



## BRISBANE RADIO - SURVEY 1 2020

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.7	6.3	0.4	0.6	1.2	-0.6	0.4	0.1	0.3	0.5	1.4	-0.9	3.4	3.0	0.4	12.2	7.5	4.7	18.2	18.4	-0.2
4KQ	8.3	8.2	0.1	0.6	1.2	-0.6	0.8	0.2	0.6	0.9	2.6	-1.7	4.4	4.3	0.1	16.4	19.6	-3.2	21.1	16.6	4.5
HIT 105	10.8	10.7	0.1	19.6	22.7	-3.1	23.7	19.6	4.1	17.0	21.2	-4.2	11.1	7.5	3.6	3.0	3.3	-0.3	1.1	0.8	0.3
97.3FM	10.9	12.5	-1.6	10.8	15.8	-5.0	19.3	11.4	7.9	10.2	11.6	-1.4	13.4	14.7	-1.3	8.4	18.4	-10.0	7.0	6.0	1.0
104.5 TRIPLE M	11.3	10.9	0.4	14.0	13.4	0.6	9.9	6.9	3.0	14.0	9.5	4.5	12.3	20.8	-8.5	17.0	10.5	6.5	3.4	2.2	1.2
NOVA106.9	11.1	10.4	0.7	31.0	18.9	12.1	15.6	20.8	-5.2	16.1	15.2	0.9	10.6	10.6	0.0	6.2	4.5	1.7	0.8	1.9	-1.1
ABC BRIS	7.2	6.4	0.8	0.4	1.1	-0.7	1.2	0.6	0.6	1.2	1.4	-0.2	6.4	5.4	1.0	9.6	6.2	3.4	17.5	17.0	0.5
4RN	3.3	2.5	0.8	0.8	0.3	0.5	0.8	0.2	0.6	1.1	0.2	0.9	2.7	0.6	2.1	5.1	3.9	1.2	7.0	7.8	-0.8
ABC NEWS	1.2	1.3	-0.1	0.8	0.5	0.3	0.8	0.7	0.1	1.8	1.2	0.6	0.8	0.6	0.2	1.1	1.4	-0.3	1.4	2.5	-1.1
4JJJ	9.2	9.6	-0.4	6.1	7.9	-1.8	12.5	25.6	-13.1	20.2	19.2	1.0	10.2	8.6	1.6	2.4	1.7	0.7	0.8	0.4	0.4
ABC CLASSIC	2.7	2.6	0.1	0.6	0.5	0.1	0.8	0.3	0.5	1.1	0.9	0.2	1.7	2.0	-0.3	1.2	2.6	-1.4	7.9	7.0	0.9

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.0	6.6	0.4	8.4	8.1	0.3	8.5	7.3	1.2	5.4	5.5	-0.1	4.5	3.9	0.6	8.8	7.2	1.6	5.7	5.3	0.4
4KQ	7.9	7.7	0.2	8.7	8.5	0.2	9.3	8.8	0.5	7.4	7.8	-0.4	6.9	5.5	1.4	4.5	6.1	-1.6	9.7	9.8	-0.1
HIT 105	11.2	11.0	0.2	11.4	11.0	0.4	11.3	10.8	0.5	12.4	11.4	1.0	11.0	11.8	-0.8	6.2	8.6	-2.4	9.6	9.7	-0.1
97.3FM	10.9	12.2	-1.3	10.1	11.2	-1.1	11.1	12.9	-1.8	10.6	14.0	-3.4	11.9	11.5	0.4	12.1	9.3	2.8	10.8	13.5	-2.7
104.5 TRIPLE M	11.8	11.6	0.2	11.4	11.0	0.4	12.6	12.3	0.3	13.7	13.2	0.5	9.9	10.9	-1.0	8.1	6.9	1.2	9.7	8.8	0.9
NOVA106.9	10.9	10.4	0.5	11.0	10.1	0.9	7.4	8.7	-1.3	11.1	10.5	0.6	14.6	14.1	0.5	12.1	8.8	3.3	11.7	10.4	1.3
ABC BRIS	7.3	6.4	0.9	9.8	9.1	0.7	5.7	5.5	0.2	5.3	4.2	1.1	6.2	5.3	0.9	11.6	8.5	3.1	6.8	6.2	0.6
4RN	3.3	2.5	0.8	4.0	2.9	1.1	2.8	1.7	1.1	3.1	1.6	1.5	3.6	3.6	0.0	2.8	3.8	-1.0	3.3	2.7	0.6
ABC NEWS	1.2	1.3	-0.1	1.8	1.7	0.1	0.9	1.0	-0.1	0.7	0.8	-0.1	0.9	1.4	-0.5	2.2	2.3	-0.1	1.0	1.1	-0.1
4JJJ	8.6	10.1	-1.5	7.4	9.5	-2.1	8.9	10.9	-2.0	9.3	11.1	-1.8	9.6	9.6	0.0	8.1	8.0	0.1	11.0	7.7	3.3
ABC CLASSIC	2.6	2.6	0.0	1.9	2.6	-0.7	2.9	2.6	0.3	2.2	2.5	-0.3	3.5	2.4	1.1	3.5	3.4	0.1	3.1	2.8	0.3

