



PERTH RADIO - SURVEY 2 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.0	6.0	-1.0	1.0	0.7	0.3	2.5	0.4	2.1	0.5	1.4	-0.9	2.1	2.3	-0.2	10.1	14.2	-4.1	10.7	11.1	-0.4
6PR	6.9	7.8	-0.9	1.4	1.3	0.1	1.3	0.8	0.5	3.1	2.7	0.4	5.5	6.8	-1.3	13.3	11.6	1.7	11.0	14.5	-3.5
MIX 94.5	12.4	12.2	0.2	20.5	24.4	-3.9	11.2	9.9	1.3	15.2	15.3	-0.1	17.4	13.8	3.6	8.4	12.2	-3.8	4.4	4.3	0.1
92.9 TRIPLE M	6.4	5.9	0.5	9.7	6.9	2.8	10.7	12.6	-1.9	10.5	9.3	1.2	8.3	8.2	0.1	2.5	2.8	-0.3	1.0	1.0	0.0
96FM	13.8	13.6	0.2	14.9	12.9	2.0	9.4	10.2	-0.8	11.0	10.3	0.7	16.1	16.6	-0.5	21.2	18.3	2.9	9.2	11.2	-2.0
NOVA93.7	13.9	13.2	0.7	26.3	25.9	0.4	32.4	25.3	7.1	18.9	23.8	-4.9	17.0	15.1	1.9	5.8	3.9	1.9	1.7	1.2	0.5
ABC PER	7.6	7.1	0.5	1.2	2.0	-0.8	3.7	3.4	0.3	3.1	1.4	1.7	3.8	3.8	0.0	9.0	8.9	0.1	18.5	16.5	2.0
6RN	1.8	2.1	-0.3	0.2	0.5	-0.3	0.4	0.5	-0.1	0.3	0.3	0.0	1.4	2.2	-0.8	2.6	3.6	-1.0	3.8	3.5	0.3
ABC NEWSRADIO	1.4	1.1	0.3	0.9	0.8	0.1	0.5	0.6	-0.1	0.7	0.5	0.2	1.1	1.1	0.0	2.8	1.6	1.2	1.8	1.4	0.4
6JJJ	6.8	7.7	-0.9	6.7	8.1	-1.4	11.5	18.4	-6.9	16.4	17.6	-1.2	7.3	8.4	-1.1	1.2	1.6	-0.4	0.5	0.3	0.2
ABC CLASSIC	2.3	2.2	0.1	1.1	1.2	-0.1	0.9	0.8	0.1	0.6	0.4	0.2	0.9	1.7	-0.8	3.4	2.1	1.3	5.2	5.0	0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.0	5.7	-0.7	4.4	5.3	-0.9	5.8	6.5	-0.7	5.3	6.5	-1.2	4.2	4.8	-0.6	4.4	3.9	0.5	5.1	6.9	-1.8
6PR	7.3	8.3	-1.0	8.5	10.0	-1.5	8.0	9.2	-1.2	6.2	7.1	-0.9	5.9	6.1	-0.2	8.0	8.3	-0.3	5.6	6.1	-0.5
MIX 94.5	12.6	12.6	0.0	11.5	11.2	0.3	12.1	12.1	0.0	14.5	14.2	0.3	14.0	14.3	-0.3	7.3	9.5	-2.2	11.6	10.9	0.7
92.9 TRIPLE M	7.0	6.2	0.8	5.9	6.0	-0.1	7.1	5.7	1.4	8.1	6.8	1.3	6.9	6.1	0.8	6.8	6.7	0.1	4.4	5.1	-0.7
96FM	14.1	13.7	0.4	12.0	11.4	0.6	15.7	14.2	1.5	16.1	15.9	0.2	12.8	13.3	-0.5	10.6	11.7	-1.1	13.1	13.5	-0.4
NOVA93.7	14.0	13.5	0.5	16.6	14.4	2.2	12.8	12.1	0.7	13.2	13.0	0.2	14.0	15.3	-1.3	10.6	12.6	-2.0	13.7	12.2	1.5
ABC PER	7.6	7.0	0.6	10.0	10.3	-0.3	7.1	5.9	1.2	5.3	4.0	1.3	6.5	5.8	0.7	12.6	13.8	-1.2	7.5	7.1	0.4
6RN	1.7	2.1	-0.4	2.8	3.5	-0.7	1.1	1.6	-0.5	1.0	1.3	-0.3	1.9	2.1	-0.2	2.5	2.1	0.4	1.8	2.0	-0.2
ABC NEWSRADIO	1.3	1.0	0.3	2.2	1.7	0.5	0.8	0.4	0.4	0.8	0.5	0.3	0.9	0.7	0.2	3.3	2.9	0.4	1.6	1.3	0.3
6JJJ	6.8	7.1	-0.3	6.2	6.4	-0.2	6.4	6.7	-0.3	6.8	7.6	-0.8	9.0	8.6	0.4	5.5	5.2	0.3	7.0	9.9	-2.9
ABC CLASSIC	2.2	2.2	0.0	2.0	2.3	-0.3	2.2	1.8	0.4	2.2	2.0	0.2	2.0	2.5	-0.5	3.3	3.3	0.0	2.6	2.3	0.3



