



SYDNEY RADIO - SURVEY 6 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CH 1170 | 3.8 | 3.4 | 0.4 | 0.4 | 0.2 | 0.2 | 0.1 | 0.1 | 0.0 | 0.2 | 0.3 | -0.1 | 0.9 | 0.8 | 0.1 | 6.8 | 4.5 | 2.3 | 9.2 | 9.3 | -0.1 |
| 2GB | 13.4 | 13.4 | 0.0 | 3.4 | 1.9 | 1.5 | 1.1 | 1.3 | -0.2 | 2.4 | 3.7 | -1.3 | 8.0 | 7.4 | 0.6 | 16.5 | 18.9 | -2.4 | 30.3 | 29.2 | 1.1 |
| Macquarie Sports 954 | 1.1 | 1.1 | 0.0 | 0.4 | 0.4 | 0.0 | 0.2 | 0.2 | 0.0 | 0.8 | 0.7 | 0.1 | 1.5 | 1.1 | 0.4 | 2.1 | 3.0 | -0.9 | 0.7 | 0.5 | 0.2 |
| SKY Sports Radio | 0.8 | 0.7 | 0.1 | 0.2 | 0.3 | -0.1 | 0.1 | 0.6 | -0.5 | 0.2 | 0.3 | -0.1 | 0.6 | 0.5 | 0.1 | 1.8 | 1.3 | 0.5 | 1.1 | 1.1 | 0.0 |
| 104.1 2DAY FM | 4.5 | 4.1 | 0.4 | 8.5 | 7.8 | 0.7 | 8.5 | 9.9 | -1.4 | 7.8 | 7.2 | 0.6 | 5.1 | 4.7 | 0.4 | 3.0 | 1.5 | 1.5 | 0.4 | 0.4 | 0.0 |
| KIIS1065 | 9.1 | 8.2 | 0.9 | 18.3 | 15.8 | 2.5 | 14.2 | 15.6 | -1.4 | 17.2 | 16.4 | 0.8 | 10.6 | 8.9 | 1.7 | 4.2 | 3.0 | 1.2 | 0.9 | 0.5 | 0.4 |
| 104.9 TRIPLE M | 6.3 | 6.1 | 0.2 | 8.9 | 8.7 | 0.2 | 5.0 | 2.2 | 2.8 | 7.8 | 6.6 | 1.2 | 12.3 | 13.8 | -1.5 | 5.0 | 4.1 | 0.9 | 0.4 | 0.3 | 0.1 |
| NOVA96.9 | 7.6 | 7.2 | 0.4 | 17.8 | 19.3 | -1.5 | 19.2 | 15.8 | 3.4 | 12.4 | 11.1 | 1.3 | 8.1 | 8.8 | -0.7 | 3.0 | 2.6 | 0.4 | 0.7 | 0.5 | 0.2 |
| smoothfm 95.3 | 9.2 | 9.1 | 0.1 | 11.4 | 12.3 | -0.9 | 8.4 | 9.1 | -0.7 | 9.9 | 9.2 | 0.7 | 10.4 | 9.4 | 1.0 | 9.9 | 9.4 | 0.5 | 6.8 | 7.7 | -0.9 |
| WSFM | 8.2 | 8.4 | -0.2 | 7.2 | 7.7 | -0.5 | 7.8 | 5.2 | 2.6 | 5.6 | 5.7 | -0.1 | 10.5 | 10.9 | -0.4 | 11.1 | 14.8 | -3.7 | 6.8 | 5.1 | 1.7 |
| ABC SYD | 8.3 | 9.4 | -1.1 | 2.6 | 3.8 | -1.2 | 1.7 | 1.1 | 0.6 | 1.8 | 1.8 | 0.0 | 5.6 | 5.2 | 0.4 | 11.3 | 13.1 | -1.8 | 17.2 | 20.5 | -3.3 |
| 2RN | 2.1 | 2.2 | -0.1 | 0.1 | 0.4 | -0.3 | 0.4 | 1.8 | -1.4 | 1.0 | 1.3 | -0.3 | 0.9 | 1.4 | -0.5 | 5.3 | 2.7 | 2.6 | 3.0 | 3.9 | -0.9 |
| ABC NEWS | 1.6 | 2.1 | -0.5 | 0.9 | 2.6 | -1.7 | 0.4 | 1.4 | -1.0 | 1.9 | 2.2 | -0.3 | 1.7 | 2.3 | -0.6 | 1.8 | 1.9 | -0.1 | 1.6 | 1.9 | -0.3 |
| 2JJJ | 4.7 | 4.5 | 0.2 | 4.3 | 4.4 | -0.1 | 12.8 | 14.1 | -1.3 | 9.8 | 10.0 | -0.2 | 4.7 | 3.6 | 1.1 | 1.2 | 1.0 | 0.2 | 0.7 | 0.7 | 0.0 |
