



BRISBANE RADIO - SURVEY 6 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 1116	7.6	7.2	0.4	1.7	1.2	0.5	0.9	0.6	0.3	1.0	2.3	-1.3	4.3	4.2	0.1	8.5	10.5	-2.0	19.9	16.9	3.0
4BH 882	3.2	2.5	0.7	0.1	0.2	-0.1	0.2	2.2	-2.0	3.5	1.0	2.5	1.7	1.8	-0.1	4.1	4.2	-0.1	5.8	4.5	1.3
4KQ	10.9	10.2	0.7	2.4	11.7	-9.3	0.6	0.9	-0.3	1.2	1.1	0.1	5.2	3.5	1.7	17.1	16.1	1.0	26.6	24.2	2.4
B105	9.0	9.7	-0.7	15.3	14.6	0.7	15.7	22.3	-6.6	16.6	16.8	-0.2	10.3	10.7	-0.4	2.8	3.2	-0.4	1.3	1.0	0.3
97.3FM	9.3	10.2	-0.9	13.8	12.3	1.5	10.5	8.9	1.6	8.4	10.1	-1.7	11.2	14.1	-2.9	13.5	11.7	1.8	3.3	4.5	-1.2
104.5 TRIPLE M	8.6	9.3	-0.7	7.0	6.6	0.4	10.6	12.3	-1.7	9.9	12.0	-2.1	14.5	14.8	-0.3	9.3	8.9	0.4	1.5	1.0	0.5
NOVA106.9	11.7	10.2	1.5	24.7	22.7	2.0	22.6	19.8	2.8	17.6	14.6	3.0	14.8	11.9	2.9	4.4	4.0	0.4	0.8	1.1	-0.3
ABC BRIS	8.6	8.4	0.2	4.6	3.4	1.2	1.4	1.4	0.0	2.9	1.9	1.0	4.2	6.3	-2.1	11.3	13.8	-2.5	19.3	16.7	2.6
4RN	2.5	2.7	-0.2	0.1	*	*	0.3	*	*	0.5	0.7	-0.2	2.0	2.1	-0.1	3.8	2.2	1.6	5.5	7.3	-1.8
ABC NEWSRADIO	1.4	1.9	-0.5	0.7	1.2	-0.5	0.6	0.6	0.0	1.3	1.3	0.0	2.4	2.4	0.0	0.7	1.0	-0.3	1.7	3.2	-1.5
4JJJ	7.0	6.7	0.3	6.6	4.4	2.2	19.3	16.5	2.8	14.4	13.5	0.9	7.3	6.9	0.4	2.0	3.0	-1.0	0.2	0.4	-0.2
ABC CLASSIC	2.3	2.6	-0.3	0.8	0.4	0.4	0.1	2.0	-1.9	1.2	0.5	0.7	2.3	1.0	1.3	1.6	2.4	-0.8	4.8	7.4	-2.6

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 1116	7.9	7.3	0.6	8.1	8.0	0.1	11.8	10.6	1.2	5.6	4.9	0.7	4.1	4.1	0.0	11.0	9.4	1.6	6.5	6.9	-0.4						
4BH 882	3.1	2.5	0.6	2.5	2.0	0.5	3.3	2.8	0.5	3.1	2.6	0.5	3.4	2.4	1.0	4.6	3.0	1.6	3.5	2.7	0.8						
4KQ	10.4	9.7	0.7	12.0	11.1	0.9	12.1	11.5	0.6	10.4	9.7	0.7	7.1	6.8	0.3	5.6	5.2	0.4	12.6	11.8	0.8						
B105	9.5	10.2	-0.7	9.0	9.5	-0.5	9.1	9.1	0.0	11.4	12.1	-0.7	9.6	10.8	-1.2	5.2	8.1	-2.9	7.6	8.3	-0.7						
97.3FM	9.4	10.7	-1.3	9.5	10.2	-0.7	9.8	11.5	-1.7	10.5	11.9	-1.4	8.3	10.0	-1.7	6.4	7.5	-1.1	8.9	8.4	0.5						
104.5 TRIPLE M	8.9	9.8	-0.9	7.9	9.9	-2.0	9.6	9.6	0.0	10.6	10.3	0.3	8.7	10.6	-1.9	4.6	5.6	-1.0	7.8	7.8	0.0						
NOVA106.9	12.0	10.5	1.5	13.1	11.3	1.8	8.9	8.0	0.9	12.1	11.0	1.1	15.2	13.0	2.2	10.8	7.7	3.1	10.6	9.3	1.3						
