



# ADELAIDE RADIO - SURVEY 6 2021

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station       | People 10+ |      |      | People 10-17 |      |      | People 18-24 |      |      | People 25-39 |      |      | People 40-54 |      |      | People 55-64 |      |      | People 65+ |      |      |
|---------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
|               | This       | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This       | Last | +/-  |
| FIVEaa        | 8.3        | 10.3 | -2.0 | 5.3          | 1.4  | 3.9  | 0.1          | 7.1  | -7.0 | 2.1          | 2.0  | 0.1  | 4.2          | 7.8  | -3.6 | 7.3          | 8.6  | -1.3 | 19.0       | 21.4 | -2.4 |
| CRUISE1323    | 9.9        | 9.9  | 0.0  | 3.1          | 1.3  | 1.8  | 3.5          | 4.6  | -1.1 | 1.8          | 2.1  | -0.3 | 7.4          | 6.0  | 1.4  | 15.1         | 17.1 | -2.0 | 17.3       | 17.1 | 0.2  |
| MIX102.3      | 13.8       | 13.9 | -0.1 | 14.8         | 20.2 | -5.4 | 18.9         | 15.6 | 3.3  | 9.6          | 12.5 | -2.9 | 20.3         | 18.9 | 1.4  | 19.1         | 17.6 | 1.5  | 7.0        | 6.7  | 0.3  |
| 5MMM          | 9.0        | 8.4  | 0.6  | 9.9          | 12.0 | -2.1 | 13.4         | 7.2  | 6.2  | 10.3         | 8.9  | 1.4  | 12.2         | 12.7 | -0.5 | 11.1         | 9.4  | 1.7  | 3.1        | 3.7  | -0.6 |
| NOVA91.9      | 9.7        | 9.8  | -0.1 | 22.1         | 23.6 | -1.5 | 21.4         | 25.9 | -4.5 | 17.3         | 17.8 | -0.5 | 10.1         | 9.5  | 0.6  | 5.4          | 3.2  | 2.2  | 1.2        | 1.1  | 0.1  |
| SAFM          | 8.3        | 7.8  | 0.5  | 18.2         | 16.2 | 2.0  | 6.5          | 14.8 | -8.3 | 15.6         | 15.5 | 0.1  | 7.9          | 6.3  | 1.6  | 8.0          | 6.8  | 1.2  | 1.9        | 0.8  | 1.1  |
| ABC ADE       | 12.3       | 12.2 | 0.1  | 4.5          | 3.2  | 1.3  | 3.4          | 1.3  | 2.1  | 3.4          | 2.7  | 0.7  | 5.7          | 4.7  | 1.0  | 13.5         | 13.9 | -0.4 | 26.7       | 28.0 | -1.3 |
| 5RN           | 2.6        | 2.2  | 0.4  | 1.4          | 0.2  | 1.2  | *            | 0.5  | *    | 1.5          | 1.1  | 0.4  | 1.6          | 1.8  | -0.2 | 2.5          | 3.0  | -0.5 | 5.0        | 3.8  | 1.2  |
| ABC NEWSRADIO | 1.7        | 1.4  | 0.3  | 0.8          | 0.6  | 0.2  | 1.7          | 0.8  | 0.9  | 1.9          | 1.4  | 0.5  | 1.2          | 1.6  | -0.4 | 2.1          | 1.5  | 0.6  | 1.8        | 1.4  | 0.4  |
| 5JJJ          | 5.3        | 4.6  | 0.7  | 4.3          | 2.1  | 2.2  | 7.8          | 3.5  | 4.3  | 10.6         | 12.0 | -1.4 | 8.7          | 8.0  | 0.7  | 2.0          | 1.8  | 0.2  | 0.8        | 0.1  | 0.7  |
| ABC CLASSIC   | 3.1        | 2.7  | 0.4  | 1.3          | 1.3  | 0.0  | 0.5          | 0.3  | 0.2  | 1.7          | 1.2  | 0.5  | 0.9          | 0.6  | 0.3  | 1.9          | 2.6  | -0.7 | 7.6        | 6.2  | 1.4  |

## Share Movement (%) by Session, P10+

| Station       | Mon-Fri |      |      | Breakfast |      |      | Morning |      |      | Afternoon |      |      | Drive |      |      | Evening |      |      | Weekend |      |      |
|---------------|---------|------|------|-----------|------|------|---------|------|------|-----------|------|------|-------|------|------|---------|------|------|---------|------|------|
|               | This    | Last | +/-  | This      | Last | +/-  | This    | Last | +/-  | This      | Last | +/-  | This  | Last | +/-  | This    | Last | +/-  | This    | Last | +/-  |
| FIVEaa        | 8.8     | 10.4 | -1.6 | 11.2      | 13.6 | -2.4 | 9.6     | 11.2 | -1.6 | 6.0       | 7.2  | -1.2 | 7.1   | 7.9  | -0.8 | 11.6    | 13.5 | -1.9 | 6.7     | 9.8  | -3.1 |
| CRUISE1323    | 9.5     | 9.2  | 0.3  | 7.0       | 6.5  | 0.5  | 12.5    | 12.0 | 0.5  | 10.6      | 10.9 | -0.3 | 8.5   | 8.5  | 0.0  | 6.5     | 6.0  | 0.5  | 11.3    | 12.2 | -0.9 |
| MIX102.3      | 13.8    | 13.8 | 0.0  | 10.7      | 10.8 | -0.1 | 14.7    | 14.2 | 0.5  | 16.1      | 16.3 | -0.2 | 13.6  | 14.2 | -0.6 | 13.9    | 12.9 | 1.0  | 13.9    | 14.3 | -0.4 |
| 5MMM          | 9.5     | 8.7  | 0.8  | 9.5       | 9.4  | 0.1  | 9.5     | 9.3  | 0.2  | 10.6      | 9.3  | 1.3  | 9.0   | 7.6  | 1.4  | 6.1     | 5.6  | 0.5  | 7.5     | 7.4  | 0.1  |
