



BRISBANE RADIO - SURVEY 4 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.8	7.6	0.2	0.4	0.8	-0.4	0.2	0.5	-0.3	2.5	2.4	0.1	3.6	4.4	-0.8	6.2	13.2	-7.0	23.8	16.9	6.9
Macquarie Sports 882	1.0	0.8	0.2	0.4	0.5	-0.1	0.2	0.2	0.0	0.2	0.1	0.1	1.1	0.4	0.7	1.7	1.8	-0.1	1.5	1.5	0.0
4KQ	10.5	9.3	1.2	3.8	1.8	2.0	2.1	0.2	1.9	1.4	0.7	0.7	4.7	5.0	-0.3	25.0	17.5	7.5	21.4	22.4	-1.0
HIT 105	9.7	10.9	-1.2	18.5	16.5	2.0	17.1	22.1	-5.0	15.8	18.2	-2.4	10.3	12.5	-2.2	4.1	5.2	-1.1	1.1	0.5	0.6
97.3FM	10.5	10.7	-0.2	15.1	16.4	-1.3	9.2	11.4	-2.2	10.7	9.1	1.6	15.9	14.9	1.0	8.3	9.2	-0.9	4.6	6.2	-1.6
104.5 TRIPLE M	10.4	10.0	0.4	13.2	10.0	3.2	9.1	7.3	1.8	11.5	10.8	0.7	16.7	17.7	-1.0	10.9	10.6	0.3	1.8	1.7	0.1
NOVA106.9	11.7	11.5	0.2	28.6	32.9	-4.3	22.2	24.1	-1.9	17.8	17.4	0.4	11.5	9.9	1.6	5.7	3.9	1.8	0.3	0.6	-0.3
ABC BRI	6.8	7.8	-1.0	0.5	0.7	-0.2	2.5	0.2	2.3	1.8	4.1	-2.3	4.7	6.3	-1.6	7.9	7.9	0.0	17.1	18.1	-1.0
4RN	2.8	2.6	0.2	0.1	0.1	0.0	0.1	0.8	-0.7	0.7	0.7	0.0	1.3	1.4	-0.1	5.8	3.9	1.9	6.4	6.2	0.2
ABC NEWS	1.7	1.4	0.3	0.6	0.5	0.1	3.0	2.9	0.1	0.9	0.4	0.5	1.6	1.3	0.3	2.4	1.6	0.8	1.8	1.9	-0.1
4JXX	8.2	8.2	0.0	3.3	2.7	0.6	18.5	19.0	-0.5	18.3	18.7	-0.4	9.0	8.7	0.3	1.2	1.8	-0.6	0.3	0.5	-0.2
ABC CLASSIC	2.4	2.8	-0.4	0.2	1.2	-1.0	0.7	0.3	0.4	1.4	2.1	-0.7	1.4	1.5	-0.1	1.7	2.2	-0.5	6.5	6.6	-0.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	8.0	7.8	0.2	8.9	9.4	-0.5	10.6	10.5	0.1	6.7	6.3	0.4	4.6	4.3	0.3	8.5	7.0	1.5	7.2	6.7	0.5						
Macquarie Sports 882	0.9	0.8	0.1	0.7	0.8	-0.1	0.6	0.6	0.0	0.8	0.8	0.0	1.2	1.1	0.1	1.8	1.2	0.6	1.3	0.7	0.6						
4KQ	10.0	8.7	1.3	10.4	9.1	1.3	11.7	10.0	1.7	9.5	9.5	0.0	7.9	6.0	1.9	9.7	6.1	3.6	12.1	11.5	0.6						
HIT 105	10.2	11.6	-1.4	9.7	11.0	-1.3	9.5	11.2	-1.7	11.4	12.6	-1.2	11.0	12.9	-1.9	8.7	8.7	0.0	8.0	8.9	-0.9						
97.3FM	10.5	10.5	0.0	9.7	9.3	0.4	10.5	11.0	-0.5	12.4	12.2	0.2	9.9	9.0	0.9	8.6	11.0	-2.4	10.5	11.3	-0.8						
104.5 TRIPLE M	11.1	10.5	0.6	11.4	10.6	0.8	11.0	10.0	1.0	12.5	10.9	1.6	10.8	11.3	-0.5	6.1	7.9	-1.8	8.3	8.6	-0.3						