# EMBARGOED UNTIL 9:30AM (AEDT)



## BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 1 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	32	31	1	4	5	-1	6	*	*	7	6	1	9	14	-5	2	4	-2	3	1	2
97.3 The 90s	43	38	5	7	5	2	5	1	4	16	19	-3	8	10	-2	2	3	-1	4	*	*
Chemist Warehouse Remix	10	9	1	4	1	3	2	4	-2	1	4	-3	2	*	*	2	1	1	*	*	*
Coles Radio	42	37	5	4	2	2	10	8	2	10	16	-6	8	6	2	6	1	5	5	4	1
Edge Digital	7	8	-1	*	1	*	2	2	0	4	1	3	*	2	*	1	1	0	*	2	*
HIT BUDDHA	14	8	6	3	1	2	*	*	*	5	1	4	3	2	1	1	3	-2	2	1	1
HIT DANCE	7	na	*	2	na	*	3	na	*	2	na	*	2	na	*	*	na	*	*	na	*
HIT EASY	10	15	-5	*	6	-4	2	*	*	5	2	3	1	4	-3	*	3	*	*	*	*
HIT OLDSKOOL	19	20	-1	3	6	-3	4	5	-1	6	7	-1	2	1	1	2	*	*	2	1	1
HIT URBAN	17	16	1	4	4	0	2	2	0	10	7	3	1	3	-2	*	*	*	*	*	*
Kinderling Kids	9	10	-1	*	1	*	*	1	*	9	5	4	*	3	*	1	*	*	*	*	*
MMM CLASSIC ROCK	17	28	-11	*	2	*	3	3	0	2	7	-5	6	11	-5	6	4	2	*	2	*
MMM COUNTRY	8	17	-9	1	5	-4	3	*	*	1	6	-5	3	2	1	*	1	*	1	2	-1
MMM GREATEST HITS	15	28	-13	2	5	-3	3	2	1	4	5	-1	4	11	-7	2	2	0	*	3	*
MMM HARD N HEAVY	5	na	*	1	na	*	*	na	*	1	na	*	3	na	*	*	na	*	*	na	*
MMM SOFT ROCK	3	7	-4	*	*	*	3	3	*	*	*	*	*	4	*	3	*	*	*	*	*
NTS News Talk Sport	4	5	-1	2	2	0	*	1	*	1	2	-1	*	*	*	*	*	*	1	1	0
Smooth	25	31	-6	3	2	1	1	1	0	6	11	-5	8	10	-2	3	2	1	3	5	-2
smooth relax	12	16	-4	*	*	*	2	2	0	3	4	-1	1	6	-5	1	3	-2	3	2	1
triple j Unearthed	24	13	11	3	6	-3	5	3	2	11	4	7	3	*	*	2	1	1	*	*	*
ABC Country	11	16	-5	*	1	*	*	2	*	*	2	*	3	4	-1	3	3	0	5	4	1
ABC Grandstand	12	15	-3	*	1	*	3	*	*	2	3	-1	3	6	-3	1	2	-1	3	3	0
ABC Jazz	15	22	-7	1	3	-2	1	7	-6	4	6	-2	2	4	-2	3	*	*	3	3	0
ABC KIDS LISTEN	15	11	4	2	2	0	*	*	*	9	8	1	3	1	2	1	*	*	*	*	*
Double J	41	37	4	3	3	0	4	4	0	16	12	4	16	12	4	3	3	0	*	2	*
Total Digital/Internet Only	312	320	-8	31	37	-6	39	46	-7	100	97	3	76	72	4	36	35	1	29	33	-4