| NOVA91.9      | 9.6     | 10.1 | -0.5 | 8.8       | 10.1 | -1.3 | 8.2     | 8.1  | 0.1  | 9.9       | 10.0 | -0.1 | 12.2  | 13.2 | -1.0 | 11.0    | 9.8  | 1.2  | 9.9     | 8.8  | 1.1  |
| SAFM          | 8.2     | 8.0  | 0.2  | 9.6       | 9.2  | 0.4  | 6.1     | 6.1  | 0.0  | 8.2       | 8.3  | -0.1 | 9.8   | 9.2  | 0.6  | 7.0     | 6.7  | 0.3  | 8.4     | 7.1  | 1.3  |
| ABC ADE       | 12.8    | 12.7 | 0.1  | 17.9      | 16.2 | 1.7  | 13.6    | 14.1 | -0.5 | 9.5       | 9.9  | -0.4 | 10.3  | 10.7 | -0.4 | 10.4    | 11.6 | -1.2 | 10.6    | 10.5 | 0.1  |
| 5RN           | 2.4     | 2.1  | 0.3  | 3.4       | 3.1  | 0.3  | 1.8     | 1.5  | 0.3  | 1.9       | 1.6  | 0.3  | 2.6   | 2.2  | 0.4  | 2.9     | 3.0  | -0.1 | 3.0     | 2.5  | 0.5  |
| ABC NEWSRADIO | 1.6     | 1.3  | 0.3  | 2.5       | 2.3  | 0.2  | 1.0     | 1.0  | 0.0  | 0.7       | 0.5  | 0.2  | 1.9   | 1.2  | 0.7  | 2.6     | 2.1  | 0.5  | 2.0     | 1.5  | 0.5  |
| 5JJJ          | 5.5     | 4.8  | 0.7  | 5.1       | 4.5  | 0.6  | 5.1     | 4.0  | 1.1  | 5.7       | 4.9  | 0.8  | 6.1   | 6.3  | -0.2 | 6.2     | 4.8  | 1.4  | 4.6     | 4.0  | 0.6  |
| ABC CLASSIC   | 2.9     | 2.5  | 0.4  | 3.1       | 2.5  | 0.6  | 3.4     | 2.8  | 0.6  | 2.3       | 2.3  | 0.0  | 2.6   | 2.1  | 0.5  | 3.3     | 2.9  | 0.4  | 3.7     | 3.3  | 0.4  |



# ADELAIDE RADIO - SURVEY 6 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station       | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|---------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|               | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| FIVEaa        | 134        | 136  | -2  | 15           | 7    | 8   | 4            | 8    | -4  | 9            | 7    | 2   | 19           | 28   | -9  | 28           | 29   | -1  | 59         | 58   | 1   |
| CRUISE1323    | 194        | 188  | 6   | 14           | 9    | 5   | 9            | 10   | -1  | 13           | 18   | -5  | 26           | 25   | 1   | 47           | 43   | 4   | 85         | 84   | 1   |
| MIX102.3      | 332        | 345  | -13 | 50           | 51   | -1  | 37           | 37   | 0   | 52           | 66   | -14 | 81           | 89   | -8  | 61           | 55   | 6   | 50         | 47   | 3   |
| 5MMM          | 216        | 218  | -2  | 30           | 26   | 4   | 21           | 18   | 3   | 54           | 55   | -1  | 57           | 62   | -5  | 40           | 36   | 4   | 14         | 20   | -6  |
| NOVA91.9      | 333        | 345  | -12 | 62           | 68   | -6  | 58           | 66   | -8  | 107          | 110  | -3  | 66           | 65   | 1   | 27           | 24   | 3   | 13         | 13   | 0   |
| SAFM          | 242        | 242  | 0   | 41           | 38   | 3   | 21           | 34   | -13 | 85           | 81   | 4   | 57           | 52   | 5   | 27           | 26   | 1   | 11         | 11   | 0   |
| ABC ADE       | 223        | 203  | 20  | 12           | 8    | 4   | 7            | 5    | 2   | 25           | 18   | 7   | 39           | 33   | 6   | 38           | 41   | -3  | 103        | 98   | 5   |
| 5RN           | 70         | 58   | 12  | 5            | 3    | 2   | 1            | 1    | 0   | 16           | 8    | 8   | 9            | 11   | -2  | 12           | 13   | -1  | 27         | 22   | 5   |
| ABC NEWSRADIO | 83         | 76   | 7   | 7            | 5    | 2   | 5            | 3    | 2   | 19           | 13   | 6   | 12           | 15   | -3  | 13           | 13   | 0   | 28         | 26   | 2   |
| 5JJJ          | 152        | 135  | 17  | 15           | 11   | 4   | 27           | 17   | 10  | 59           | 63   | -4  | 32           | 29   | 3   | 12           | 10   | 2   | 6          | 3    | 3   |
| ABC CLASSIC   | 84         | 72   | 12  | 6            | 6    | 0   | 2            | 3    | -1  | 18           | 10   | 8   | 10           | 8    | 2   | 7            | 8    | -1  | 41         | 36   | 5   |
| Total         | 1102       | 1099 | 3   | 115          | 114  | 1   | 111          | 113  | -2  | 260          | 256  | 4   | 237          | 237  | 0   | 157          | 157  | 0   | 222        | 222  | 0   |

Cumulative Audience (000's) by Session, P10+ [Potential: 1161]

