



SYDNEY RADIO - SURVEY 8 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|------------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 1170 SEN Sports | 0.5 | 0.5 | 0.0 | 0.6 | 0.4 | 0.2 | 0.2 | 0.3 | -0.1 | 0.2 | 0.7 | -0.5 | 1.2 | 1.1 | 0.1 | 0.8 | 0.5 | 0.3 | 0.1 | 0.1 | 0.0 |
| 2GB | 14.5 | 15.7 | -1.2 | 2.8 | 2.7 | 0.1 | 3.8 | 2.3 | 1.5 | 6.2 | 9.4 | -3.2 | 7.7 | 9.3 | -1.6 | 16.0 | 19.3 | -3.3 | 31.5 | 29.4 | 2.1 |
| 2UE 954 | 2.6 | 2.5 | 0.1 | 1.0 | 0.9 | 0.1 | 0.1 | 0.3 | -0.2 | 0.4 | 0.8 | -0.4 | 0.2 | 0.7 | -0.5 | 2.8 | 2.4 | 0.4 | 7.3 | 6.2 | 1.1 |
| SKY Sports Radio | 1.2 | 1.3 | -0.1 | 0.7 | 1.4 | -0.7 | 1.2 | 0.1 | 1.1 | 1.1 | 1.0 | 0.1 | 0.7 | 1.1 | -0.4 | 0.8 | 1.5 | -0.7 | 2.2 | 1.9 | 0.3 |
| 104.1 2DAY FM | 3.8 | 3.5 | 0.3 | 9.3 | 7.6 | 1.7 | 7.0 | 7.0 | 0.0 | 6.7 | 7.4 | -0.7 | 4.4 | 3.7 | 0.7 | 1.2 | 1.6 | -0.4 | 0.4 | 0.5 | -0.1 |
| KIIS1065 | 8.3 | 8.0 | 0.3 | 18.3 | 19.6 | -1.3 | 8.2 | 14.0 | -5.8 | 15.0 | 16.0 | -1.0 | 9.7 | 10.3 | -0.6 | 5.9 | 2.3 | 3.6 | 0.8 | 0.5 | 0.3 |
| 104.9 TRIPLE M | 4.9 | 5.4 | -0.5 | 5.2 | 8.9 | -3.7 | 4.5 | 5.8 | -1.3 | 5.5 | 6.4 | -0.9 | 8.6 | 9.7 | -1.1 | 6.1 | 4.2 | 1.9 | 0.4 | 0.4 | 0.0 |
| NOVA96.9 | 6.8 | 5.4 | 1.4 | 12.5 | 12.1 | 0.4 | 18.9 | 20.4 | -1.5 | 12.1 | 10.6 | 1.5 | 6.7 | 4.5 | 2.2 | 3.4 | 2.3 | 1.1 | 0.7 | 0.3 | 0.4 |
| smoothfm 95.3 | 7.9 | 7.9 | 0.0 | 9.5 | 7.5 | 2.0 | 8.9 | 5.9 | 3.0 | 8.9 | 8.9 | 0.0 | 8.9 | 7.8 | 1.1 | 9.3 | 9.2 | 0.1 | 4.9 | 7.0 | -2.1 |
| WSFM | 8.8 | 8.1 | 0.7 | 7.5 | 7.2 | 0.3 | 8.2 | 9.3 | -1.1 | 6.0 | 3.5 | 2.5 | 10.1 | 10.5 | -0.4 | 15.9 | 14.2 | 1.7 | 5.6 | 5.0 | 0.6 |
| ABC SYD | 9.4 | 12.3 | -2.9 | 6.0 | 5.3 | 0.7 | 2.5 | 2.8 | -0.3 | 3.0 | 4.3 | -1.3 | 5.9 | 7.9 | -2.0 | 12.4 | 15.9 | -3.5 | 18.1 | 22.6 | -4.5 |
| 2RN | 2.2 | 2.6 | -0.4 | 0.7 | 0.9 | -0.2 | 0.4 | 0.8 | -0.4 | 0.5 | 0.9 | -0.4 | 1.7 | 2.6 | -0.9 | 3.0 | 3.7 | -0.7 | 4.2 | 3.8 | 0.4 |
| ABC NEWSRADIO | 2.0 | 1.7 | 0.3 | 1.7 | 1.0 | 0.7 | 0.7 | 0.6 | 0.1 | 1.2 | 1.1 | 0.1 | 2.8 | 2.1 | 0.7 | 2.0 | 2.0 | 0.0 | 2.2 | 2.0 | 0.2 |
| 2JJJ | 6.2 | 4.3 | 1.9 | 3.4 | 3.2 | 0.2 | 13.5 | 12.5 | 1.0 | 15.8 | 12.0 | 3.8 | 5.2 | 3.9 | 1.3 | 3.1 | 1.6 | 1.5 | 1.0 | 0.6 | 0.4 |
| ABC CLASSIC | 3.5 | 4.0 | -0.5 | 1.3 | 1.1 | 0.2 | 0.2 | 2.1 | -1.9 | 0.8 | 1.6 | -0.8 | 2.3 | 2.2 | 0.1 | 2.3 | 3.3 | -1.0 | 8.8 | 8.8 | 0.0 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|------------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 1170 SEN Sports | 0.6 | 0.6 | 0.0 | 0.2 | 0.4 | -0.2 | 0.4 | 0.5 | -0.1 | 1.0 | 0.9 | 0.1 | 0.8 | 0.5 | 0.3 | 0.6 | 0.8 | -0.2 | 0.3 | 0.4 | -0.1 | | | | | | |
| 2GB | 14.6 | 15.8 | -1.2 | 18.5 | 19.8 | -1.3 | 18.4 | 18.3 | 0.1 | 10.8 | 11.4 | -0.6 | 6.4 | 7.4 | -1.0 | 17.4 | 22.8 | -5.4 | 14.4 | 15.7 | -1.3 | | | | | | |
