



SYDNEY RADIO - SURVEY 1 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|------------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CH 1170 | 3.5 | 4.3 | -0.8 | 0.2 | 2.3 | -2.1 | 1.0 | 0.4 | 0.6 | 0.2 | 0.1 | 0.1 | 0.3 | 0.6 | -0.3 | 4.4 | 3.4 | 1.0 | 10.7 | 14.0 | -3.3 |
| 2GB | 13.2 | 12.1 | 1.1 | 3.5 | 1.5 | 2.0 | 1.6 | 2.9 | -1.3 | 2.9 | 4.5 | -1.6 | 11.1 | 6.2 | 4.9 | 14.9 | 13.3 | 1.6 | 30.6 | 30.0 | 0.6 |
| SKY Sports Radio | 0.7 | 0.7 | 0.0 | 1.0 | 0.4 | 0.6 | 0.5 | * | * | 0.4 | 0.8 | -0.4 | 0.8 | 1.2 | -0.4 | 0.5 | 0.6 | -0.1 | 1.0 | 0.7 | 0.3 |
| 104.1 2DAY FM | 5.3 | 4.1 | 1.2 | 9.3 | 5.2 | 4.1 | 5.3 | 5.6 | -0.3 | 8.2 | 5.4 | 2.8 | 8.9 | 6.4 | 2.5 | 1.4 | 2.9 | -1.5 | 0.6 | 0.6 | 0.0 |
| KIIS1065 | 8.1 | 8.8 | -0.7 | 15.5 | 19.3 | -3.8 | 10.0 | 14.1 | -4.1 | 16.5 | 14.4 | 2.1 | 8.2 | 9.4 | -1.2 | 3.1 | 4.1 | -1.0 | 0.2 | 1.1 | -0.9 |
| 104.9 TRIPLE M | 4.9 | 5.2 | -0.3 | 3.9 | 5.2 | -1.3 | 5.1 | 14.7 | -9.6 | 7.2 | 5.6 | 1.6 | 7.0 | 5.9 | 1.1 | 5.3 | 6.8 | -1.5 | 0.6 | 0.3 | 0.3 |
| NOVA96.9 | 7.7 | 7.2 | 0.5 | 22.0 | 18.3 | 3.7 | 14.2 | 14.8 | -0.6 | 11.4 | 10.1 | 1.3 | 9.3 | 8.5 | 0.8 | 1.8 | 2.8 | -1.0 | 0.4 | 0.3 | 0.1 |
| smoothfm 95.3 | 8.1 | 9.3 | -1.2 | 7.3 | 9.2 | -1.9 | 11.7 | 10.5 | 1.2 | 6.6 | 9.1 | -2.5 | 7.2 | 10.8 | -3.6 | 11.0 | 12.2 | -1.2 | 7.4 | 5.9 | 1.5 |
| WSFM | 8.4 | 7.5 | 0.9 | 4.3 | 9.4 | -5.1 | 7.0 | 2.6 | 4.4 | 5.7 | 6.8 | -1.1 | 12.8 | 8.9 | 3.9 | 15.4 | 12.0 | 3.4 | 4.1 | 4.9 | -0.8 |
| ABC SYD | 8.9 | 8.9 | 0.0 | 2.1 | 2.3 | -0.2 | 1.4 | 4.6 | -3.2 | 3.0 | 4.3 | -1.3 | 8.2 | 5.2 | 3.0 | 11.2 | 15.4 | -4.2 | 18.2 | 16.0 | 2.2 |
| 2RN | 2.9 | 3.4 | -0.5 | 0.4 | 0.4 | 0.0 | 0.3 | 0.2 | 0.1 | 1.0 | 0.4 | 0.6 | 2.6 | 2.8 | -0.2 | 6.1 | 6.1 | 0.0 | 4.5 | 6.8 | -2.3 |
| ABC NEWS | 2.0 | 3.0 | -1.0 | 1.5 | 1.4 | 0.1 | 0.2 | 0.5 | -0.3 | 2.4 | 3.5 | -1.1 | 2.2 | 2.7 | -0.5 | 1.9 | 3.5 | -1.6 | 2.1 | 3.9 | -1.8 |
| 2JJJ | 6.9 | 6.0 | 0.9 | 6.3 | 4.8 | 1.5 | 14.6 | 12.9 | 1.7 | 14.8 | 13.3 | 1.5 | 6.0 | 5.6 | 0.4 | 2.8 | 2.5 | 0.3 | 0.4 | 0.1 | 0.3 |