| Station       | Mon-Fri             |      |     | Breakfast             |      |     | Morning                |      |     | Afternoon              |      |     | Drive                 |      |     | Evening                |      |     | Weekend             |      |     |
|---------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
|               | Mon-Fri 5:30am-12mn |      |     | Mon-Fri 5:30am-9:00am |      |     | Mon-Fri 9:00am-12:00md |      |     | Mon-Fri 12:00md-4:00pm |      |     | Mon-Fri 4:00pm-7:00pm |      |     | Mon-Fri 7:00pm-12:00mn |      |     | Sat-Sun 5:30am-12mn |      |     |
|               | This                | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                   | Last | +/- | This                  | Last | +/- | This                   | Last | +/- | This                | Last | +/- |
| FIVEaa        | 121                 | 124  | -3  | 81                    | 85   | -4  | 69                     | 71   | -2  | 55                     | 61   | -6  | 46                    | 58   | -12 | 37                     | 45   | -8  | 86                  | 102  | -16 |
| CRUISE1323    | 168                 | 163  | 5   | 86                    | 76   | 10  | 100                    | 98   | 2   | 101                    | 104  | -3  | 79                    | 77   | 2   | 36                     | 42   | -6  | 130                 | 136  | -6  |
| MIX102.3      | 293                 | 306  | -13 | 156                   | 161  | -5  | 145                    | 160  | -15 | 175                    | 180  | -5  | 135                   | 143  | -8  | 66                     | 74   | -8  | 203                 | 222  | -19 |
| 5MMM          | 185                 | 189  | -4  | 102                   | 102  | 0   | 90                     | 96   | -6  | 103                    | 100  | 3   | 101                   | 88   | 13  | 37                     | 45   | -8  | 122                 | 117  | 5   |
| NOVA91.9      | 295                 | 314  | -19 | 166                   | 178  | -12 | 130                    | 140  | -10 | 169                    | 173  | -4  | 155                   | 167  | -12 | 67                     | 66   | 1   | 206                 | 197  | 9   |
| SAFM          | 218                 | 218  | 0   | 132                   | 136  | -4  | 82                     | 96   | -14 | 125                    | 121  | 4   | 109                   | 110  | -1  | 45                     | 51   | -6  | 142                 | 145  | -3  |
| ABC ADE       | 214                 | 183  | 31  | 150                   | 134  | 16  | 125                    | 110  | 15  | 115                    | 105  | 10  | 96                    | 92   | 4   | 51                     | 55   | -4  | 141                 | 141  | 0   |
| 5RN           | 62                  | 50   | 12  | 36                    | 31   | 5   | 30                     | 22   | 8   | 26                     | 18   | 8   | 25                    | 22   | 3   | 15                     | 14   | 1   | 38                  | 35   | 3   |
| ABC NEWSRADIO | 71                  | 65   | 6   | 40                    | 38   | 2   | 23                     | 20   | 3   | 27                     | 20   | 7   | 27                    | 19   | 8   | 21                     | 17   | 4   | 47                  | 42   | 5   |
| 5JJJ          | 135                 | 121  | 14  | 70                    | 60   | 10  | 60                     | 52   | 8   | 70                     | 67   | 3   | 75                    | 76   | -1  | 33                     | 35   | -2  | 81                  | 74   | 7   |
| ABC CLASSIC   | 78                  | 64   | 14  | 37                    | 31   | 6   | 43                     | 35   | 8   | 39                     | 31   | 8   | 31                    | 25   | 6   | 20                     | 13   | 7   | 50                  | 45   | 5   |
| Total         | 1077                | 1072 | 5   | 842                   | 836  | 6   | 739                    | 733  | 6   | 800                    | 792  | 8   | 735                   | 752  | -17 | 390                    | 412  | -22 | 921                 | 930  | -9  |



