



BRISBANE RADIO - SURVEY 4 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC 1116 | 6.4 | 6.4 | 0.0 | 1.0 | 1.0 | 0.0 | * | * | * | 2.5 | 1.9 | 0.6 | 4.2 | 5.8 | -1.6 | 8.1 | 6.2 | 1.9 | 14.9 | 14.3 | 0.6 |
| 4BH 882 | 2.0 | 2.1 | -0.1 | 1.0 | 1.3 | -0.3 | 2.5 | 0.2 | 2.3 | 0.2 | 0.4 | -0.2 | 1.0 | 0.8 | 0.2 | 2.2 | 2.0 | 0.2 | 4.8 | 5.6 | -0.8 |
| 4KQ | 9.3 | 10.3 | -1.0 | 9.4 | 0.8 | 8.6 | 2.5 | 2.0 | 0.5 | 1.0 | 1.0 | 0.0 | 3.6 | 3.9 | -0.3 | 14.8 | 17.2 | -2.4 | 21.3 | 25.3 | -4.0 |
| B105 | 9.2 | 9.9 | -0.7 | 14.7 | 19.8 | -5.1 | 22.0 | 16.2 | 5.8 | 17.3 | 17.7 | -0.4 | 7.7 | 10.9 | -3.2 | 3.5 | 3.3 | 0.2 | 1.2 | 1.5 | -0.3 |
| 97.3FM | 10.2 | 9.8 | 0.4 | 9.9 | 11.0 | -1.1 | 10.2 | 15.7 | -5.5 | 8.6 | 5.7 | 2.9 | 16.3 | 15.7 | 0.6 | 10.4 | 12.5 | -2.1 | 5.6 | 4.1 | 1.5 |
| 104.5 TRIPLE M | 9.9 | 10.2 | -0.3 | 8.2 | 12.3 | -4.1 | 8.1 | 7.2 | 0.9 | 13.7 | 11.1 | 2.6 | 16.6 | 15.3 | 1.3 | 10.2 | 15.5 | -5.3 | 0.7 | 1.8 | -1.1 |
| NOVA106.9 | 10.8 | 11.1 | -0.3 | 25.1 | 23.5 | 1.6 | 19.4 | 21.6 | -2.2 | 15.0 | 18.5 | -3.5 | 12.1 | 10.8 | 1.3 | 5.8 | 5.6 | 0.2 | 0.9 | 1.5 | -0.6 |
| ABC BRIS | 8.2 | 8.1 | 0.1 | 1.1 | 2.7 | -1.6 | 0.7 | 1.2 | -0.5 | 1.4 | 1.6 | -0.2 | 6.2 | 5.6 | 0.6 | 10.0 | 6.0 | 4.0 | 19.9 | 20.7 | -0.8 |
| 4RN | 2.8 | 2.4 | 0.4 | 0.1 | 0.2 | -0.1 | * | * | * | 0.7 | 1.0 | -0.3 | 2.4 | 2.2 | 0.2 | 2.5 | 2.4 | 0.1 | 7.0 | 5.3 | 1.7 |
| ABC NEWSRADIO | 1.6 | 1.4 | 0.2 | 1.0 | 0.4 | 0.6 | 0.7 | 0.8 | -0.1 | 0.3 | 0.6 | -0.3 | 1.6 | 0.8 | 0.8 | 1.4 | 1.0 | 0.4 | 3.4 | 3.3 | 0.1 |
| 4JJJ | 7.0 | 7.1 | -0.1 | 6.1 | 9.3 | -3.2 | 16.0 | 17.0 | -1.0 | 15.9 | 16.4 | -0.5 | 5.1 | 5.0 | 0.1 | 2.8 | 1.8 | 1.0 | 1.3 | 0.9 | 0.4 |
| ABC CLASSIC | 3.5 | 3.6 | -0.1 | 0.6 | 1.0 | -0.4 | 2.1 | 0.2 | 1.9 | 1.0 | 1.5 | -0.5 | 1.6 | 2.6 | -1.0 | 6.6 | 7.6 | -1.0 | 7.2 | 5.8 | 1.4 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 4BC 1116 | 6.4 | 6.7 | -0.3 | 7.3 | 8.2 | -0.9 | 8.5 | 7.9 | 0.6 | 4.8 | 5.0 | -0.2 | 3.5 | 3.1 | 0.4 | 8.5 | 11.3 | -2.8 | 6.2 | 5.3 | 0.9 | | | | | | |
| 4BH 882 | 2.0 | 2.0 | 0.0 | 1.7 | 1.6 | 0.1 | 2.5 | 2.7 | -0.2 | 2.4 | 2.2 | 0.2 | 1.5 | 1.7 | -0.2 | 1.2 | 1.1 | 0.1 | 2.2 | 2.4 | -0.2 | | | | | | |
