



BRISBANE RADIO - SURVEY 1 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	8.2	8.0	0.2	1.7	1.5	0.2	0.1	0.2	-0.1	1.5	3.0	-1.5	4.6	5.9	-1.3	8.0	7.4	0.6	20.1	18.4	1.7
4BH	1.9	2.4	-0.5	0.1	*	*	*	*	*	0.1	0.1	0.0	0.9	1.4	-0.5	2.7	2.2	0.5	4.7	6.5	-1.8
4KQ	9.4	10.6	-1.2	5.8	12.0	-6.2	0.5	1.2	-0.7	0.6	0.9	-0.3	3.0	2.9	0.1	14.0	19.5	-5.5	21.9	21.3	0.6
B105	9.0	8.3	0.7	16.1	10.4	5.7	20.2	20.0	0.2	16.4	14.6	1.8	9.8	9.2	0.6	4.3	5.3	-1.0	0.3	0.7	-0.4
KIIS973	8.5	11.2	-2.7	7.3	16.9	-9.6	4.9	6.6	-1.7	10.9	10.1	0.8	12.1	16.0	-3.9	12.2	13.9	-1.7	3.3	5.6	-2.3
104.5 TRIPLE M	8.1	9.1	-1.0	8.6	9.8	-1.2	10.5	10.3	0.2	12.2	10.2	2.0	11.3	15.3	-4.0	9.8	10.5	-0.7	1.2	1.1	0.1
NOVA106.9	10.8	9.7	1.1	22.9	21.5	1.4	16.9	18.5	-1.6	17.3	17.4	-0.1	14.4	10.6	3.8	6.0	4.4	1.6	0.4	0.5	-0.1
ABC BRIS	9.3	7.6	1.7	2.8	2.4	0.4	0.7	1.3	-0.6	3.9	1.8	2.1	3.5	3.9	-0.4	8.8	6.4	2.4	22.4	19.3	3.1
4RN	2.5	2.5	0.0	0.6	0.4	0.2	*	0.1	*	0.3	0.5	-0.2	2.3	1.5	0.8	5.0	5.5	-0.5	4.0	4.5	-0.5
ABC NEWSRADIO	1.6	1.9	-0.3	0.8	0.5	0.3	0.6	0.9	-0.3	1.7	1.9	-0.2	2.8	1.9	0.9	1.1	1.3	-0.2	1.4	3.0	-1.6
4JJJ	6.3	6.4	-0.1	3.9	7.0	-3.1	19.7	14.2	5.5	13.3	15.7	-2.4	6.0	5.8	0.2	3.0	1.7	1.3	0.6	0.4	0.2
ABC CLASSIC	3.2	2.8	0.4	1.0	0.3	0.7	2.4	1.6	0.8	1.1	2.2	-1.1	2.6	2.0	0.6	2.5	1.6	0.9	6.2	5.9	0.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	8.5	8.6	-0.1	9.9	10.7	-0.8	10.3	10.6	-0.3	5.9	5.8	0.1	5.4	5.8	-0.4	12.9	10.0	2.9	7.3	6.1	1.2						
4BH	1.8	2.2	-0.4	1.5	2.0	-0.5	1.6	2.2	-0.6	1.9	2.3	-0.4	1.6	1.9	-0.3	3.5	2.8	0.7	2.3	3.1	-0.8						
4KQ	9.2	9.8	-0.6	9.9	12.0	-2.1	10.9	11.7	-0.8	9.7	9.4	0.3	5.7	6.1	-0.4	6.6	4.8	1.8	10.1	13.0	-2.9						
B105	9.5	8.9	0.6	9.1	8.1	1.0	9.1	8.8	0.3	10.6	10.0	0.6	11.2	10.5	0.7	4.5	5.3	-0.8	7.6	6.4	1.2						
KIIS973	9.0	10.9	-1.9	9.8	11.2	-1.4	9.2	11.4	-2.2	9.7	10.8	-1.1	7.8	11.1	-3.3	5.1	8.6	-3.5	6.8	12.1	-5.3						
104.5 TRIPLE M	8.4	9.6	-1.2	7.1	8.4	-1.3	8.7	10.3	-1.6	10.2	12.3	-2.1	8.2	9.5	-1.3	6.9	3.4	3.5	7.3	7.4	-0.1						
NOVA106.9	11.1	9.8	1.3	10.7	10.7	0.0	10.6	6.7	3.9	11.1	9.7	1.4	13.3	12.5	0.8	10.4	9.0	1.4	10.0	9.6	0.4						
ABC BRIS	9.5	7.5	2.0	13.2	9.3	3.9	8.3	6.5	1.8	6.2	4.7	1.5	9.2	6.4	2.8	11.8	14.6	-2.8	8.7	7.8	0.9						
4RN	2.4	2.7	-0.3	3.7	3.8	-0.1	1.3	2.2	-0.9	1.5	2.1	-0.6	3.0	2.0	1.0	3.5	2.6	0.9	2.6	2.2	0.4						
ABC NEWSRADIO	1.7	1.9	-0.2	2.7	2.5	0.2	1.4	1.9	-0.5	0.8	1.3	-0.5	0.9	1.7	-0.8	3.6	2.3	1.3	1.4	1.9	-0.5						
4JJJ	5.4	6.4	-1.0	4.5	5.5	-1.0	4.7	5.6	-0.9	5.6	7.3	-1.7	8.0	8.1	-0.1	4.7	5.2	-0.5	9.1	6.4	2.7						
ABC CLASSIC	3.0	2.7	0.3	2.8	1.7	1.1	3.2	2.7	0.5	2.9	2.9	0.0	2.7	3.8	-1.1	4.8	3.8	1.0	3.5	3.2	0.3						

Please note: 97.3 FM rebranded as KIIS973 effective Jan 16.