## ADELAIDE RADIO - SURVEY 6 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station       | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|---------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|               | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| FIVEaa        | 11         | 14   | -3  | *            | *    | *   | *            | 1    | *   | 1            | 1    | 0   | 1            | 2    | -1  | 2            | 2    | 0   | 7          | 9    | -2  |
| CRUISE1323    | 14         | 14   | 0   | *            | *    | *   | *            | *    | *   | *            | 1    | *   | 2            | 2    | 0   | 4            | 4    | 0   | 7          | 7    | 0   |
| MIX102.3      | 19         | 19   | 0   | 1            | 2    | -1  | 2            | 2    | 0   | 2            | 3    | -1  | 6            | 6    | 0   | 5            | 4    | 1   | 3          | 3    | 0   |
| 5MMM          | 12         | 12   | 0   | 1            | 1    | 0   | 1            | 1    | 0   | 3            | 2    | 1   | 4            | 4    | 0   | 3            | 2    | 1   | 1          | 1    | 0   |
| NOVA91.9      | 13         | 14   | -1  | 2            | 3    | -1  | 2            | 3    | -1  | 4            | 4    | 0   | 3            | 3    | 0   | 1            | 1    | 0   | *          | *    | *   |
| SAFM          | 11         | 11   | 0   | 2            | 2    | 0   | 1            | 2    | -1  | 4            | 4    | 0   | 2            | 2    | 0   | 2            | 2    | 0   | 1          | *    | *   |
| ABC ADE       | 17         | 17   | 0   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 2            | 1    | 1   | 3            | 3    | 0   | 10         | 11   | -1  |
| 5RN           | 4          | 3    | 1   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | 1    | *   | 1            | 1    | 0   | 2          | 2    | 0   |
| ABC NEWSRADIO | 2          | 2    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1            | *    | *   | 1          | 1    | 0   |
| 5JJJ          | 7          | 6    | 1   | *            | *    | *   | 1            | *    | *   | 3            | 3    | 0   | 3            | 2    | 1   | *            | *    | *   | *          | *    | *   |
| ABC CLASSIC   | 4          | 4    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | 1    | *   | 3          | 2    | 1   |
| Total         | 137        | 140  | -3  | 9            | 11   | -2  | 9            | 10   | -1  | 26           | 25   | 1   | 30           | 31   | -1  | 25           | 23   | 2   | 39         | 40   | -1  |

Average Audience (000's) by Session, P10+ [Potential: 1161]

| Station       | Mon-Fri             |      |      | Breakfast |                       |      | Morning |     |                        | Afternoon |      |     | Drive                  |      |      | Evening |                       |      | Weekend |     |                        |      |      |     |                     |      |      |
|---------------|---------------------|------|------|-----------|-----------------------|------|---------|-----|------------------------|-----------|------|-----|------------------------|------|------|---------|-----------------------|------|---------|-----|------------------------|------|------|-----|---------------------|------|------|
|               | Mon-Fri 5:30am-12mn | This | Last | +/-       | Mon-Fri 5:30am-9:00am | This | Last    | +/- | Mon-Fri 9:00am-12:00md | This      | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/-     | Mon-Fri 4:00pm-7:00pm | This | Last    | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| FIVEaa        | 13                  | 16   | -3   | 22        | 27                    | -5   | 21      | 24  | -3                     | 11        | 13   | -2  | 10                     | 12   | -2   | 5       | 7                     | -2   | 8       | 11  | -3                     |      |      |     |                     |      |      |
| CRUISE1323    | 14                  | 14   | 0    | 14        | 13                    | 1    | 27      | 26  | 1                      | 20        | 20   | 0   | 12                     | 13   | -1   | 3       | 3                     | 0    | 13      | 14  | -1                     |      |      |     |                     |      |      |
| MIX102.3      | 20                  | 21   | -1   | 21        | 22                    | -1   | 32      | 30  | 2                      | 30        | 31   | -1  | 19                     | 21   | -2   | 6       | 6                     | 0    | 16      | 16  | 0                      |      |      |     |                     |      |      |
