

August 2021 Australian Podcast Ranker

TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in Australia

Rank	Podcast	Publisher	Sales Representation	Monthly Listeners	Monthly Downloads	# of New Episodes
1	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	919,057	2,074,274	4
2	Casefile True Crime	Audioboom	ARN/iHeartPodcast Network Australia	860,350	1,993,799	5
3	Life Uncut with Brittany Hockley and Laura Byrne	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	516,958	1,394,911	17
4	The Update	NOVA Entertainment	NOVA Entertainment	477,336	1,057,524	55
5	7am	Schwartz Media	Schwartz Media	352,358	1,212,906	29
6	Stuff You Should Know	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	304,395	1,287,775	17
7	The Kyle & Jackie O Show	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	290,541	1,618,321	121
8	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	275,605	572,113	4
9	Sky News - News Bulletin (Google Home)	News Corp Australia	News Corp / NOVA Entertainment	272,894	762,332	2
10	It's A Lot with Abbie Chatfield	NOVA Entertainment	NOVA Entertainment	245,629	526,381	13
11	She's On The Money	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	226,517	724,790	16
12	Chat 10 Looks 3	DM Podcasts	NOVA Entertainment	216,958	463,654	3
13	No Such Thing As A Fish	Audioboom	ARN/iHeartPodcast Network Australia	191,875	554,256	4
14	Triple M Footy AFL	LiSTNR (SCA)	LiSTNR (SCA)	185,179	596,753	113
15	Morbid: A True Crime Podcast	Audioboom	ARN/iHeartPodcast Network Australia	184,631	494,641	10
16	Rush Hour with JB and Billy	LiSTNR (SCA)	LiSTNR (SCA)	174,820	456,652	98
17	The Howie Games	LiSTNR (SCA)	LiSTNR (SCA)	172,889	516,759	7
18	From The Newsroom	News Corp Australia	News Corp / NOVA Entertainment	164,848	331,009	51
19	The Briefing	LiSTNR (SCA)	LiSTNR (SCA)	161,170	476,006	27
20	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	Whooshkaa	152,936	495,238	9
21	I Catch Killers with Gary Jubelin	News Corp Australia	News Corp / NOVA Entertainment	152,898	370,463	4
22	The Matty Johns podcast	News Corp Australia	News Corp / NOVA Entertainment	143,056	338,529	14
23	The Scorecard with Liam Flanagan	LiSTNR (SCA)	LiSTNR (SCA)	138,271	223,193	23
24	The National Briefing	LiSTNR (SCA)	LiSTNR (SCA)	137,580	343,690	123
25	Life and Crimes with Andrew Rule	News Corp Australia	News Corp / NOVA Entertainment	135,045	369,445	5

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26	On Purpose with Jay Shetty	Stitcher Media	Whooshkaa	130,929	376,679	10
27	Just the Gist	LISTNR (SCA)	LISTNR (SCA)	129,485	250,341	4
28	The Imperfects	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	127,098	220,484	4
29	Fear and Greed Business Headlines	NOVA Entertainment	NOVA Entertainment	122,141	240,982	50
30	The Mindset Mentor	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	113,694	406,731	21
31	Fox Sports Audio Bulletin	News Corp Australia	News Corp / NOVA Entertainment	110,685	271,304	31
32	Please Explain	Nine Publishing	Nine	109,501	396,753	24
33	The Ray Hadley Morning Show	Nine Radio	Nine	102,934	222,254	142
34	The Marty Sheargold Show - Triple M Melbourne	LISTNR (SCA)	LISTNR (SCA)	101,650	343,443	107
35	Revisionist History	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	101,212	207,930	4
36	SEN Breakfast	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	100,774	877,067	236
37	Naked City	Nine Publishing	Nine	97,898	207,216	6
38	Freakonomics Radio	Stitcher Media	Whooshkaa	95,521	260,095	5
39	Super Soul	Stitcher Media	Whooshkaa	94,509	259,768	4
40	Conan O'Brien Needs A Friend	Stitcher Media	Whooshkaa	92,905	225,276	10
41	Ben Fordham Live	Nine Radio	Nine	90,270	333,146	235
42	Triple M Rocks Footy NRL	LISTNR (SCA)	LISTNR (SCA)	89,322	387,622	139
43	Equity Mates Investing Podcast	Equity Mates Media	Acast	88,557	233,572	12
44	99% Invisible	Stitcher Media	Whooshkaa	87,358	204,798	4
45	Whateley	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	85,069	760,767	164
46	What the Flux	NOVA Entertainment	NOVA Entertainment	81,184	175,948	25
47	Behind the Bastards	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	81,122	230,089	11
48	WILOSOPHY with Wil Anderson	TOFOP Productions	Whooshkaa	81,056	204,370	6
49	Jase & Lauren	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	75,381	423,140	69
50	Hidden Brain	Hidden Brain Media	Hidden Brain Media/Stitcher	73,394	180,524	7

