



## BRISBANE RADIO - SURVEY 5 2021

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 1116	7.2	6.4	0.8	1.2	1.0	0.2	0.6	*	*	2.3	2.5	-0.2	4.2	4.2	0.0	10.5	8.1	2.4	16.9	14.9	2.0
4BH 882	2.5	2.0	0.5	0.2	1.0	-0.8	2.2	2.5	-0.3	1.0	0.2	0.8	1.8	1.0	0.8	4.2	2.2	2.0	4.5	4.8	-0.3
4KQ	10.2	9.3	0.9	11.7	9.4	2.3	0.9	2.5	-1.6	1.1	1.0	0.1	3.5	3.6	-0.1	16.1	14.8	1.3	24.2	21.3	2.9
B105	9.7	9.2	0.5	14.6	14.7	-0.1	22.3	22.0	0.3	16.8	17.3	-0.5	10.7	7.7	3.0	3.2	3.5	-0.3	1.0	1.2	-0.2
97.3FM	10.2	10.2	0.0	12.3	9.9	2.4	8.9	10.2	-1.3	10.1	8.6	1.5	14.1	16.3	-2.2	11.7	10.4	1.3	4.5	5.6	-1.1
104.5 TRIPLE M	9.3	9.9	-0.6	6.6	8.2	-1.6	12.3	8.1	4.2	12.0	13.7	-1.7	14.8	16.6	-1.8	8.9	10.2	-1.3	1.0	0.7	0.3
NOVA106.9	10.2	10.8	-0.6	22.7	25.1	-2.4	19.8	19.4	0.4	14.6	15.0	-0.4	11.9	12.1	-0.2	4.0	5.8	-1.8	1.1	0.9	0.2
ABC BRIS	8.4	8.2	0.2	3.4	1.1	2.3	1.4	0.7	0.7	1.9	1.4	0.5	6.3	6.2	0.1	13.8	10.0	3.8	16.7	19.9	-3.2
4RN	2.7	2.8	-0.1	*	0.1	*	*	*	*	0.7	0.7	0.0	2.1	2.4	-0.3	2.2	2.5	-0.3	7.3	7.0	0.3
ABC NEWSRADIO	1.9	1.6	0.3	1.2	1.0	0.2	0.6	0.7	-0.1	1.3	0.3	1.0	2.4	1.6	0.8	1.0	1.4	-0.4	3.2	3.4	-0.2
4JJJ	6.7	7.0	-0.3	4.4	6.1	-1.7	16.5	16.0	0.5	13.5	15.9	-2.4	6.9	5.1	1.8	3.0	2.8	0.2	0.4	1.3	-0.9
ABC CLASSIC	2.6	3.5	-0.9	0.4	0.6	-0.2	2.0	2.1	-0.1	0.5	1.0	-0.5	1.0	1.6	-0.6	2.4	6.6	-4.2	7.4	7.2	0.2