| ABC CLASSIC | 3.9 | 3.8 | 0.1 | 0.6 | 0.8 | -0.2 | 0.7 | 1.3 | -0.6 | 1.8 | 2.2 | -0.4 | 1.6 | 1.8 | -0.2 | 3.3 | 2.9 | 0.4 | 9.4 | 8.7 | 0.7 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 2CH 1170 | 3.6 | 3.1 | 0.5 | 2.4 | 2.6 | -0.2 | 4.2 | 3.4 | 0.8 | 3.7 | 2.8 | 0.9 | 3.2 | 2.4 | 0.8 | 6.4 | 6.7 | -0.3 | 4.5 | 4.2 | 0.3 | | | | | | |
| 2GB | 13.3 | 13.7 | -0.4 | 16.8 | 17.1 | -0.3 | 14.7 | 15.3 | -0.6 | 10.5 | 11.6 | -1.1 | 8.6 | 8.7 | -0.1 | 14.5 | 13.4 | 1.1 | 13.5 | 12.5 | 1.0 | | | | | | |
| Macquarie Sports 954 | 1.1 | 1.1 | 0.0 | 1.3 | 1.6 | -0.3 | 1.3 | 1.1 | 0.2 | 0.7 | 0.7 | 0.0 | 0.6 | 0.6 | 0.0 | 2.1 | 1.1 | 1.0 | 1.1 | 1.0 | 0.1 | | | | | | |
| SKY Sports Radio | 0.7 | 0.6 | 0.1 | 1.6 | 1.1 | 0.5 | 0.3 | 0.1 | 0.2 | 0.2 | 0.4 | -0.2 | 0.4 | 0.5 | -0.1 | 0.3 | 0.6 | -0.3 | 1.1 | 1.3 | -0.2 | | | | | | |
| 104.1 2DAY FM | 4.7 | 4.2 | 0.5 | 2.5 | 2.4 | 0.1 | 5.4 | 5.2 | 0.2 | 6.9 | 6.2 | 0.7 | 5.8 | 4.3 | 1.5 | 3.1 | 3.0 | 0.1 | 3.8 | 3.8 | 0.0 | | | | | | |
| KIIS1065 | 9.7 | 8.9 | 0.8 | 11.6 | 11.0 | 0.6 | 8.5 | 8.2 | 0.3 | 9.3 | 8.0 | 1.3 | 10.0 | 8.9 | 1.1 | 6.8 | 5.9 | 0.9 | 7.0 | 6.0 | 1.0 | | | | | | |
| 104.9 TRIPLE M | 6.7 | 6.5 | 0.2 | 6.4 | 5.9 | 0.5 | 5.3 | 5.9 | -0.6 | 7.0 | 7.2 | -0.2 | 7.7 | 7.4 | 0.3 | 8.3 | 7.0 | 1.3 | 5.0 | 4.9 | 0.1 | | | | | | |
| NOVA96.9 | 7.8 | 7.4 | 0.4 | 7.8 | 7.5 | 0.3 | 6.5 | 6.2 | 0.3 | 7.5 | 6.8 | 0.7 | 10.0 | 9.5 | 0.5 | 6.7 | 7.2 | -0.5 | 7.2 | 6.8 | 0.4 | | | | | | |
| smoothfm 95.3 | 8.9 | 8.3 | 0.6 | 7.0 | 5.9 | 1.1 | 9.9 | 10.2 | -0.3 | 10.3 | 10.1 | 0.2 | 9.0 | 8.3 | 0.7 | 9.7 | 7.5 | 2.2 | 9.9 | 11.4 | -1.5 | | | | | | |
| WSFM | 8.4 | 8.5 | -0.1 | 8.2 | 8.2 | 0.0 | 8.7 | 8.9 | -0.2 | 10.5 | 10.0 | 0.5 | 7.5 | 8.1 | -0.6 | 4.5 | 5.4 | -0.9 | 7.8 | 7.9 | -0.1 | | | | | | |
| ABC SYD | 8.7 | 9.7 | -1.0 | 10.2 | 11.5 | -1.3 | 8.5 | 9.5 | -1.0 | 6.5 | 7.6 | -1.1 | 9.4 | 9.8 | -0.4 | 7.9 | 9.3 | -1.4 | 7.4 | 8.3 | -0.9 | | | | | | |
| 2RN | 2.0 | 2.2 | -0.2 | 2.7 | 3.5 | -0.8 | 1.7 | 1.2 | 0.5 | 1.6 | 1.5 | 0.1 | 1.6 | 2.3 | -0.7 | 2.4 | 2.0 | 0.4 | 2.3 | 2.1 | 0.2 | | | | | | |