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Rank	Podcast	Publisher	Sales Representation	Monthly Listeners	Monthly Downloads	# of New Episodes
51	Office Ladies	Stitcher Media	Whooshkaa	65,095	150,760	5
52	Motley Fool Money	LiSTNR (SCA)	LiSTNR (SCA)	64,611	188,008	14
53	Matt & Alex - All Day Breakfast	LiSTNR (SCA)	LiSTNR (SCA)	63,586	186,831	24
54	This Day in History Class	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	63,030	71,628	2
55	Fake Doctors, Real Friends with Zach and Donald	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	62,340	135,278	5
56	Drama Queens	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	61,608	96,284	5
57	Moonman In The Morning - 104.9 Triple M Sydney	LiSTNR (SCA)	LiSTNR (SCA)	61,089	302,022	127
58	Impulsive with Logan Paul	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	60,836	104,013	7
59	The Fighter & The Kid	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	60,294	131,298	14
60	Molloy	LiSTNR (SCA)	LiSTNR (SCA)	58,665	225,526	89
61	FOX FOOTY Podcasts	News Corp Australia	News Corp / NOVA Entertainment	58,209	154,980	29
62	Twisted Minds	News Corp Australia	News Corp / NOVA Entertainment	57,958	107,130	4
63	The Betoota Advocate Podcast	DM Podcasts	NOVA Entertainment	57,013	151,270	10
64	WTF with Marc Maron Podcast	Stitcher Media	Whooshkaa	56,865	141,339	10
65	I Don't Know About That	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	55,600	98,696	5
66	Something To Talk About with Samantha Armytage	News Corp Australia	News Corp / NOVA Entertainment	55,162	111,781	5
67	Mornings with Neil Mitchell	Nine Radio	Nine	54,109	170,147	181
68	Kate, Tim & Joel	NOVA Entertainment	NOVA Entertainment	53,162	391,814	43
69	Daily Betoota	DM Podcasts	NOVA Entertainment	52,544	101,091	23
70	The Rush Hour with MG & Liam	LiSTNR (SCA)	LiSTNR (SCA)	51,906	170,687	77
71	Dark History	Audioboom	ARN/iHeartPodcast Network Australia	50,264	82,626	4
72	So Dramatic!	DM Podcasts	NOVA Entertainment	49,894	116,816	13
73	Stuff They Don't Want You To Know	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	46,997	192,985	23
74	The Australian's Money Cafe	News Corp Australia	News Corp / NOVA Entertainment	46,965	83,025	4
75	The Space	NOVA Entertainment	NOVA Entertainment	46,901	134,391	59

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76	The Victoria Briefing	LiSTNR (SCA)	LiSTNR (SCA)	45,947	113,453	144
77	The Sounding Board	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	45,566	126,297	15
78	The West Live	West Australian Newspapers	West Australian Newspapers	45,372	84,908	269
79	F1: Beyond The Grid	Audioboom	ARN/iHeartPodcast Network Australia	45,038	88,870	4
80	Roo and Ditts for Breakfast	LiSTNR (SCA)	LiSTNR (SCA)	44,775	93,585	84
81	Six Tackles With Gus	Nine Digital	Nine	44,517	66,139	5
82	Somehow Related with Dave O'Neil & Glenn Robbins	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	44,138	107,700	5
83	The Tiny Meat Gang Podcast	Audioboom	ARN/iHeartPodcast Network Australia	42,876	93,093	8
84	The New South Wales Briefing	LiSTNR (SCA)	LiSTNR (SCA)	42,650	92,304	263
85	Carrie & Tommy	LiSTNR (SCA)	LiSTNR (SCA)	42,519	110,636	261
86	True Crime Garage	Stitcher Media	Whooshkaa	41,833	136,476	11
87	Real Footy	Nine Publishing	Nine	41,660	67,622	6
88	Kids News	News Corp Australia	News Corp / NOVA Entertainment	41,322	64,059	53
89	The Happiness Lab with Dr. Laurie Santos	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	40,504	78,645	5
90	Zane and Heath: Unfiltered	Audioboom	ARN/iHeartPodcast Network Australia	40,498	79,120	5
91	Chrissie, Sam & Brownly	NOVA Entertainment	NOVA Entertainment	40,498	200,164	30
92	The Rise & Conquer Podcast with Georgie Stevenson	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	39,762	88,302	2
93	Lore	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	39,032	115,793	5
94	3AW Breakfast with Ross and Russel	Nine Radio	Nine	38,988	185,647	182
95	Ologies with Alie Ward	Stitcher Media	Whooshkaa	38,959	92,534	8
96	Australia Today's Morning Agenda with Natarsha Belling	LiSTNR (SCA)	LiSTNR (SCA)	38,763	65,622	23
97	Healthy-ish	News Corp Australia	News Corp / NOVA Entertainment	38,100	126,718	23
98	Paul Murray Live	News Corp Australia	News Corp / NOVA Entertainment	37,458	117,419	25
99	Rotten Mango	Audioboom	ARN/iHeartPodcast Network Australia	37,406	89,247	8
100	This Is Important	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	36,934	70,700	5