| 4KQ | 8.7 | 9.5 | -0.8 | 9.1 | 10.3 | -1.2 | 10.3 | 11.3 | -1.0 | 9.1 | 9.5 | -0.4 | 5.9 | 6.1 | -0.2 | 6.8 | 6.7 | 0.1 | 11.4 | 13.1 | -1.7 | | | | | | |
| B105 | 9.5 | 10.4 | -0.9 | 9.3 | 9.6 | -0.3 | 7.5 | 8.8 | -1.3 | 11.4 | 13.0 | -1.6 | 10.2 | 10.8 | -0.6 | 8.4 | 7.9 | 0.5 | 8.1 | 8.3 | -0.2 | | | | | | |
| 97.3FM | 10.4 | 9.9 | 0.5 | 10.0 | 9.3 | 0.7 | 10.9 | 10.0 | 0.9 | 10.8 | 10.6 | 0.2 | 10.9 | 10.8 | 0.1 | 8.3 | 8.1 | 0.2 | 9.6 | 9.4 | 0.2 | | | | | | |
| 104.5 TRIPLE M | 10.7 | 10.6 | 0.1 | 11.0 | 10.2 | 0.8 | 10.5 | 11.4 | -0.9 | 11.1 | 11.6 | -0.5 | 10.7 | 9.8 | 0.9 | 7.7 | 7.8 | -0.1 | 7.3 | 8.9 | -1.6 | | | | | | |
| NOVA106.9 | 11.0 | 11.4 | -0.4 | 11.8 | 12.0 | -0.2 | 8.3 | 8.2 | 0.1 | 11.1 | 11.6 | -0.5 | 14.5 | 15.3 | -0.8 | 7.3 | 8.6 | -1.3 | 10.3 | 10.3 | 0.0 | | | | | | |
| ABC BRIS | 7.9 | 7.8 | 0.1 | 10.3 | 10.3 | 0.0 | 8.0 | 8.9 | -0.9 | 5.5 | 5.5 | 0.0 | 5.9 | 5.4 | 0.5 | 10.9 | 7.2 | 3.7 | 9.1 | 8.9 | 0.2 | | | | | | |
| 4RN | 2.7 | 2.4 | 0.3 | 3.0 | 2.9 | 0.1 | 1.9 | 1.3 | 0.6 | 1.6 | 1.4 | 0.2 | 3.8 | 3.5 | 0.3 | 5.9 | 6.2 | -0.3 | 3.0 | 2.5 | 0.5 | | | | | | |
| ABC NEWSRADIO | 1.6 | 1.3 | 0.3 | 2.5 | 1.7 | 0.8 | 1.2 | 1.2 | 0.0 | 1.1 | 1.0 | 0.1 | 1.0 | 1.1 | -0.1 | 2.1 | 2.1 | 0.0 | 1.8 | 1.5 | 0.3 | | | | | | |
| 4JJJ | 7.3 | 7.2 | 0.1 | 7.1 | 7.1 | 0.0 | 6.6 | 6.0 | 0.6 | 7.8 | 6.9 | 0.9 | 9.1 | 9.8 | -0.7 | 5.1 | 6.6 | -1.5 | 5.9 | 6.8 | -0.9 | | | | | | |
| ABC CLASSIC | 3.3 | 3.5 | -0.2 | 2.9 | 3.3 | -0.4 | 3.4 | 3.8 | -0.4 | 3.1 | 3.3 | -0.2 | 4.0 | 3.5 | 0.5 | 4.5 | 3.5 | 1.0 | 4.0 | 4.2 | -0.2 | | | | | | |



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 4 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 97.3 The 80s | 41 | 39 | 2 | 12 | 7 | 5 | * | 2 | * | 5 | 8 | -3 | 14 | 19 | -5 | 8 | 2 | 6 | 2 | 2 | 0 |
| 97.3 The 90s | 41 | 33 | 8 | 13 | 7 | 6 | * | 5 | * | 9 | 9 | 0 | 9 | 6 | 3 | 7 | 4 | 3 | 4 | 2 | 2 |
| BUDDHA HITS | 8 | 14 | -6 | 2 | * | * | * | * | * | 3 | 8 | -5 | 1 | 2 | -1 | 1 | 2 | -1 | * | 1 | * |
