



SYDNEY RADIO - SURVEY 4 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.6	3.8	-0.2	0.3	0.3	0.0	0.2	0.4	-0.2	0.1	0.1	0.0	1.4	1.3	0.1	4.5	6.8	-2.3	9.9	9.3	0.6
2GB	14.0	14.8	-0.8	2.9	3.8	-0.9	1.4	2.0	-0.6	5.3	6.7	-1.4	9.1	9.3	-0.2	19.7	17.4	2.3	29.2	31.4	-2.2
Macquarie Sports 954	0.9	0.8	0.1	1.1	1.2	-0.1	0.1	1.2	-1.1	0.3	0.2	0.1	1.3	1.2	0.1	1.5	0.8	0.7	0.7	0.6	0.1
SKY Sports Radio	0.6	0.4	0.2	0.7	0.6	0.1	0.8	0.3	0.5	0.3	0.2	0.1	0.3	0.2	0.1	0.8	0.8	0.0	0.9	0.7	0.2
104.1 2DAY FM	4.7	5.6	-0.9	5.6	6.5	-0.9	7.9	10.3	-2.4	10.3	13.3	-3.0	4.9	4.8	0.1	1.5	1.3	0.2	0.5	0.4	0.1
KIIS1065	8.1	9.3	-1.2	14.6	17.8	-3.2	16.7	19.4	-2.7	14.2	15.9	-1.7	9.7	11.4	-1.7	2.9	2.8	0.1	0.3	0.6	-0.3
104.9 TRIPLE M	6.0	5.5	0.5	4.6	6.7	-2.1	4.8	4.5	0.3	9.0	8.1	0.9	11.3	9.0	2.3	3.9	4.7	-0.8	0.3	0.6	-0.3
NOVA96.9	7.5	7.2	0.3	24.2	20.3	3.9	16.0	15.4	0.6	12.3	12.0	0.3	7.9	7.6	0.3	1.4	1.6	-0.2	0.3	0.6	-0.3
smoothfm 95.3	9.9	10.0	-0.1	11.2	7.4	3.8	8.6	8.3	0.3	8.9	8.5	0.4	9.8	9.8	0.0	12.4	14.2	-1.8	9.3	10.0	-0.7
WSFM	8.2	8.1	0.1	8.7	8.5	0.2	3.9	2.7	1.2	5.9	5.3	0.6	11.6	11.0	0.6	12.7	12.9	-0.2	5.0	6.6	-1.6
ABC SYD	8.0	7.3	0.7	3.5	3.4	0.1	0.5	1.0	-0.5	1.6	1.3	0.3	5.4	5.0	0.4	12.0	10.0	2.0	17.1	15.8	1.3
2RN	2.6	2.9	-0.3	0.9	0.6	0.3	1.7	0.9	0.8	1.0	0.6	0.4	1.1	1.5	-0.4	3.6	5.2	-1.6	5.5	5.7	-0.2
ABC NEWS	2.2	1.8	0.4	2.4	1.1	1.3	2.2	1.4	0.8	2.1	2.1	0.0	1.7	1.4	0.3	2.9	2.2	0.7	2.2	1.8	0.4
2JJJ	4.3	3.9	0.4	4.2	5.0	-0.8	11.9	11.9	0.0	8.8	6.7	2.1	3.8	4.0	-0.2	1.6	1.8	-0.2	0.2	0.1	0.1
ABC CLASSIC	3.4	3.3	0.1	1.0	1.1	-0.1	0.8	0.4	0.4	1.3	1.5	-0.2	1.7	3.6	-1.9	3.2	2.9	0.3	8.5	6.3	2.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.4	3.6	-0.2	2.7	2.7	0.0	3.7	3.6	0.1	3.5	4.4	-0.9	2.6	3.2	-0.6	6.0	5.4	0.6	4.2	4.4	-0.2
2GB	14.4	15.3	-0.9	17.4	17.6	-0.2	16.0	17.7	-1.7	11.9	12.5	-0.6	10.3	11.0	-0.7	14.3	16.1	-1.8	12.7	13.4	-0.7
Macquarie Sports 954	0.8	0.7	0.1	1.0	0.6	0.4	0.9	0.8	0.1	0.7	0.6	0.1	0.5	0.8	-0.3	0.8	0.8	0.0	0.9	1.0	-0.1
SKY Sports Radio	0.3	0.2	0.1	0.3	0.3	0.0	0.1	0.2	-0.1	0.3	0.1	0.2	0.4	0.2	0.2	0.5	0.6	-0.1	1.4	1.0	0.4
104.1 2DAY FM	5.0	6.1	-1.1	3.1	4.2	-1.1	6.1	7.3	-1.2	7.4	8.7	-1.3	4.8	5.8	-1.0	3.3	4.2	-0.9	3.8	4.0	-0.2