August 2021 Australian Podcast Ranker

AUSTRALIAN-MADE TOP 100 PODCASTS

Australian Made Podcasts Ranked by Monthly Listeners in Australia

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68	Paul Murray Live	News Corp Australia	News Corp / NOVA Entertainment	37,458	117,419	25
69	The Queensland Briefing	LiSTNR (SCA)	LiSTNR (SCA)	35,534	74,697	229
70	FORTY	LiSTNR (SCA)	LiSTNR (SCA)	34,526	78,667	9
71	Crappy to Happy	LiSTNR (SCA)	LiSTNR (SCA)	32,418	64,338	4
72	Daily Telegraph - News Feed	News Corp Australia	News Corp / NOVA Entertainment	30,339	57,481	31
73	Drive With Tom Elliott	Nine Radio	Nine	30,243	107,702	120
74	Credlin	News Corp Australia	News Corp / NOVA Entertainment	29,062	98,389	24
75	Live Better with Katie Williams	LiSTNR (SCA)	LiSTNR (SCA)	29,011	50,640	23

AUSTRALIAN-MADE TOP 100 PODCASTS

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76	THE CLINK	Podshape	Podshape	28,823	58,172	7
77	The Morning Crew - Hughesy Ed and Erin - 2DayFM	LiSTNR (SCA)	LiSTNR (SCA)	28,519	114,026	84
78	Get Started Investing	Equity Mates Media	Acast	27,741	65,949	5
79	2 Guys 1 Cup AFL Podcast	TOFOP Productions	Whooshkaa	27,031	45,522	4
80	Your Morning Mantra	Podshape	Podshape	26,643	91,409	50
81	Fear and Greed	NOVA Entertainment	NOVA Entertainment	26,436	169,073	87
82	Triple M Night Shift	LiSTNR (SCA)	LiSTNR (SCA)	26,274	106,947	60
83	Morning Glory with Matty Johns	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	26,227	44,408	28
84	The Bolt Report	News Corp Australia	News Corp / NOVA Entertainment	25,896	82,220	20
85	AIN'T THAT SWELL	DM Podcasts	NOVA Entertainment	24,741	39,327	3
86	TOFOP	TOFOP Productions	Whooshkaa	24,669	54,074	4
87	The Mafia's Web	News Corp Australia	News Corp / NOVA Entertainment	24,590	30,450	8
88	The Game with Duff & Quarters & Skeet	West Australian Newspapers	West Australian Newspapers	24,319	40,071	14
89	Bob Murphy and Andy Maher	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	24,254	221,248	225
90	Triple M Breakfast with Basil, Xav and Jenna	LiSTNR (SCA)	LiSTNR (SCA)	24,163	43,464	126
91	ListenABLE	LiSTNR (SCA)	LiSTNR (SCA)	23,490	38,039	2
92	The Hard Ball Gets AFL Show	West Australian Newspapers	West Australian Newspapers	23,307	43,496	15
93	Money News	Nine Radio	Nine	23,289	151,646	68
94	Bedtime Explorers	Kinderling Kids Radio	The Parent Brand	23,221	207,885	0
95	Rusty's Garage	LiSTNR (SCA)	LiSTNR (SCA)	23,039	52,049	4
96	Fifi, Fev & Nick - 101.9 The Fox Melbourne	LiSTNR (SCA)	LiSTNR (SCA)	22,800	63,010	79
97	FOFOP	TOFOP Productions	Whooshkaa	22,612	43,004	5
98	The Christian O'Connell Breakfast Show	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	22,407	121,034	68
99	Fitzy & Wippa	NOVA Entertainment	NOVA Entertainment	22,057	129,172	47
100	Drive with Joel & Fletch	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	21,597	218,043	228

