



BRISBANE RADIO - SURVEY 8 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.3	6.4	-0.1	1.2	1.3	-0.1	0.1	0.1	0.0	1.4	1.5	-0.1	3.0	2.1	0.9	7.5	6.5	1.0	18.4	19.9	-1.5
Macquarie Sports 882	0.7	0.9	-0.2	0.1	0.3	-0.2	0.1	0.3	-0.2	0.6	0.5	0.1	0.7	1.4	-0.7	1.6	1.7	-0.1	0.7	0.6	0.1
4KQ	8.2	8.7	-0.5	1.2	1.5	-0.3	0.2	0.5	-0.3	2.6	1.5	1.1	4.3	3.6	0.7	19.6	17.2	2.4	16.6	21.3	-4.7
HIT 105	10.7	11.1	-0.4	22.7	23.7	-1.0	19.6	22.4	-2.8	21.2	21.0	0.2	7.5	7.7	-0.2	3.3	4.4	-1.1	0.8	0.9	-0.1
97.3FM	12.5	11.0	1.5	15.8	14.5	1.3	11.4	10.7	0.7	11.6	11.8	-0.2	14.7	13.8	0.9	18.4	14.8	3.6	6.0	3.6	2.4
104.5 TRIPLE M	10.9	11.0	-0.1	13.4	9.0	4.4	6.9	8.6	-1.7	9.5	10.6	-1.1	20.8	18.4	2.4	10.5	14.1	-3.6	2.2	2.9	-0.7
NOVA106.9	10.4	11.9	-1.5	18.9	23.9	-5.0	20.8	16.0	4.8	15.2	23.0	-7.8	10.6	11.5	-0.9	4.5	4.7	-0.2	1.9	0.8	1.1
ABC BRI	6.4	6.6	-0.2	1.1	1.9	-0.8	0.6	0.8	-0.2	1.4	2.3	-0.9	5.4	4.1	1.3	6.2	9.2	-3.0	17.0	15.7	1.3
4RN	2.5	2.2	0.3	0.3	*	*	0.2	0.4	-0.2	0.2	0.1	0.1	0.6	0.7	-0.1	3.9	4.0	-0.1	7.8	6.1	1.7
ABC NEWS	1.3	1.4	-0.1	0.5	1.3	-0.8	0.7	0.6	0.1	1.2	1.2	0.0	0.6	1.0	-0.4	1.4	1.7	-0.3	2.5	2.2	0.3
4JJJ	9.6	7.6	2.0	7.9	8.2	-0.3	25.6	20.9	4.7	19.2	13.1	6.1	8.6	7.4	1.2	1.7	2.0	-0.3	0.4	0.5	-0.1
ABC CLASSIC	2.6	2.9	-0.3	0.5	0.4	0.1	0.3	2.2	-1.9	0.9	0.8	0.1	2.0	1.7	0.3	2.6	2.1	0.5	7.0	7.9	-0.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	6.6	6.8	-0.2	8.1	8.1	0.0	7.3	8.3	-1.0	5.5	6.3	-0.8	3.9	4.0	-0.1	7.2	5.6	1.6	5.3	4.9	0.4						
Macquarie Sports 882	0.7	0.9	-0.2	0.7	0.8	-0.1	0.5	0.8	-0.3	0.7	0.9	-0.2	1.0	1.1	-0.1	1.4	1.4	0.0	0.6	0.8	-0.2						
4KQ	7.7	8.0	-0.3	8.5	9.2	-0.7	8.8	8.0	0.8	7.8	7.3	0.5	5.5	6.3	-0.8	6.1	8.9	-2.8	9.8	11.1	-1.3						
HIT 105	11.0	11.6	-0.6	11.0	11.1	-0.1	10.8	11.9	-1.1	11.4	12.4	-1.0	11.8	11.6	0.2	8.6	9.9	-1.3	9.7	9.4	0.3						
97.3FM	12.2	10.8	1.4	11.2	9.5	1.7	12.9	12.1	0.8	14.0	12.6	1.4	11.5	10.2	1.3	9.3	7.7	1.6	13.5	11.6	1.9						
104.5 TRIPLE M	11.6	11.6	0.0	11.0	10.5	0.5	12.3	12.3	0.0	13.2	14.2	-1.0	10.9	11.0	-0.1	6.9	7.3	-0.4	8.8	8.9	-0.1						