NOVA106.9	12.0	11.7	0.3	11.8	11.3	0.5	9.8	9.5	0.3	12.0	11.3	0.7	16.0	16.0	0.0	10.3	10.5	-0.2	10.8	11.0	-0.2						
ABC BRI	6.8	7.9	-1.1	8.7	9.7	-1.0	5.6	7.1	-1.5	4.6	5.3	-0.7	6.2	7.0	-0.8	11.3	12.8	-1.5	6.9	7.7	-0.8						
4RN	2.6	2.5	0.1	3.7	3.0	0.7	1.9	1.9	0.0	1.6	1.6	0.0	3.1	3.3	-0.2	2.5	3.7	-1.2	3.4	2.7	0.7						
ABC NEWS	1.6	1.3	0.3	1.8	1.6	0.2	1.4	1.1	0.3	1.1	0.9	0.2	1.4	1.2	0.2	3.0	2.7	0.3	1.9	1.5	0.4						
4JXX	8.2	8.5	-0.3	8.2	8.0	0.2	8.2	8.2	0.0	8.0	9.2	-1.2	9.7	9.2	0.5	5.9	7.1	-1.2	8.1	7.4	0.7						
ABC CLASSIC	2.2	2.7	-0.5	2.1	2.3	-0.2	2.6	3.2	-0.6	2.1	2.9	-0.8	1.5	2.7	-1.2	2.6	2.0	0.6	3.4	3.2	0.2						



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 4 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	6	7	-1	*	2	*	*	*	*	3	1	2	1	3	-2	2	1	1	1	1	0
Chemist Warehouse Remix	10	7	3	*	*	*	*	*	*	8	7	1	1	*	*	1	1	0	*	*	*
Coles Radio	49	47	2	5	9	-4	12	11	1	11	8	3	10	7	3	7	8	-1	5	4	1
EASY HITS	17	17	0	*	4	*	2	2	0	6	2	4	5	3	2	2	4	-2	4	2	2
Edge Digital	12	8	4	2	4	-2	2	*	*	4	1	3	*	*	*	1	1	0	2	1	1
Kinderling Kids	5	6	-1	2	1	1	*	*	*	*	1	*	2	3	-1	*	*	*	1	1	0
Koffee	17	12	5	2	2	0	2	1	1	6	4	2	4	3	1	4	1	3	*	1	*
MMM AUSSIE	8	7	1	1	1	0	*	*	*	4	2	2	2	2	0	1	1	0	*	1	*
MMM CLASSIC ROCK	17	21	-4	3	2	1	3	2	1	*	2	*	6	9	-3	3	5	-2	1	1	0
MMM COUNTRY	14	16	-2	3	4	-1	1	1	0	3	3	0	4	3	1	2	1	1	1	4	-3
MMM GREATEST HITS	21	26	-5	2	3	-1	5	3	2	2	1	1	8	13	-5	4	4	0	1	1	0
NTS News Talk Sport	6	2	4	2	*	*	*	*	*	2	1	1	3	1	2	*	*	*	*	*	*
OLDSKOOL HITS	21	25	-4	3	6	-3	5	1	4	8	7	1	3	10	-7	*	*	*	1	1	0
Smooth	17	22	-5	1	3	-2	1	3	-2	3	2	1	9	6	3	2	4	-2	2	4	-2
The 80s iHeartRadio	26	21	5	3	1	2	2	2	0	6	3	3	12	11	1	2	2	0	1	2	-1
The 90s iHeartRadio	27	26	1	2	5	-3	3	3	0	12	7	5	8	9	-1	1	1	0	1	1	0
URBAN HITS	11	13	-2	6	6	0	2	3	-1	3	2	1	*	2	*	*	1	*	*	*	*
triple j Uneathed	23	20	3	3	3	0	7	4	3	4	7	-3	4	3	1	3	1	2	1	2	-1
ABC Country	12	15	-3	1	3	-2	2	3	-1	1	4	-3	3	3	0	3	*	*	2	3	-1
