



SYDNEY RADIO - SURVEY 2 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.8	3.5	0.3	0.7	0.2	0.5	0.2	1.0	-0.8	1.9	0.2	1.7	1.3	0.3	1.0	3.6	4.4	-0.8	9.5	10.7	-1.2
2GB	14.8	13.2	1.6	2.4	3.5	-1.1	0.4	1.6	-1.2	6.8	2.9	3.9	8.4	11.1	-2.7	17.3	14.9	2.4	32.6	30.6	2.0
2UE 954	0.7	na	*	0.5	na	*	*	na	*	1.4	na	*	0.5	na	*	0.7	na	*	0.5	na	*
SKY Sports Radio	0.6	0.7	-0.1	0.5	1.0	-0.5	0.2	0.5	-0.3	0.5	0.4	0.1	0.2	0.8	-0.6	0.6	0.5	0.1	1.3	1.0	0.3
104.1 2DAY FM	5.1	5.3	-0.2	11.0	9.3	1.7	7.9	5.3	2.6	8.1	8.2	-0.1	7.4	8.9	-1.5	1.3	1.4	-0.1	0.5	0.6	-0.1
KIIS1065	8.5	8.1	0.4	14.0	15.5	-1.5	10.7	10.0	0.7	16.4	16.5	-0.1	10.1	8.2	1.9	5.4	3.1	2.3	0.4	0.2	0.2
104.9 TRIPLE M	5.4	4.9	0.5	5.9	3.9	2.0	3.7	5.1	-1.4	7.7	7.2	0.5	8.7	7.0	1.7	6.0	5.3	0.7	0.5	0.6	-0.1
NOVA96.9	7.0	7.7	-0.7	18.0	22.0	-4.0	17.2	14.2	3.0	11.9	11.4	0.5	7.5	9.3	-1.8	1.5	1.8	-0.3	0.4	0.4	0.0
smoothfm 95.3	9.0	8.1	0.9	8.3	7.3	1.0	14.4	11.7	2.7	7.0	6.6	0.4	8.7	7.2	1.5	10.3	11.0	-0.7	8.7	7.4	1.3
WSFM	8.9	8.4	0.5	6.1	4.3	1.8	8.1	7.0	1.1	4.4	5.7	-1.3	13.9	12.8	1.1	16.5	15.4	1.1	4.9	4.1	0.8
ABC SYD	9.6	8.9	0.7	2.4	2.1	0.3	1.7	1.4	0.3	2.8	3.0	-0.2	8.9	8.2	0.7	12.8	11.2	1.6	17.9	18.2	-0.3
2RN	2.8	2.9	-0.1	1.0	0.4	0.6	0.1	0.3	-0.2	1.2	1.0	0.2	2.5	2.6	-0.1	5.1	6.1	-1.0	4.4	4.5	-0.1
ABC NEWS	2.0	2.0	0.0	1.5	1.5	0.0	1.4	0.2	1.2	2.6	2.4	0.2	2.1	2.2	-0.1	2.0	1.9	0.1	1.6	2.1	-0.5
2JJJ	5.5	6.9	-1.4	3.1	6.3	-3.2	6.5	14.6	-8.1	13.1	14.8	-1.7	6.6	6.0	0.6	2.4	2.8	-0.4	0.3	0.4	-0.1
ABC CLASSIC	3.7	3.5	0.2	2.5	3.3	-0.8	3.9	1.1	2.8	1.4	1.5	-0.1	1.1	1.0	0.1	3.8	4.4	-0.6	8.0	8.0	0.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.5	3.4	0.1	2.8	3.3	-0.5	4.1	4.5	-0.4	4.1	3.2	0.9	4.1	3.2	0.9	2.9	2.4	0.5	4.4	3.5	0.9	4.8	3.7	1.1	4.8	3.7	1.1
2GB	15.4	13.5	1.9	17.9	14.8	3.1	18.8	17.5	1.3	11.4	9.6	1.8	10.5	10.2	0.3	10.5	10.2	0.3	18.1	15.3	2.8	12.8	12.4	0.4	12.8	12.4	0.4
2UE 954	0.6	na	*	0.4	na	*	0.7	na	*	0.6	na	*	0.7	na	*	0.7	na	*	1.0	na	*	1.0	na	*	1.0	na	*
SKY Sports Radio	0.5	0.5	0.0	0.4	0.9	-0.5	0.1	0.3	-0.2	0.7	0.4	0.3	0.6	0.2	0.4	0.6	0.2	0.4	1.0	0.2	0.8	1.2	1.2	0.0	1.2	1.2	0.0
104.1 2DAY FM	5.2	5.4	-0.2	3.8	3.7	0.1	6.5	6.9	-0.4	6.0	6.2	-0.2	5.3	5.4	-0.1	5.3	5.4	-0.1	4.5	5.3	-0.8	4.6	5.1	-0.5	4.6	5.1	-0.5
KIIS1065	9.0	8.5	0.5	10.2	9.9	0.3	9.3	7.8	1.5	8.7	7.4	1.3	9.0	9.0	0.0	9.0	9.0	0.0	4.4	6.5	-2.1	7.0	6.8	0.2	7.0	6.8	0.2
104.9 TRIPLE M	5.6	5.0	0.6	6.0	5.5	0.5	4.4	4.2	0.2	5.3	4.7	0.6	5.3	4.7	0.6	7.1	6.2	0.9	5.9	4.2	1.7	4.5	4.4	0.1	4.5	4.4	0.1