| 5MMM          | 14                  | 13   | 1    | 19        | 19                    | 0    | 21      | 20  | 1                      | 20        | 17   | 3   | 13                     | 11   | 2    | 3       | 3                     | 0    | 8       | 8   | 0                      |      |      |     |                     |      |      |
| NOVA91.9      | 14                  | 15   | -1   | 18        | 20                    | -2   | 18      | 17  | 1                      | 19        | 19   | 0   | 17                     | 19   | -2   | 5       | 5                     | 0    | 11      | 10  | 1                      |      |      |     |                     |      |      |
| SAFM          | 12                  | 12   | 0    | 19        | 19                    | 0    | 13      | 13  | 0                      | 15        | 16   | -1  | 14                     | 13   | 1    | 3       | 3                     | 0    | 9       | 8   | 1                      |      |      |     |                     |      |      |
| ABC ADE       | 19                  | 19   | 0    | 36        | 33                    | 3    | 29      | 30  | -1                     | 18        | 19   | -1  | 14                     | 16   | -2   | 4       | 6                     | -2   | 12      | 12  | 0                      |      |      |     |                     |      |      |
| 5RN           | 4                   | 3    | 1    | 7         | 6                     | 1    | 4       | 3   | 1                      | 3         | 3    | 0   | 4                      | 3    | 1    | 1       | 1                     | 0    | 3       | 3   | 0                      |      |      |     |                     |      |      |
| ABC NEWSRADIO | 2                   | 2    | 0    | 5         | 5                     | 0    | 2       | 2   | 0                      | 1         | 1    | 0   | 3                      | 2    | 1    | 1       | 1                     | 0    | 2       | 2   | 0                      |      |      |     |                     |      |      |
| 5JJJ          | 8                   | 7    | 1    | 10        | 9                     | 1    | 11      | 9   | 2                      | 11        | 9    | 2   | 8                      | 9    | -1   | 3       | 2                     | 1    | 5       | 4   | 1                      |      |      |     |                     |      |      |
| ABC CLASSIC   | 4                   | 4    | 0    | 6         | 5                     | 1    | 7       | 6   | 1                      | 4         | 4    | 0   | 4                      | 3    | 1    | 1       | 1                     | 0    | 4       | 4   | 0                      |      |      |     |                     |      |      |
| Total         | 147                 | 150  | -3   | 200       | 202                   | -2   | 217     | 214 | 3                      | 188       | 187  | 1   | 139                    | 147  | -8   | 41      | 49                    | -8   | 112     | 113 | -1                     |      |      |     |                     |      |      |



**ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2021**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| BUDDHA HITS                 | 12         | 11   | 1   | *            | *    | *   | *            | *    | *   | 4            | 4    | 0   | 2            | 3    | -1  | 2            | 1    | 1   | 3          | 2    | 1   |
| Chemist Warehouse Remix     | 4          | 4    | 0   | *            | 1    | *   | *            | *    | *   | 2            | 1    | 1   | 1            | 2    | -1  | *            | *    | *   | 1          | *    | *   |
| Coles Radio                 | 23         | 23   | 0   | 2            | 5    | -3  | 5            | 4    | 1   | 4            | 4    | 0   | 8            | 7    | 1   | 3            | 2    | 1   | 1          | *    | *   |
| DANCE HITS                  | 11         | 12   | -1  | 3            | 5    | -2  | *            | *    | *   | 6            | 4    | 2   | 2            | 3    | -1  | *            | *    | *   | *          | *    | *   |
