



SYDNEY RADIO - SURVEY 2 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.5	4.5	-1.0	0.3	0.3	0.0	0.2	1.4	-1.2	*	0.4	*	0.7	1.3	-0.6	5.7	5.9	-0.2	9.1	12.0	-2.9
2GB	14.5	13.4	1.1	2.0	0.9	1.1	1.9	1.4	0.5	4.0	3.4	0.6	7.3	4.4	2.9	16.9	19.3	-2.4	33.9	32.9	1.0
Macquarie Sports 954	0.5	0.6	-0.1	0.2	0.7	-0.5	1.1	0.6	0.5	*	*	*	0.5	0.9	-0.4	1.2	1.0	0.2	0.5	0.7	-0.2
SKY Sports Radio	0.4	0.7	-0.3	0.2	*	*	*	*	*	0.1	0.1	0.0	0.5	1.3	-0.8	0.2	0.2	0.0	0.9	1.2	-0.3
104.1 2DAY FM	6.0	5.9	0.1	9.7	7.8	1.9	11.1	9.0	2.1	13.4	11.3	2.1	5.5	6.7	-1.2	1.1	2.9	-1.8	0.7	0.8	-0.1
KIIS1065	9.1	7.7	1.4	17.4	19.1	-1.7	15.4	12.2	3.2	17.8	14.0	3.8	9.9	7.7	2.2	3.7	4.3	-0.6	0.7	0.2	0.5
104.9 TRIPLE M	4.7	4.6	0.1	6.6	4.3	2.3	5.7	6.7	-1.0	6.4	7.1	-0.7	8.2	7.0	1.2	3.4	3.5	-0.1	0.6	0.5	0.1
NOVA96.9	6.6	6.5	0.1	19.7	21.5	-1.8	14.4	14.2	0.2	9.0	9.3	-0.3	7.9	6.0	1.9	2.1	3.1	-1.0	0.8	0.6	0.2
smoothfm 95.3	9.5	9.7	-0.2	7.7	9.2	-1.5	7.9	8.0	-0.1	10.7	13.1	-2.4	10.5	10.9	-0.4	13.6	10.5	3.1	6.5	6.0	0.5
WSFM	7.9	8.8	-0.9	6.6	7.3	-0.7	7.0	7.4	-0.4	3.3	3.7	-0.4	12.8	16.6	-3.8	13.4	12.5	0.9	5.4	4.9	0.5
ABC SYD	8.8	8.9	-0.1	2.2	1.8	0.4	1.2	1.4	-0.2	0.9	1.0	-0.1	5.9	7.4	-1.5	16.9	16.7	0.2	16.8	16.2	0.6
2RN	3.3	2.9	0.4	0.4	0.4	0.0	0.4	*	*	0.4	0.5	-0.1	2.2	1.1	1.1	3.5	3.4	0.1	7.9	7.7	0.2
ABC NEWS	2.3	2.3	0.0	0.7	0.2	0.5	0.4	0.3	0.1	1.9	1.6	0.3	2.8	3.2	-0.4	1.7	2.4	-0.7	3.3	3.0	0.3
2JJJ	4.6	5.4	-0.8	4.5	5.1	-0.6	12.4	11.8	0.6	11.3	11.8	-0.5	2.7	5.7	-3.0	1.1	1.2	-0.1	0.4	0.4	0.0
ABC CLASSIC	3.4	3.2	0.2	0.6	0.3	0.3	0.7	4.4	-3.7	1.9	0.7	1.2	4.4	1.8	2.6	2.8	2.5	0.3	5.8	7.2	-1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.2	4.2	-1.0	2.8	4.1	-1.3	3.6	4.9	-1.3	3.8	4.2	-0.4	2.5	3.2	-0.7	3.2	4.4	-1.2	4.8	5.7	-0.9
2GB	14.5	13.3	1.2	16.4	15.2	1.2	16.9	15.0	1.9	12.2	11.4	0.8	10.2	9.5	0.7	16.5	15.0	1.5	14.5	13.7	0.8
Macquarie Sports 954	0.5	0.6	-0.1	0.6	0.6	0.0	0.7	0.8	-0.1	0.3	0.4	-0.1	0.7	0.4	0.3	0.6	0.6	0.0	0.6	0.8	-0.2
SKY Sports Radio	0.3	0.6	-0.3	0.3	0.7	-0.4	0.1	0.3	-0.2	0.2	0.5	-0.3	0.3	0.5	-0.2	1.3	0.9	0.4	0.8	1.0	-0.2
104.1 2DAY FM	6.3	6.1	0.2	4.5	4.4	0.1	6.4	6.0	0.4	8.2	8.0	0.2	7.1	6.9	0.2	6.3	6.0	0.3	5.0	5.0	0.0
KIIS1065	9.9	8.1	1.8	11.4	10.1	1.3	10.5	7.6	2.9	9.3	7.2	2.1	8.7	6.9	1.8	6.5	7.2	-0.7	6.7	6.6	0.1
