



# SYDNEY RADIO - SURVEY 8 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.3	3.6	0.7	2.3	3.4	-1.1	0.4	0.2	0.2	0.1	0.1	0.0	0.6	0.8	-0.2	3.4	4.6	-1.2	14.0	9.6	4.4
2GB	12.1	13.3	-1.2	1.5	3.3	-1.8	2.9	0.6	2.3	4.5	4.0	0.5	6.2	7.7	-1.5	13.3	16.5	-3.2	30.0	31.5	-1.5
Macquarie Sports 954	0.7	0.8	-0.1	0.4	0.5	-0.1	0.2	0.2	0.0	0.8	0.7	0.1	0.8	1.6	-0.8	1.2	0.7	0.5	0.4	0.6	-0.2
SKY Sports Radio	0.7	0.9	-0.2	0.4	0.3	0.1	*	0.1	*	0.8	0.8	0.0	1.2	1.3	-0.1	0.6	1.1	-0.5	0.7	0.9	-0.2
104.1 2DAY FM	4.1	3.9	0.2	5.2	7.1	-1.9	5.6	3.4	2.2	5.4	5.4	0.0	6.4	5.7	0.7	2.9	3.2	-0.3	0.6	0.7	-0.1
KIIS1065	8.8	9.0	-0.2	19.3	17.4	1.9	14.1	13.2	0.9	14.4	15.2	-0.8	9.4	10.2	-0.8	4.1	5.2	-1.1	1.1	1.5	-0.4
104.9 TRIPLE M	5.2	6.4	-1.2	5.2	5.3	-0.1	14.7	11.9	2.8	5.6	9.0	-3.4	5.9	8.8	-2.9	6.8	6.8	0.0	0.3	0.2	0.1
NOVA96.9	7.2	7.6	-0.4	18.3	18.6	-0.3	14.8	18.5	-3.7	10.1	11.1	-1.0	8.5	8.1	0.4	2.8	2.3	0.5	0.3	0.4	-0.1
smoothfm 95.3	9.3	9.3	0.0	9.2	11.1	-1.9	10.5	10.0	0.5	9.1	9.4	-0.3	10.8	10.7	0.1	12.2	12.2	0.0	5.9	5.4	0.5
WSFM	7.5	7.6	-0.1	9.4	10.0	-0.6	2.6	6.9	-4.3	6.8	5.0	1.8	8.9	10.3	-1.4	12.0	9.6	2.4	4.9	5.5	-0.6
ABC SYD	8.9	8.1	0.8	2.3	2.0	0.3	4.6	3.8	0.8	4.3	2.7	1.6	5.2	6.0	-0.8	15.4	13.6	1.8	16.0	14.0	2.0
2RN	3.4	2.7	0.7	0.4	0.1	0.3	0.2	0.1	0.1	0.4	0.7	-0.3	2.8	1.5	1.3	6.1	5.1	1.0	6.8	5.6	1.2
ABC NEWS	3.0	2.0	1.0	1.4	0.8	0.6	0.5	0.1	0.4	3.5	1.2	2.3	2.7	1.6	1.1	3.5	2.3	1.2	3.9	3.8	0.1
2JJJ	6.0	6.0	0.0	4.8	5.3	-0.5	12.9	11.1	1.8	13.3	15.6	-2.3	5.6	4.9	0.7	2.5	1.9	0.6	0.1	0.2	-0.1
ABC CLASSIC	3.1	3.3	-0.2	1.8	0.6	1.2	0.4	0.3	0.1	0.9	1.4	-0.5	4.2	0.8	3.4	2.5	4.0	-1.5	5.5	8.7	-3.2