ABC BRIS	8.5	8.2	0.3	11.6	10.6	1.0	7.3	7.2	0.1	5.4	5.5	-0.1	8.4	7.8	0.6	12.4	12.4	0.0	8.7	9.0	-0.3						
4RN	2.5	2.6	-0.1	3.9	3.6	0.3	2.1	2.2	-0.1	1.0	1.3	-0.3	2.3	2.6	-0.3	4.6	4.7	-0.1	2.5	2.7	-0.2						
ABC NEWSRADIO	1.4	1.8	-0.4	1.8	3.0	-1.2	1.3	1.5	-0.2	0.8	1.1	-0.3	1.1	1.0	0.1	3.0	2.4	0.6	1.6	2.2	-0.6						
4JJJ	6.9	7.0	-0.1	5.6	5.7	-0.1	6.0	6.2	-0.2	7.7	8.2	-0.5	9.0	8.7	0.3	8.1	6.5	1.6	7.1	5.6	1.5						
ABC CLASSIC	2.2	2.5	-0.3	2.1	2.2	-0.1	1.9	2.4	-0.5	2.2	2.1	0.1	2.4	3.1	-0.7	2.7	4.1	-1.4	2.5	3.0	-0.5						



BRISBANE RADIO - SURVEY 6 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 1116	160	171	-11	12	15	-3	10	7	3	12	15	-3	32	32	0	25	35	-10	70	68	2
4BH 882	90	82	8	3	6	-3	1	3	-2	10	4	6	11	11	0	21	19	2	43	38	5
4KQ	291	285	6	16	19	-3	7	11	-4	23	20	3	44	45	-1	63	70	-7	137	121	16
B105	517	538	-21	101	97	4	74	91	-17	184	194	-10	109	105	4	38	42	-4	12	9	3
97.3FM	529	504	25	81	77	4	64	53	11	141	130	11	132	130	2	72	64	8	39	51	-12
104.5 TRIPLE M	384	378	6	60	53	7	38	38	0	94	99	-5	114	122	-8	56	51	5	23	15	8
NOVA106.9	628	606	22	116	110	6	109	109	0	206	184	22	145	143	2	38	42	-4	15	17	-2
ABC BRIS	313	284	29	27	27	0	15	17	-2	41	27	14	64	62	2	56	56	0	111	95	16
4RN	97	84	13	5	1	4	6	4	2	14	16	-2	20	19	1	22	13	9	30	30	0
ABC NEWSRADIO	132	133	-1	16	15	1	13	10	3	27	20	7	32	34	-2	14	14	0	30	40	-10
4JJJ	357	352	5	49	35	14	69	74	-5	142	139	3	66	75	-9	22	24	-2	9	5	4
ABC CLASSIC	109	110	-1	14	6	8	4	7	-3	18	18	0	32	31	1	18	19	-1	23	30	-7
Total	2037	2041	-4	230	233	-3	222	228	-6	539	535	4	460	460	0	255	254	1	331	331	0

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
4BC 1116	144	151	-7	104	111	-7	101	102	-1	74	69	5	61	63	-2	37	38	-1	105	110	-5							
4BH 882	78	70	8	49	38	11	46	42	4	39	37	2	42	30	12	21	13	8	63	54	9							
4KQ	264	260	4	167	155	12	143	151	-8	155	146	9	109	105	4	47	50	-3	195	191	4							
B105	470	497	-27	300	309	-9	196	203	-7	278	282	-4	240	264	-24	68	91	-23	293	300	-7							
97.3FM	482	453	29	260	253	7	210	206	4	275	255	20	205	206	-1	92	87	5	300	291	9							
