



## BRISBANE RADIO - SURVEY 6 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.9	6.7	-0.8	0.6	0.5	0.1	0.1	0.1	0.0	0.6	0.4	0.2	0.8	2.1	-1.3	6.9	4.2	2.7	21.6	26.0	-4.4
Macquarie Sports 882	1.5	1.5	0.0	0.4	0.1	0.3	1.8	1.5	0.3	1.2	1.2	0.0	2.1	1.8	0.3	2.3	3.0	-0.7	0.8	1.0	-0.2
4KQ	8.4	8.7	-0.3	1.7	3.3	-1.6	1.0	2.9	-1.9	0.7	1.1	-0.4	2.9	3.1	-0.2	17.7	24.6	-6.9	22.2	17.2	5.0
HIT 105	10.9	9.4	1.5	23.3	19.6	3.7	20.4	13.9	6.5	18.7	14.6	4.1	9.2	9.7	-0.5	3.4	3.6	-0.2	1.1	1.6	-0.5
97.3FM	11.3	12.2	-0.9	12.1	12.0	0.1	8.6	8.4	0.2	12.6	15.0	-2.4	14.3	17.1	-2.8	15.2	12.5	2.7	4.2	4.5	-0.3
104.5 TRIPLE M	11.0	10.8	0.2	5.2	11.7	-6.5	9.7	10.8	-1.1	13.1	12.9	0.2	16.8	17.4	-0.6	12.8	8.1	4.7	2.9	1.8	1.1
NOVA106.9	12.8	12.5	0.3	25.7	25.0	0.7	19.9	25.0	-5.1	22.2	19.1	3.1	11.5	11.1	0.4	5.9	6.8	-0.9	1.2	1.2	0.0
ABC BRI	7.1	6.9	0.2	1.8	1.1	0.7	0.3	2.5	-2.2	2.3	1.1	1.2	6.5	6.8	-0.3	8.5	6.4	2.1	16.9	17.8	-0.9
4RN	1.9	2.7	-0.8	0.2	0.3	-0.1	0.4	0.3	0.1	*	0.3	*	1.0	0.9	0.1	4.0	6.6	-2.6	4.9	6.8	-1.9
ABC NEWS	1.1	1.1	0.0	1.3	0.6	0.7	0.2	0.5	-0.3	0.7	0.8	-0.1	0.7	0.8	-0.1	1.6	2.3	-0.7	1.9	1.5	0.4
4JJJ	8.1	8.3	-0.2	12.5	8.9	3.6	19.0	20.5	-1.5	12.5	15.6	-3.1	9.2	8.5	0.7	1.5	0.6	0.9	0.2	0.1	0.1
ABC CLASSIC	2.1	2.3	-0.2	0.5	0.3	0.2	2.4	0.9	1.5	0.8	1.2	-0.4	2.0	2.3	-0.3	0.5	1.2	-0.7	5.0	5.7	-0.7

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.2	6.8	-0.6	7.0	7.5	-0.5	8.2	8.5	-0.3	5.3	5.8	-0.5	4.0	4.4	-0.4	4.5	7.2	-2.7	5.2	6.2	-1.0
Macquarie Sports 882	1.6	1.5	0.1	1.5	1.2	0.3	1.8	1.7	0.1	1.4	1.2	0.2	1.9	2.1	-0.2	1.1	1.5	-0.4	1.3	1.7	-0.4
4KQ	7.6	8.1	-0.5	8.5	8.3	0.2	7.8	9.7	-1.9	6.7	7.6	-0.9	6.8	6.6	0.2	8.2	7.3	0.9	11.0	10.9	0.1
HIT 105	11.3	9.7	1.6	11.2	9.5	1.7	10.2	8.7	1.5	11.5	9.7	1.8	13.1	12.0	1.1	9.9	8.1	1.8	9.5	8.4	1.1
97.3FM	11.3	12.2	-0.9	10.3	11.1	-0.8	12.5	12.7	-0.2	13.1	14.6	-1.5	10.6	11.7	-1.1	8.0	8.5	-0.5	11.1	12.1	-1.0
104.5 TRIPLE M	11.9	11.7	0.2	10.2	11.2	-1.0	14.1	13.0	1.1	14.8	14.1	0.7	9.5	9.7	-0.2	7.2	6.0	1.2	8.0	7.7	0.3