NOVA106.9	10.4	11.8	-1.4	10.1	11.1	-1.0	8.7	9.5	-0.8	10.5	11.0	-0.5	14.1	16.7	-2.6	8.8	13.4	-4.6	10.4	12.1	-1.7						
ABC BRI	6.4	6.6	-0.2	9.1	10.1	-1.0	5.5	5.1	0.4	4.2	3.7	0.5	5.3	6.3	-1.0	8.5	6.8	1.7	6.2	6.6	-0.4						
4RN	2.5	2.1	0.4	2.9	2.7	0.2	1.7	1.1	0.6	1.6	1.4	0.2	3.6	2.4	1.2	3.8	3.8	0.0	2.7	2.5	0.2						
ABC NEWS	1.3	1.4	-0.1	1.7	1.7	0.0	1.0	1.4	-0.4	0.8	0.9	-0.1	1.4	1.5	-0.1	2.3	2.0	0.3	1.1	1.3	-0.2						
4JJJ	10.1	8.1	2.0	9.5	7.1	2.4	10.9	8.9	2.0	11.1	8.6	2.5	9.6	8.7	0.9	8.0	6.2	1.8	7.7	6.0	1.7						
ABC CLASSIC	2.6	2.8	-0.2	2.6	3.1	-0.5	2.6	2.5	0.1	2.5	2.5	0.0	2.4	2.9	-0.5	3.4	3.1	0.3	2.8	3.2	-0.4						



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	31	31	0	5	8	-3	*	*	*	6	5	1	14	10	4	4	5	-1	1	2	-1
97.3 The 90s	38	37	1	5	10	-5	1	2	-1	19	10	9	10	11	-1	3	4	-1	*	*	*
Chemist Warehouse Remix	9	2	7	1	*	*	4	*	*	4	2	2	*	*	*	1	*	*	*	*	*
Coles Radio	37	35	2	2	3	-1	8	7	1	16	12	4	6	6	0	1	3	-2	4	4	0
Edge Digital	8	7	1	1	1	0	2	2	0	1	2	-1	2	2	0	1	*	*	2	1	1
Elf Radio	9	na	*	1	na	*	*	na	*	5	na	*	3	na	*	1	na	*	*	na	*
HIT BUDDHA	8	13	-5	1	2	-1	*	2	*	1	2	-1	2	3	-1	3	3	0	1	1	0
HIT EASY	15	18	-3	6	3	3	*	1	*	2	4	-2	4	6	-2	3	4	-1	*	*	*
HIT OLDSKOOL	20	21	-1	6	3	3	5	2	3	7	8	-1	1	5	-4	*	1	*	1	2	-1
HIT URBAN	16	11	5	4	1	3	2	2	0	7	5	2	3	2	1	*	*	*	*	*	*
Kinderling Kids	10	6	4	1	2	-1	1	1	0	5	2	3	3	1	2	*	*	*	*	*	*
MMM AUSSIE	7	4	3	*	*	*	3	*	*	*	*	*	4	4	0	*	*	*	*	*	*
MMM CLASSIC ROCK	28	23	5	2	1	1	3	1	2	7	2	5	11	13	-2	4	3	1	2	3	-1
MMM COUNTRY	17	9	8	5	1	4	*	*	*	6	2	4	2	2	0	1	*	*	2	3	-1
MMM GREATEST HITS	28	27	1	5	3	2	2	2	0	5	3	2	11	16	-5	2	1	1	3	2	1
NTS News Talk Sport	5	3	2	2	1	1	1	1	0	2	*	*	*	*	*	*	*	*	1	1	0
Smooth	31	25	6	2	2	0	1	1	0	11	5	6	10	5	5	2	7	-5	5	6	-1
smooth relax	16	na	*	*	na	*	2	na	*	4	na	*	6	na	*	3	na	*	2	na	*
triple j Unearthed	13	12	1	6	4	2	3	4	-1	4	4	0	*	*	*	1	*	*	*	*	*
ABC Country	16	19	-3	1	1	0	2	4	-2	2	3	-1	4	6	-2	3	2	1	4	4	0
ABC Grandstand	15	12	3	1	2	-1	*	1	*	3	1	2	6	6	0	2	3	-1	3	*	*