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 1116	7.3	6.4	0.9	8.0	7.3	0.7	10.6	8.5	2.1	4.9	4.8	0.1	4.1	3.5	0.6	9.4	8.5	0.9	6.9	6.2	0.7						
4BH 882	2.5	2.0	0.5	2.0	1.7	0.3	2.8	2.5	0.3	2.6	2.4	0.2	2.4	1.5	0.9	3.0	1.2	1.8	2.7	2.2	0.5						
4KQ	9.7	8.7	1.0	11.1	9.1	2.0	11.5	10.3	1.2	9.7	9.1	0.6	6.8	5.9	0.9	5.2	6.8	-1.6	11.8	11.4	0.4						
B105	10.2	9.5	0.7	9.5	9.3	0.2	9.1	7.5	1.6	12.1	11.4	0.7	10.8	10.2	0.6	8.1	8.4	-0.3	8.3	8.1	0.2						
97.3FM	10.7	10.4	0.3	10.2	10.0	0.2	11.5	10.9	0.6	11.9	10.8	1.1	10.0	10.9	-0.9	7.5	8.3	-0.8	8.4	9.6	-1.2						
104.5 TRIPLE M	9.8	10.7	-0.9	9.9	11.0	-1.1	9.6	10.5	-0.9	10.3	11.1	-0.8	10.6	10.7	-0.1	5.6	7.7	-2.1	7.8	7.3	0.5						
NOVA106.9	10.5	11.0	-0.5	11.3	11.8	-0.5	8.0	8.3	-0.3	11.0	11.1	-0.1	13.0	14.5	-1.5	7.7	7.3	0.4	9.3	10.3	-1.0						
ABC BRIS	8.2	7.9	0.3	10.6	10.3	0.3	7.2	8.0	-0.8	5.5	5.5	0.0	7.8	5.9	1.9	12.4	10.9	1.5	9.0	9.1	-0.1						
4RN	2.6	2.7	-0.1	3.6	3.0	0.6	2.2	1.9	0.3	1.3	1.6	-0.3	2.6	3.8	-1.2	4.7	5.9	-1.2	2.7	3.0	-0.3						
ABC NEWSRADIO	1.8	1.6	0.2	3.0	2.5	0.5	1.5	1.2	0.3	1.1	1.1	0.0	1.0	1.0	0.0	2.4	2.1	0.3	2.2	1.8	0.4						
4JJJ	7.0	7.3	-0.3	5.7	7.1	-1.4	6.2	6.6	-0.4	8.2	7.8	0.4	8.7	9.1	-0.4	6.5	5.1	1.4	5.6	5.9	-0.3						
ABC CLASSIC	2.5	3.3	-0.8	2.2	2.9	-0.7	2.4	3.4	-1.0	2.1	3.1	-1.0	3.1	4.0	-0.9	4.1	4.5	-0.4	3.0	4.0	-1.0						



## BRISBANE RADIO - SURVEY 5 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 1116	171	145	26	15	7	8	7	*	*	15	14	1	32	31	1	35	28	7	68	64	4
4BH 882	82	80	2	6	3	3	3	6	-3	4	5	-1	11	10	1	19	16	3	38	40	-2
4KQ	285	253	32	19	14	5	11	9	2	20	16	4	45	42	3	70	63	7	121	109	12
B105	538	513	25	97	80	17	91	82	9	194	210	-16	105	92	13	42	37	5	9	11	-2
97.3FM	504	487	17	77	67	10	53	45	8	130	127	3	130	130	0	64	63	1	51	54	-3
104.5 TRIPLE M	378	404	-26	53	53	0	38	43	-5	99	106	-7	122	130	-8	51	58	-7	15	13	2
NOVA106.9	606	624	-18	110	106	4	109	102	7	184	220	-36	143	135	8	42	44	-2	17	18	-1
ABC BRIS	284	259	25	27	13	14	17	11	6	27	27	0	62	53	9	56	49	7	95	106	-11
4RN	84	80	4	1	3	-2	4	*	*	16	13	3	19	22	-3	13	12	1	30	30	0
ABC NEWSRADIO	133	107	26	15	8	7	10	8	2	20	9	11	34	34	0	14	13	1	40	35	5
4JJJ	352	366	-14	35	41	-6	74	81	-7	139	146	-7	75	69	6	24	20	4	5	8	-3
ABC CLASSIC	110	127	-17	6	6	0	7	11	-4	18	21	-3	31	24	7	19	24	-5	30	41	-11
Total	2041	2038	3	233	232	1	228	225	3	535	536	-1	460	462	-2	254	253	1	331	330	1

