	0.4	*	0.9	0.8	0.1	1.0	1.2	-0.2	0.7	2.0	-1.3
SKY Sports Radio	0.7	0.7	0.0	*	0.5	*	*	*	*	0.1	0.2	-0.1	1.3	0.8	0.5	0.2	0.8	-0.6	1.2	1.1	0.1
104.1 2DAY FM	5.9	5.4	0.5	7.8	10.2	-2.4	9.0	11.5	-2.5	11.3	7.3	4.0	6.7	7.5	-0.8	2.9	1.7	1.2	0.8	0.9	-0.1
KIIS1065	7.7	8.8	-1.1	19.1	18.4	0.7	12.2	10.8	1.4	14.0	15.0	-1.0	7.7	10.4	-2.7	4.3	6.2	-1.9	0.2	0.5	-0.3
104.9 TRIPLE M	4.6	5.4	-0.8	4.3	5.2	-0.9	6.7	6.5	0.2	7.1	8.7	-1.6	7.0	8.1	-1.1	3.5	3.4	0.1	0.5	0.7	-0.2
NOVA96.9	6.5	8.6	-2.1	21.5	23.2	-1.7	14.2	21.0	-6.8	9.3	15.1	-5.8	6.0	8.1	-2.1	3.1	2.1	1.0	0.6	0.6	0.0
smoothfm 95.3	9.7	9.1	0.6	9.2	9.0	0.2	8.0	11.1	-3.1	13.1	11.1	2.0	10.9	10.9	0.0	10.5	10.1	0.4	6.0	4.4	1.6
WSFM	8.8	8.7	0.1	7.3	4.7	2.6	7.4	5.3	2.1	3.7	6.7	-3.0	16.6	11.7	4.9	12.5	15.6	-3.1	4.9	5.2	-0.3
ABC SYD	8.9	9.2	-0.3	1.8	1.1	0.7	1.4	1.0	0.4	1.0	3.3	-2.3	7.4	6.2	1.2	16.7	17.8	-1.1	16.2	16.1	0.1
2RN	2.9	2.3	0.6	0.4	0.5	-0.1	*	0.3	*	0.5	0.3	0.2	1.1	1.2	-0.1	3.4	3.2	0.2	7.7	5.3	2.4
ABC NEWS	2.3	1.5	0.8	0.2	0.4	-0.2	0.3	0.6	-0.3	1.6	1.5	0.1	3.2	1.3	1.9	2.4	1.8	0.6	3.0	2.1	0.9
2JJJ	5.4	5.8	-0.4	5.1	6.9	-1.8	11.8	12.1	-0.3	11.8	12.4	-0.6	5.7	6.2	-0.5	1.2	1.3	-0.1	0.4	0.3	0.1
ABC CLASSIC	3.2	3.7	-0.5	0.3	0.8	-0.5	4.4	0.8	3.6	0.7	0.8	-0.1	1.8	1.0	0.8	2.5	7.0	-4.5	7.2	8.5	-1.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.2	2.7	1.5	4.1	2.5	1.6	4.9	3.6	1.3	4.2	3.1	1.1	3.2	1.9	1.3	4.4	2.0	2.4	5.7	4.0	1.7
2GB	13.3	14.0	-0.7	15.2	16.5	-1.3	15.0	17.9	-2.9	11.4	10.5	0.9	9.5	8.2	1.3	15.0	16.3	-1.3	13.7	13.4	0.3
Macquarie Sports 954	0.6	1.1	-0.5	0.6	1.2	-0.6	0.8	0.7	0.1	0.4	1.1	-0.7	0.4	1.0	-0.6	0.6	1.4	-0.8	0.8	1.2	-0.4
SKY Sports Radio	0.6	0.4	0.2	0.7	0.8	-0.1	0.3	0.2	0.1	0.5	0.4	0.1	0.5	0.1	0.4	0.9	0.4	0.5	1.0	1.4	-0.4
104.1 2DAY FM	6.1	5.6	0.5	4.4	4.6	-0.2	6.0	6.4	-0.4	8.0	6.8	1.2	6.9	5.9	1.0	6.0	4.1	1.9	5.0	4.5	0.5
KIIS1065	8.1	8.9	-0.8	10.1	10.5	-0.4	7.6	8.5	-0.9	7.2	8.6	-1.4	6.9	8.4	-1.5	7.2	5.9	1.3	6.6	8.3	-1.7
104.9 TRIPLE M	4.9	6.0	-1.1	4.7	6.2	-1.5	4.4	5.7	-1.3	4.5	7.1	-2.6	6.6	6.6	0.0	3.7	2.4	1.3	3.8	3.1	0.7
NOVA96.9	6.5	8.8	-2.3	6.4	8.4	-2.0	5.7	7.0	-1.3	6.3	8.1	-1.8	8.3	12.6	-4.3	5.7	8.9	-3.2	6.7	8.1	-1.4