NOVA96.9	7.2	7.9	-0.7	7.7	8.0	-0.3	5.5	4.9	0.6	7.1	8.5	-1.4	9.0	10.3	-1.3	9.0	10.3	-1.3	6.7	8.4	-1.7	6.5	7.4	-0.9	6.5	7.4	-0.9
smoothfm 95.3	8.8	7.7	1.1	6.6	6.2	0.4	9.8	7.9	1.9	11.4	9.9	1.5	8.4	7.9	0.5	8.4	7.9	0.5	7.7	6.6	1.1	9.6	9.2	0.4	9.6	9.2	0.4
WSFM	8.9	8.6	0.3	9.1	9.1	0.0	9.3	8.5	0.8	10.3	9.7	0.6	8.2	7.9	0.3	8.2	7.9	0.3	5.1	6.1	-1.0	8.8	7.5	1.3	8.8	7.5	1.3
ABC SYD	9.8	9.4	0.4	10.9	11.8	-0.9	8.2	7.8	0.4	8.5	7.0	1.5	11.7	9.1	2.6	11.7	9.1	2.6	9.5	11.2	-1.7	8.9	7.4	1.5	8.9	7.4	1.5
2RN	2.6	2.9	-0.3	4.0	4.5	-0.5	1.5	1.9	-0.4	1.3	1.8	-0.5	2.6	2.4	0.2	2.6	2.4	0.2	4.5	3.7	0.8	3.5	2.7	0.8	3.5	2.7	0.8
ABC NEWS	1.9	1.8	0.1	2.7	2.9	-0.2	1.0	1.1	-0.1	1.2	0.9	0.3	1.7	1.1	0.6	1.7	1.1	0.6	3.4	3.5	-0.1	2.3	2.3	0.0	2.3	2.3	0.0
2JJJ	5.4	6.4	-1.0	4.7	5.3	-0.6	5.6	6.3	-0.7	6.5	6.9	-0.4	5.9	8.4	-2.5	5.9	8.4	-2.5	3.1	5.5	-2.4	5.9	8.6	-2.7	5.9	8.6	-2.7
ABC CLASSIC	3.4	3.1	0.3	3.1	2.5	0.6	3.9	3.9	0.0	3.3	3.4	-0.1	3.2	2.8	0.4	3.2	2.8	0.4	3.9	3.2	0.7	4.6	4.6	0.0	4.6	4.6	0.0

Please note: Macquarie Sports 954 relaunched as 2UE 954 on Feb 9.



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 2 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2DAY BUDDHA HITS	25	22	3	2	3	-1	9	3	6	11	11	0	2	2	0	1	2	-1	*	2	*
2DAY DANCE HITS	20	34	-14	7	14	-7	*	*	*	7	11	-4	5	8	-3	*	*	*	*	*	*
2DAY EASY HITS	31	24	7	11	7	4	5	2	3	15	10	5	*	5	*	*	*	*	*	*	
2DAY OLDSKOOL HITS	38	57	-19	12	20	-8	14	10	4	2	20	-18	8	4	4	2	3	-1	*	*	*
2DAY URBAN HITS	27	35	-8	10	6	4	8	10	-2	5	10	-5	4	7	-3	*	2	*	*	*	*
Chemist Warehouse Remix	12	15	-3	3	5	-2	7	4	3	2	6	-4	*	*	*	*	*	*	*	*	*
Coles Radio	74	62	12	10	12	-2	13	*	*	18	31	-13	10	9	1	10	6	4	12	4	8
Edge Digital	120	153	-33	12	12	0	20	28	-8	64	81	-17	21	23	-2	2	7	-5	1	1	0
KIIS 90s	54	73	-19	21	13	8	5	5	0	18	44	-26	8	8	0	1	3	-2	*	*	*
Kinderling Kids	26	18	8	8	3	5	*	*	*	15	11	4	1	3	-2	1	2	-1	*	*	*
MMM CLASSIC ROCK	28	35	-7	2	2	0	*	*	*	23	23	0	*	4	*	3	4	-1	1	2	-1
MMM COUNTRY	25	15	10	13	3	10	2	3	-1	5	7	-2	3	2	1	1	*	*	*	*	*
MMM GREATEST HITS	31	22	9	11	5	6	9	*	*	4	8	-4	4	7	-3	3	2	1	*	*	*
MMM HARD N HEAVY	23	17	6	11	*	*	*	4	*	10	11	-1	2	2	0	*	*	*	*	*	*
MMM SOFT ROCK	21	17	4	4	3	1	6	*	*	9	12	-3	2	2	0	*	*	*	*	*	*
NTS News Talk Sport	17	22	-5	5	8	-3	5	6	-1	5	8	-3	*	*	*	*	*	*	2	*	*
smooth relax	61	40	21	11	4	7	3	2	1	34	29	5	2	*	*	3	*	*	9	4	5
WSFM 80s	46	62	-16	8	6	2	5	*	*	9	22	-13	16	16	0	7	10	-3	1	9	-8
