



SYDNEY RADIO - SURVEY 3 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.8	3.5	0.3	0.3	0.3	0.0	0.4	0.2	0.2	0.1	*	*	1.3	0.7	0.6	6.8	5.7	1.1	9.3	9.1	0.2
2GB	14.8	14.5	0.3	3.8	2.0	1.8	2.0	1.9	0.1	6.7	4.0	2.7	9.3	7.3	2.0	17.4	16.9	0.5	31.4	33.9	-2.5
Macquarie Sports 954	0.8	0.5	0.3	1.2	0.2	1.0	1.2	1.1	0.1	0.2	*	*	1.2	0.5	0.7	0.8	1.2	-0.4	0.6	0.5	0.1
SKY Sports Radio	0.4	0.4	0.0	0.6	0.2	0.4	0.3	*	*	0.2	0.1	0.1	0.2	0.5	-0.3	0.8	0.2	0.6	0.7	0.9	-0.2
104.1 2DAY FM	5.6	6.0	-0.4	6.5	9.7	-3.2	10.3	11.1	-0.8	13.3	13.4	-0.1	4.8	5.5	-0.7	1.3	1.1	0.2	0.4	0.7	-0.3
KIIS1065	9.3	9.1	0.2	17.8	17.4	0.4	19.4	15.4	4.0	15.9	17.8	-1.9	11.4	9.9	1.5	2.8	3.7	-0.9	0.6	0.7	-0.1
104.9 TRIPLE M	5.5	4.7	0.8	6.7	6.6	0.1	4.5	5.7	-1.2	8.1	6.4	1.7	9.0	8.2	0.8	4.7	3.4	1.3	0.6	0.6	0.0
NOVA96.9	7.2	6.6	0.6	20.3	19.7	0.6	15.4	14.4	1.0	12.0	9.0	3.0	7.6	7.9	-0.3	1.6	2.1	-0.5	0.6	0.8	-0.2
smoothfm 95.3	10.0	9.5	0.5	7.4	7.7	-0.3	8.3	7.9	0.4	8.5	10.7	-2.2	9.8	10.5	-0.7	14.2	13.6	0.6	10.0	6.5	3.5
WSFM	8.1	7.9	0.2	8.5	6.6	1.9	2.7	7.0	-4.3	5.3	3.3	2.0	11.0	12.8	-1.8	12.9	13.4	-0.5	6.6	5.4	1.2
ABC SYD	7.3	8.8	-1.5	3.4	2.2	1.2	1.0	1.2	-0.2	1.3	0.9	0.4	5.0	5.9	-0.9	10.0	16.9	-6.9	15.8	16.8	-1.0
2RN	2.9	3.3	-0.4	0.6	0.4	0.2	0.9	0.4	0.5	0.6	0.4	0.2	1.5	2.2	-0.7	5.2	3.5	1.7	5.7	7.9	-2.2
ABC NEWS	1.8	2.3	-0.5	1.1	0.7	0.4	1.4	0.4	1.0	2.1	1.9	0.2	1.4	2.8	-1.4	2.2	1.7	0.5	1.8	3.3	-1.5
2JJJ	3.9	4.6	-0.7	5.0	4.5	0.5	11.9	12.4	-0.5	6.7	11.3	-4.6	4.0	2.7	1.3	1.8	1.1	0.7	0.1	0.4	-0.3
ABC CLASSIC	3.3	3.4	-0.1	1.1	0.6	0.5	0.4	0.7	-0.3	1.5	1.9	-0.4	3.6	4.4	-0.8	2.9	2.8	0.1	6.3	5.8	0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.6	3.2	0.4	2.7	2.8	-0.1	3.6	3.6	0.0	4.4	3.8	0.6	3.2	2.5	0.7	5.4	3.2	2.2	4.4	4.8	-0.4
2GB	15.3	14.5	0.8	17.6	16.4	1.2	17.7	16.9	0.8	12.5	12.2	0.3	11.0	10.2	0.8	16.1	16.5	-0.4	13.4	14.5	-1.1
Macquarie Sports 954	0.7	0.5	0.2	0.6	0.6	0.0	0.8	0.7	0.1	0.6	0.3	0.3	0.8	0.7	0.1	0.8	0.6	0.2	1.0	0.6	0.4
SKY Sports Radio	0.2	0.3	-0.1	0.3	0.3	0.0	0.2	0.1	0.1	0.1	0.2	-0.1	0.2	0.3	-0.1	0.6	1.3	-0.7	1.0	0.8	0.2
104.1 2DAY FM	6.1	6.3	-0.2	4.2	4.5	-0.3	7.3	6.4	0.9	8.7	8.2	0.5	5.8	7.1	-1.3	4.2	6.3	-2.1	4.0	5.0	-1.0