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 1116	151	131	20	111	98	13	102	86	16	69	70	-1	63	57	6	38	37	1	110	93	17						
4BH 882	70	67	3	38	31	7	42	34	8	37	41	-4	30	33	-3	13	12	1	54	51	3						
4KQ	260	228	32	155	141	14	151	141	10	146	138	8	105	103	2	50	45	5	191	179	12						
B105	497	470	27	309	293	16	203	186	17	282	268	14	264	253	11	91	109	-18	300	301	-1						
97.3FM	453	433	20	253	262	-9	206	194	12	255	229	26	206	205	1	87	89	-2	291	284	7						
104.5 TRIPLE M	338	366	-28	196	233	-37	139	158	-19	184	192	-8	176	197	-21	75	84	-9	203	206	-3						
NOVA106.9	566	587	-21	350	381	-31	213	213	0	308	301	7	307	348	-41	122	120	2	361	367	-6						
ABC BRIS	258	231	27	181	159	22	107	111	-4	114	106	8	114	92	22	71	69	2	177	168	9						
4RN	78	70	8	54	47	7	37	33	4	31	36	-5	39	43	-4	26	27	-1	48	54	-6						
ABC NEWSRADIO	116	91	25	67	62	5	35	29	6	45	34	11	22	22	0	20	25	-5	73	55	18						
4JJJ	315	336	-21	175	215	-40	128	133	-5	160	162	-2	185	203	-18	71	81	-10	182	208	-26						
ABC CLASSIC	97	117	-20	50	69	-19	45	59	-14	43	68	-25	45	65	-20	32	33	-1	52	80	-28						
Total	1984	1993	-9	1535	1598	-63	1221	1202	19	1398	1422	-24	1324	1360	-36	644	682	-38	1636	1636	0						



## BRISBANE RADIO - SURVEY 5 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 1116	17	15	2	*	*	*	*	*	*	1	1	0	2	2	0	4	3	1	9	8	1
4BH 882	6	5	1	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1	2	3	-1
4KQ	24	22	2	2	2	0	*	*	*	1	*	*	2	2	0	6	5	1	13	12	1
B105	23	22	1	3	3	0	4	4	0	8	9	-1	6	4	2	1	1	0	1	1	0
97.3FM	24	24	0	2	2	0	2	2	0	5	4	1	8	9	-1	4	4	0	2	3	-1
104.5 TRIPLE M	22	23	-1	1	2	-1	2	1	1	6	7	-1	9	10	-1	3	3	0	1	*	*
NOVA106.9	24	25	-1	4	5	-1	3	3	0	7	7	0	7	7	0	2	2	0	1	1	0
ABC BRIS	20	19	1	1	*	*	*	*	*	1	1	0	4	4	0	5	3	2	9	11	-2
4RN	6	7	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	4	4	0
ABC NEWSRADIO	4	4	0	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	2	2	0
4JJJ	16	16	0	1	1	0	3	3	0	7	8	-1	4	3	1	1	1	0	*	1	*
ABC CLASSIC	6	8	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1	4	4	0
<b>Total</b>	<b>235</b>	<b>235</b>	<b>0</b>	<b>19</b>	<b>21</b>	<b>-2</b>	<b>18</b>	<b>17</b>	<b>1</b>	<b>48</b>	<b>49</b>	<b>-1</b>	<b>59</b>	<b>57</b>	<b>2</b>	<b>38</b>	<b>34</b>	<b>4</b>	<b>53</b>	<b>56</b>	<b>-3</b>

Average Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 1116	18	16	2	30	30	0	37	29	8	15	15	0	10	8	2	6	6	0	13	12	1						
4BH 882	6	5	1	8	7	1	10	8	2	8	7	1	6	4	2	2	1	1	5	4	1						
4KQ	25	22	3	42	37	5	40	35	5	30	28	2	16	14	2	4	4	0	23	21	2						
B105	26	24	2	36	38	-2	31	25	6	37	35	2	25	24	1	5	5	0	16	15	1						
97.3FM	27	26	1	39	40	-1	40	37	3	37	33	4	23	26	-3	5	5	0	16	18	-2						
104.5 TRIPLE M	25	27	-2	38	45	-7	33	35	-2	32	34	-2	25	26	-1	4	5	-1	15	14	1						
NOVA106.9	26	28	-2	43	48	-5	28	28	0	34	34	0	31	35	-4	5	5	0	18	19	-1						
ABC BRIS	21	20	1	41	42	-1	25	27	-2	17	17	0	18	14	4	8	7	1	17	17	0						
4RN	7	7	0	14	12	2	8	6	2	4	5	-1	6	9	-3	3	4	-1	5	6	-1						
ABC NEWSRADIO	5	4	1	11	10	1	5	4	1	3	3	0	2	2	0	2	1	1	4	3	1						
4JJJ	18	19	-1	22	29	-7	22	22	0	25	24	1	20	22	-2	4	3	1	11	11	0						
ABC CLASSIC	6	8	-2	8	12	-4	8	11	-3	7	9	-2	7	9	-2	3	3	0	6	7	-1						
<b>Total</b>	<b>252</b>	<b>253</b>	<b>-1</b>	<b>381</b>	<b>404</b>	<b>-23</b>	<b>346</b>	<b>336</b>	<b>10</b>	<b>310</b>	<b>304</b>	<b>6</b>	<b>234</b>	<b>238</b>	<b>-4</b>	<b>68</b>	<b>65</b>	<b>3</b>	<b>193</b>	<b>189</b>	<b>4</b>						