| ABC NEWS | 1.5 | 1.9 | -0.4 | 2.4 | 3.3 | -0.9 | 0.8 | 1.0 | -0.2 | 0.8 | 0.9 | -0.1 | 1.5 | 1.5 | 0.0 | 2.4 | 3.0 | -0.6 | 1.8 | 2.6 | -0.8 | | | | | | |
| 2JJJ | 4.6 | 4.5 | 0.1 | 4.2 | 4.4 | -0.2 | 4.4 | 4.0 | 0.4 | 4.6 | 4.9 | -0.3 | 5.5 | 5.5 | 0.0 | 4.7 | 3.5 | 1.2 | 4.7 | 4.6 | 0.1 | | | | | | |
| ABC CLASSIC | 3.5 | 3.3 | 0.2 | 2.9 | 2.7 | 0.2 | 4.2 | 3.6 | 0.6 | 3.5 | 3.0 | 0.5 | 3.8 | 4.3 | -0.5 | 3.8 | 4.0 | -0.2 | 4.9 | 5.1 | -0.2 | | | | | | |



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 6 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BUDDHA HITS | 26 | 24 | 2 | 5 | 3 | 2 | 5 | * | * | 7 | 9 | -2 | 6 | 6 | 0 | 2 | 4 | -2 | 2 | 2 | 0 |
| Chemist Warehouse Remix | 26 | 18 | 8 | 6 | * | * | 6 | 3 | 3 | 11 | 13 | -2 | 4 | 1 | 3 | * | * | * | * | * | * |
| Coles Radio | 89 | 97 | -8 | 3 | 2 | 1 | 16 | 9 | 7 | 30 | 40 | -10 | 27 | 31 | -4 | 8 | 11 | -3 | 6 | 5 | 1 |
| EASY HITS | 35 | 49 | -14 | 8 | 5 | 3 | 5 | 3 | 2 | 5 | 20 | -15 | 16 | 18 | -2 | 2 | 3 | -1 | * | * | * |
| Edge Digital | 114 | 92 | 22 | 16 | 16 | 0 | 28 | 13 | 15 | 51 | 48 | 3 | 17 | 15 | 2 | 2 | * | * | * | * | * |
| KIIS 90s | 64 | 63 | 1 | 14 | 13 | 1 | 13 | 11 | 2 | 23 | 25 | -2 | 13 | 14 | -1 | 2 | * | * | * | * | * |
| Kinderling Kids | 23 | 27 | -4 | 4 | 3 | 1 | 5 | 5 | 0 | 9 | 10 | -1 | 4 | 8 | -4 | * | * | * | * | * | * |
| Koffee | 31 | 25 | 6 | 4 | 1 | 3 | 2 | * | * | 11 | 14 | -3 | 12 | 6 | 6 | * | * | * | 2 | 3 | -1 |
| MMM AUSSIE | 7 | 12 | -5 | 1 | 1 | 0 | 3 | 3 | 0 | * | * | * | * | 5 | * | 2 | 2 | 0 | * | * | * |
| MMM CLASSIC ROCK | 31 | 37 | -6 | 5 | 5 | 0 | 8 | 5 | 3 | 12 | 9 | 3 | 6 | 11 | -5 | 1 | 5 | -4 | * | 1 | * |
| MMM COUNTRY | 7 | 12 | -5 | 4 | 1 | 3 | 3 | 3 | 0 | * | 4 | * | * | 3 | * | * | * | * | * | * | * |
| MMM GREATEST HITS | 32 | 33 | -1 | 9 | 7 | 2 | 3 | 3 | 0 | 12 | 7 | 5 | 5 | 13 | -8 | 2 | 1 | 1 | 1 | 1 | 0 |
| NTS News Talk Sport | 19 | 24 | -5 | 1 | 2 | -1 | 6 | 3 | 3 | 8 | 16 | -8 | * | * | * | 2 | * | * | 2 | 2 | 0 |
| OLDSKOOL HITS | 52 | 54 | -2 | 14 | 5 | 9 | 14 | 6 | 8 | 15 | 18 | -3 | 10 | 23 | -13 | * | 2 | * | * | * | * |