ABC Grandstand	19	23	-4	1	4	-3	1	*	*	2	4	-2	8	5	3	3	5	-2	4	5	-1
ABC Jazz	27	23	4	3	6	-3	3	2	1	9	7	2	5	3	2	4	3	1	4	2	2
ABC KIDS LISTEN	13	12	1	3	3	0	1	1	0	5	3	2	2	2	0	*	*	*	3	3	0
Double J	40	35	5	5	6	-1	3	2	1	17	13	4	13	13	0	1	1	0	*	*	*
Total Digital/Internet Only	297	300	-3	32	43	-11	35	31	4	77	78	-1	83	75	8	39	37	2	31	36	-5

Cumulative Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	5	6	-1	4	4	0	1	1	0	1	1	0	*	1	*	*	3	4	-1	3	4	-1
Chemist Warehouse Remix	5	6	-1	2	2	0	1	2	-1	1	3	-2	3	5	-2	3	2	1	6	5	1	
Coles Radio	35	35	0	8	6	2	12	12	0	16	10	6	11	18	-7	7	6	1	26	21	5	
EASY HITS	16	14	2	4	4	0	9	2	7	6	4	2	8	5	3	4	5	-1	8	10	-2	
Edge Digital	8	5	3	2	1	1	7	2	5	1	4	-3	1	2	-1	2	1	1	6	5	1	
Kinderling Kids	5	2	3	4	2	2	2	1	1	3	2	1	3	2	1	1	*	*	4	5	-1	
Koffee	12	10	2	6	5	1	7	4	3	3	2	1	5	4	1	3	3	0	8	4	4	
MMM AUSSIE	2	3	-1	*	*	*	1	1	0	*	*	*	1	1	0	*	1	0	7	5	2	
MMM CLASSIC ROCK	14	17	-3	5	6	-1	3	4	-1	5	5	0	8	9	-1	5	7	-2	10	14	-4	
MMM COUNTRY	11	15	-4	5	5	0	5	9	-4	8	12	-4	7	7	0	3	3	0	6	8	-2	
MMM GREATEST HITS	14	22	-8	9	13	-4	5	7	-2	7	9	-2	7	9	-2	3	4	-1	10	9	1	
NTS News Talk Sport	4	1	3	2	1	1	*	*	*	*	*	*	1	*	*	1	*	*	2	1	1	
OLDSKOOL HITS	19	21	-2	7	6	1	7	8	-1	6	6	0	9	9	0	10	4	6	12	12	0	
Smooth	17	19	-2	5	8	-3	12	11	1	8	8	0	5	8	-3	7	5	2	9	13	-4	
The 80s iHeartRadio	22	17	5	8	9	-1	8	9	-1	7	8	-1	11	13	-2	10	6	4	19	14	5	
The 90s iHeartRadio	26	24	2	11	8	3	10	7	3	4	7	-3	15	10	5	6	9	-3	11	12	-1	
URBAN HITS	8	12	-4	3	7	-4	2	5	-3	2	5	-3	3	5	-2	3	4	-1	6	9	-3	
triple j Uneathed	18	15	3	6	7	-1	2	2	0	4	6	-2	8	5	3	5	5	0	13	9	4	
ABC Country	10	13	-3	2	4	-2	2	4	-2	4	7	-3	2	4	-2	3	3	0	5	7	-2	
ABC Grandstand	8	12	-4	2	4	-2	*	1	*	*	2	*	5	5	0	5	4	1	19	19	0	
ABC Jazz	23	20	3	3	4	-1	3	3	0	11	9	2	13	12	1	10	9	1	18	16	2	
ABC KIDS LISTEN	10	10	0	3	4	-1	4	4	0	3	4	-1	4	2	2	3	1	2	8	6	2	
Double J	34	31	3	9	12	-3	13	9	4	11	11	0	18	14	4	8	8	0	21	19	2	
Total Digital/Internet Only	258	255	3	102	113	-11	110	103	7	113	111	2	135	132	3	86	79	7	195	199	-4	