



BRISBANE RADIO - SURVEY 2 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.6	6.7	0.9	1.0	0.6	0.4	0.4	0.4	0.0	1.2	0.5	0.7	5.5	3.4	2.1	10.9	12.2	-1.3	18.4	18.2	0.2
4BH 882	0.4	na	*	*	na	*	0.2	na	*	0.3	na	*	0.1	na	*	0.9	na	*	0.6	na	*
4KQ	7.9	8.3	-0.4	1.8	0.6	1.2	0.5	0.8	-0.3	0.8	0.9	-0.1	4.1	4.4	-0.3	15.6	16.4	-0.8	18.0	21.1	-3.1
HIT 105	10.5	10.8	-0.3	17.0	19.6	-2.6	19.6	23.7	-4.1	19.9	17.0	2.9	10.1	11.1	-1.0	3.5	3.0	0.5	1.2	1.1	0.1
97.3FM	10.5	10.9	-0.4	12.7	10.8	1.9	22.5	19.3	3.2	7.8	10.2	-2.4	12.8	13.4	-0.6	11.1	8.4	2.7	5.8	7.0	-1.2
104.5 TRIPLE M	9.9	11.3	-1.4	12.6	14.0	-1.4	9.2	9.9	-0.7	12.9	14.0	-1.1	11.3	12.3	-1.0	13.7	17.0	-3.3	2.4	3.4	-1.0
NOVA106.9	10.4	11.1	-0.7	25.0	31.0	-6.0	13.9	15.6	-1.7	17.3	16.1	1.2	10.3	10.6	-0.3	4.9	6.2	-1.3	1.3	0.8	0.5
ABC BRIS	8.4	7.2	1.2	1.6	0.4	1.2	1.5	1.2	0.3	2.4	1.2	1.2	6.3	6.4	-0.1	9.0	9.6	-0.6	20.3	17.5	2.8
4RN	3.2	3.3	-0.1	0.8	0.8	0.0	0.4	0.8	-0.4	1.6	1.1	0.5	2.7	2.7	0.0	3.0	5.1	-2.1	7.0	7.0	0.0
ABC NEWS	1.8	1.2	0.6	1.2	0.8	0.4	0.5	0.8	-0.3	1.9	1.8	0.1	2.0	0.8	1.2	1.0	1.1	-0.1	2.9	1.4	1.5
4JJB	8.1	9.2	-1.1	7.0	6.1	0.9	15.3	12.5	2.8	14.6	20.2	-5.6	11.3	10.2	1.1	2.9	2.4	0.5	0.3	0.8	-0.5
ABC CLASSIC	2.7	2.7	0.0	1.1	0.6	0.5	0.7	0.8	-0.1	2.1	1.1	1.0	1.1	1.7	-0.6	1.0	1.2	-0.2	6.9	7.9	-1.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	8.0	7.0	1.0	9.7	8.4	1.3	10.0	8.5	1.5	6.4	5.4	1.0	4.3	4.5	-0.2	8.0	8.8	-0.8	6.6	5.7	0.9						
4BH 882	0.4	na	*	0.4	na	*	0.4	na	*	0.3	na	*	0.3	na	*	0.5	na	*	0.5	na	*						
4KQ	7.5	7.9	-0.4	7.2	8.7	-1.5	9.8	9.3	0.5	7.9	7.4	0.5	5.9	6.9	-1.0	4.5	4.5	0.0	9.1	9.7	-0.6						
HIT 105	11.0	11.2	-0.2	11.8	11.4	0.4	10.0	11.3	-1.3	11.4	12.4	-1.0	11.5	11.0	0.5	7.6	6.2	1.4	9.0	9.6	-0.6						
97.3FM	10.5	10.9	-0.4	10.4	10.1	0.3	10.8	11.1	-0.3	9.9	10.6	-0.7	10.8	11.9	-1.1	10.7	12.1	-1.4	10.6	10.8	-0.2						
104.5 TRIPLE M	10.3	11.8	-1.5	9.5	11.4	-1.9	10.6	12.6	-2.0	11.9	13.7	-1.8	11.2	9.9	1.3	6.4	8.1	-1.7	8.4	9.7	-1.3						
NOVA106.9	10.4	10.9	-0.5	10.2	11.0	-0.8	7.1	7.4	-0.3	10.5	11.1	-0.6	14.4	14.6	-0.2	11.7	12.1	-0.4	10.4	11.7	-1.3						