August 2021 Australian Podcast Ranker

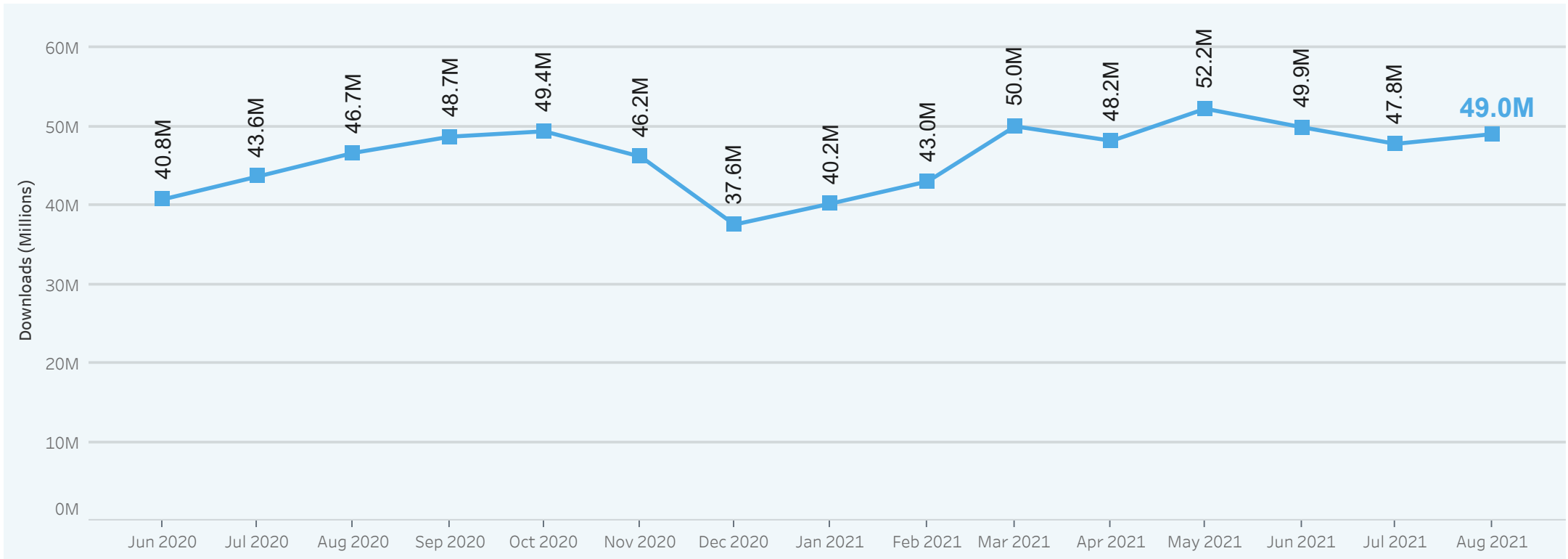
TOP 10 PUBLISHERS

Publishers Ranked by Monthly Listeners in Australia

Rank	Publisher	Sales Representation	Monthly Listeners	Monthly Downloads
1	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	3,446,228	12,115,530
2	LiSTNR (SCA)	LiSTNR (SCA)	3,005,898	9,769,810
3	Audioboom	ARN/iHeartPodcast Network Australia	1,960,783	5,500,985
4	News Corp Australia	News Corp / NOVA Entertainment	1,414,766	4,032,087
5	Stitcher	Whooshkaa	1,399,163	4,347,683
6	NOVA Entertainment	NOVA Entertainment	1,146,578	3,517,768
7	Nine	Nine	773,226	2,631,769
8	DM Podcasts	NOVA Entertainment	529,734	1,151,980
9	Schwartz Media	Schwartz Media	376,145	1,246,490
10	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	357,479	3,006,630

Overall Monthly Downloads from Participating Publishers in the Australian Podcast Ranker

Includes all Measured Podcasts from all Participating Publishers



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE AUSTRALIAN PODCAST RANKER

The Australian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Australia.

The All-Australian Top 100 Category Ranker lists only the Top 100 podcasts commissioned by an Australian publisher, consumed by listeners located in Australia.

The Top 10 Publisher list ranks the top 10 participating publishers in Australia, consumed by listeners located in Australia. Additional publishers will join in future releases.

ABOUT THE METHODOLOGY

The Australian Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Publisher* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Australia.

CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@TritonDigital.com.

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