| ABC CLASSIC | 3.5 | 3.1 | 0.4 | 3.3 | 1.8 | 1.5 | 1.1 | 0.4 | 0.7 | 1.5 | 0.9 | 0.6 | 1.0 | 4.2 | -3.2 | 4.4 | 2.5 | 1.9 | 8.0 | 5.5 | 2.5 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|------------------|---------------------|------|------|---------------------------------|------|------|--------------------------------|------|------|----------------------------------|------|------|-----------------------------|------|------|--------------------------------|------|------|-----------------------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CH 1170 | 3.4 | 4.0 | -0.6 | 3.3 | 3.0 | 0.3 | 4.5 | 4.7 | -0.2 | 3.2 | 5.2 | -2.0 | 2.4 | 3.7 | -1.3 | 3.5 | 3.1 | 0.4 | 3.7 | 5.4 | -1.7 |
| 2GB | 13.5 | 12.2 | 1.3 | 14.8 | 14.7 | 0.1 | 17.5 | 13.8 | 3.7 | 9.6 | 9.3 | 0.3 | 10.2 | 8.5 | 1.7 | 15.3 | 14.8 | 0.5 | 12.4 | 11.7 | 0.7 |
| SKY Sports Radio | 0.5 | 0.6 | -0.1 | 0.9 | 0.8 | 0.1 | 0.3 | 0.3 | 0.0 | 0.4 | 0.7 | -0.3 | 0.2 | 0.5 | -0.3 | 0.2 | 0.8 | -0.6 | 1.2 | 1.1 | 0.1 |
| 104.1 2DAY FM | 5.4 | 4.3 | 1.1 | 3.7 | 3.5 | 0.2 | 6.9 | 5.2 | 1.7 | 6.2 | 4.7 | 1.5 | 5.4 | 5.1 | 0.3 | 5.3 | 2.1 | 3.2 | 5.1 | 3.4 | 1.7 |
| KIIS1065 | 8.5 | 9.2 | -0.7 | 9.9 | 11.4 | -1.5 | 7.8 | 7.4 | 0.4 | 7.4 | 8.4 | -1.0 | 9.0 | 9.6 | -0.6 | 6.5 | 6.5 | 0.0 | 6.8 | 7.3 | -0.5 |
| 104.9 TRIPLE M | 5.0 | 5.6 | -0.6 | 5.5 | 5.3 | 0.2 | 4.2 | 5.3 | -1.1 | 4.7 | 6.7 | -2.0 | 6.2 | 5.7 | 0.5 | 4.2 | 4.2 | 0.0 | 4.4 | 4.0 | 0.4 |
| NOVA96.9 | 7.9 | 7.0 | 0.9 | 8.0 | 6.7 | 1.3 | 4.9 | 5.4 | -0.5 | 8.5 | 7.3 | 1.2 | 10.3 | 9.2 | 1.1 | 8.4 | 6.8 | 1.6 | 7.4 | 8.0 | -0.6 |
| smoothfm 95.3 | 7.7 | 9.0 | -1.3 | 6.2 | 6.5 | -0.3 | 7.9 | 10.1 | -2.2 | 9.9 | 10.4 | -0.5 | 7.9 | 9.0 | -1.1 | 6.6 | 11.3 | -4.7 | 9.2 | 10.5 | -1.3 |
| WSFM | 8.6 | 7.6 | 1.0 | 9.1 | 8.5 | 0.6 | 8.5 | 7.6 | 0.9 | 9.7 | 7.9 | 1.8 | 7.9 | 6.6 | 1.3 | 6.1 | 5.0 | 1.1 | 7.5 | 7.0 | 0.5 |
| ABC SYD | 9.4 | 9.1 | 0.3 | 11.8 | 10.5 | 1.3 | 7.8 | 8.3 | -0.5 | 7.0 | 6.9 | 0.1 | 9.1 | 9.3 | -0.2 | 11.2 | 12.1 | -0.9 | 7.4 | 8.3 | -0.9 |
| 2RN | 2.9 | 3.3 | -0.4 | 4.5 | 4.4 | 0.1 | 1.9 | 2.1 | -0.2 | 1.8 | 2.2 | -0.4 | 2.4 | 3.9 | -1.5 | 3.7 | 3.7 | 0.0 | 2.7 | 3.7 | -1.0 |
| ABC NEWS | 1.8 | 2.8 | -1.0 | 2.9 | 3.5 | -0.6 | 1.1 | 2.4 | -1.3 | 0.9 | 2.3 | -1.4 | 1.1 | 2.1 | -1.0 | 3.5 | 4.7 | -1.2 | 2.3 | 3.6 | -1.3 |
| 2JJJ | 6.4 | 6.2 | 0.2 | 5.3 | 5.6 | -0.3 | 6.3 | 6.8 | -0.5 | 6.9 | 7.2 | -0.3 | 8.4 | 6.6 | 1.8 | 5.5 | 3.5 | 2.0 | 8.6 | 5.2 | 3.4 |