ABC BRIS	8.5	7.3	1.2	10.6	9.8	0.8	7.7	5.7	2.0	5.8	5.3	0.5	7.7	6.2	1.5	13.0	11.6	1.4	8.0	6.8	1.2						
4RN	3.1	3.3	-0.2	3.8	4.0	-0.2	2.9	2.8	0.1	2.5	3.1	-0.6	3.4	3.6	-0.2	2.5	2.8	-0.3	3.4	3.3	0.1						
ABC NEWS	1.8	1.2	0.6	2.7	1.8	0.9	1.1	0.9	0.2	1.2	0.7	0.5	1.4	0.9	0.5	3.2	2.2	1.0	1.9	1.0	0.9						
4JJB	7.9	8.6	-0.7	7.0	7.4	-0.4	7.5	8.9	-1.4	9.1	9.3	-0.2	8.8	9.6	-0.8	6.5	8.1	-1.6	9.0	11.0	-2.0						
ABC CLASSIC	2.5	2.6	-0.1	1.6	1.9	-0.3	2.8	2.9	-0.1	2.6	2.2	0.4	3.1	3.5	-0.4	4.3	3.5	0.8	3.0	3.1	-0.1						

Please note: Macquarie Sports 882 relaunched as 4BH 882 on Feb 9.



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 2 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	30	32	-2	3	4	-1	5	6	-1	8	7	1	8	9	-1	3	2	1	2	3	-1
97.3 The 90s	41	43	-2	10	7	3	4	5	-1	15	16	-1	8	8	0	3	2	1	2	4	-2
Chemist Warehouse Remix	9	10	-1	5	4	1	2	2	0	*	1	*	2	2	0	*	2	*	*	*	*
Coles Radio	45	42	3	7	4	3	10	10	0	10	10	0	9	8	1	5	6	-1	3	5	-2
Edge Digital	6	7	-1	1	*	*	*	2	*	3	4	-1	1	*	*	1	1	0	*	*	*
HIT BUDDHA	19	14	5	5	3	2	2	*	*	4	5	-1	5	3	2	2	1	1	1	2	-1
HIT DANCE	3	7	-4	*	*	*	*	3	*	*	2	*	3	2	1	*	*	*	*	*	*
HIT EASY	12	10	2	2	2	0	*	2	*	4	5	-1	3	1	2	2	*	*	*	*	*
HIT OLDSKOOL	16	19	-3	1	3	-2	3	4	-1	6	6	0	2	2	0	1	2	-1	2	2	0
HIT URBAN	10	17	-7	*	4	*	2	2	0	7	10	-3	1	1	0	*	*	*	*	*	*
Kinderling Kids	11	9	2	*	*	*	*	*	*	8	9	-1	3	*	*	1	1	0	*	*	*
MMM CLASSIC ROCK	28	17	11	3	*	*	2	3	-1	6	2	4	9	6	3	8	6	2	*	*	*
MMM COUNTRY	10	8	2	2	1	1	1	3	-2	3	1	2	1	3	-2	1	*	*	1	1	0
MMM GREATEST HITS	24	15	9	5	2	3	6	3	3	1	4	-3	7	4	3	3	2	1	1	*	*
MMM HARD N HEAVY	5	5	0	1	1	0	*	*	*	3	1	2	1	3	-2	*	*	*	*	*	*
MMM SOFT ROCK	5	3	2	2	*	*	2	*	*	1	*	*	*	*	*	*	3	*	*	*	*
NTS News Talk Sport	3	4	-1	*	2	*	*	*	*	*	1	*	2	*	*	*	*	*	1	1	0
Smooth	30	25	5	5	3	2	3	1	2	7	6	1	10	8	2	3	3	0	3	3	0
smooth relax	18	12	6	*	*	*	2	2	0	4	3	1	3	1	2	2	1	1	6	3	3
triple j Unearthed	19	24	-5	2	3	-1	5	5	0	8	11	-3	3	3	0	1	2	-1	*	*	*
ABC Country	18	11	7	*	*	*	4	*	*	2	*	*	4	3	1	2	3	-1	5	5	0