| EASY 80s HITS               | 9          | 12   | -3  | 1            | 6    | -5  | *            | *    | *   | 1            | 1    | 0   | 4            | 2    | 2   | 1            | 1    | 0   | 3          | 3    | 0   |
| Edge Digital                | 7          | 4    | 3   | *            | *    | *   | *            | *    | *   | 4            | 4    | 0   | 2            | *    | *   | *            | 1    | *   | *          | 1    | *   |
| Mix 80s                     | 20         | 14   | 6   | 2            | 1    | 1   | 2            | 2    | 0   | 4            | 2    | 2   | 7            | 6    | 1   | 4            | 3    | 1   | 2          | 1    | 1   |
| Mix 90s                     | 15         | 16   | -1  | 4            | 4    | 0   | 1            | 1    | 0   | 4            | 5    | -1  | 3            | 3    | 0   | 4            | 3    | 1   | *          | *    | *   |
| MMM 90s                     | 10         | 11   | -1  | *            | 1    | *   | *            | *    | *   | 4            | 5    | -1  | 3            | 4    | -1  | 2            | 1    | 1   | *          | *    | *   |
| MMM CLASSIC ROCK            | 14         | 12   | 2   | 3            | 3    | 0   | *            | *    | *   | 1            | 1    | 0   | 3            | 4    | -1  | 4            | 2    | 2   | 3          | 2    | 1   |
| MMM HARD N HEAVY            | 2          | 3    | -1  | *            | *    | *   | *            | 1    | *   | *            | *    | *   | 1            | 3    | -2  | *            | *    | *   | 1          | *    | *   |
| MMM SOFT ROCK               | 3          | 3    | 0   | *            | *    | *   | *            | *    | *   | *            | 1    | *   | 1            | 1    | 0   | 1            | *    | *   | 2          | 1    | 1   |
| NOVA Throwbacks             | 7          | 5    | 2   | 2            | *    | *   | 1            | *    | *   | 3            | 1    | *   | 3            | 3    | 0   | *            | *    | *   | *          | 1    | *   |
| OLDSKOOL 90s HITS           | 19         | 17   | 2   | 4            | 2    | 2   | 1            | 1    | 0   | 4            | 7    | -3  | 5            | 4    | 1   | 2            | 1    | 1   | 3          | 1    | 2   |
| smooth                      | 17         | 12   | 5   | *            | *    | *   | 1            | 1    | 0   | 5            | 3    | 2   | 5            | 3    | 2   | 2            | 2    | 0   | 4          | 3    | 1   |
| smooth 90s                  | 5          | 6    | -1  | *            | 1    | *   | *            | *    | *   | 1            | 2    | -1  | 4            | 1    | 3   | *            | 1    | *   | *          | 1    | *   |
| SOUNDCLOUD RADIO            | 6          | 7    | -1  | 1            | 1    | 0   | 1            | 3    | -2  | 2            | 4    | -2  | 1            | *    | *   | *            | *    | *   | *          | *    | *   |
| URBAN HITS                  | 7          | 11   | -4  | 1            | 3    | -2  | 2            | 2    | 0   | 2            | 5    | -3  | 2            | 1    | 1   | *            | *    | *   | *          | *    | *   |
| triple j Unearthed          | 11         | 6    | 5   | 1            | 1    | 0   | 4            | 2    | 2   | 4            | 2    | 2   | 1            | *    | *   | 1            | 1    | 0   | *          | *    | *   |
| ABC Country                 | 13         | 8    | 5   | 1            | *    | *   | 1            | 1    | 0   | 1            | *    | *   | 4            | 1    | 3   | 2            | 2    | 0   | 5          | 4    | 1   |
| ABC Jazz                    | 12         | 13   | -1  | 4            | 3    | 1   | *            | 1    | *   | 2            | 3    | -1  | 1            | *    | *   | 2            | 3    | -1  | 4          | 3    | 1   |
| ABC KIDS LISTEN             | 8          | 11   | -3  | 3            | 5    | -2  | *            | *    | *   | 4            | 3    | 1   | 1            | 3    | -2  | *            | *    | *   | *          | *    | *   |
| ABC Sport                   | 5          | 7    | -2  | 1            | 1    | 0   | *            | *    | *   | *            | 1    | *   | 2            | 1    | 1   | 1            | 1    | 0   | 1          | 4    | -3  |