| ABC CLASSIC | 3.1 | 2.8 | 0.3 | 2.5 | 2.1 | 0.4 | 3.9 | 2.9 | 1.0 | 3.4 | 3.0 | 0.4 | 2.8 | 3.4 | -0.6 | 3.2 | 3.3 | -0.1 | 4.6 | 4.0 | 0.6 |



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 1 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2DAY BUDDHA HITS | 22 | 26 | -4 | 3 | 9 | -6 | 3 | 2 | 1 | 11 | 7 | 4 | 2 | 8 | -6 | 2 | * | * | 2 | * | * |
| 2DAY DANCE HITS | 34 | na | * | 14 | na | * | * | na | * | 11 | na | * | 8 | na | * | * | na | * | * | na | * |
| 2DAY EASY HITS | 24 | 27 | -3 | 7 | 13 | -6 | 2 | 2 | 0 | 10 | 11 | -1 | 5 | 3 | 2 | * | * | * | * | * | * |
| 2DAY OLDSKOOL HITS | 57 | 40 | 17 | 20 | 5 | 15 | 10 | * | * | 20 | 16 | 4 | 4 | 19 | -15 | 3 | * | * | * | * | * |
| 2DAY URBAN HITS | 35 | 37 | -2 | 6 | 12 | -6 | 10 | * | * | 10 | 17 | -7 | 7 | 8 | -1 | 2 | * | * | * | * | * |
| Chemist Warehouse Remix | 15 | 29 | -14 | 5 | 6 | -1 | 4 | 1 | 3 | 6 | 13 | -7 | * | 6 | * | * | 3 | * | * | * | * |
| Coles Radio | 62 | 90 | -28 | 12 | 19 | -7 | * | 21 | * | 31 | 29 | 2 | 9 | 15 | -6 | 6 | 5 | 1 | 4 | 1 | 3 |
| Edge Digital | 153 | 103 | 50 | 12 | 22 | -10 | 28 | 16 | 12 | 81 | 41 | 40 | 23 | 22 | 1 | 7 | 2 | 5 | 1 | * | * |
| KIIS 90s | 73 | 79 | -6 | 13 | 17 | -4 | 5 | 9 | -4 | 44 | 38 | 6 | 8 | 9 | -1 | 3 | 5 | -2 | * | * | * |
| Kinderling Kids | 18 | 17 | 1 | 3 | 3 | 0 | * | * | * | 11 | 9 | 2 | 3 | 4 | -1 | 2 | 1 | 1 | * | * | * |
| MMM CLASSIC ROCK | 35 | 29 | 6 | 2 | 2 | 0 | * | 4 | * | 23 | 5 | 18 | 4 | 14 | -10 | 4 | 3 | 1 | 2 | * | * |
| MMM COUNTRY | 15 | 21 | -6 | 3 | 9 | -6 | 3 | 1 | 2 | 7 | 7 | 0 | 2 | 3 | -1 | * | 1 | * | * | * | * |
| MMM GREATEST HITS | 22 | 22 | 0 | 5 | 7 | -2 | * | * | * | 8 | 5 | 3 | 7 | 5 | 2 | 2 | 4 | -2 | * | * | * |
| MMM HARD N HEAVY | 17 | na | * | * | na | * | 4 | na | * | 11 | na | * | 2 | na | * | * | na | * | * | na | * |
| MMM SOFT ROCK | 17 | 13 | 4 | 3 | 8 | -5 | * | 2 | * | 12 | * | * | 2 | 2 | 0 | * | 2 | * | * | * | * |
| NTS News Talk Sport | 22 | 9 | 13 | 8 | 6 | 2 | 6 | * | * | 8 | * | * | * | 2 | * | * | 2 | * | * | * | * |
| smooth relax | 40 | 45 | -5 | 4 | 14 | -10 | 2 | 3 | -1 | 29 | 18 | 11 | * | 6 | * | * | 1 | * | 4 | 3 | 1 |
