

LATEST AUDIENCE DATA SHOWS COMMERCIAL RADIO LISTENERS UP MORE THAN 7%

STRONG LIFT IN COMMERCIAL RADIO AUDIENCES THROUGHOUT THE DAY

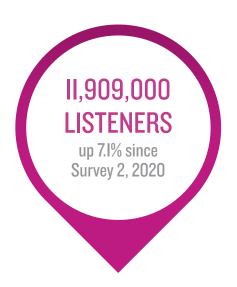
from 5:30am-7pm Mon-Fri

As restrictions eased, Breakfast and Drive saw audience growth, with Breakfast attracting more than II5,000 more listeners (+I.5%) and Drive 378,000 more (+5.5%). Audiences remained strong in Mornings and Afternoons, with more than 7.5 million listeners tuning in during both day parts.

Cumulative audience by day part ('000s), Monday-Friday



NEARLY 12 MILLION WEEKLY LISTENERS TO COMMERCIAL RADIO



COMMERCIAL RADIO REACHED NEARLY 8 IN 10 PEOPLE

across every age demographic