104.5 TRIPLE M	336	338	-2	179	196	-17	143	139	4	202	184	18	166	176	-10	65	75	-10	224	203	21							
NOVA106.9	575	566	9	379	350	29	224	213	11	311	308	3	326	307	19	134	122	12	394	361	33							
ABC BRIS	279	258	21	202	181	21	122	107	15	124	114	10	134	114	20	71	71	0	205	177	28							
4RN	88	78	10	57	54	3	36	37	-1	33	31	2	39	39	0	26	26	0	51	48	3							
ABC NEWSRADIO	118	116	2	53	67	-14	32	35	-3	45	45	0	29	22	7	29	20	9	66	73	-7							
4JJJ	314	315	-1	169	175	-6	121	128	-7	178	160	18	177	185	-8	68	71	-3	197	182	15							
ABC CLASSIC	94	97	-3	48	50	-2	37	45	-8	42	43	-1	43	45	-2	18	32	-14	55	52	3							
Total	1979	1984	-5	1539	1535	4	1229	1221	8	1399	1398	1	1323	1324	-1	638	644	-6	1677	1636	41							



BRISBANE RADIO - SURVEY 6 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 1116	18	17	1	*	*	*	*	*	*	1	1	0	2	2	0	3	4	-1	11	9	2
4BH 882	8	6	2	*	*	*	*	*	*	2	*	*	1	1	0	2	2	0	3	2	1
4KQ	26	24	2	*	2	*	*	*	*	1	1	0	3	2	1	7	6	1	15	13	2
B105	21	23	-2	3	3	0	2	4	-2	8	8	0	6	6	0	1	1	0	1	1	0
97.3FM	22	24	-2	3	2	1	2	2	0	4	5	-1	6	8	-2	5	4	1	2	2	0
104.5 TRIPLE M	20	22	-2	1	1	0	2	2	0	5	6	-1	8	9	-1	4	3	1	1	1	0
NOVA106.9	27	24	3	5	4	1	4	3	1	9	7	2	8	7	1	2	2	0	*	1	*
ABC BRIS	20	20	0	1	1	0	*	*	*	1	1	0	2	4	-2	4	5	-1	11	9	2
4RN	6	6	0	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1	3	4	-1
ABC NEWSRADIO	3	4	-1	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	1	2	-1
4JJJ	16	16	0	1	1	0	3	3	0	7	7	0	4	4	0	1	1	0	*	*	*
ABC CLASSIC	5	6	-1	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	3	4	-1
Total	235	235	0	20	19	1	16	18	-2	50	48	2	54	59	-5	40	38	2	56	53	3

Average Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
4BC 1116	20	18	2	30	30	0	41	37	4	17	15	2	10	10	0	7	6	1	13	13	0
4BH 882	8	6	2	9	8	1	11	10	1	10	8	2	8	6	2	3	2	1	7	5	2
4KQ	26	25	1	45	42	3	42	40	2	33	30	3	17	16	1	4	4	0	25	23	2
B105	24	26	-2	33	36	-3	32	31	1	36	37	-1	22	25	-3	3	5	-2	15	16	-1
97.3FM	24	27	-3	35	39	-4	34	40	-6	33	37	-4	19	23	-4	4	5	-1	17	16	1
104.5 TRIPLE M	22	25	-3	30	38	-8	34	33	1	33	32	1	20	25	-5	3	4	-1	15	15	0
NOVA106.9	30	26	4	49	43	6	31	28	3	38	34	4	36	31	5	7	5	2	21	18	3