| WSFM 80s | 62 | 77 | -15 | 6 | 11 | -5 | * | 6 | * | 22 | 16 | 6 | 16 | 25 | -9 | 10 | 12 | -2 | 9 | 7 | 2 |
| triple j Unearthed | 76 | 45 | 31 | 14 | 11 | 3 | 22 | 3 | 19 | 30 | 26 | 4 | 1 | 3 | -2 | 3 | 3 | 0 | 6 | * | * |
| ABC Country | 35 | 19 | 16 | 3 | 3 | 0 | * | 3 | * | 15 | 5 | 10 | 2 | 5 | -3 | 2 | 4 | -2 | 14 | * | * |
| ABC Grandstand | 25 | 27 | -2 | 8 | 5 | 3 | * | * | * | * | 2 | * | 9 | 6 | 3 | 6 | 7 | -1 | 2 | 7 | -5 |
| ABC Jazz | 70 | 71 | -1 | 11 | 8 | 3 | 4 | 9 | -5 | 13 | 23 | -10 | 8 | 12 | -4 | 17 | 8 | 9 | 17 | 11 | 6 |
| ABC KIDS LISTEN | 37 | 39 | -2 | 9 | 1 | 8 | * | 6 | * | 16 | 20 | -4 | 10 | 10 | 0 | 2 | 2 | 0 | * | * | * |
| Double J | 81 | 71 | 10 | 13 | 9 | 4 | 3 | 2 | 1 | 32 | 29 | 3 | 19 | 25 | -6 | 11 | 2 | 9 | 2 | 4 | -2 |
| Total Digital/Internet Only | 754 | 652 | 102 | 97 | 98 | -1 | 84 | 58 | 26 | 308 | 219 | 89 | 123 | 181 | -58 | 80 | 53 | 27 | 61 | 44 | 17 |

Cumulative Audience (000's) by Session, P10+ [Potential: 4719]

| Station | Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|-----------------------------|---------------------|------|-----|---------------------------------|------|-----|--------------------------------|------|-----|----------------------------------|------|-----|-----------------------------|------|-----|--------------------------------|------|-----|-----------------------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2DAY BUDDHA HITS | 16 | 25 | -9 | 5 | 12 | -7 | 8 | 10 | -2 | 5 | 9 | -4 | 7 | 11 | -4 | 7 | 5 | 2 | 16 | 9 | 7 |
| 2DAY DANCE HITS | 20 | na | * | 10 | na | * | 6 | na | * | 4 | na | * | 4 | na | * | 4 | na | * | 24 | na | * |
| 2DAY EASY HITS | 22 | 26 | -4 | 10 | 14 | -4 | 12 | 2 | 10 | 2 | 3 | -1 | 5 | 11 | -6 | 5 | 3 | 2 | 5 | 9 | -4 |
| 2DAY OLDSKOOL HITS | 38 | 32 | 6 | 8 | 15 | -7 | 14 | 9 | 5 | 15 | 13 | 2 | 10 | 15 | -5 | 18 | 13 | 5 | 39 | 15 | 24 |
| 2DAY URBAN HITS | 32 | 30 | 2 | 11 | 15 | -4 | 2 | 12 | -10 | 15 | 12 | 3 | 20 | 16 | 4 | 4 | 7 | -3 | 10 | 19 | -9 |
| Chemist Warehouse Remix | 15 | 24 | -9 | 7 | 18 | -11 | 8 | 9 | -1 | 6 | 11 | -5 | 9 | 10 | -1 | 3 | 2 | 1 | 6 | 8 | -2 |
| Coles Radio | 45 | 63 | -18 | 11 | 25 | -14 | 12 | 35 | -23 | 12 | 28 | -16 | 15 | 17 | -2 | 18 | 18 | 0 | 29 | 57 | -28 |