| 2UE 954 | 2.4 | 2.5 | -0.1 | 2.0 | 2.3 | -0.3 | 3.0 | 2.5 | 0.5 | 2.9 | 2.9 | 0.0 | 2.1 | 2.7 | -0.6 | 1.2 | 1.9 | -0.7 | 3.3 | 2.6 | 0.7 | | | | | | |
| SKY Sports Radio | 1.0 | 1.2 | -0.2 | 0.9 | 2.2 | -1.3 | 0.6 | 0.6 | 0.0 | 0.9 | 0.7 | 0.2 | 1.4 | 1.0 | 0.4 | 1.4 | 1.5 | -0.1 | 2.0 | 1.9 | 0.1 | | | | | | |
| 104.1 2DAY FM | 3.7 | 3.6 | 0.1 | 2.7 | 2.9 | -0.2 | 4.0 | 4.0 | 0.0 | 4.7 | 4.4 | 0.3 | 4.1 | 3.6 | 0.5 | 2.7 | 1.6 | 1.1 | 3.8 | 3.5 | 0.3 | | | | | | |
| KIIS1065 | 8.4 | 8.4 | 0.0 | 10.8 | 10.7 | 0.1 | 7.2 | 8.5 | -1.3 | 7.3 | 7.3 | 0.0 | 8.9 | 8.2 | 0.7 | 6.7 | 5.0 | 1.7 | 7.7 | 6.8 | 0.9 | | | | | | |
| 104.9 TRIPLE M | 5.1 | 5.5 | -0.4 | 4.6 | 4.6 | 0.0 | 4.8 | 5.1 | -0.3 | 5.8 | 6.2 | -0.4 | 6.2 | 6.8 | -0.6 | 3.9 | 4.7 | -0.8 | 4.2 | 5.0 | -0.8 | | | | | | |
| NOVA96.9 | 7.0 | 5.4 | 1.6 | 6.9 | 4.7 | 2.2 | 6.5 | 5.2 | 1.3 | 7.9 | 6.1 | 1.8 | 7.0 | 6.8 | 0.2 | 5.2 | 3.5 | 1.7 | 6.1 | 5.5 | 0.6 | | | | | | |
| smoothfm 95.3 | 7.7 | 7.7 | 0.0 | 5.4 | 4.9 | 0.5 | 6.8 | 7.1 | -0.3 | 9.3 | 9.9 | -0.6 | 9.0 | 9.5 | -0.5 | 10.8 | 9.2 | 1.6 | 8.6 | 8.3 | 0.3 | | | | | | |
| WSFM | 8.9 | 8.5 | 0.4 | 9.1 | 7.9 | 1.2 | 10.1 | 8.7 | 1.4 | 9.9 | 10.2 | -0.3 | 7.3 | 8.1 | -0.8 | 5.0 | 5.5 | -0.5 | 8.2 | 7.0 | 1.2 | | | | | | |
| ABC SYD | 9.9 | 12.7 | -2.8 | 13.2 | 15.9 | -2.7 | 8.9 | 12.3 | -3.4 | 7.2 | 10.8 | -3.6 | 9.7 | 12.2 | -2.5 | 10.2 | 10.2 | 0.0 | 7.9 | 11.1 | -3.2 | | | | | | |
| 2RN | 2.1 | 2.4 | -0.3 | 4.3 | 4.1 | 0.2 | 0.9 | 1.4 | -0.5 | 0.7 | 1.4 | -0.7 | 2.1 | 2.6 | -0.5 | 2.5 | 2.3 | 0.2 | 2.5 | 3.3 | -0.8 | | | | | | |
| ABC NEWSRADIO | 1.9 | 1.7 | 0.2 | 2.8 | 2.6 | 0.2 | 1.8 | 1.7 | 0.1 | 1.2 | 0.6 | 0.6 | 1.7 | 1.4 | 0.3 | 2.3 | 2.2 | 0.1 | 2.1 | 1.9 | 0.2 | | | | | | |
| 2JJJ | 6.5 | 4.5 | 2.0 | 4.9 | 3.5 | 1.4 | 6.8 | 4.6 | 2.2 | 7.6 | 5.2 | 2.4 | 8.1 | 5.8 | 2.3 | 4.5 | 2.9 | 1.6 | 5.3 | 3.8 | 1.5 | | | | | | |
| ABC CLASSIC | 3.4 | 4.0 | -0.6 | 2.6 | 4.0 | -1.4 | 3.5 | 3.8 | -0.3 | 3.3 | 3.4 | -0.1 | 4.4 | 4.5 | -0.1 | 4.1 | 4.9 | -0.8 | 4.0 | 4.3 | -0.3 | | | | | | |



SYDNEY RADIO - SURVEY 8 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|------------------|------------|------|------|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 1170 SEN Sports | 44 | 79 | -35 | 9 | 13 | -4 | 2 | 10 | -8 | 6 | 21 | -15 | 14 | 15 | -1 | 9 | 12 | -3 | 4 | 8 | -4 |
| 2GB | 681 | 772 | -91 | 29 | 37 | -8 | 20 | 28 | -8 | 71 | 116 | -45 | 141 | 162 | -21 | 115 | 129 | -14 | 304 | 300 | 4 |
| 2UE 954 | 201 | 223 | -22 | 20 | 23 | -3 | 7 | 9 | -2 | 16 | 19 | -3 | 12 | 22 | -10 | 31 | 47 | -16 | 115 | 103 | 12 |
| SKY Sports Radio | 138 | 172 | -34 | 23 | 42 | -19 | 5 | 2 | 3 | 35 | 37 | -2 | 24 | 24 | 0 | 19 | 32 | -13 | 32 | 34 | -2 |