| URBAN HITS | 36 | 42 | -6 | 12 | 6 | 6 | 8 | 8 | 0 | 14 | 20 | -6 | 2 | 4 | -2 | 1 | 3 | -2 | * | * | * |
| WSFM 80s | 70 | 53 | 17 | 12 | 6 | 6 | 6 | 3 | 3 | 16 | 12 | 4 | 23 | 23 | 0 | 10 | 5 | 5 | 3 | 3 | 0 |
| triple j Unearthed | 36 | 33 | 3 | 5 | * | * | 14 | 10 | 4 | 13 | 14 | -1 | 2 | 6 | -4 | 1 | 3 | -2 | * | * | * |
| ABC Country | 21 | 27 | -6 | 6 | 1 | 5 | 3 | 3 | 0 | 6 | 15 | -9 | * | 2 | * | 3 | 3 | 0 | 2 | 2 | 0 |
| ABC Grandstand | 40 | 43 | -3 | 7 | * | * | 3 | 3 | 0 | 6 | 7 | -1 | 6 | 9 | -3 | 12 | 13 | -1 | 6 | 11 | -5 |
| ABC Jazz | 105 | 89 | 16 | 9 | 3 | 6 | 12 | 4 | 8 | 39 | 35 | 4 | 20 | 22 | -2 | 14 | 14 | 0 | 12 | 11 | 1 |
| ABC KIDS LISTEN | 52 | 38 | 14 | 15 | 6 | 9 | 3 | 3 | 0 | 16 | 20 | -4 | 11 | 9 | 2 | 1 | * | * | 5 | * | * |
| Double J | 83 | 80 | 3 | 7 | 6 | 1 | 5 | 2 | 3 | 26 | 35 | -9 | 33 | 29 | 4 | 11 | 6 | 5 | 2 | 2 | 0 |
| Total Digital/Internet Only | 719 | 687 | 32 | 79 | 62 | 17 | 95 | 53 | 42 | 242 | 250 | -8 | 189 | 203 | -14 | 70 | 76 | -6 | 44 | 42 | 2 |

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

| Station | Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|-----------------------------|---------------------|------|-----|---------------------------------|------|-----|--------------------------------|------|-----|----------------------------------|------|-----|-----------------------------|------|-----|--------------------------------|------|-----|-----------------------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BUDDHA HITS | 20 | 21 | -1 | * | 8 | * | 6 | 11 | -5 | 11 | 17 | -6 | 7 | 12 | -5 | 4 | 4 | 0 | 8 | 10 | -2 |
| Chemist Warehouse Remix | 16 | 10 | 6 | 8 | 4 | 4 | 4 | * | * | 4 | 1 | 3 | 5 | 4 | 1 | 5 | 5 | 0 | 17 | 12 | 5 |
| Coles Radio | 63 | 73 | -10 | 11 | 13 | -2 | 22 | 21 | 1 | 22 | 21 | 1 | 25 | 31 | -6 | 19 | 25 | -6 | 44 | 39 | 5 |
| EASY HITS | 23 | 36 | -13 | 6 | 11 | -5 | 8 | 15 | -7 | 7 | 20 | -13 | 7 | 10 | -3 | 4 | 11 | -7 | 19 | 29 | -10 |
| Edge Digital | 95 | 79 | 16 | 48 | 43 | 5 | 22 | 20 | 2 | 38 | 37 | 1 | 53 | 56 | -3 | 21 | 18 | 3 | 60 | 47 | 13 |