triple j Unearthed	39	76	-37	5	14	-9	15	22	-7	7	30	-23	8	1	7	3	3	0	2	6	-4
ABC Country	31	35	-4	9	3	6	*	*	*	14	15	-1	2	2	0	1	2	-1	5	14	-9
ABC Grandstand	25	25	0	10	8	2	4	*	*	*	*	*	2	9	-7	6	6	0	3	2	1
ABC Jazz	77	70	7	9	11	-2	6	4	2	21	13	8	14	8	6	16	17	-1	11	17	-6
ABC KIDS LISTEN	53	37	16	25	9	16	*	*	*	16	16	0	11	10	1	*	2	*	1	*	*
Double J	84	81	3	9	13	-4	4	3	1	34	32	2	29	19	10	5	11	-6	3	2	1
Total Digital/Internet Only	772	754	18	141	97	44	104	84	20	272	308	-36	135	123	12	64	80	-16	55	61	-6

Cumulative Audience (000's) by Session, P10+ [Potential: 4719]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2DAY BUDDHA HITS	20	16	4	10	5	5	5	8	-3	2	5	-3	10	7	3	5	7	-2	15	16	-1
2DAY DANCE HITS	12	20	-8	5	10	-5	5	6	-1	4	4	0	2	4	-2	2	4	-2	10	24	-14
2DAY EASY HITS	28	22	6	8	10	-2	6	12	-6	5	2	3	8	5	3	7	5	2	7	5	2
2DAY OLDSKOOL HITS	27	38	-11	7	8	-1	7	14	-7	4	15	-11	10	10	0	9	18	-9	23	39	-16
2DAY URBAN HITS	24	32	-8	14	11	3	5	2	3	7	15	-8	13	20	-7	1	4	-3	7	10	-3
Chemist Warehouse Remix	11	15	-4	5	7	-2	3	8	-5	4	6	-2	2	9	-7	*	3	*	5	6	-1
Coles Radio	52	45	7	8	11	-3	17	12	5	15	12	3	20	15	5	7	18	-11	37	29	8
Edge Digital	103	122	-19	56	65	-9	34	42	-8	46	49	-3	49	60	-11	26	34	-8	79	102	-23
KIIS 90s	39	65	-26	20	17	3	11	23	-12	10	30	-20	11	24	-13	5	12	-7	26	39	-13
Kinderling Kids	20	11	9	5	4	1	7	10	-3	9	*	*	7	3	4	3	3	0	15	11	4
MMM CLASSIC ROCK	23	21	2	15	12	3	7	5	2	6	10	-4	12	12	0	9	10	-1	13	20	-7
MMM COUNTRY	20	11	9	6	8	-2	3	3	0	10	3	7	7	4	3	7	*	*	9	9	0
MMM GREATEST HITS	22	20	2	6	6	0	9	8	1	12	9	3	12	8	4	5	3	2	19	2	17
MMM HARD N HEAVY	20	15	5	9	6	3	2	9	-7	2	4	-2	5	6	-1	7	4	3	6	9	-3
MMM SOFT ROCK	17	17	0	4	2	2	5	4	1	5	10	-5	*	4	*	4	2	2	4	*	*
NTS News Talk Sport	8	15	-7	*	5	*	*	3	*	4	3	1	3	6	-3	4	8	-4	16	15	1
smooth relax	47	36	11	8	2	6	19	13	6	1	3	-2	26	22	4	10	8	2	25	17	8
WSFM 80s	29	40	-11	12	17	-5	7	15	-8	13	13	0	19	21	-2	6	15	-9	31	39	-8
triple j Unearthed	22	60	-38	6	18	-12	5	18	-13	12	23	-11	12	29	-17	12	21	-9	30	37	-7
ABC Country	29	33	-4	10	16	-6	12	8	4	6	7	-1	9	14	-5	10	5	5	10	13	-3
ABC Grandstand	11	8	3	*	3	*	3	4	-1	4	2	2	4	*	*	2	2	0	15	21	-6
ABC Jazz	70	67	3	14	14	0	18	16	2	20	13	7	23	28	-5	32	33	-1	45	35	10
ABC KIDS LISTEN	47	34	13	19	24	-5	14	14	0	23	16	7	12	15	-3	8	2	6	33	26	7
Double J	72	70	2	30	28	2	15	22	-7	38	33	5	34	33	1	28	25	3	44	42	2
Total Digital/Internet Only	629	633	-4	267	285	-18	202	243	-41	240	261	-21	303	326	-23	188	202	-14	470	464	6