| 104.1 2DAY FM | 622 | 634 | -12 | 125 | 105 | 20 | 73 | 65 | 8 | 222 | 244 | -22 | 145 | 141 | 4 | 37 | 50 | -13 | 21 | 30 | -9 |
| KIIS1065 | 1076 | 1067 | 9 | 200 | 224 | -24 | 100 | 147 | -47 | 440 | 402 | 38 | 237 | 226 | 11 | 74 | 41 | 33 | 24 | 27 | -3 |
| 104.9 TRIPLE M | 548 | 562 | -14 | 92 | 113 | -21 | 46 | 53 | -7 | 154 | 159 | -5 | 171 | 164 | 7 | 73 | 57 | 16 | 12 | 16 | -4 |
| NOVA96.9 | 1012 | 980 | 32 | 196 | 179 | 17 | 153 | 165 | -12 | 393 | 379 | 14 | 190 | 188 | 2 | 60 | 51 | 9 | 20 | 16 | 4 |
| smoothfm 95.3 | 1000 | 935 | 65 | 122 | 125 | -3 | 86 | 78 | 8 | 291 | 272 | 19 | 222 | 199 | 23 | 157 | 129 | 28 | 122 | 131 | -9 |
| WSFM | 796 | 764 | 32 | 101 | 111 | -10 | 64 | 68 | -4 | 155 | 120 | 35 | 204 | 196 | 8 | 169 | 164 | 5 | 104 | 103 | 1 |
| ABC SYD | 642 | 799 | -157 | 64 | 69 | -5 | 42 | 55 | -13 | 62 | 87 | -25 | 118 | 160 | -42 | 111 | 145 | -34 | 245 | 283 | -38 |
| 2RN | 190 | 226 | -36 | 22 | 16 | 6 | 4 | 4 | 0 | 20 | 35 | -15 | 34 | 50 | -16 | 32 | 43 | -11 | 77 | 78 | -1 |
| ABC NEWSRADIO | 311 | 347 | -36 | 38 | 30 | 8 | 11 | 14 | -3 | 48 | 72 | -24 | 82 | 90 | -8 | 45 | 49 | -4 | 87 | 92 | -5 |
| 2JJJ | 567 | 554 | 13 | 59 | 66 | -7 | 92 | 97 | -5 | 252 | 247 | 5 | 119 | 109 | 10 | 26 | 22 | 4 | 19 | 13 | 6 |
| ABC CLASSIC | 272 | 369 | -97 | 32 | 27 | 5 | 7 | 34 | -27 | 36 | 51 | -15 | 66 | 87 | -21 | 36 | 51 | -15 | 95 | 119 | -24 |
| Total | 4518 | 4519 | -1 | 465 | 464 | 1 | 470 | 474 | -4 | 1248 | 1253 | -5 | 995 | 995 | 0 | 577 | 574 | 3 | 763 | 759 | 4 |

Cumulative Audience (000's) by Session, P10+ [Potential: 4793]

| Station | Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|------------------|---------------------|------|------|---------------------------------|------|-----|--------------------------------|------|------|----------------------------------|------|-----|-----------------------------|------|-----|--------------------------------|------|-----|-----------------------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 1170 SEN Sports | 37 | 63 | -26 | 23 | 35 | -12 | 17 | 26 | -9 | 23 | 26 | -3 | 20 | 15 | 5 | 7 | 11 | -4 | 23 | 30 | -7 |
| 2GB | 640 | 721 | -81 | 479 | 516 | -37 | 392 | 444 | -52 | 309 | 319 | -10 | 232 | 257 | -25 | 203 | 236 | -33 | 453 | 511 | -58 |
| 2UE 954 | 165 | 185 | -20 | 72 | 84 | -12 | 81 | 95 | -14 | 92 | 89 | 3 | 56 | 69 | -13 | 39 | 47 | -8 | 127 | 133 | -6 |
| SKY Sports Radio | 113 | 130 | -17 | 42 | 60 | -18 | 53 | 44 | 9 | 47 | 34 | 13 | 39 | 27 | 12 | 16 | 26 | -10 | 87 | 102 | -15 |
| 104.1 2DAY FM | 540 | 534 | 6 | 221 | 211 | 10 | 227 | 262 | -35 | 246 | 236 | 10 | 224 | 192 | 32 | 124 | 81 | 43 | 312 | 304 | 8 |