smoothfm 95.3	9.6	8.9	0.7	8.5	7.1	1.4	9.9	9.0	0.9	9.7	11.1	-1.4	10.2	9.2	1.0	10.7	8.4	2.3	10.1	9.9	0.2
WSFM	8.9	8.6	0.3	8.2	9.0	-0.8	9.4	9.0	0.4	10.2	8.9	1.3	8.5	8.1	0.4	7.2	5.9	1.3	8.7	9.2	-0.5
ABC SYD	9.4	9.6	-0.2	10.4	10.3	0.1	8.6	8.7	-0.1	9.1	8.0	1.1	9.3	9.8	-0.5	8.5	13.5	-5.0	7.3	7.7	-0.4
2RN	2.8	2.2	0.6	3.4	3.1	0.3	2.6	1.3	1.3	2.3	1.4	0.9	2.8	2.2	0.6	2.6	3.2	-0.6	3.1	2.5	0.6
ABC NEWS	2.2	1.5	0.7	3.2	2.4	0.8	1.6	1.1	0.5	1.7	0.6	1.1	1.5	1.0	0.5	3.4	2.7	0.7	2.3	1.6	0.7
2JJJ	5.2	6.0	-0.8	5.2	5.2	0.0	5.1	5.4	-0.3	5.6	6.7	-1.1	5.8	7.1	-1.3	3.4	5.9	-2.5	6.1	5.1	1.0
ABC CLASSIC	3.0	3.5	-0.5	2.9	2.8	0.1	3.7	4.1	-0.4	2.8	4.2	-1.4	2.9	3.2	-0.3	2.6	2.9	-0.3	3.8	4.6	-0.8

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 1 2019

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	I his	Last	+/-	I his	Last	+/-	I his	Last	+/-	I his	Last	+/-	I his	Last	+/-	I his	Last	+/-	I his	Last	+/-
BUDDHA HITS	28	48	-20	3	4	-1	*	5	*	4	30	-26	15	9	6	3	2	1	2	*	*
Chemist Warehouse Remix	17	9	8	2	2	0	3	*	*	6	4	2	7	4	3	*	*	*	*	*	*
Coles Radio	58	47	11	12	8	4	8	8	0	13	16	-3	17	6	11	5	8	-3	2	*	*
EASY HITS	62	49	13	16	7	9	11	6	5	10	21	-11	12	10	2	7	3	4	7	3	4
Edge Digital	99	83	16	22	12	10	12	17	-5	43	36	7	18	14	4	5	1	4	*	3	*
Kinderling Kids	22	23	-1	11	*	*	*	*	*	4	18	-14	7	3	4	*	2	*	*	*	*
Koffee	54	37	17	9	5	4	5	7	-2	20	18	2	13	4	9	6	*	*	1	3	-2
MMM AUSSIE	67	na	*	18	na	*	8	na	*	17	na	*	19	na	*	*	na	*	5	na	*
MMM CLASSIC ROCK	94	63	31	13	13	0	2	1	1	29	19	10	30	16	14	16	10	6	5	3	2
MMM COUNTRY	14	19	-5	*	4	*	6	*	*	*	13	*	3	*	*	3	2	1	2	*	*
MMM GREATEST HITS	84	56	28	19	5	14	18	9	9	17	23	-6	7	10	-3	17	3	14	5	7	-2
NTS News Talk Sport	25	11	14	6	2	4	2	*	*	14	7	7	3	*	*	*	*	*	*	2	*
OLDSKOOL HITS	29	46	-17	11	5	6	4	7	-3	11	23	-12	3	12	-9	*	*	*	*	*	*
The 80s iHeartRadio	73	66	7	12	12	0	5	6	-1	12	30	-18	38	13	25	3	2	1	2	2	0
The 90s iHeartRadio	58	33	25	12	6	6	14	*	*	21	23	-2	9	5	4	3	*	*	*	*	*
URBAN HITS	64	47	17	17	4	13	10	11	-1	21	21	0	8	8	0	1	*	*	7	2	5
triple j Unearthed	67	57	10	18	19	-1	7	14	-7	29	12	17	7	7	0	3	4	-1	2	*	*
ABC Country	32	38	-6	11	12	-1	3	2	1	8	11	-3	7	4	3	*	2	*	3	7	-4