104.9 TRIPLE M	4.8	4.9	-0.1	4.9	4.7	0.2	4.5	4.4	0.1	5.8	4.5	1.3	4.9	6.6	-1.7	2.9	3.7	-0.8	4.1	3.8	0.3
NOVA96.9	6.6	6.5	0.1	6.9	6.4	0.5	5.3	5.7	-0.4	6.5	6.3	0.2	8.4	8.3	0.1	5.5	5.7	-0.2	6.6	6.7	-0.1
smoothfm 95.3	9.4	9.6	-0.2	8.0	8.5	-0.5	9.7	9.9	-0.2	10.0	9.7	0.3	10.3	10.2	0.1	9.9	10.7	-0.8	10.1	10.1	0.0
WSFM	7.7	8.9	-1.2	7.9	8.2	-0.3	8.4	9.4	-1.0	8.7	10.2	-1.5	6.9	8.5	-1.6	4.9	7.2	-2.3	8.4	8.7	-0.3
ABC SYD	9.2	9.4	-0.2	10.3	10.4	-0.1	8.2	8.6	-0.4	8.3	9.1	-0.8	10.4	9.3	1.1	7.8	8.5	-0.7	7.4	7.3	0.1
2RN	3.3	2.8	0.5	4.4	3.4	1.0	2.6	2.6	0.0	2.1	2.3	-0.2	3.4	2.8	0.6	3.8	2.6	1.2	3.3	3.1	0.2
ABC NEWS	2.2	2.2	0.0	3.1	3.2	-0.1	1.6	1.6	0.0	1.7	1.7	0.0	1.3	1.5	-0.2	3.6	3.4	0.2	2.4	2.3	0.1
2JJJ	4.6	5.2	-0.6	4.4	5.2	-0.8	4.3	5.1	-0.8	4.3	5.6	-1.3	6.0	5.8	0.2	4.5	3.4	1.1	4.7	6.1	-1.4
ABC CLASSIC	3.0	3.0	0.0	2.6	2.9	-0.3	3.4	3.7	-0.3	2.7	2.8	-0.1	2.6	2.9	-0.3	5.2	2.6	2.6	4.8	3.8	1.0



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 2 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	I	Last	+/-	I	Last	+/-	I	Last	+/-	I	Last	+/-	I	Last	+/-	I	Last	+/-	I	Last	+/-
BUDDHA HITS	27	28	-1	5	3	2	2	*	*	2	4	-2	12	15	-3	5	3	2	*	2	*
Chemist Warehouse Remix	8	17	-9	2	2	0	*	3	*	2	6	-4	*	7	*	2	*	*	2	*	*
Coles Radio	64	58	6	12	12	0	7	8	-1	18	13	5	15	17	-2	9	5	4	2	2	0
EASY HITS	48	62	-14	12	16	-4	11	11	0	11	10	1	5	12	-7	6	7	-1	4	7	-3
Edge Digital	85	99	-14	8	22	-14	8	12	-4	59	43	16	7	18	-11	2	5	-3	*	*	*
Kinderling Kids	20	22	-2	6	11	-5	2	*	*	7	4	3	5	7	-2	*	*	*	*	*	*
Koffee	40	54	-14	8	9	-1	8	5	3	9	20	-11	5	13	-8	6	6	0	4	1	3
MMM AUSSIE	45	67	-22	14	18	-4	7	8	-1	9	17	-8	11	19	-8	3	*	*	*	5	*
MMM CLASSIC ROCK	49	94	-45	8	13	-5	3	2	1	9	29	-20	11	30	-19	12	16	-4	6	5	1
MMM COUNTRY	13	14	-1	*	*	*	3	6	-3	4	*	*	2	3	-1	*	3	*	3	2	1
MMM GREATEST HITS	70	84	-14	11	19	-8	17	18	-1	16	17	-1	17	7	10	9	17	-8	*	5	*
NTS News Talk Sport	9	25	-16	2	6	-4	2	2	0	*	14	*	3	3	0	*	*	*	2	*	*
OLDSKOOL HITS	46	29	17	14	11	3	6	4	2	20	11	9	6	3	3	*	*	*	*	*	*
The 80s iHeartRadio	56	73	-17	10	12	-2	2	5	-3	12	12	0	29	38	-9	3	3	0	*	2	*
The 90s iHeartRadio	48	58	-10	12	12	0	10	14	-4	16	21	-5	7	9	-2	2	3	-1	*	*	*
URBAN HITS	61	64	-3	13	17	-4	16	10	6	21	21	0	5	8	-3	1	1	0	4	7	-3
triple j Uearthed	47	67	-20	7	18	-11	10	7	3	25	29	-4	3	7	-4	1	3	-2	*	2	*