| KIIS1065 | 987 | 976 | 11 | 573 | 517 | 56 | 427 | 455 | -28 | 433 | 418 | 15 | 419 | 386 | 33 | 203 | 181 | 22 | 628 | 589 | 39 |
| 104.9 TRIPLE M | 464 | 459 | 5 | 235 | 209 | 26 | 194 | 209 | -15 | 239 | 232 | 7 | 233 | 226 | 7 | 103 | 94 | 9 | 299 | 336 | -37 |
| NOVA96.9 | 886 | 838 | 48 | 442 | 347 | 95 | 319 | 288 | 31 | 421 | 398 | 23 | 416 | 404 | 12 | 181 | 155 | 26 | 582 | 539 | 43 |
| smoothfm 95.3 | 853 | 807 | 46 | 392 | 344 | 48 | 370 | 376 | -6 | 434 | 414 | 20 | 413 | 372 | 41 | 248 | 187 | 61 | 668 | 594 | 74 |
| WSFM | 706 | 661 | 45 | 400 | 326 | 74 | 366 | 371 | -5 | 434 | 382 | 52 | 301 | 276 | 25 | 120 | 110 | 10 | 488 | 441 | 47 |
| ABC SYD | 587 | 710 | -123 | 397 | 459 | -62 | 325 | 405 | -80 | 292 | 382 | -90 | 292 | 311 | -19 | 175 | 155 | 20 | 402 | 511 | -109 |
| 2RN | 157 | 194 | -37 | 111 | 111 | 0 | 60 | 88 | -28 | 59 | 75 | -16 | 65 | 76 | -11 | 47 | 56 | -9 | 131 | 159 | -28 |
| ABC NEWSRADIO | 277 | 298 | -21 | 193 | 166 | 27 | 103 | 125 | -22 | 87 | 72 | 15 | 88 | 61 | 27 | 66 | 66 | 0 | 177 | 192 | -15 |
| 2JJJ | 510 | 481 | 29 | 270 | 221 | 49 | 238 | 211 | 27 | 276 | 253 | 23 | 304 | 248 | 56 | 116 | 106 | 10 | 347 | 311 | 36 |
| ABC CLASSIC | 244 | 327 | -83 | 109 | 158 | -49 | 126 | 155 | -29 | 128 | 133 | -5 | 128 | 124 | 4 | 72 | 96 | -24 | 173 | 207 | -34 |
| Total | 4349 | 4305 | 44 | 3169 | 3061 | 108 | 2709 | 2881 | -172 | 2878 | 2841 | 37 | 2760 | 2630 | 130 | 1557 | 1434 | 123 | 3641 | 3698 | -57 |



SYDNEY RADIO - SURVEY 8 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | | |
|------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | |
| 1170 SEN Sports | 3 | 3 | 0 | * | * | * | * | * | * | * | 1 | * | 2 | 1 | 1 | 1 | * | * | * | * | * | * |
| 2GB | 75 | 82 | -7 | 1 | 1 | 0 | 1 | 1 | 0 | 6 | 8 | -2 | 10 | 12 | -2 | 13 | 17 | -4 | 43 | 43 | 0 | |
| 2UE 954 | 13 | 13 | 0 | * | * | * | * | * | * | * | 1 | * | * | 1 | * | 2 | 2 | 0 | 10 | 9 | 1 | |
| SKY Sports Radio | 6 | 7 | -1 | * | 1 | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 3 | 3 | 0 | |
| 104.1 2DAY FM | 19 | 18 | 1 | 3 | 3 | 0 | 2 | 2 | 0 | 7 | 6 | 1 | 6 | 5 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | |
| KIIS1065 | 42 | 42 | 0 | 6 | 8 | -2 | 3 | 4 | -1 | 15 | 14 | 1 | 12 | 14 | -2 | 5 | 2 | 3 | 1 | 1 | 0 | |
| 104.9 TRIPLE M | 25 | 28 | -3 | 2 | 4 | -2 | 1 | 2 | -1 | 6 | 5 | 1 | 11 | 13 | -2 | 5 | 4 | 1 | * | 1 | * | |
| NOVA96.9 | 35 | 28 | 7 | 4 | 5 | -1 | 6 | 6 | 0 | 12 | 9 | 3 | 8 | 6 | 2 | 3 | 2 | 1 | 1 | * | * | |
| smoothfm 95.3 | 41 | 41 | 0 | 3 | 3 | 0 | 3 | 2 | 1 | 9 | 8 | 1 | 11 | 10 | 1 | 8 | 8 | 0 | 7 | 10 | -3 | |
| WSFM | 45 | 42 | 3 | 3 | 3 | 0 | 3 | 3 | 0 | 6 | 3 | 3 | 13 | 14 | -1 | 13 | 13 | 0 | 8 | 7 | 1 | |
| ABC SYD | 48 | 64 | -16 | 2 | 2 | 0 | 1 | 1 | 0 | 3 | 4 | -1 | 7 | 10 | -3 | 10 | 14 | -4 | 25 | 33 | -8 | |