| Edge Digital | 122 | 90 | 32 | 65 | 37 | 28 | 42 | 24 | 18 | 49 | 36 | 13 | 60 | 44 | 16 | 34 | 19 | 15 | 102 | 50 | 52 |
| KIIS 90s | 65 | 60 | 5 | 17 | 31 | -14 | 23 | 20 | 3 | 30 | 8 | 22 | 24 | 20 | 4 | 12 | 6 | 6 | 39 | 39 | 0 |
| Kinderling Kids | 11 | 17 | -6 | 4 | 8 | -4 | 10 | 2 | 8 | * | 9 | * | 3 | 8 | -5 | 3 | 1 | 2 | 11 | 7 | 4 |
| MMM CLASSIC ROCK | 21 | 22 | -1 | 12 | 11 | 1 | 5 | 9 | -4 | 10 | 10 | 0 | 12 | 4 | 8 | 10 | 6 | 4 | 20 | 15 | 5 |
| MMM COUNTRY | 11 | 14 | -3 | 8 | 5 | 3 | 3 | * | * | 3 | 6 | -3 | 4 | 4 | 0 | * | 3 | * | 9 | 18 | -9 |
| MMM GREATEST HITS | 20 | 19 | 1 | 6 | 7 | -1 | 8 | 8 | 0 | 9 | 6 | 3 | 8 | 11 | -3 | 3 | 6 | -3 | 2 | 9 | -7 |
| MMM HARD N HEAVY | 15 | na | * | 6 | na | * | 9 | na | * | 4 | na | * | 6 | na | * | 4 | na | * | 9 | na | * |
| MMM SOFT ROCK | 17 | 11 | 6 | 2 | 5 | -3 | 4 | * | * | 10 | 3 | 7 | 4 | 6 | -2 | 2 | * | * | * | 4 | * |
| NTS News Talk Sport | 15 | 7 | 8 | 5 | 6 | -1 | 3 | 2 | 1 | 3 | * | * | 6 | * | * | 8 | * | * | 15 | 5 | 10 |
| smooth relax | 36 | 33 | 3 | 2 | 3 | -1 | 13 | 10 | 3 | 3 | 12 | -9 | 22 | 16 | 6 | 8 | 6 | 2 | 17 | 21 | -4 |
| WSFM 80s | 40 | 63 | -23 | 17 | 27 | -10 | 15 | 22 | -7 | 13 | 24 | -11 | 21 | 27 | -6 | 15 | 20 | -5 | 39 | 38 | 1 |
| triple j Unearthed | 60 | 23 | 37 | 18 | 12 | 6 | 18 | 6 | 12 | 23 | 3 | 20 | 29 | 11 | 18 | 21 | 2 | 19 | 37 | 30 | 7 |
| ABC Country | 33 | 18 | 15 | 16 | 4 | 12 | 8 | 5 | 3 | 7 | 8 | -1 | 14 | 3 | 11 | 5 | 3 | 2 | 13 | 4 | 9 |
| ABC Grandstand | 8 | 10 | -2 | 3 | 2 | 1 | 4 | 2 | 2 | 2 | 4 | -2 | * | 3 | * | 2 | 3 | -1 | 21 | 23 | -2 |
| ABC Jazz | 67 | 54 | 13 | 14 | 20 | -6 | 16 | 16 | 0 | 13 | 23 | -10 | 28 | 22 | 6 | 33 | 22 | 11 | 35 | 27 | 8 |
| ABC KIDS LISTEN | 34 | 34 | 0 | 24 | 19 | 5 | 14 | 11 | 3 | 16 | 11 | 5 | 15 | 11 | 4 | 2 | 11 | -9 | 26 | 23 | 3 |
| Double J | 70 | 55 | 15 | 28 | 29 | -1 | 22 | 26 | -4 | 33 | 16 | 17 | 33 | 28 | 5 | 25 | 15 | 10 | 42 | 50 | -8 |
| Total Digital/Internet Only | 633 | 549 | 84 | 285 | 289 | -4 | 243 | 221 | 22 | 261 | 235 | 26 | 326 | 258 | 68 | 202 | 167 | 35 | 464 | 402 | 62 |

Please note: MMM AUSSIE relaunched as MMM SOFT ROCK, 2DAY DANCE HITS & MMM HARD N HEAVY commenced broadcasting on Jan 19.