KIIS1065	10.0	9.9	0.1	11.8	11.4	0.4	9.8	10.5	-0.7	9.4	9.3	0.1	9.5	8.7	0.8	6.0	6.5	-0.5	7.2	6.7	0.5
104.9 TRIPLE M	5.6	4.8	0.8	5.6	4.9	0.7	5.1	4.5	0.6	6.8	5.8	1.0	5.8	4.9	0.9	3.8	2.9	0.9	4.9	4.1	0.8
NOVA96.9	7.4	6.6	0.8	7.2	6.9	0.3	5.9	5.3	0.6	7.5	6.5	1.0	9.9	8.4	1.5	6.4	5.5	0.9	6.8	6.6	0.2
smoothfm 95.3	9.4	9.4	0.0	7.5	8.0	-0.5	10.5	9.7	0.8	11.4	10.0	1.4	9.0	10.3	-1.3	9.4	9.9	-0.5	11.8	10.1	1.7
WSFM	8.0	7.7	0.3	8.8	7.9	0.9	8.4	8.4	0.0	9.0	8.7	0.3	6.6	6.9	-0.3	4.4	4.9	-0.5	8.2	8.4	-0.2
ABC SYD	7.5	9.2	-1.7	8.9	10.3	-1.4	6.0	8.2	-2.2	5.5	8.3	-2.8	8.8	10.4	-1.6	8.6	7.8	0.8	6.6	7.4	-0.8
2RN	2.8	3.3	-0.5	4.7	4.4	0.3	1.4	2.6	-1.2	0.8	2.1	-1.3	3.1	3.4	-0.3	4.0	3.8	0.2	2.9	3.3	-0.4
ABC NEWS	1.8	2.2	-0.4	2.7	3.1	-0.4	1.1	1.6	-0.5	0.8	1.7	-0.9	1.4	1.3	0.1	3.1	3.6	-0.5	1.9	2.4	-0.5
2JJJ	3.8	4.6	-0.8	3.4	4.4	-1.0	3.3	4.3	-1.0	3.3	4.3	-1.0	5.7	6.0	-0.3	4.6	4.5	0.1	4.1	4.7	-0.6
ABC CLASSIC	2.9	3.0	-0.1	2.1	2.6	-0.5	3.3	3.4	-0.1	2.7	2.7	0.0	2.9	2.6	0.3	5.2	5.2	0.0	4.7	4.8	-0.1



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 3 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	26	27	-1	4	5	-1	4	2	2	6	2	4	9	12	-3	4	5	-1	*	*	*
Chemist Warehouse Remix	7	8	-1	*	2	*	*	*	*	2	2	0	2	*	*	1	2	-1	1	2	-1
Coles Radio	78	64	14	7	12	-5	7	7	0	43	18	25	13	15	-2	9	9	0	*	2	*
EASY HITS	34	48	-14	6	12	-6	4	11	-7	10	11	-1	9	5	4	3	6	-3	3	4	-1
Edge Digital	73	85	-12	12	8	4	15	8	7	43	59	-16	3	7	-4	1	2	-1	*	*	*
Kinderling Kids	25	20	5	3	6	-3	3	2	1	15	7	8	2	5	-3	*	*	*	2	*	*
Koffee	32	40	-8	8	8	0	4	8	-4	8	9	-1	6	5	1	4	6	-2	2	4	-2
MMM AUSSIE	18	45	-27	4	14	-10	6	7	-1	6	9	-3	*	11	*	2	3	-1	*	*	*
MMM CLASSIC ROCK	33	49	-16	6	8	-2	3	3	0	9	9	0	5	11	-6	6	12	-6	4	6	-2
MMM COUNTRY	14	13	1	2	*	*	*	3	*	6	4	2	2	2	0	1	*	*	3	3	0
MMM GREATEST HITS	41	70	-29	4	11	-7	6	17	-11	15	16	-1	10	17	-7	6	9	-3	*	*	*
NTS News Talk Sport	8	9	-1	1	2	-1	2	2	0	*	*	*	2	3	-1	*	*	*	3	2	1
OLDSKOOL HITS	41	46	-5	7	14	-7	5	6	-1	20	20	0	8	6	2	1	*	*	*	*	*
The 80s iHeartRadio	40	56	-16	4	10	-6	*	2	*	9	12	-3	23	29	-6	4	3	1	*	*	*
The 90s iHeartRadio	48	48	0	9	12	-3	4	10	-6	25	16	9	6	7	-1	4	2	2	*	*	*
URBAN HITS	45	61	-16	5	13	-8	14	16	-2	21	21	0	2	5	-3	*	1	*	2	4	-2