| 2RN | 11 | 14 | -3 | * | * | * | * | * | * | 1 | 1 | 0 | 2 | 4 | -2 | 2 | 3 | -1 | 6 | 6 | 0 | |
| ABC NEWSRADIO | 10 | 9 | 1 | 1 | * | * | * | * | * | 1 | 1 | 0 | 4 | 3 | 1 | 2 | 2 | 0 | 3 | 3 | 0 | |
| 2JJJ | 32 | 22 | 10 | 1 | 1 | 0 | 4 | 4 | 0 | 16 | 10 | 6 | 7 | 5 | 2 | 3 | 1 | 2 | 1 | 1 | 0 | |
| ABC CLASSIC | 18 | 21 | -3 | * | * | * | * | 1 | * | 1 | 1 | 0 | 3 | 3 | 0 | 2 | 3 | -1 | 12 | 13 | -1 | |
| Total | 514 | 521 | -7 | 35 | 40 | -5 | 33 | 29 | 4 | 100 | 85 | 15 | 126 | 133 | -7 | 83 | 89 | -6 | 137 | 145 | -8 | |

Average Audience (000's) by Session, P10+ [Potential: 4793]

| Station | Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|------------------|---------------------|------|-----|---------------------------------|------|-----|--------------------------------|------|-----|----------------------------------|------|-----|-----------------------------|------|-----|--------------------------------|------|-----|-----------------------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 1170 SEN Sports | 3 | 3 | 0 | 2 | 3 | -1 | 3 | 4 | -1 | 6 | 6 | 0 | 4 | 3 | 1 | 1 | 1 | 0 | 1 | 2 | -1 |
| 2GB | 80 | 87 | -7 | 149 | 153 | -4 | 144 | 158 | -14 | 71 | 74 | -3 | 33 | 36 | -3 | 29 | 39 | -10 | 61 | 70 | -9 |
| 2UE 954 | 13 | 14 | -1 | 16 | 18 | -2 | 24 | 21 | 3 | 19 | 19 | 0 | 11 | 13 | -2 | 2 | 3 | -1 | 14 | 12 | 2 |
| SKY Sports Radio | 5 | 7 | -2 | 7 | 17 | -10 | 5 | 6 | -1 | 6 | 5 | 1 | 7 | 5 | 2 | 2 | 3 | -1 | 9 | 8 | 1 |
| 104.1 2DAY FM | 21 | 20 | 1 | 22 | 22 | 0 | 31 | 34 | -3 | 31 | 29 | 2 | 21 | 18 | 3 | 5 | 3 | 2 | 16 | 15 | 1 |
| KIIS1065 | 46 | 47 | -1 | 87 | 83 | 4 | 56 | 73 | -17 | 47 | 47 | 0 | 46 | 40 | 6 | 11 | 9 | 2 | 33 | 30 | 3 |
| 104.9 TRIPLE M | 28 | 30 | -2 | 37 | 36 | 1 | 37 | 44 | -7 | 38 | 40 | -2 | 32 | 33 | -1 | 7 | 8 | -1 | 18 | 22 | -4 |
| NOVA96.9 | 38 | 30 | 8 | 56 | 37 | 19 | 51 | 44 | 7 | 52 | 39 | 13 | 36 | 33 | 3 | 9 | 6 | 3 | 26 | 24 | 2 |
| smoothfm 95.3 | 42 | 43 | -1 | 43 | 38 | 5 | 53 | 61 | -8 | 61 | 64 | -3 | 46 | 46 | 0 | 18 | 16 | 2 | 37 | 37 | 0 |
| WSFM | 49 | 47 | 2 | 73 | 61 | 12 | 79 | 75 | 4 | 65 | 66 | -1 | 38 | 39 | -1 | 8 | 10 | -2 | 35 | 31 | 4 |
| ABC SYD | 54 | 70 | -16 | 106 | 123 | -17 | 70 | 106 | -36 | 47 | 70 | -23 | 50 | 59 | -9 | 17 | 18 | -1 | 34 | 50 | -16 |
| 2RN | 12 | 13 | -1 | 35 | 32 | 3 | 7 | 12 | -5 | 5 | 9 | -4 | 11 | 13 | -2 | 4 | 4 | 0 | 10 | 15 | -5 |
| ABC NEWSRADIO | 11 | 9 | 2 | 22 | 20 | 2 | 14 | 15 | -1 | 8 | 4 | 4 | 9 | 7 | 2 | 4 | 4 | 0 | 9 | 9 | 0 |
| 2JJJ | 36 | 25 | 11 | 39 | 27 | 12 | 53 | 39 | 14 | 50 | 34 | 16 | 42 | 28 | 14 | 8 | 5 | 3 | 23 | 17 | 6 |
| ABC CLASSIC | 19 | 22 | -3 | 21 | 31 | -10 | 28 | 33 | -5 | 22 | 22 | 0 | 23 | 22 | 1 | 7 | 8 | -1 | 17 | 19 | -2 |