| Chemist Warehouse Remix | 6 | 7 | -1 | 3 | 4 | -1 | * | * | * | 1 | 2 | -1 | 1 | 1 | 0 | 1 | * | * | * | * | * |
| Coles Radio | 66 | 57 | 9 | 9 | 10 | -1 | 8 | 6 | 2 | 25 | 25 | 0 | 14 | 9 | 5 | 6 | 4 | 2 | 4 | 3 | 1 |
| DANCE HITS | 13 | 14 | -1 | 3 | 3 | 0 | * | * | * | 10 | 9 | 1 | * | 1 | * | * | * | * | * | * | * |
| EASY 80s HITS | 13 | 17 | -4 | 1 | 1 | 0 | * | * | * | 3 | 2 | 1 | 5 | 9 | -4 | 4 | 3 | 1 | * | 1 | * |
| Edge Digital | 4 | 6 | -2 | * | 6 | * | 2 | * | * | 2 | * | * | * | * | * | * | * | * | * | * | * |
| MMM 90s | 19 | 15 | 4 | 4 | 3 | 1 | 4 | 1 | 3 | 5 | 7 | -2 | 4 | 2 | 2 | 2 | 1 | 1 | * | * | * |
| MMM CLASSIC ROCK | 31 | 43 | -12 | 12 | 12 | 0 | 4 | 4 | 0 | 2 | 6 | -4 | 7 | 11 | -4 | 3 | 9 | -6 | 2 | 1 | 1 |
| MMM COUNTRY | 19 | 28 | -9 | 2 | 3 | -1 | 4 | 8 | -4 | 7 | 7 | 0 | 1 | 1 | 0 | 5 | 7 | -2 | 1 | 2 | -1 |
| MMM HARD N HEAVY | 25 | 14 | 11 | 7 | 4 | 3 | * | * | * | 6 | 4 | 2 | 12 | 7 | 5 | * | * | * | 1 | * | * |
| MMM SOFT ROCK | 11 | 10 | 1 | 5 | * | * | 2 | * | * | * | 2 | * | * | 4 | * | 4 | 3 | 1 | * | * | * |
| NOVA 90s | 17 | 19 | -2 | 8 | 4 | 4 | 2 | 6 | -4 | 6 | 8 | -2 | 1 | 1 | 0 | 1 | * | * | * | * | * |
| NTS News Talk Sport | 3 | 7 | -4 | * | * | * | * | * | * | * | 2 | * | 2 | 5 | -3 | * | * | * | 1 | 1 | 0 |
| OLDSKOOL 90s HITS | 24 | 25 | -1 | 7 | 9 | -2 | 2 | 4 | -2 | 11 | 10 | 1 | 2 | 2 | 0 | * | * | * | 2 | * | * |
| smooth | 33 | 34 | -1 | 2 | 5 | -3 | * | * | * | 6 | 9 | -3 | 7 | 6 | 1 | 10 | 9 | 1 | 7 | 5 | 2 |
| smooth 80s | 22 | 21 | 1 | 5 | 5 | 0 | * | 3 | * | 1 | 4 | -3 | 11 | 6 | 5 | 2 | 2 | 0 | 2 | * | * |
| SOUNDCLOUD RADIO | 12 | 9 | 3 | 4 | 1 | 3 | 2 | 3 | -1 | 3 | 4 | -1 | 2 | 1 | 1 | * | * | * | 1 | * | * |
| TikTok Trending | 20 | na | * | 11 | na | * | 4 | na | * | 4 | na | * | 1 | na | * | * | na | * | * | na | * |
| URBAN HITS | 18 | 13 | 5 | 4 | 4 | 0 | 2 | 3 | -1 | 10 | 7 | 3 | 3 | * | * | * | * | * | * | * | * |
| triple j Unearthed | 18 | 23 | -5 | 8 | 5 | 3 | 2 | 7 | -5 | 4 | 2 | 2 | 4 | 4 | 0 | 1 | 4 | -3 | * | * | * |
| ABC Country | 12 | 14 | -2 | 2 | 1 | 1 | * | 2 | * | 2 | 1 | 1 | * | * | * | 5 | 5 | 0 | 4 | 4 | 0 |