ABC BRIS	21	21	0	43	41	2	25	25	0	17	17	0	20	18	2	8	8	0	17	17	0
4RN	6	7	-1	15	14	1	7	8	-1	3	4	-1	5	6	-1	3	3	0	5	5	0
ABC NEWSRADIO	4	5	-1	7	11	-4	5	5	0	2	3	-1	3	2	1	2	2	0	3	4	-1
4JJJ	17	18	-1	21	22	-1	21	22	-1	24	25	-1	21	20	1	5	4	1	14	11	3
ABC CLASSIC	5	6	-1	8	8	0	7	8	-1	7	7	0	6	7	-1	2	3	-1	5	6	-1
Total	250	252	-2	373	381	-8	348	346	2	313	310	3	234	234	0	66	68	-2	197	193	4

EMBARGOED UNTIL 9:30AM (AEDT)



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	51	46	5	14	10	4	4	2	2	5	6	-1	13	11	2	10	12	-2	6	5	1
97.3 The 90s	45	49	-4	12	13	-1	2	*	*	11	12	-1	13	15	-2	4	7	-3	4	3	1
BUDDHA HITS	21	16	5	*	2	*	5	4	1	5	4	1	8	5	3	4	2	2	1	*	*
Chemist Warehouse Remix	9	10	-1	4	3	1	1	2	-1	2	1	1	1	2	-1	1	2	-1	*	*	*
Coles Radio	55	53	2	10	7	3	10	7	3	16	15	1	9	14	-5	9	7	2	1	3	-2
DANCE HITS	22	20	2	13	11	2	4	3	1	3	5	-2	3	1	2	*	*	*	*	*	*
EASY 80s HITS	9	13	-4	2	1	1	*	*	*	3	5	-2	4	5	-1	1	2	-1	*	*	*
Edge Digital	18	9	9	9	3	6	2	2	0	2	2	0	3	2	1	*	*	*	2	*	*
MMM 90s	21	26	-5	5	7	-2	1	2	-1	7	7	0	6	7	-1	1	1	0	1	1	0
MMM CLASSIC ROCK	24	25	-1	6	8	-2	1	2	-1	2	3	-1	5	5	0	9	5	4	1	2	-1
MMM COUNTRY	17	16	1	3	3	0	*	2	*	7	4	3	4	4	0	*	1	*	2	1	1
MMM HARD N HEAVY	5	15	-10	*	3	*	*	*	*	1	3	-2	4	8	-4	*	*	*	*	1	*
MMM SOFT ROCK	13	14	-1	5	8	-3	2	2	0	*	*	*	4	1	3	2	2	0	*	*	*
NOVA 90s	52	35	17	11	12	-1	1	1	0	23	12	11	15	10	5	2	1	1	*	*	*
NTS News Talk Sport	2	5	-3	2	2	0	*	*	*	*	*	*	*	2	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	11	15	-4	4	3	1	1	*	*	3	7	-4	2	3	-1	*	*	*	*	2	*
smooth	27	26	1	3	3	0	*	*	*	6	6	0	1	6	-5	12	6	6	5	5	0
smooth 80s	17	20	-3	3	2	1	2	2	0	1	*	*	6	10	-4	4	4	0	1	2	-1
SOUNDCLOUD RADIO	17	12	5	4	5	-1	6	3	3	5	*	*	2	3	-1	*	*	*	*	1	*
URBAN HITS	13	20	-7	6	6	0	1	4	-3	4	7	-3	1	3	-2	*	*	*	*	*	*
triple j Unearthed	33	27	6	10	9	1	7	6	1	11	9	2	5	2	3	*	1	*	1	*	*
ABC Country	15	13	2	1	*	*	*	*	*	3	5	-2	2	*	*	3	3	0	6	6	0
ABC Jazz	19	15	4	4	2	2	3	3	0	5	*	*	2	5	-3	3	3	0	1	2	-1
ABC KIDS LISTEN	18	19	-1	4	3	1	*	2	*	9	7	2	5	7	-2	*	*	*	*	*	*
ABC Sport	23	18	5	6	6	0	2	2	0	2	*	*	4	2	2	4	4	0	5	4	1
Double J	38	41	-3	6	9	-3	3	2	1	5	12	-7	17	11	6	5	6	-1	1	*	*