ABC Grandstand	11	12	-1	*	*	*	2	3	-1	1	2	-1	2	3	-1	3	1	2	4	3	1
ABC Jazz	23	15	8	4	1	3	3	1	2	8	4	4	5	2	3	2	3	-1	3	3	0
ABC KIDS LISTEN	13	15	-2	2	2	0	*	*	*	9	9	0	1	3	-2	1	1	0	*	*	*
Double J	33	41	-8	2	3	-1	4	4	0	10	16	-6	14	16	-2	1	3	-2	1	*	*
Total Digital/Internet Only	338	312	26	40	31	9	33	39	-6	110	100	10	85	76	9	35	36	-1	34	29	5

Cumulative Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	26	26	0	14	11	3	10	11	-1	7	10	-3	8	9	-1	6	9	-3	15	18	-3
97.3 The 90s	36	34	2	17	17	0	12	14	-2	15	13	2	11	12	-1	3	5	-2	20	18	2
Chemist Warehouse Remix	6	10	-4	3	5	-2	2	3	-1	3	4	-1	2	3	-1	1	3	-2	7	4	3
Coles Radio	36	38	-2	16	10	6	11	12	-1	17	13	4	14	13	1	5	8	-3	21	13	8
Edge Digital	5	6	-1	1	3	-2	2	5	-3	3	3	0	2	3	-1	2	3	-1	4	5	-1
HIT BUDDHA	15	9	6	6	2	4	4	3	1	7	4	3	6	7	-1	5	4	1	11	9	2
HIT DANCE	3	6	-3	*	*	*	*	2	*	1	1	0	3	2	1	2	4	-2	1	3	-2
HIT EASY	7	8	-1	3	4	-1	2	5	-3	5	3	2	3	1	2	1	1	0	6	3	3
HIT OLDSKOOL	14	17	-3	8	9	-1	7	7	0	5	5	0	6	9	-3	4	7	-3	10	9	1
HIT URBAN	5	16	-11	3	7	-4	2	6	-4	3	9	-6	3	7	-4	1	1	0	8	9	-1
Kinderling Kids	8	7	1	7	5	2	3	1	2	5	5	0	5	3	2	1	1	0	4	4	0
MMM CLASSIC ROCK	23	11	12	9	4	5	9	5	4	15	7	8	10	1	9	1	2	-1	16	8	8
MMM COUNTRY	7	8	-1	5	3	2	5	4	1	6	5	1	5	3	2	1	1	0	4	4	0
MMM GREATEST HITS	17	14	3	7	8	-1	8	6	2	12	7	5	4	2	2	3	1	2	17	7	10
MMM HARD N HEAVY	4	5	-1	3	1	2	1	1	0	1	2	-1	2	2	0	2	4	-2	2	4	-2
MMM SOFT ROCK	3	2	1	*	1	*	*	1	*	3	2	1	1	1	0	*	*	*	2	3	-1
NTS News Talk Sport	1	1	0	*	*	*	1	1	0	*	*	*	*	*	*	*	*	*	2	3	-1
Smooth	21	22	-1	12	7	5	12	9	3	12	14	-2	8	5	3	6	4	2	17	9	8
smooth relax	13	9	4	4	6	-2	3	5	-2	8	5	3	3	1	2	3	1	2	11	6	5
triple j Unearthed	16	18	-2	8	8	0	3	5	-2	5	5	0	4	7	-3	6	1	5	10	16	-6
ABC Country	14	7	7	3	1	2	4	3	1	9	5	4	3	3	0	5	1	4	11	6	5
ABC Grandstand	5	9	-4	1	2	-1	2	3	-1	1	2	-1	4	4	0	3	3	0	9	5	4
ABC Jazz	18	12	6	3	1	2	8	1	7	10	6	4	10	6	4	6	2	4	15	6	9
ABC KIDS LISTEN	13	15	-2	7	10	-3	*	3	*	6	5	1	9	7	2	2	3	-1	9	9	0
Double J	29	29	0	10	9	1	15	12	3	15	17	-2	10	9	1	2	4	-2	19	26	-7
Total Digital/Internet Only	286	264	22	143	127	16	125	122	3	164	135	29	128	110	18	64	68	-4	213	187	26