ABC Country	22	32	-10	5	11	-6	2	3	-1	6	8	-2	5	7	-2	1	*	*	2	3	-1
ABC Grandstand	29	73	-44	2	10	-8	5	*	*	2	20	-18	6	25	-19	10	9	1	5	8	-3
ABC Jazz	57	45	12	10	12	-2	5	5	0	20	15	5	12	8	4	5	2	3	5	3	2
ABC KIDS LISTEN	52	29	23	18	7	11	2	*	*	22	13	9	8	9	-1	2	*	*	*	*	*
Double J	54	94	-40	9	14	-5	5	6	-1	24	36	-12	7	29	-22	5	7	-2	4	1	3
Total Digital/Internet Only	650	737	-87	106	103	3	75	79	-4	231	248	-17	131	185	-54	68	78	-10	38	44	-6

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	17	18	-1	8	6	2	7	12	-5	8	11	-3	7	8	-1	2	1	1	19	15	4
Chemist Warehouse Remix	6	15	-9	*	*	*	4	10	-6	2	5	-3	2	6	-4	*	3	*	2	8	-6
Coles Radio	52	49	3	5	15	-10	19	14	5	18	21	-3	24	17	7	12	13	-1	32	34	-2
EASY HITS	34	45	-11	10	12	-2	10	18	-8	19	12	7	11	5	6	5	16	-11	23	34	-11
Edge Digital	80	85	-5	41	49	-8	23	30	-7	38	36	2	47	44	3	33	29	4	48	64	-16
Kinderling Kids	17	17	0	7	3	4	3	4	-1	3	7	-4	7	14	-7	6	8	-2	10	8	2
Koffee	35	38	-3	16	11	5	*	10	*	11	13	-2	19	17	2	12	12	0	13	22	-9
MMM AUSSIE	38	43	-5	6	14	-8	4	6	-2	15	17	-2	20	24	-4	11	17	-6	15	36	-21
MMM CLASSIC ROCK	35	79	-44	11	23	-12	11	19	-8	9	33	-24	21	39	-18	10	15	-5	27	58	-31
MMM COUNTRY	10	10	0	3	2	1	6	4	2	4	2	2	4	*	*	*	3	*	4	6	-2
MMM GREATEST HITS	49	72	-23	16	14	2	16	17	-1	23	22	1	19	31	-12	10	7	3	39	35	4
NTS News Talk Sport	9	23	-14	*	17	*	*	5	*	*	6	*	7	8	-1	4	7	-3	2	5	-3
OLDSKOOL HITS	33	22	11	16	12	4	7	6	1	17	17	0	18	6	12	11	9	2	24	18	6
The 80s iHeartRadio	49	55	-6	28	28	0	20	25	-5	20	22	-2	21	31	-10	13	12	1	17	29	-12
The 90s iHeartRadio	32	40	-8	13	12	1	8	11	-3	10	14	-4	18	29	-11	8	20	-12	25	36	-11
URBAN HITS	47	55	-8	1	16	-15	4	9	-5	17	17	0	22	18	4	16	15	1	28	33	-5
triple j Uearthed	29	53	-24	19	14	5	13	18	-5	*	18	*	8	21	-13	4	10	-6	23	32	-9
ABC Country	18	27	-9	5	8	-3	*	*	*	6	15	-9	8	10	-2	3	3	0	11	13	-2
ABC Grandstand	9	39	-30	4	3	1	2	7	-5	5	21	-16	4	15	-11	*	5	*	22	43	-21
ABC Jazz	41	36	5	14	9	5	7	8	-1	11	16	-5	13	10	3	20	10	10	38	21	17
ABC KIDS LISTEN	51	29	22	25	11	14	9	7	2	15	11	4	23	11	12	14	10	4	40	20	20
Double J	36	84	-48	18	35	-17	12	28	-16	13	39	-26	9	41	-32	16	25	-9	35	35	0
Total Digital/Internet Only	547	622	-75	235	267	-32	180	227	-47	218	286	-68	297	351	-54	185	199	-14	409	466	-57