| ABC Jazz | 22 | 30 | -8 | 2 | 6 | -4 | * | * | * | 6 | 11 | -5 | 9 | 8 | 1 | 2 | 2 | 0 | 4 | 3 | 1 |
| ABC KIDS LISTEN | 19 | 24 | -5 | 3 | 9 | -6 | 2 | 1 | 1 | 9 | 13 | -4 | 5 | 1 | 4 | * | * | * | * | * | * |
| ABC Sport | 12 | 21 | -9 | 1 | * | * | * | * | * | 2 | 5 | -3 | 4 | 11 | -7 | 3 | 5 | -2 | 2 | 1 | 1 |
| Double J | 32 | 26 | 6 | 6 | 3 | 3 | * | 4 | * | 14 | 14 | 0 | 7 | 2 | 5 | 5 | 3 | 2 | * | 1 | * |
| Total Digital/Internet Only | 396 | 383 | 13 | 64 | 61 | 3 | 24 | 40 | -16 | 115 | 104 | 11 | 104 | 95 | 9 | 52 | 55 | -3 | 37 | 27 | 10 |

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

| Station | Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|-----------------------------|---------------------|------|-----|---------------------------------|------|-----|--------------------------------|------|-----|----------------------------------|------|-----|-----------------------------|------|-----|--------------------------------|------|-----|-----------------------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 97.3 The 80s | 36 | 32 | 4 | 14 | 15 | -1 | 12 | 11 | 1 | 16 | 8 | 8 | 14 | 10 | 4 | 8 | 8 | 0 | 22 | 23 | -1 |
| 97.3 The 90s | 31 | 27 | 4 | 15 | 8 | 7 | 9 | 5 | 4 | 15 | 10 | 5 | 16 | 11 | 5 | 8 | 8 | 0 | 21 | 11 | 10 |
| BUDDHA HITS | 7 | 12 | -5 | 3 | 10 | -7 | 1 | 5 | -4 | 4 | 4 | 0 | 5 | 8 | -3 | * | 3 | * | 5 | 14 | -9 |
| Chemist Warehouse Remix | 6 | 7 | -1 | 5 | 3 | 2 | 2 | 3 | -1 | 1 | 4 | -3 | 2 | 4 | -2 | * | 2 | * | 4 | 5 | -1 |
| Coles Radio | 55 | 47 | 8 | 18 | 20 | -2 | 16 | 18 | -2 | 26 | 21 | 5 | 24 | 24 | 0 | 17 | 19 | -2 | 28 | 25 | 3 |
| DANCE HITS | 11 | 14 | -3 | 4 | 7 | -3 | 2 | 6 | -4 | 5 | 6 | -1 | 6 | 5 | 1 | 1 | * | * | 5 | 4 | 1 |
| EASY 80s HITS | 11 | 12 | -1 | 1 | 1 | 0 | 6 | 7 | -1 | 5 | 5 | 0 | 6 | 5 | 1 | 4 | 5 | -1 | 9 | 11 | -2 |
| Edge Digital | 4 | 4 | 0 | 2 | 2 | 0 | * | * | * | 2 | 2 | 0 | 2 | 2 | 0 | * | * | * | 3 | 2 | 1 |
| MMM 90s | 17 | 15 | 2 | 4 | 5 | -1 | 4 | 5 | -1 | 6 | 7 | -1 | 6 | 3 | 3 | 7 | 1 | 6 | 9 | 6 | 3 |
| MMM CLASSIC ROCK | 28 | 30 | -2 | 15 | 19 | -4 | 13 | 14 | -1 | 14 | 17 | -3 | 17 | 20 | -3 | 13 | 9 | 4 | 16 | 23 | -7 |