Total Digital/Internet Only	451	415	36	78	67	11	43	36	7	118	111	7	114	110	4	60	51	9	37	40	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri 5:30am-12mn			Breakfast 5:30am-9:00am			Morning 9:00am-12:00md			Afternoon 12:00md-4:00pm			Drive 4:00pm-7:00pm			Evening 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	39	39	0	13	9	4	12	15	-3	12	18	-6	10	14	-4	16	10	6	24	21	3
97.3 The 90s	36	39	-3	16	18	-2	13	12	1	11	15	-4	12	16	-4	5	7	-2	26	23	3
BUDDHA HITS	14	12	2	6	3	3	5	3	2	8	8	0	8	9	-1	3	3	0	15	9	6
Chemist Warehouse Remix	8	8	0	2	3	-1	2	1	1	3	*	*	3	2	1	7	4	3	3	4	-1
Coles Radio	41	45	-4	13	6	7	16	7	9	21	19	2	17	16	1	2	8	-6	34	22	12
DANCE HITS	20	16	4	6	5	1	8	3	5	10	5	5	12	8	4	*	1	*	4	5	-1
EASY 80s HITS	1	6	-5	1	1	0	1	2	-1	1	1	0	*	3	*	1	2	-1	8	10	-2
Edge Digital	18	9	9	6	5	1	3	3	0	4	3	1	4	2	2	5	*	*	3	3	0
MMM 90s	14	19	-5	2	3	-1	4	6	-2	4	4	0	4	5	-1	3	8	-5	10	15	-5
MMM CLASSIC ROCK	19	21	-2	5	6	-1	7	8	-1	8	10	-2	4	7	-3	7	6	1	13	9	4
MMM COUNTRY	13	15	-2	3	4	-1	2	5	-3	9	9	0	8	9	-1	1	3	-2	10	8	2
MMM HARD N HEAVY	4	15	-11	3	7	-4	1	7	-6	4	7	-3	3	7	-4	*	3	*	4	10	-6
MMM SOFT ROCK	10	9	1	4	3	1	2	1	1	6	8	-2	4	6	-2	3	3	0	6	8	-2
NOVA 90s	41	30	11	17	14	3	11	13	-2	15	11	4	15	6	9	6	4	2	25	20	5
NTS News Talk Sport	2	3	-1	1	1	0	*	1	*	1	1	0	1	1	0	*	*	*	*	2	*
OLDSKOOL 90s HITS	8	10	-2	2	2	0	4	3	1	4	8	-4	3	5	-2	2	*	*	6	8	-2
smooth	21	20	1	6	5	1	9	9	0	17	13	4	8	4	4	3	3	0	21	16	5
smooth 80s	13	11	2	2	2	0	5	3	2	5	4	1	5	7	-2	5	5	0	5	12	-7
SOUNDCLOUD RADIO	16	11	5	9	3	6	7	8	-1	7	3	4	8	4	4	5	4	1	5	5	0
URBAN HITS	10	19	-9	3	4	-1	5	2	3	5	7	-2	2	11	-9	3	4	-1	4	5	-1
triple j Unearthed	26	22	4	13	11	2	9	12	-3	5	5	0	5	8	-3	6	4	2	15	8	7
ABC Country	11	8	3	6	3	3	4	2	2	3	1	2	5	4	1	2	2	0	9	9	0
ABC Jazz	15	12	3	6	2	4	4	4	0	9	6	3	8	8	0	1	3	-2	11	9	2
ABC KIDS LISTEN	16	12	4	7	2	5	5	4	1	8	1	7	9	4	5	3	5	-2	8	13	-5
ABC Sport	15	13	2	7	8	-1	4	2	2	1	1	0	1	3	-2	7	6	1	13	10	3
Double J	33	33	0	15	16	-1	17	16	1	15	11	4	18	16	2	6	10	-4	23	27	-4
Total Digital/Internet Only	367	343	24	177	149	28	169	152	17	190	182	8	176	167	9	103	101	2	292	270	22