KIIS1065	8.6	10.0	-1.4	10.9	11.8	-0.9	8.0	9.8	-1.8	7.4	9.4	-2.0	8.3	9.5	-1.2	5.6	6.0	-0.4	6.5	7.2	-0.7
104.9 TRIPLE M	6.3	5.6	0.7	6.0	5.6	0.4	5.7	5.1	0.6	7.6	6.8	0.8	6.8	5.8	1.0	4.8	3.8	1.0	4.9	4.9	0.0
NOVA96.9	7.6	7.4	0.2	7.5	7.2	0.3	6.4	5.9	0.5	7.1	7.5	-0.4	10.0	9.9	0.1	8.0	6.4	1.6	7.2	6.8	0.4
smoothfm 95.3	9.0	9.4	-0.4	6.8	7.5	-0.7	10.4	10.5	-0.1	11.4	11.4	0.0	8.4	9.0	-0.6	8.7	9.4	-0.7	12.5	11.8	0.7
WSFM	8.3	8.0	0.3	8.5	8.8	-0.3	8.5	8.4	0.1	9.1	9.0	0.1	7.7	6.6	1.1	5.6	4.4	1.2	7.8	8.2	-0.4
ABC SYD	8.4	7.5	0.9	9.9	8.9	1.0	7.3	6.0	1.3	6.5	5.5	1.0	9.1	8.8	0.3	9.4	8.6	0.8	7.0	6.6	0.4
2RN	2.7	2.8	-0.1	4.6	4.7	-0.1	1.3	1.4	-0.1	1.2	0.8	0.4	2.7	3.1	-0.4	2.5	4.0	-1.5	2.4	2.9	-0.5
ABC NEWS	2.1	1.8	0.3	3.4	2.7	0.7	1.2	1.1	0.1	0.9	0.8	0.1	1.8	1.4	0.4	3.3	3.1	0.2	2.6	1.9	0.7
2JJJ	4.4	3.8	0.6	4.2	3.4	0.8	3.8	3.3	0.5	4.4	3.3	1.1	5.5	5.7	-0.2	4.0	4.6	-0.6	4.1	4.1	0.0
ABC CLASSIC	3.0	2.9	0.1	2.0	2.1	-0.1	3.6	3.3	0.3	3.1	2.7	0.4	4.1	2.9	1.2	3.2	5.2	-2.0	4.6	4.7	-0.1



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 4 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	27	26	1	4	4	0	1	4	-3	11	6	5	7	9	-2	3	4	-1	*	*	*
Chemist Warehouse Remix	12	7	5	*	*	*	*	*	*	9	2	7	3	2	1	*	1	*	*	1	*
Coles Radio	75	78	-3	*	7	*	3	7	-4	47	43	4	14	13	1	10	9	1	*	*	*
EASY HITS	45	34	11	*	6	*	1	4	-3	18	10	8	19	9	10	5	3	2	1	3	-2
Edge Digital	77	73	4	11	12	-1	15	15	0	41	43	-2	8	3	5	1	1	0	*	*	*
Kinderling Kids	24	25	-1	3	3	0	*	3	*	15	15	0	4	2	2	*	*	*	2	2	0
Koffee	22	32	-10	4	8	-4	*	4	*	9	8	1	7	6	1	*	4	*	1	2	-1
MMM AUSSIE	8	18	-10	*	4	*	4	6	-2	*	6	*	4	*	*	*	2	*	*	*	*
MMM CLASSIC ROCK	27	33	-6	4	6	-2	*	3	*	5	9	-4	9	5	4	7	6	1	2	4	-2
MMM COUNTRY	12	14	-2	2	2	0	*	*	*	5	6	-1	5	2	3	2	1	1	*	3	*
MMM GREATEST HITS	23	41	-18	1	4	-3	1	6	-5	10	15	-5	8	10	-2	3	6	-3	*	*	*
NTS News Talk Sport	13	8	5	2	1	1	*	2	*	9	*	*	*	2	*	*	*	*	2	3	-1
OLDSKOOL HITS	55	41	14	4	7	-3	6	5	1	22	20	2	21	8	13	3	1	2	*	*	*
The 80s iHeartRadio	37	40	-3	5	4	1	2	*	*	11	9	2	17	23	-6	3	4	-1	*	*	*
The 90s iHeartRadio	58	48	10	12	9	3	5	4	1	25	25	0	12	6	6	4	4	0	*	*	*
URBAN HITS	38	45	-7	1	5	-4	7	14	-7	25	21	4	2	2	0	2	*	*	*	2	*