| Total | 549 | 551 | -2 | 806 | 773 | 33 | 782 | 863 | -81 | 654 | 648 | 6 | 513 | 485 | 28 | 168 | 172 | -4 | 425 | 444 | -19 |



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 8 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CH DAB+ | 63 | 74 | -11 | 9 | 7 | 2 | * | * | * | 8 | 9 | -1 | 9 | 14 | -5 | 9 | 21 | -12 | 27 | 24 | 3 |
| Australia Today | 33 | na | * | 6 | na | * | 6 | na | * | 11 | na | * | 5 | na | * | 2 | na | * | 4 | na | * |
| BUDDHA HITS | 25 | 23 | 2 | 9 | 13 | -4 | * | * | * | 5 | 2 | 3 | 6 | 6 | 0 | 4 | * | * | * | 1 | * |
| Chemist Warehouse Remix | 11 | 17 | -6 | 7 | 10 | -3 | * | * | * | 4 | 1 | 3 | * | 5 | * | * | * | * | * | 1 | * |
| Coles Radio | 67 | 105 | -38 | 9 | 13 | -4 | 8 | 10 | -2 | 20 | 32 | -12 | 17 | 40 | -23 | 11 | 7 | 4 | 3 | 3 | 0 |
| DANCE HITS | 28 | 48 | -20 | 8 | 12 | -4 | * | 10 | * | 6 | 6 | 0 | 10 | 14 | -4 | * | 2 | * | 4 | 4 | 0 |
| EASY 80s HITS | 35 | 30 | 5 | 6 | 7 | -1 | 3 | 3 | 0 | 7 | 3 | 4 | 14 | 11 | 3 | 1 | 1 | 0 | 3 | 6 | -3 |
| Edge Digital | 92 | 73 | 19 | 26 | 25 | 1 | 14 | 2 | 12 | 36 | 33 | 3 | 13 | 11 | 2 | 2 | 1 | 1 | 2 | 1 | 1 |
| Elf Radio | 14 | na | * | 8 | na | * | * | na | * | 2 | na | * | 3 | na | * | 2 | na | * | * | na | * |
| KIIS 90s | 81 | 99 | -18 | 25 | 31 | -6 | 3 | 3 | 0 | 39 | 42 | -3 | 8 | 16 | -8 | 1 | * | * | 4 | 7 | -3 |
| MMM 90s | 44 | 57 | -13 | 9 | 12 | -3 | 3 | 3 | 0 | 12 | 18 | -6 | 13 | 16 | -3 | 6 | 5 | 1 | 2 | 3 | -1 |
| MMM CLASSIC ROCK | 81 | 76 | 5 | 18 | 21 | -3 | 7 | 8 | -1 | 15 | 8 | 7 | 25 | 18 | 7 | 12 | 16 | -4 | 5 | 5 | 0 |
| MMM COUNTRY | 47 | 44 | 3 | 8 | 3 | 5 | 9 | 13 | -4 | 5 | 6 | -1 | 18 | 14 | 4 | 4 | 3 | 1 | 2 | 5 | -3 |
| MMM HARD N HEAVY | 34 | 25 | 9 | 11 | 4 | 7 | * | * | * | 7 | 7 | 0 | 15 | 13 | 2 | * | * | * | * | * | * |
| MMM SOFT ROCK | 22 | 19 | 3 | 6 | 10 | -4 | * | * | * | * | * | * | 9 | 7 | 2 | 4 | 1 | 3 | 3 | 1 | 2 |
| MTV Sounds | 16 | na | * | 6 | na | * | 6 | na | * | 3 | na | * | * | na | * | 2 | na | * | * | na | * |
| NOVA 10s | 51 | 47 | 4 | 28 | 21 | 7 | 4 | 5 | -1 | 12 | 13 | -1 | 5 | 7 | -2 | 1 | 1 | 0 | 1 | 1 | 0 |
| NTS News Talk Sport | 8 | 14 | -6 | 2 | 4 | -2 | 3 | 3 | 0 | * | 3 | * | 1 | 3 | -2 | * | * | * | 1 | 1 | 0 |
| OLDSKOOL 90s HITS | 42 | 53 | -11 | 7 | 12 | -5 | 2 | 7 | -5 | 18 | 24 | -6 | 12 | 6 | 6 | * | * | * | 4 | 5 | -1 |
| SEN Track Digital | 8 | 6 | 2 | 8 | 5 | 3 | * | * | * | * | * | * | * | * | * | * | 1 | * | * | * | * |
| SEN VIC | 3 | 5 | -2 | 2 | * | * | * | * | * | * | * | * | 2 | 2 | 0 | * | 1 | * | * | 2 | * |
| smooth relax | 74 | 98 | -24 | 11 | 19 | -8 | 17 | 19 | -2 | 15 | 25 | -10 | 12 | 18 | -6 | 7 | 5 | 2 | 12 | 13 | -1 |