### Cumulative Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	26	22	4	11	12	-1	11	7	4	10	12	-2	9	5	4	9	2	7	18	17	1
97.3 The 90s	34	25	9	17	7	10	14	6	8	13	8	5	12	4	8	5	11	-6	18	24	-6
Chemist Warehouse Remix	10	8	2	5	2	3	3	6	-3	4	3	1	3	4	-1	3	4	-1	4	6	-2
Coles Radio	38	32	6	10	7	3	12	16	-4	13	12	1	13	16	-3	8	6	2	13	17	-4
Edge Digital	6	5	1	3	4	-1	5	2	3	3	1	2	3	3	0	3	3	0	5	5	0
HIT BUDDHA	9	6	3	2	5	-3	3	2	1	4	*	*	7	3	4	4	*	*	9	5	4
HIT DANCE	6	na	*	*	na	*	2	na	*	1	na	*	2	na	*	4	na	*	3	na	*
HIT EASY	8	13	-5	4	3	1	5	6	-1	3	7	-4	1	7	-6	1	4	-3	3	10	-7
HIT OLDSKOOL	17	14	3	9	5	4	7	6	1	5	7	-2	9	5	4	7	7	0	9	10	-1
HIT URBAN	16	13	3	7	8	-1	6	7	-1	9	4	5	7	3	4	1	*	*	9	5	4
Kinderling Kids	7	9	-2	5	8	-3	1	3	-2	5	1	4	3	2	1	1	1	0	4	2	2
MMM CLASSIC ROCK	11	23	-12	4	9	-5	5	9	-4	7	10	-3	1	8	-7	2	5	-3	8	10	-2
MMM COUNTRY	8	14	-6	3	5	-2	4	5	-1	5	4	1	3	8	-5	1	4	-3	4	9	-5
MMM GREATEST HITS	14	24	-10	8	10	-2	6	10	-4	7	9	-2	2	15	-13	1	5	-4	7	12	-5
MMM HARD N HEAVY	5	na	*	1	na	*	1	na	*	2	na	*	2	na	*	4	na	*	4	na	*
MMM SOFT ROCK	2	7	-5	1	5	-4	1	4	-3	2	4	-2	1	1	0	*	1	*	3	1	2
NTS News Talk Sport	1	3	-2	*	*	*	1	2	-1	*	1	*	*	1	*	*	*	*	3	2	1
Smooth	22	27	-5	7	9	-2	9	7	2	14	8	6	5	13	-8	4	12	-8	9	19	-10
smooth relax	9	13	-4	6	1	5	5	6	-1	5	7	-2	1	3	-2	1	3	-2	6	8	-2
triple j Unearthed	18	10	8	8	4	4	5	3	2	5	4	1	7	7	0	1	2	-1	16	7	9
ABC Country	7	13	-6	1	3	-2	3	7	-4	5	5	0	3	7	-4	1	4	-3	6	10	-4
ABC Grandstand	9	10	-1	2	2	0	3	*	*	2	1	1	4	7	-3	3	8	-5	5	12	-7
ABC Jazz	12	13	-1	1	5	-4	1	6	-5	6	3	3	6	5	1	2	4	-2	6	13	-7
ABC KIDS LISTEN	15	10	5	10	5	5	3	3	0	5	6	-1	7	5	2	3	2	1	9	6	3
Double J	29	31	-2	9	8	1	12	11	1	17	6	11	9	21	-12	4	7	-3	26	14	12
Total Digital/Internet Only	264	273	-9	127	110	17	122	117	5	135	118	17	110	145	-35	68	87	-19	187	195	-8

Please note: MMM AUSSIE relaunched as MMM SOFT ROCK, HIT DANCE & MMM HARD N HEAVY commenced broadcasting on Jan 19.