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.0	3.3	0.7	3.0	2.1	0.9	4.7	4.3	0.4	5.2	4.5	0.7	3.7	3.4	0.3	3.1	2.1	1.0	5.4	4.4	1.0
2GB	12.2	13.2	-1.0	14.7	16.1	-1.4	13.8	14.1	-0.3	9.3	9.9	-0.6	8.5	9.8	-1.3	14.8	15.9	-1.1	11.7	13.8	-2.1
Macquarie Sports 954	0.5	0.7	-0.2	0.5	0.6	-0.1	0.6	0.8	-0.2	0.3	0.4	-0.1	0.6	0.5	0.1	1.0	1.8	-0.8	1.2	1.1	0.1
SKY Sports Radio	0.6	0.7	-0.1	0.8	1.3	-0.5	0.3	0.4	-0.1	0.7	0.6	0.1	0.5	0.4	0.1	0.8	0.3	0.5	1.1	1.4	-0.3
104.1 2DAY FM	4.3	4.0	0.3	3.5	2.6	0.9	5.2	4.5	0.7	4.7	5.4	-0.7	5.1	5.3	-0.2	2.1	2.0	0.1	3.4	3.4	0.0
KIIS1065	9.2	9.5	-0.3	11.4	11.2	0.2	7.4	8.5	-1.1	8.4	8.7	-0.3	9.6	9.7	-0.1	6.5	7.1	-0.6	7.3	7.6	-0.3
104.9 TRIPLE M	5.6	6.9	-1.3	5.3	6.9	-1.6	5.3	5.8	-0.5	6.7	8.1	-1.4	5.7	7.4	-1.7	4.2	5.9	-1.7	4.0	4.6	-0.6
NOVA96.9	7.0	7.4	-0.4	6.7	7.3	-0.6	5.4	5.7	-0.3	7.3	8.0	-0.7	9.2	9.4	-0.2	6.8	6.7	0.1	8.0	8.0	0.0
smoothfm 95.3	9.0	9.3	-0.3	6.5	7.1	-0.6	10.1	10.2	-0.1	10.4	11.0	-0.6	9.0	9.1	-0.1	11.3	11.4	-0.1	10.5	9.3	1.2
WSFM	7.6	7.6	0.0	8.5	8.0	0.5	7.6	7.4	0.2	7.9	8.8	-0.9	6.6	6.8	-0.2	5.0	5.1	-0.1	7.0	7.5	-0.5
ABC SYD	9.1	8.4	0.7	10.5	9.7	0.8	8.3	8.3	0.0	6.9	6.2	0.7	9.3	8.9	0.4	12.1	8.9	3.2	8.3	6.9	1.4
2RN	3.3	2.6	0.7	4.4	3.3	1.1	2.1	2.1	0.0	2.2	2.0	0.2	3.9	2.4	1.5	3.7	3.8	-0.1	3.7	2.9	0.8
ABC NEWS	2.8	1.8	1.0	3.5	2.5	1.0	2.4	1.3	1.1	2.3	1.1	1.2	2.1	1.5	0.6	4.7	3.0	1.7	3.6	2.6	1.0
2JJJ	6.2	6.3	-0.1	5.6	5.5	0.1	6.8	6.9	-0.1	7.2	7.2	0.0	6.6	6.5	0.1	3.5	5.4	-1.9	5.2	4.8	0.4
ABC CLASSIC	2.8	3.0	-0.2	2.1	2.5	-0.4	2.9	3.7	-0.8	3.0	3.3	-0.3	3.4	2.7	0.7	3.3	3.1	0.2	4.0	4.3	-0.3



# SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 8 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2DAY BUDDHA HITS	26	37	-11	9	11	-2	2	4	-2	7	15	-8	8	6	2	*	*	*	*	*	*
2DAY EASY HITS	27	26	1	13	9	4	2	3	-1	11	3	8	3	8	-5	*	3	*	*	*	*
2DAY OLDSKOOL HITS	40	46	-6	5	8	-3	*	13	*	16	15	1	19	10	9	*	*	*	*	*	*
2DAY URBAN HITS	37	39	-2	12	14	-2	*	3	*	17	19	-2	8	4	4	*	*	*	*	*	*
Chemist Warehouse Remix	29	30	-1	6	8	-2	1	4	-3	13	13	0	6	5	1	3	*	*	*	*	*
Coles Radio	90	71	19	19	11	8	21	16	5	29	21	8	15	18	-3	5	3	2	1	2	-1
Edge Digital	103	123	-20	22	9	13	16	37	-21	41	49	-8	22	24	-2	2	3	-1	*	*	*
Elf Radio	5	na	*	2	na	*	2	na	*	*	na	*	*	na	*	1	na	*	*	na	*
KIIS 90s	79	81	-2	17	20	-3	9	13	-4	38	31	7	9	14	-5	5	3	2	*	*	*
Kinderling Kids	17	17	0	3	4	-1	*	*	*	9	11	-2	4	2	2	1	*	*	*	*	*
MMM AUSSIE	13	7	6	8	6	2	2	2	0	*	*	*	2	*	*	2	*	*	*	*	*
MMM CLASSIC ROCK	29	31	-2	2	6	-4	4	5	-1	5	8	-3	14	9	5	3	4	-1	*	*	*
MMM COUNTRY	21	13	8	9	6	3	1	1	0	7	2	5	3	3	0	1	*	*	*	*	*
MMM GREATEST HITS	22	24	-2	7	7	0	*	*	*	5	12	-7	5	2	3	4	3	1	*	*	*
NTS News Talk Sport	9	15	-6	6	5	1	*	2	*	*	3	*	2	1	1	2	3	-1	*	*	*
smooth relax	45	na	*	14	na	*	3	na	*	18	na	*	6	na	*	1	na	*	3	na	*
WSFM 80s	77	78	-1	11	18	-7	6	7	-1	16	16	0	25	22	3	12	12	0	7	2	5
triple j Unearthed	45	57	-12	11	11	0	3	9	-6	26	32	-6	3	3	0	3	2	1	*	*	*
ABC Country	19	22	-3	3	7	-4	3	3	0	5	2	3	5	6	-1	4	2	2	*	2	*
ABC Grandstand	27	30	-3	5	12	-7	*	*	*	2	4	-2	6	4	2	7	7	0	7	3	4
ABC Jazz	71	97	-26	8	15	-7	9	15	-6	23	25	-2	12	20	-8	8	9	-1	11	13	-2
ABC KIDS LISTEN	39	44	-5	1	12	-11	6	2	4	20	15	5	10	7	3	2	3	-1	*	5	*
Double J	71	71	0	9	4	5	2	7	-5	29	28	1	25	22	3	2	8	-6	4	1	3
Total Digital/Internet Only	652	684	-32	98	86	12	58	103	-45	219	235	-16	181	164	17	53	62	-9	44	33	11

## Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2DAY BUDDHA HITS	25	31	-6	12	7	5	10	11	-1	9	9	0	11	14	-3	5	7	-2	9	10	-1
2DAY EASY HITS	26	18	8	14	8	6	2	5	-3	3	5	-2	11	2	9	3	1	2	9	11	-2
2DAY OLDSKOOL HITS	32	46	-14	15	18	-3	9	19	-10	13	17	-4	15	18	-3	13	12	1	15	11	4
2DAY URBAN HITS	30	31	-1	15	13	2	12	15	-3	12	10	2	16	16	0	7	12	-5	19	22	-3
Chemist Warehouse Remix	24	21	3	18	10	8	9	9	0	11	12	-1	10	10	0	2	4	-2	8	13	-5
Coles Radio	63	50	13	25	14	11	35	25	10	28	22	6	17	20	-3	18	21	-3	57	41	16
Edge Digital	90	103	-13	37	40	-3	24	28	-4	36	42	-6	44	47	-3	19	26	-7	50	68	-18
Elf Radio	3	na	*	*	na	*	3	na	*	*	na	*	*	na	*	*	na	*	3	na	*
KIIS 90s	60	55	5	31	18	13	20	24	-4	8	8	0	20	15	5	6	7	-1	39	42	-3
Kinderling Kids	17	14	3	8	5	3	2	1	1	9	6	3	8	5	3	1	1	0	7	7	0
MMM AUSSIE	11	7	4	5	3	2	*	*	*	3	2	1	6	4	2	*	*	*	4	*	*
MMM CLASSIC ROCK	22	15	7	11	10	1	9	5	4	10	1	9	4	4	0	6	5	1	15	25	-10
MMM COUNTRY	14	7	7	5	3	2	*	2	*	6	2	4	4	2	2	3	2	1	18	8	10
MMM GREATEST HITS	19	14	5	7	7	0	8	2	6	6	3	3	11	5	6	6	4	2	9	17	-8
NTS News Talk Sport	7	10	-3	6	4	2	2	1	1	*	2	*	*	*	*	*	3	*	5	9	-4
smooth relax	33	na	*	3	na	*	10	na	*	12	na	*	16	na	*	6	na	*	21	na	*
WSFM 80s	63	69	-6	27	36	-9	22	22	0	24	23	1	27	24	3	20	17	3	38	29	9
triple j Unearthed	23	34	-11	12	19	-7	6	8	-2	3	9	-6	11	11	0	2	4	-2	30	39	-9
ABC Country	18	18	0	4	1	3	5	7	-2	8	10	-2	3	4	-1	3	1	2	4	5	-1
ABC Grandstand	10	11	-1	2	6	-4	2	2	0	4	*	*	3	3	0	3	5	-2	23	24	-1
ABC Jazz	54	71	-17	20	28	-8	16	37	-21	23	32	-9	22	23	-1	22	30	-8	27	63	-36
ABC KIDS LISTEN	34	28	6	19	9	10	11	9	2	11	11	0	11	7	4	11	5	6	23	35	-12
Double J	55	58	-3	29	23	6	26	21	5	16	22	-6	28	24	4	15	18	-3	50	36	14
Total Digital/Internet Only	549	546	3	289	255	34	221	236	-15	235	234	1	258	246	12	167	179	-12	402	443	-41

Please note: Elf Radio & smooth relax commenced broadcasting on Sept 29.