| SOUNDCLOUD RADIO | 42 | 42 | 0 | 7 | 5 | 2 | 4 | * | * | 20 | 28 | -8 | 7 | 6 | 1 | 2 | 2 | 0 | 1 | 1 | 0 |
| TikTok Trending | 72 | na | * | 27 | na | * | 18 | na | * | 20 | na | * | 6 | na | * | * | na | * | * | na | * |
| URBAN HITS | 32 | 28 | 4 | 15 | 11 | 4 | 3 | 3 | 0 | 11 | 10 | 1 | 2 | 4 | -2 | * | * | * | * | * | * |
| WSFM 80s | 61 | 95 | -34 | 10 | 17 | -7 | * | 2 | * | 11 | 17 | -6 | 16 | 31 | -15 | 13 | 20 | -7 | 12 | 8 | 4 |
| triple j Unearthed | 64 | 63 | 1 | 8 | 13 | -5 | 13 | 10 | 3 | 24 | 29 | -5 | 9 | 5 | 4 | 9 | 6 | 3 | * | * | * |
| ABC Country | 36 | 35 | 1 | 3 | 3 | 0 | 3 | 5 | -2 | 3 | * | * | 3 | 9 | -6 | 15 | 9 | 6 | 10 | 8 | 2 |
| ABC Jazz | 80 | 84 | -4 | 13 | 12 | 1 | 9 | 8 | 1 | 13 | 22 | -9 | 18 | 10 | 8 | 9 | 11 | -2 | 17 | 22 | -5 |
| ABC KIDS LISTEN | 49 | 61 | -12 | 27 | 33 | -6 | 2 | 2 | 0 | 8 | 10 | -2 | 8 | 9 | -1 | * | * | * | 3 | 5 | -2 |
| ABC Sport | 49 | 64 | -15 | 10 | 6 | 4 | * | * | * | 5 | 8 | -3 | 14 | 22 | -8 | 15 | 17 | -2 | 6 | 11 | -5 |
| Double J | 56 | 55 | 1 | 11 | 11 | 0 | 2 | 2 | 0 | 9 | 16 | -7 | 29 | 20 | 9 | 4 | 4 | 0 | 1 | 2 | -1 |
| Total Digital/Internet Only | 959 | 1019 | -60 | 151 | 167 | -16 | 96 | 98 | -2 | 251 | 281 | -30 | 244 | 247 | -3 | 112 | 115 | -3 | 105 | 111 | -6 |

Please note: Australia Today, Elf Radio, MTV Sounds & TikTok Trending commenced broadcasting from Sept 26.



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 8 2021

Cumulative Audience (000's) by Session, P10+ [Potential: 4793]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|-----------------------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CH DAB+ | 48 | 62 | -14 | 23 | 29 | -6 | 16 | 31 | -15 | 23 | 37 | -14 | 21 | 26 | -5 | 18 | 12 | 6 | 35 | 54 | -19 |
| Australia Today | 22 | na | * | 14 | na | * | 7 | na | * | 3 | na | * | 11 | na | * | 8 | na | * | 11 | na | * |
| BUDDHA HITS | 19 | 15 | 4 | 11 | 9 | 2 | 18 | 12 | 6 | 11 | 4 | 7 | 6 | 4 | 2 | * | * | * | 6 | 10 | -4 |
| Chemist Warehouse Remix | 8 | 16 | -8 | 2 | 5 | -3 | 3 | 8 | -5 | 3 | * | * | 8 | 7 | 1 | * | * | * | 7 | 8 | -1 |
| Coles Radio | 51 | 86 | -35 | 6 | 20 | -14 | 15 | 23 | -8 | 17 | 28 | -11 | 26 | 37 | -11 | 7 | 12 | -5 | 29 | 53 | -24 |
| DANCE HITS | 20 | 39 | -19 | 7 | 5 | 2 | 6 | 13 | -7 | 6 | 11 | -5 | 12 | 17 | -5 | 5 | 11 | -6 | 20 | 27 | -7 |
| EASY 80s HITS | 32 | 27 | 5 | 11 | 7 | 4 | 15 | 13 | 2 | 22 | 12 | 10 | 15 | 8 | 7 | * | 4 | * | 11 | 9 | 2 |
| Edge Digital | 85 | 67 | 18 | 31 | 17 | 14 | 24 | 26 | -2 | 34 | 23 | 11 | 36 | 19 | 17 | 24 | 14 | 10 | 40 | 18 | 22 |
| Elf Radio | 10 | na | * | * | na | * | 3 | na | * | 2 | na | * | 3 | na | * | 2 | na | * | 6 | na | * |
| KIIS 90s | 63 | 73 | -10 | 23 | 31 | -8 | 13 | 26 | -13 | 27 | 23 | 4 | 20 | 21 | -1 | 6 | 5 | 1 | 33 | 46 | -13 |