ABC Jazz	22	21	1	3	3	0	7	8	-1	6	6	0	4	1	3	*	2	*	3	1	2
ABC KIDS LISTEN	11	7	4	2	2	0	*	*	*	8	5	3	1	1	0	*	*	*	*	*	*
Double J	37	30	7	3	3	0	4	3	1	12	7	5	12	14	-2	3	2	1	2	2	0
Total Digital/Internet Only	320	286	34	37	38	-1	46	36	10	97	74	23	72	75	-3	35	34	1	33	28	5

Cumulative Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	22	23	-1	12	15	-3	7	7	0	12	12	0	5	8	-3	2	2	0	17	19	-2
97.3 The 90s	25	27	-2	7	12	-5	6	9	-3	8	16	-8	4	5	-1	11	4	7	24	22	2
Chemist Warehouse Remix	8	1	7	2	1	1	6	1	5	3	*	*	4	*	*	4	*	*	6	1	5
Coles Radio	32	27	5	7	7	0	16	11	5	12	14	-2	16	12	4	6	5	1	17	18	-1
Edge Digital	5	6	-1	4	3	1	2	2	0	1	2	-1	3	3	0	3	2	1	5	4	1
Elf Radio	8	na	*	1	na	*	1	na	*	*	na	*	3	na	*	5	na	*	3	na	*
HIT BUDDHA	6	11	-5	5	6	-1	2	2	0	*	2	*	3	5	-2	*	2	*	5	7	-2
HIT EASY	13	13	0	3	5	-2	6	6	0	7	8	-1	7	5	2	4	4	0	10	13	-3
HIT OLDSKOOL	14	17	-3	5	9	-4	6	6	0	7	12	-5	5	7	-2	7	1	6	10	12	-2
HIT URBAN	13	11	2	8	7	1	7	6	1	4	6	-2	3	3	0	*	1	*	5	4	1
Kinderling Kids	9	4	5	8	3	5	3	2	1	1	*	*	2	1	1	1	1	0	2	4	-2
MMM AUSSIE	7	4	3	5	2	3	4	3	1	4	2	2	1	1	0	1	1	0	1	*	*
MMM CLASSIC ROCK	23	14	9	9	8	1	9	9	0	10	5	5	8	5	3	5	4	1	10	15	-5
MMM COUNTRY	14	7	7	5	1	4	5	3	2	4	3	1	8	3	5	4	1	3	9	4	5
MMM GREATEST HITS	24	25	-1	10	8	2	10	11	-1	9	12	-3	15	18	-3	5	6	-1	12	13	-1
NTS News Talk Sport	3	3	0	*	*	*	2	1	1	1	1	0	1	1	0	*	*	*	2	1	1
Smooth	27	22	5	9	7	2	7	7	0	8	10	-2	13	8	5	12	8	4	19	13	6
smooth relax	13	na	*	1	na	*	6	na	*	7	na	*	3	na	*	3	na	*	8	na	*
triple j Unearthed	10	8	2	4	6	-2	3	2	1	4	1	3	7	4	3	2	1	1	7	8	-1
ABC Country	13	16	-3	3	5	-2	7	5	2	5	8	-3	7	6	1	4	5	-1	10	13	-3
ABC Grandstand	10	10	0	2	2	0	*	*	*	1	*	*	7	4	3	8	9	-1	12	9	3
ABC Jazz	13	14	-1	5	4	1	6	4	2	3	6	-3	5	7	-2	4	4	0	13	13	0
ABC KIDS LISTEN	10	6	4	5	3	2	3	2	1	6	5	1	5	3	2	2	*	*	6	4	2
Double J	31	28	3	8	10	-2	11	11	0	6	9	-3	21	17	4	7	7	0	14	9	5
Total Digital/Internet Only	273	248	25	110	109	1	117	108	9	118	121	-3	145	113	32	87	67	20	195	178	17

Please note: Elf Radio & smooth relax commenced broadcasting on Sept 29.