ABC Grandstand	73	36	37	10	7	3	*	6	*	20	10	10	25	5	20	9	2	7	8	6	2
ABC Jazz	45	89	-44	12	8	4	5	18	-13	15	34	-19	8	9	-1	2	7	-5	3	13	-10
ABC KIDS LISTEN	29	47	-18	7	8	-1	*	*	*	13	27	-14	9	11	-2	*	1	*	*	*	*
Double J	94	53	41	14	1	13	6	6	0	36	22	14	29	19	10	7	6	1	1	*	*
Total Digital/Internet Only	737	611	126	103	70	33	79	68	11	248	222	26	185	140	45	78	59	19	44	51	-7

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4572]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	18	40	-22	6	17	-11	12	11	1	11	10	1	8	22	-14	1	13	-12	15	23	-8
Chemist Warehouse Remix	15	6	9	*	*	*	10	2	8	5	6	-1	6	4	2	3	4	-1	8	9	-1
Coles Radio	49	41	8	15	13	2	14	17	-3	21	20	1	17	11	6	13	7	6	34	18	16
EASY HITS	45	37	8	12	19	-7	18	9	9	12	9	3	5	13	-8	16	13	3	34	33	1
Edge Digital	85	65	20	49	36	13	30	17	13	36	17	19	44	39	5	29	15	14	64	44	20
Kinderling Kids	17	20	-3	3	6	-3	4	7	-3	7	8	-1	14	6	8	8	5	3	8	9	-1
Koffee	38	31	7	11	14	-3	10	9	1	13	13	0	17	14	3	12	8	4	22	22	0
MMM AUSSIE	43	na	*	14	na	*	6	na	*	17	na	*	24	na	*	17	na	*	36	na	*
MMM CLASSIC ROCK	79	57	22	23	23	0	19	10	9	33	10	23	39	27	12	15	13	2	58	34	24
MMM COUNTRY	10	19	-9	2	8	-6	4	2	2	2	3	-1	*	6	*	3	4	-1	6	3	3
MMM GREATEST HITS	72	45	27	14	13	1	17	13	4	22	15	7	31	16	15	7	8	-1	35	32	3
NTS News Talk Sport	23	6	17	17	4	13	5	*	*	6	*	*	8	2	6	7	2	5	5	4	1
OLDSKOOL HITS	22	37	-15	12	12	0	6	16	-10	17	17	0	6	20	-14	9	13	-4	18	15	3
The 80s iHeartRadio	55	52	3	28	21	7	25	8	17	22	22	0	31	19	12	12	12	0	29	26	3
The 90s iHeartRadio	40	17	23	12	9	3	11	10	1	14	1	13	29	3	26	20	2	18	36	22	14
URBAN HITS	55	39	16	16	22	-6	9	16	-7	17	17	0	18	12	6	15	6	9	33	17	16
triple j Unearthed	53	41	12	14	18	-4	18	6	12	18	13	5	21	19	2	10	7	3	32	18	14
ABC Country	27	33	-6	8	21	-13	*	6	*	15	5	10	10	5	5	3	14	-11	13	24	-11
ABC Grandstand	39	15	24	3	2	1	7	6	1	21	3	18	15	7	8	5	4	1	43	28	15
ABC Jazz	36	65	-29	9	24	-15	8	10	-2	16	17	-1	10	12	-2	10	27	-17	21	47	-26
ABC KIDS LISTEN	29	46	-17	11	25	-14	7	21	-14	11	9	2	11	16	-5	10	12	-2	20	21	-1
Double J	84	45	39	35	17	18	28	12	16	39	16	23	41	25	16	25	17	8	35	31	4
Total Digital/Internet Only	622	512	110	267	268	-1	227	198	29	286	229	57	351	277	74	199	183	16	466	402	64