| KIIS 90s | 48 | 49 | -1 | 11 | 12 | -1 | 21 | 19 | 2 | 12 | 11 | 1 | 14 | 11 | 3 | 7 | 12 | -5 | 29 | 28 | 1 |
| Kinderling Kids | 16 | 23 | -7 | 12 | 12 | 0 | 3 | 9 | -6 | 5 | 9 | -4 | 4 | 10 | -6 | 4 | 6 | -2 | 14 | 12 | 2 |
| Koffee | 29 | 18 | 11 | 12 | 6 | 6 | 12 | 11 | 1 | 11 | 7 | 4 | 14 | 9 | 5 | 7 | 7 | 0 | 7 | 16 | -9 |
| MMM AUSSIE | 3 | 8 | -5 | 1 | 3 | -2 | * | 2 | * | * | 5 | * | 2 | 4 | -2 | 1 | 3 | -2 | 3 | 5 | -2 |
| MMM CLASSIC ROCK | 16 | 24 | -8 | 5 | 9 | -4 | 3 | 5 | -2 | 3 | 5 | -2 | 4 | 6 | -2 | 10 | 8 | 2 | 25 | 27 | -2 |
| MMM COUNTRY | 4 | 8 | -4 | 2 | 4 | -2 | 2 | 3 | -1 | * | 7 | * | 2 | 1 | 1 | * | * | * | 3 | 7 | -4 |
| MMM GREATEST HITS | 23 | 23 | 0 | 10 | 7 | 3 | 8 | 7 | 1 | 10 | 8 | 2 | 8 | 12 | -4 | 4 | 6 | -2 | 19 | 17 | 2 |
| NTS News Talk Sport | 11 | 14 | -3 | 4 | 9 | -5 | * | 3 | * | 2 | 3 | -1 | * | 3 | * | 4 | 7 | -3 | 8 | 15 | -7 |
| OLDSKOOL HITS | 52 | 42 | 10 | 18 | 18 | 0 | 18 | 22 | -4 | 21 | 18 | 3 | 22 | 22 | 0 | 9 | * | * | 13 | 27 | -14 |
| URBAN HITS | 27 | 31 | -4 | 20 | 12 | 8 | 15 | 14 | 1 | 4 | 7 | -3 | 12 | 16 | -4 | 9 | 15 | -6 | 21 | 18 | 3 |
| WSFM 80s | 53 | 33 | 20 | 35 | 17 | 18 | 15 | 6 | 9 | 19 | 16 | 3 | 31 | 26 | 5 | 11 | 7 | 4 | 43 | 44 | -1 |
| triple j Unearthed | 23 | 26 | -3 | 10 | 15 | -5 | 6 | 3 | 3 | 7 | 2 | 5 | 4 | 6 | -2 | 6 | 4 | 2 | 20 | 7 | 13 |
| ABC Country | 14 | 18 | -4 | 7 | 9 | -2 | 4 | 4 | 0 | 5 | 3 | 2 | 6 | 6 | 0 | 3 | 6 | -3 | 10 | 12 | -2 |
| ABC Grandstand | 15 | 17 | -2 | 3 | 2 | 1 | * | * | * | 1 | 5 | -4 | 3 | 2 | 1 | 10 | 12 | -2 | 34 | 38 | -4 |
| ABC Jazz | 87 | 70 | 17 | 25 | 12 | 13 | 30 | 22 | 8 | 36 | 28 | 8 | 36 | 35 | 1 | 34 | 27 | 7 | 60 | 52 | 8 |
| ABC KIDS LISTEN | 35 | 29 | 6 | 10 | 15 | -5 | 11 | 6 | 5 | 16 | 14 | 2 | 18 | 21 | -3 | 4 | 3 | 1 | 40 | 24 | 16 |
| Double J | 65 | 61 | 4 | 24 | 19 | 5 | 27 | 22 | 5 | 29 | 18 | 11 | 33 | 33 | 0 | 19 | 13 | 6 | 40 | 42 | -2 |
| Total Digital/Internet Only | 575 | 556 | 19 | 253 | 229 | 24 | 222 | 200 | 22 | 250 | 235 | 15 | 300 | 320 | -20 | 196 | 201 | -5 | 470 | 437 | 33 |