NOVA106.9	12.9	12.8	0.1	12.7	12.7	0.0	10.3	11.1	-0.8	12.5	13.4	-0.9	17.0	15.9	1.1	13.6	10.1	3.5	12.3	11.5	0.8
ABC BRI	7.2	6.8	0.4	9.2	8.1	1.1	6.3	5.9	0.4	4.7	4.4	0.3	7.0	6.4	0.6	10.3	13.9	-3.6	6.9	7.1	-0.2
4RN	1.8	2.5	-0.7	2.8	3.9	-1.1	1.1	1.7	-0.6	1.1	1.3	-0.2	1.9	2.5	-0.6	2.3	2.8	-0.5	2.3	3.6	-1.3
ABC NEWS	1.1	1.1	0.0	1.7	1.8	-0.1	1.1	0.7	0.4	0.6	0.5	0.1	0.8	1.0	-0.2	1.3	1.9	-0.6	1.0	1.1	-0.1
4JJJ	8.4	8.6	-0.2	7.7	8.4	-0.7	8.2	8.0	0.2	8.6	8.4	0.2	9.8	10.1	-0.3	8.1	8.2	-0.1	6.9	7.2	-0.3
ABC CLASSIC	1.9	2.0	-0.1	2.3	2.4	-0.1	1.8	2.4	-0.6	1.5	1.6	-0.1	1.9	1.5	0.4	2.1	2.5	-0.4	2.5	3.1	-0.6



# BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	23	28	-5	8	5	3	2	2	0	2	7	-5	5	10	-5	5	4	1	1	*	*
97.3 The 90s	34	31	3	12	5	7	2	2	0	5	11	-6	12	11	1	3	1	2	*	*	*
BUDDHA HITS	8	8	0	2	1	1	2	*	*	1	3	-2	3	2	1	*	1	*	*	1	*
Chemist Warehouse Remix	5	11	-6	*	*	*	1	1	0	2	6	-4	2	3	-1	*	1	*	*	*	*
Coles Radio	39	50	-11	4	3	1	5	8	-3	16	19	-3	9	12	-3	4	4	0	2	3	-1
EASY HITS	13	16	-3	2	1	1	1	*	*	5	6	-1	3	5	-2	2	1	1	1	4	-3
Edge Digital	2	10	-8	1	2	-1	*	3	*	1	4	-3	*	*	*	*	1	*	*	1	*
Kinderling Kids	3	3	0	2	3	-1	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
Koffee	10	11	-1	2	2	0	1	*	*	2	3	-1	2	2	0	3	4	-1	*	*	*
MMM AUSSIE	4	6	-2	*	1	*	*	*	*	1	4	-3	2	1	1	*	*	*	*	*	*
MMM CLASSIC ROCK	14	13	1	1	4	-3	*	2	*	3	1	2	7	5	2	2	1	1	2	1	1
MMM COUNTRY	15	16	-1	1	4	-3	*	*	*	4	4	0	6	4	2	*	2	*	4	2	2
MMM GREATEST HITS	18	16	2	3	2	1	1	4	-3	3	4	-1	7	3	4	2	2	0	1	1	0
NTS News Talk Sport	*	4	*	*	3	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*
OLDSKOOL HITS	27	24	3	5	6	-1	1	4	-3	12	9	3	8	5	3	1	*	*	1	1	0
Smooth	26	24	2	2	*	*	*	*	*	7	7	0	6	9	-3	9	4	5	3	3	0
URBAN HITS	12	13	-1	4	6	-2	2	3	-1	5	2	3	1	1	0	*	*	*	*	*	*
triple j Unearthed	8	18	-10	*	1	*	4	6	-2	2	5	-3	1	4	-3	*	2	*	*	*	*
ABC Country	16	10	6	1	*	*	3	*	*	7	4	3	1	*	*	*	3	*	5	3	2
ABC Grandstand	20	23	-3	1	1	0	1	1	0	3	2	1	3	6	-3	6	5	1	6	7	-1
ABC Jazz	21	25	-4	3	2	1	5	4	1	6	8	-2	3	6	-3	2	2	0	1	3	-2
ABC KIDS LISTEN	11	14	-3	2	4	-2	*	*	*	4	5	-1	3	3	0	*	*	*	2	2	0