triple j Uearthed	43	47	-4	6	7	-1	9	10	-1	17	25	-8	7	3	4	3	1	2	2	*	*
ABC Country	24	22	2	3	5	-2	4	2	2	5	6	-1	5	5	0	2	1	1	4	2	2
ABC Grandstand	43	29	14	5	2	3	9	5	4	1	2	-1	11	6	5	7	10	-3	10	5	5
ABC Jazz	57	57	0	7	10	-3	5	5	0	19	20	-1	13	12	1	10	5	5	4	5	-1
ABC KIDS LISTEN	55	52	3	11	18	-7	5	2	3	24	22	2	14	8	6	2	2	0	*	*	*
Double J	69	54	15	5	9	-4	9	5	4	34	24	10	14	7	7	4	5	-1	3	4	-1
Total Digital/Internet Only	624	650	-26	77	106	-29	76	75	1	237	231	6	131	131	0	67	68	-1	35	38	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	21	17	4	18	8	10	13	7	6	6	8	-2	9	7	2	8	2	6	20	19	1
Chemist Warehouse Remix	5	6	-1	*	*	*	1	4	-3	2	2	0	1	2	-1	*	*	*	2	2	0
Coles Radio	63	52	11	17	5	12	21	19	2	25	18	7	20	24	-4	10	12	-2	37	32	5
EASY HITS	25	34	-9	8	10	-2	8	10	-2	18	19	-1	10	11	-1	4	5	-1	16	23	-7
Edge Digital	73	80	-7	38	41	-3	29	23	6	35	38	-3	45	47	-2	31	33	-2	38	48	-10
Kinderling Kids	19	17	2	11	7	4	6	3	3	*	3	*	5	7	-2	9	6	3	14	10	4
Koffee	26	35	-9	15	16	-1	*	*	*	5	11	-6	15	19	-4	7	12	-5	14	13	1
MMM AUSSIE	18	38	-20	5	6	-1	*	4	*	8	15	-7	7	20	-13	2	11	-9	4	15	-11
MMM CLASSIC ROCK	21	35	-14	11	11	0	10	11	-1	1	9	-8	11	21	-10	9	10	-1	20	27	-7
MMM COUNTRY	12	10	2	8	3	5	8	6	2	8	4	4	8	4	4	4	*	*	7	4	3
MMM GREATEST HITS	25	49	-24	12	16	-4	12	16	-4	11	23	-12	12	19	-7	5	10	-5	28	39	-11
NTS News Talk Sport	6	9	-3	*	*	*	*	*	*	*	*	*	5	7	-2	4	4	0	3	2	1
OLDSKOOL HITS	33	33	0	9	16	-7	4	7	-3	8	17	-9	25	18	7	9	11	-2	24	24	0
The 80s iHeartRadio	36	49	-13	14	28	-14	9	20	-11	17	20	-3	13	21	-8	13	13	0	14	17	-3
The 90s iHeartRadio	41	32	9	22	13	9	16	8	8	16	10	6	9	18	-9	8	8	0	23	25	-2
URBAN HITS	33	47	-14	7	1	6	6	4	2	9	17	-8	14	22	-8	14	16	-2	20	28	-8
triple j Uearthed	27	29	-2	13	19	-6	12	13	-1	6	*	*	15	8	7	7	4	3	24	23	1
ABC Country	20	18	2	4	5	-1	4	*	*	2	6	-4	10	8	2	7	3	4	20	11	9
ABC Grandstand	25	9	16	10	4	6	4	2	2	5	5	0	16	4	12	10	*	*	32	22	10
ABC Jazz	39	41	-2	12	14	-2	8	7	1	16	11	5	12	13	-1	17	20	-3	43	38	5
ABC KIDS LISTEN	52	51	1	31	25	6	17	9	8	16	15	1	25	23	2	12	14	-2	41	40	1
Double J	44	36	8	16	18	-2	18	12	6	21	13	8	14	9	5	12	16	-4	46	35	11
Total Digital/Internet Only	517	547	-30	252	235	17	207	180	27	228	218	10	274	297	-23	175	185	-10	415	409	6