| Double J                    | 20         | 18   | 2   | 5            | 3    | 2   | *            | 1    | *   | 9            | 7    | 2   | 4            | 5    | -1  | 1            | 1    | 0   | 2          | 1    | 1   |
| Total Digital/Internet Only | 210        | 206  | 4   | 23           | 30   | -7  | 19           | 19   | 0   | 55           | 53   | 2   | 56           | 51   | 5   | 29           | 27   | 2   | 27         | 27   | 0   |

Cumulative Audience (000's) by Session, P10+ [Potential: 1161]

| Station                     | Mon-Fri             |      |      | Breakfast             |      |      | Morning                |      |      | Afternoon              |      |      | Drive                 |      |      | Evening                |      |      | Weekend             |      |      |
|-----------------------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
|                             | Mon-Fri 5:30am-12mn | This | Last | Mon-Fri 5:30am-9:00am | This | Last | Mon-Fri 9:00am-12:00md | This | Last | Mon-Fri 12:00md-4:00pm | This | Last | Mon-Fri 4:00pm-7:00pm | This | Last | Mon-Fri 7:00pm-12:00mn | This | Last | Sat-Sun 5:30am-12mn | This | Last |
| BUDDHA HITS                 | 7                   | 6    | 1    | 1                     | 3    | -2   | 3                      | 3    | 0    | 2                      | 1    | 1    | 2                     | 3    | -1   | 1                      | 1    | 0    | 6                   | 5    | 1    |
| Chemist Warehouse Remix     | 3                   | 3    | 0    | *                     | *    | *    | *                      | *    | *    | 1                      | 3    | -2   | 1                     | 2    | -1   | 2                      | 1    | 1    | 2                   | 2    | 0    |
| Coles Radio                 | 19                  | 17   | 2    | 6                     | 6    | 0    | 7                      | 9    | -2   | 9                      | 5    | 4    | 4                     | 8    | -4   | 4                      | 5    | -1   | 11                  | 10   | 1    |
| DANCE HITS                  | 8                   | 10   | -2   | 3                     | 5    | -2   | 1                      | 3    | -2   | 4                      | 3    | 1    | 4                     | 4    | 0    | 3                      | 3    | 0    | 7                   | 7    | 0    |
| EASY 80s HITS               | 7                   | 11   | -4   | 2                     | 6    | -4   | 2                      | 5    | -3   | 2                      | 5    | -3   | 5                     | 7    | -2   | 2                      | 2    | 0    | 4                   | 3    | 1    |
| Edge Digital                | 4                   | 1    | 3    | *                     | 1    | *    | 1                      | 1    | 0    | 1                      | 1    | 0    | 3                     | 1    | 2    | 2                      | *    | *    | 3                   | 3    | 0    |
| Mix 80s                     | 14                  | 11   | 3    | 5                     | 3    | 2    | 7                      | 4    | 3    | 7                      | 5    | 2    | 5                     | 6    | -1   | 4                      | 2    | 2    | 13                  | 7    | 6    |
| Mix 90s                     | 11                  | 12   | -1   | 4                     | 6    | -2   | 1                      | 2    | -1   | 3                      | 3    | 0    | 4                     | 5    | -1   | 3                      | 2    | 1    | 6                   | 8    | -2   |
| MMM 90s                     | 9                   | 10   | -1   | 4                     | 4    | 0    | 2                      | 2    | 0    | 3                      | 5    | -2   | 7                     | 7    | 0    | 2                      | 1    | 1    | 3                   | 4    | -1   |
| MMM CLASSIC ROCK            | 9                   | 9    | 0    | 5                     | 3    | 2    | 3                      | 4    | -1   | 6                      | 5    | 1    | 7                     | 6    | 1    | 3                      | 5    | -2   | 10                  | 10   | 0    |
| MMM HARD N HEAVY            | 1                   | 3    | -2   | *                     | 1    | *    | 1                      | 1    | 0    | 1                      | 2    | -1   | 1                     | 3    | -2   | *                      | *    | *    | 1                   | 1    | 0    |