| MMM COUNTRY | 17 | 26 | -9 | 9 | 14 | -5 | 11 | 12 | -1 | 10 | 10 | 0 | 6 | 11 | -5 | 3 | 2 | 1 | 10 | 11 | -1 |
| MMM HARD N HEAVY | 24 | 13 | 11 | 12 | 7 | 5 | 9 | 3 | 6 | 7 | 3 | 4 | 10 | 5 | 5 | 6 | 4 | 2 | 14 | 6 | 8 |
| MMM SOFT ROCK | 11 | 10 | 1 | 4 | 5 | -1 | * | 4 | * | 6 | * | * | 5 | 2 | 3 | 4 | 3 | 1 | 3 | 4 | -1 |
| NOVA 90s | 16 | 17 | -1 | 14 | 12 | 2 | 6 | 6 | 0 | 7 | 5 | 2 | 2 | 5 | -3 | 2 | 1 | 1 | 12 | 8 | 4 |
| NTS News Talk Sport | 2 | 5 | -3 | * | 3 | * | 1 | * | * | * | * | * | * | 2 | * | 1 | 1 | 0 | 2 | 7 | -5 |
| OLDSKOOL 90s HITS | 18 | 17 | 1 | 5 | 3 | 2 | 4 | 5 | -1 | 6 | 2 | 4 | 9 | 10 | -1 | 4 | 6 | -2 | 14 | 15 | -1 |
| smooth | 24 | 24 | 0 | 5 | 6 | -1 | 11 | 13 | -2 | 13 | 12 | 1 | 12 | 18 | -6 | 4 | 7 | -3 | 19 | 22 | -3 |
| smooth 80s | 13 | 20 | -7 | 3 | 6 | -3 | 3 | 7 | -4 | 7 | 11 | -4 | 9 | 9 | 0 | 5 | 6 | -1 | 15 | 13 | 2 |
| SOUNDCLOUD RADIO | 12 | 9 | 3 | * | 2 | * | 6 | 4 | 2 | 5 | 5 | 0 | 4 | 3 | 1 | 3 | 2 | 1 | 3 | 2 | 1 |
| TikTok Trending | 17 | na | * | 8 | na | * | 1 | na | * | 11 | na | * | 8 | na | * | 6 | na | * | 13 | na | * |
| URBAN HITS | 18 | 13 | 5 | 4 | 6 | -2 | 3 | 9 | -6 | 8 | 5 | 3 | 12 | 3 | 9 | 3 | 3 | 0 | 6 | 3 | 3 |
| triple j Unearthed | 14 | 19 | -5 | 7 | 2 | 5 | 3 | 5 | -2 | 3 | 7 | -4 | 4 | 2 | 2 | 4 | 3 | 1 | 6 | 7 | -1 |
| ABC Country | 8 | 12 | -4 | 4 | 8 | -4 | 3 | 4 | -1 | 4 | 7 | -3 | 4 | 4 | 0 | * | * | * | 11 | 10 | 1 |
| ABC Jazz | 15 | 23 | -8 | 5 | 8 | -3 | 1 | 2 | -1 | 6 | 5 | 1 | 8 | 6 | 2 | 6 | 9 | -3 | 16 | 19 | -3 |
| ABC KIDS LISTEN | 13 | 23 | -10 | 5 | 13 | -8 | 3 | 7 | -4 | 3 | 6 | -3 | 5 | 11 | -6 | 6 | 9 | -3 | 11 | 13 | -2 |
| ABC Sport | 7 | 10 | -3 | 5 | 4 | 1 | 3 | 3 | 0 | * | * | * | 4 | 4 | 0 | 1 | 4 | -3 | 6 | 15 | -9 |
| Double J | 23 | 24 | -1 | 12 | 11 | 1 | 17 | 11 | 6 | 11 | 13 | -2 | 13 | 10 | 3 | 11 | 9 | 2 | 26 | 11 | 15 |
| Total Digital/Internet Only | 337 | 327 | 10 | 159 | 157 | 2 | 141 | 139 | 2 | 190 | 161 | 29 | 180 | 174 | 6 | 110 | 111 | -1 | 255 | 228 | 27 |

Please note: TikTok Trending commenced broadcasting from Apr 18.