| MMM 90s | 22 | 35 | -13 | 12 | 11 | 1 | 10 | 11 | -1 | 10 | 16 | -6 | 12 | 11 | 1 | 3 | 15 | -12 | 30 | 31 | -1 |
| MMM CLASSIC ROCK | 55 | 50 | 5 | 19 | 16 | 3 | 20 | 16 | 4 | 23 | 21 | 2 | 15 | 16 | -1 | 17 | 13 | 4 | 36 | 45 | -9 |
| MMM COUNTRY | 26 | 27 | -1 | 10 | 7 | 3 | 14 | 14 | 0 | 7 | 13 | -6 | 10 | 10 | 0 | 9 | 5 | 4 | 30 | 27 | 3 |
| MMM HARD N HEAVY | 26 | 20 | 6 | 8 | 5 | 3 | 3 | 8 | -5 | 12 | 13 | -1 | 18 | 13 | 5 | 16 | 8 | 8 | 26 | 20 | 6 |
| MMM SOFT ROCK | 15 | 10 | 5 | 3 | * | * | 4 | 3 | 1 | 4 | 6 | -2 | 8 | 6 | 2 | 6 | 3 | 3 | 12 | 10 | 2 |
| MTV Sounds | 9 | na | * | 3 | na | * | 6 | na | * | 7 | na | * | 2 | na | * | * | na | * | 7 | na | * |
| NOVA 10s | 39 | 39 | 0 | 13 | 10 | 3 | 17 | 17 | 0 | 11 | 15 | -4 | 15 | 14 | 1 | 11 | 9 | 2 | 16 | 19 | -3 |
| NTS News Talk Sport | 5 | 12 | -7 | 4 | 9 | -5 | * | 2 | * | 1 | 3 | -2 | * | * | * | * | * | * | 2 | 2 | 0 |
| OLDSKOOL 90s HITS | 27 | 32 | -5 | 5 | 7 | -2 | 16 | 13 | 3 | 12 | 10 | 2 | 8 | 17 | -9 | 2 | 2 | 0 | 23 | 32 | -9 |
| SEN Track Digital | 8 | 4 | 4 | 3 | * | * | * | * | * | * | * | * | * | * | * | 5 | 4 | 1 | * | 3 | * |
| SEN VIC | 2 | 5 | -3 | 2 | 3 | -1 | 2 | 3 | -1 | 2 | 5 | -3 | * | 2 | * | * | 2 | * | 2 | 1 | 1 |
| smooth relax | 53 | 69 | -16 | 17 | 26 | -9 | 15 | 17 | -2 | 26 | 24 | 2 | 15 | 16 | -1 | 16 | 23 | -7 | 38 | 55 | -17 |
| SOUNDCLOUD RADIO | 39 | 41 | -2 | 14 | 7 | 7 | 14 | 14 | 0 | 17 | 25 | -8 | 22 | 21 | 1 | 12 | 5 | 7 | 18 | 9 | 9 |
| TikTok Trending | 54 | na | * | 18 | na | * | 18 | na | * | 28 | na | * | 36 | na | * | 12 | na | * | 48 | na | * |
| URBAN HITS | 22 | 22 | 0 | 7 | 7 | 0 | 4 | 3 | 1 | 1 | * | * | 20 | 21 | -1 | 9 | 11 | -2 | 16 | 11 | 5 |
| WSFM 80s | 53 | 70 | -17 | 18 | 21 | -3 | 19 | 32 | -13 | 22 | 25 | -3 | 20 | 28 | -8 | 3 | 9 | -6 | 25 | 48 | -23 |
| triple j Unearthed | 49 | 39 | 10 | 14 | 9 | 5 | 8 | 8 | 0 | 15 | 16 | -1 | 20 | 17 | 3 | 7 | 3 | 4 | 24 | 37 | -13 |
| ABC Country | 26 | 28 | -2 | 11 | 8 | 3 | 13 | 8 | 5 | 6 | 8 | -2 | 10 | 7 | 3 | 5 | 4 | 1 | 15 | 10 | 5 |
| ABC Jazz | 67 | 73 | -6 | 11 | 18 | -7 | 21 | 30 | -9 | 20 | 35 | -15 | 22 | 25 | -3 | 27 | 18 | 9 | 40 | 53 | -13 |
| ABC KIDS LISTEN | 41 | 51 | -10 | 21 | 25 | -4 | 6 | 10 | -4 | 21 | 30 | -9 | 17 | 16 | 1 | 9 | 14 | -5 | 23 | 32 | -9 |
| ABC Sport | 34 | 34 | 0 | 3 | 3 | 0 | 8 | 9 | -1 | 18 | 13 | 5 | 4 | 3 | 1 | 15 | 16 | -1 | 21 | 39 | -18 |
| Double J | 48 | 46 | 2 | 12 | 19 | -7 | 24 | 22 | 2 | 29 | 17 | 12 | 23 | 22 | 1 | 10 | 17 | -7 | 19 | 20 | -1 |
| Total Digital/Internet Only | 790 | 825 | -35 | 309 | 317 | -8 | 327 | 361 | -34 | 400 | 407 | -7 | 428 | 405 | 23 | 230 | 218 | 12 | 579 | 652 | -73 |

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