| MMM SOFT ROCK               | 3                   | 3    | 0    | 2                     | 3    | -1   | 1                      | 3    | -2   | 2                      | 3    | -1   | 2                     | 2    | 0    | *                      | *    | *    | 1                   | 1    | 0    |
| NOVA Throwbacks             | 6                   | 4    | 2    | 1                     | 2    | -1   | 2                      | 1    | 1    | 3                      | 3    | 0    | 2                     | 1    | 1    | *                      | *    | *    | 3                   | 4    | -1   |
| OLDSKOOL 90s HITS           | 15                  | 14   | 1    | 4                     | 4    | 0    | 6                      | 4    | 2    | 9                      | 7    | 2    | 6                     | 4    | 2    | 3                      | 2    | *    | 7                   | 6    | 1    |
| smooth                      | 14                  | 9    | 5    | 3                     | 3    | 0    | 5                      | 3    | 2    | 9                      | 6    | 3    | 8                     | 5    | 3    | 3                      | 1    | 2    | 14                  | 8    | 6    |
| smooth 90s                  | 5                   | 6    | -1   | 2                     | 3    | -1   | 3                      | 3    | 0    | 2                      | 4    | -2   | 1                     | 3    | -2   | 1                      | 1    | 0    | 1                   | 3    | -2   |
| SOUNDCLOUD RADIO            | 6                   | 7    | -1   | 1                     | 1    | 0    | *                      | 1    | *    | 2                      | 4    | -2   | 2                     | 4    | -2   | 2                      | 3    | -1   | 2                   | 3    | -1   |
| URBAN HITS                  | 5                   | 11   | -6   | 3                     | 5    | -2   | 4                      | 5    | -1   | 3                      | 4    | -1   | 3                     | 5    | -2   | *                      | 1    | *    | 3                   | 2    | 1    |
| triple j Unearthed          | 9                   | 5    | 4    | 2                     | 1    | 1    | 2                      | 1    | 1    | 4                      | 1    | 3    | 3                     | 2    | 1    | 3                      | 3    | 0    | 4                   | 1    | 3    |
| ABC Country                 | 10                  | 5    | 5    | 2                     | 1    | 1    | 5                      | 3    | 2    | 6                      | 2    | 4    | 4                     | 2    | 2    | 3                      | 1    | 2    | 7                   | 5    | 2    |
| ABC Jazz                    | 8                   | 10   | -2   | 1                     | 2    | -1   | 2                      | 4    | -2   | 2                      | 3    | -1   | 6                     | 6    | 0    | 4                      | 3    | 1    | 9                   | 9    | 0    |
| ABC KIDS LISTEN             | 7                   | 10   | -3   | 3                     | 3    | 0    | 2                      | 4    | -2   | 2                      | 3    | -1   | 2                     | 2    | 0    | 3                      | 5    | -2   | 6                   | 8    | -2   |
| ABC Sport                   | 2                   | 2    | 0    | *                     | 1    | *    | *                      | *    | *    | 1                      | 1    | 0    | 1                     | 1    | 0    | *                      | 1    | *    | 3                   | 6    | -3   |
| Double J                    | 16                  | 15   | 1    | 7                     | 5    | 2    | 7                      | 9    | -2   | 6                      | 7    | -1   | 6                     | 9    | -3   | 5                      | 5    | 0    | 9                   | 10   | -1   |
| Total Digital/Internet Only | 177                 | 173  | 4    | 69                    | 74   | -5   | 81                     | 80   | 1    | 101                    | 91   | 10   | 96                    | 101  | -5   | 59                     | 61   | -2   | 132                 | 130  | 2    |