Double J	25	33	-8	2	4	-2	*	2	*	8	13	-5	12	12	0	2	3	-1	*	*	*
Total Digital/Internet Only	274	287	-13	42	35	7	22	31	-9	75	74	1	70	78	-8	34	37	-3	31	31	0

Cumulative Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
97.3 The 80s	20	23	-3	11	10	1	8	10	-2	9	6	3	10	9	1	10	9	1	3	9	-6	13	16	-3			
97.3 The 90s	27	27	0	12	9	3	8	9	-1	14	8	6	8	13	-5	4	4	0	4	4	0	21	15	6			
BUDDHA HITS	8	8	0	3	7	-4	2	2	0	5	2	3	3	1	2	2	*	*	4	2	2	4	2	2			
Chemist Warehouse Remix	4	7	-3	3	3	0	4	3	1	*	*	*	*	*	*	*	3	*	3	6	-3	3	6	-3			
Coles Radio	31	37	-6	5	8	-3	14	18	-4	12	16	-4	11	10	1	11	11	0	20	25	-5	20	25	-5			
EASY HITS	9	15	-6	3	5	-2	3	11	-8	6	6	0	4	5	-1	3	3	0	9	6	3	9	6	3			
Edge Digital	2	7	-5	1	3	-2	1	7	-6	1	*	*	*	*	*	*	3	*	1	4	-3	1	4	-3			
Kinderling Kids	2	3	-1	1	3	-2	1	1	0	*	2	*	*	2	*	*	1	*	2	1	1	2	1	1			
Koffee	6	7	-1	2	3	-1	1	5	-4	2	1	1	2	3	-1	2	4	-2	5	5	0	5	5	0			
MMM AUSSIE	4	2	2	1	1	0	1	1	0	1	*	*	2	1	1	1	*	*	*	4	*	*	4	*			
MMM CLASSIC ROCK	8	9	-1	4	5	-1	6	3	3	3	4	-1	2	3	-1	1	1	0	11	8	3	11	8	3			
MMM COUNTRY	14	15	-1	7	10	-3	5	4	1	6	7	-1	3	5	-2	2	2	0	4	5	-1	4	5	-1			
MMM GREATEST HITS	14	10	4	8	5	3	2	1	1	8	5	3	10	3	7	5	3	2	9	9	0	9	9	0			
NTS News Talk Sport	*	3	*	*	*	*	*	*	*	*	*	*	*	*	1	*	2	*	*	1	*	*	*	1	*		
OLDSKOOL HITS	22	20	2	9	8	1	6	8	-2	12	6	6	10	11	-1	1	7	-6	15	12	3	15	12	3			
Smooth	24	23	1	9	7	2	6	11	-5	10	9	1	9	9	0	4	8	-4	12	9	3	12	9	3			
URBAN HITS	12	10	2	8	5	3	6	2	4	7	4	3	4	6	-2	4	4	0	7	9	-2	7	9	-2			
triple j Unearthed	5	14	-9	4	5	-1	2	3	-1	1	2	-1	*	7	*	*	3	*	4	9	-5	4	9	-5			
ABC Country	15	9	6	5	2	3	6	4	2	7	4	3	5	3	2	5	3	2	9	5	4	9	5	4			
ABC Grandstand	14	12	2	*	*	*	1	1	0	*	*	*	1	1	0	13	11	2	16	20	-4	16	20	-4			
ABC Jazz	18	20	-2	4	4	0	5	3	2	7	6	1	9	10	-1	5	7	-2	11	14	-3	11	14	-3			
ABC KIDS LISTEN	7	10	-3	2	4	-2	5	4	1	3	2	1	2	4	-2	1	3	-2	7	8	-1	7	8	-1			
Double J	23	28	-5	8	7	1	10	11	-1	12	13	-1	12	15	-3	7	8	-1	13	19	-6	13	19	-6			
Total Digital/Internet Only	239	249	-10	108	104	4	102	104	-2	121	110	11	97	115	-18	73	76	-3	171	178	-7	171	178	-7			