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 5 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	46	41	5	10	12	-2	2	*	*	6	5	1	11	14	-3	12	8	4	5	2	3
97.3 The 90s	49	41	8	13	13	0	*	*	*	12	9	3	15	9	6	7	7	0	3	4	-1
BUDDHA HITS	16	8	8	2	2	0	4	*	*	4	3	1	5	1	4	2	1	1	*	*	*
Chemist Warehouse Remix	10	6	4	3	3	0	2	*	*	1	1	0	2	1	1	2	1	1	*	*	*
Coles Radio	53	66	-13	7	9	-2	7	8	-1	15	25	-10	14	14	0	7	6	1	3	4	-1
DANCE HITS	20	13	7	11	3	8	3	*	*	5	10	-5	1	*	*	*	*	*	*	*	*
EASY 80s HITS	13	13	0	1	1	0	*	*	*	5	3	2	5	5	0	2	4	-2	*	*	*
Edge Digital	9	4	5	3	*	*	2	2	0	2	2	0	2	*	*	*	*	*	*	*	*
MMM 90s	26	19	7	7	4	3	2	4	-2	7	5	2	7	4	3	1	2	-1	1	*	*
MMM CLASSIC ROCK	25	31	-6	8	12	-4	2	4	-2	3	2	1	5	7	-2	5	3	2	2	2	0
MMM COUNTRY	16	19	-3	3	2	1	2	4	-2	4	7	-3	4	1	3	1	5	-4	1	1	0
MMM HARD N HEAVY	15	25	-10	3	7	-4	*	*	*	3	6	-3	8	12	-4	*	*	*	1	1	0
MMM SOFT ROCK	14	11	3	8	5	3	2	2	0	*	*	*	1	*	*	2	4	-2	*	*	*
NOVA 90s	35	17	18	12	8	4	1	2	-1	12	6	6	10	1	9	1	1	0	*	*	*
NTS News Talk Sport	5	3	2	2	*	*	*	*	*	*	*	*	2	2	0	*	*	*	*	1	*
OLDSKOOL 90s HITS	15	24	-9	3	7	-4	*	2	*	7	11	-4	3	2	1	*	*	*	2	2	0
smooth	26	33	-7	3	2	1	*	*	*	6	6	0	6	7	-1	6	10	-4	5	7	-2
smooth 80s	20	22	-2	2	5	-3	2	*	*	*	1	*	10	11	-1	4	2	2	2	2	0
SOUNDCLOUD RADIO	12	12	0	5	4	1	3	2	1	*	3	*	3	2	1	*	*	*	1	1	0
URBAN HITS	20	18	2	6	4	2	4	2	2	7	10	-3	3	3	0	*	*	*	*	*	*
triple j Unearthed	27	18	9	9	8	1	6	2	4	9	4	5	2	4	-2	1	1	0	*	*	*
ABC Country	13	12	1	*	2	*	*	*	*	5	2	3	*	*	*	3	5	-2	6	4	2
ABC Jazz	15	22	-7	2	2	0	3	*	*	*	6	*	5	9	-4	3	2	1	2	4	-2
ABC KIDS LISTEN	19	19	0	3	3	0	2	2	0	7	9	-2	7	5	2	*	*	*	*	*	*
ABC Sport	18	12	6	6	1	5	2	*	*	*	2	*	2	4	-2	4	3	1	4	2	2
Double J	41	32	9	9	6	3	2	*	*	12	14	-2	11	7	4	6	5	1	*	*	*
Total Digital/Internet Only	415	396	19	67	64	3	36	24	12	111	115	-4	110	104	6	51	52	-1	40	37	3