triple j Unearthed	40	43	-3	3	6	-3	8	9	-1	15	17	-2	9	7	2	3	3	0	2	2	0
ABC Country	26	24	2	2	3	-1	4	4	0	7	5	2	5	5	0	3	2	1	5	4	1
ABC Grandstand	46	43	3	3	5	-2	4	9	-5	3	1	2	12	11	1	11	7	4	13	10	3
ABC Jazz	70	57	13	7	7	0	2	5	-3	19	19	0	22	13	9	10	10	0	9	4	5
ABC KIDS LISTEN	45	55	-10	6	11	-5	2	5	-3	24	24	0	13	14	-1	*	2	*	*	*	*
Double J	79	69	10	5	5	0	5	9	-4	41	34	7	22	14	8	5	4	1	*	3	*
Total Digital/Internet Only	638	624	14	56	77	-21	58	76	-18	250	237	13	168	131	37	73	67	6	32	35	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	26	21	5	18	18	0	16	13	3	14	6	8	16	9	7	9	8	1	16	20	-4
Chemist Warehouse Remix	8	5	3	2	*	*	*	1	*	3	2	1	4	1	3	2	*	*	6	2	4
Coles Radio	56	63	-7	16	17	-1	16	21	-5	20	25	-5	21	20	1	16	10	6	35	37	-2
EASY HITS	31	25	6	13	8	5	16	8	8	20	18	2	7	10	-3	13	4	9	27	16	11
Edge Digital	71	73	-2	35	38	-3	31	29	2	35	35	0	52	45	7	24	31	-7	47	38	9
Kinderling Kids	21	19	2	9	11	-2	10	6	4	3	*	*	11	5	6	6	9	-3	9	14	-5
Koffee	16	26	-10	9	15	-6	5	*	*	3	5	-2	7	15	-8	3	7	-4	11	14	-3
MMM AUSSIE	8	18	-10	5	5	0	2	*	*	4	8	-4	2	7	-5	2	2	0	2	4	-2
MMM CLASSIC ROCK	17	21	-4	12	11	1	9	10	-1	3	1	2	3	11	-8	2	9	-7	19	20	-1
MMM COUNTRY	11	12	-1	8	8	0	8	8	0	9	8	1	4	8	-4	4	4	0	8	7	1
MMM GREATEST HITS	14	25	-11	5	12	-7	3	12	-9	1	11	-10	8	12	-4	2	5	-3	14	28	-14
NTS News Talk Sport	9	6	3	5	*	*	2	*	*	4	*	*	4	5	-1	6	4	2	11	3	8
OLDSKOOL HITS	41	33	8	12	9	3	13	4	9	13	8	5	28	25	3	6	9	-3	36	24	12
The 80s iHeartRadio	28	36	-8	9	14	-5	9	9	0	11	17	-6	12	13	-1	8	13	-5	20	14	6
The 90s iHeartRadio	48	41	7	21	22	-1	18	16	2	15	16	-1	9	9	0	14	8	6	33	23	10
URBAN HITS	32	33	-1	9	7	2	9	6	3	8	9	-1	14	14	0	16	14	2	14	20	-6
triple j Unearthed	30	27	3	15	13	2	9	12	-3	6	6	0	14	15	-1	3	7	-4	16	24	-8
ABC Country	23	20	3	2	4	-2	8	4	4	2	2	0	7	10	-3	10	7	3	18	20	-2
ABC Grandstand	29	25	4	8	10	-2	1	4	-3	7	5	2	14	16	-2	16	10	6	35	32	3
ABC Jazz	53	39	14	8	12	-4	22	8	14	20	16	4	17	12	5	21	17	4	48	43	5
ABC KIDS LISTEN	38	52	-14	24	31	-7	19	17	2	19	16	3	20	25	-5	4	12	-8	30	41	-11
Double J	57	44	13	23	16	7	16	18	-2	20	21	-1	24	14	10	8	12	-4	50	46	4
Total Digital/Internet Only	516	517	-1	235	252	-17	221	207	14	235	228	7	287	274	13	186	175	11	439	415	24