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	39	36	3	9	14	-5	15	12	3	18	16	2	14	14	0	10	8	2	21	22	-1
97.3 The 90s	39	31	8	18	15	3	12	9	3	15	15	0	16	16	0	7	8	-1	23	21	2
BUDDHA HITS	12	7	5	3	3	0	3	1	2	8	4	4	9	5	4	3	*	*	9	5	4
Chemist Warehouse Remix	8	6	2	3	5	-2	1	2	-1	*	1	*	2	2	0	4	*	*	4	4	0
Coles Radio	45	55	-10	6	18	-12	7	16	-9	19	26	-7	16	24	-8	8	17	-9	22	28	-6
DANCE HITS	16	11	5	5	4	1	3	2	1	5	5	0	8	6	2	1	1	0	5	5	0
EASY 80s HITS	6	11	-5	1	1	0	2	6	-4	1	5	-4	3	6	-3	2	4	-2	10	9	1
Edge Digital	9	4	5	5	2	3	3	*	*	3	2	1	2	2	0	*	*	*	3	3	0
MMM 90s	19	17	2	3	4	-1	6	4	2	4	6	-2	5	6	-1	8	7	1	15	9	6
MMM CLASSIC ROCK	21	28	-7	6	15	-9	8	13	-5	10	14	-4	7	17	-10	6	13	-7	9	16	-7
MMM COUNTRY	15	17	-2	4	9	-5	5	11	-6	9	10	-1	9	6	3	3	3	0	8	10	-2
MMM HARD N HEAVY	15	24	-9	7	12	-5	7	9	-2	7	7	0	7	10	-3	3	6	-3	10	14	-4
MMM SOFT ROCK	9	11	-2	3	4	-1	1	*	*	8	6	2	6	5	1	3	4	-1	8	3	5
NOVA 90s	30	16	14	14	14	0	13	6	7	11	7	4	6	2	4	4	2	2	20	12	8
NTS News Talk Sport	3	2	1	1	*	*	1	1	0	1	*	*	1	*	*	*	1	*	2	2	0
OLDSKOOL 90s HITS	10	18	-8	2	5	-3	3	4	-1	8	6	2	5	9	-4	*	4	*	8	14	-6
smooth	20	24	-4	5	5	0	9	11	-2	13	13	0	4	12	-8	3	4	-1	16	19	-3
smooth 80s	11	13	-2	2	3	-1	3	3	0	4	7	-3	7	9	-2	5	5	0	12	15	-3
SOUNDCLOUD RADIO	11	12	-1	3	*	*	8	6	2	3	5	-2	4	4	0	4	3	1	5	3	2
URBAN HITS	19	18	1	4	4	0	2	3	-1	7	8	-1	11	12	-1	4	3	1	5	6	-1
triple j Unearthed	22	14	8	11	7	4	12	3	9	5	3	2	8	4	4	4	4	0	8	6	2
ABC Country	8	8	0	3	4	-1	2	3	-1	1	4	-3	4	4	0	2	*	*	9	11	-2
ABC Jazz	12	15	-3	2	5	-3	4	1	3	6	6	0	8	8	0	3	6	-3	9	16	-7
ABC KIDS LISTEN	12	13	-1	2	5	-3	4	3	1	1	3	-2	4	5	-1	5	6	-1	13	11	2
ABC Sport	13	7	6	8	5	3	2	3	-1	1	*	*	3	4	-1	6	1	5	10	6	4
Double J	33	23	10	16	12	4	16	17	-1	11	11	0	16	13	3	10	11	-1	27	26	1
Total Digital/Internet Only	343	337	6	149	159	-10	152	141	11	182	190	-8	167	180	-13	101	110	-9	270	255	15