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 2 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	58	51	7	11	5	6	7	6	1	11	15	-4	12	12	0	11	10	1	7	4	3
BUDDHA HITS	15	13	2	2	1	1	1	*	*	8	4	4	3	5	-2	1	2	-1	*	1	*
Chemist Warehouse Remix	2	8	-6	*	1	*	*	*	*	*	1	*	2	1	1	1	4	-3	*	*	*
Coles Radio	26	27	-1	4	6	-2	2	1	1	7	8	-1	9	10	-1	3	3	0	2	*	*
EASY 80s HITS	26	23	3	4	4	0	2	*	*	4	5	-1	13	7	6	*	3	*	2	3	-1
Edge Digital	4	1	3	1	*	*	1	*	*	*	1	*	*	*	*	*	*	*	1	*	*
KIX DIGITAL	13	6	7	4	1	3	1	*	*	*	1	*	3	*	*	1	1	0	3	4	-1
MMM 80s	13	11	2	3	2	1	1	2	-1	2	1	1	4	5	-1	1	*	*	1	1	0
MMM 90s	22	21	1	8	4	4	3	4	-1	7	7	0	5	5	0	*	1	*	*	1	*
MMM CLASSIC ROCK	33	36	-3	5	4	1	1	2	-1	8	8	0	10	11	-1	7	7	0	2	4	-2
MMM COUNTRY	6	6	0	*	*	*	3	*	*	*	3	*	3	3	0	*	*	*	1	*	*
Niche Radio	5	2	3	*	*	*	1	*	*	*	*	*	1	1	0	*	*	*	3	1	2
OLDSKOOL 90s HITS	37	34	3	10	8	2	6	3	3	13	13	0	8	9	-1	*	1	*	*	1	*
RnB Fridays	35	29	6	4	3	1	11	7	4	16	16	0	4	2	2	1	1	0	*	*	*
smooth	39	34	5	4	3	1	5	4	1	12	11	1	4	7	-3	7	5	2	7	5	2
SOUNDCLOUD RADIO	8	10	-2	1	3	-2	4	2	2	2	4	-2	1	1	0	*	*	*	*	*	*
TikTok Trending	24	24	0	10	7	3	5	3	2	9	11	-2	1	2	-1	*	*	*	*	1	*
triple j Unearthed	22	23	-1	1	2	-1	9	8	1	8	7	1	2	3	-1	2	1	1	1	1	0
ABC Country	15	17	-2	1	2	-1	2	2	0	1	1	0	2	2	0	2	3	-1	7	7	0
ABC Jazz	20	16	4	3	4	-1	2	1	1	7	4	3	2	2	0	3	4	-1	3	1	2
ABC KIDS LISTEN	12	11	1	1	3	-2	2	1	1	7	5	2	1	3	-2	*	*	*	*	*	*
ABC Sport	13	21	-8	1	2	-1	4	1	3	3	2	1	3	6	-3	1	7	-6	2	3	-1
Double J	42	39	3	5	7	-2	4	4	0	16	13	3	12	13	-1	3	2	1	2	1	1
Total Digital/Internet Only	368	366	2	52	46	6	33	37	-4	98	94	4	91	94	-3	47	52	-5	46	43	3

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
96FM 80s	44	41	3	14	15	-1	14	12	2	16	19	-3	16	17	-1	8	7	1	26	22	4
BUDDHA HITS	10	9	1	7	3	4	2	3	-1	4	4	0	5	4	1	4	5	-1	13	8	5
Chemist Warehouse Remix	2	8	-6	1	3	-2	*	6	*	*	4	*	2	2	0	*	*	*	1	*	*
Coles Radio	24	24	0	7	4	3	9	7	2	9	9	0	10	10	0	6	6	0	9	10	-1
EASY 80s HITS	22	21	1	7	6	1	14	12	2	8	9	-1	7	4	3	5	5	0	13	9	4
Edge Digital	4	*	*	*	*	*	*	*	*	2	*	*	*	*	*	1	*	*	*	1	*
KIX DIGITAL	4	5	-1	3	3	0	3	3	0	2	3	-1	3	2	1	1	*	*	12	4	8
MMM 80s	13	9	4	4	1	3	2	4	-2	4	4	0	10	6	4	5	4	1	5	6	-1
MMM 90s	19	18	1	10	9	1	7	8	-1	10	10	0	7	7	0	4	5	-1	11	12	-1
MMM CLASSIC ROCK	23	27	-4	10	13	-3	9	14	-5	11	10	1	11	11	0	4	5	-1	21	21	0
MMM COUNTRY	6	6	0	2	2	0	2	3	-1	3	3	0	2	2	0	1	*	*	*	*	*
Niche Radio	2	*	*	1	*	*	1	*	*	*	*	*	*	*	*	1	*	*	3	2	1
OLDSKOOL 90s HITS	31	28	3	16	14	2	12	13	-1	13	16	-3	13	9	4	6	4	2	20	14	6
RnB Fridays	29	26	3	15	13	2	10	7	3	12	14	-2	9	13	-4	4	3	1	7	8	-1
smooth	31	27	4	13	13	0	15	14	1	16	13	3	10	12	-2	9	8	1	26	21	5
SOUNDCLOUD RADIO	5	7	-2	3	4	-1	4	5	-1	3	3	0	4	4	0	1	1	0	6	5	1
TikTok Trending	18	20	-2	12	11	1	3	3	0	7	8	-1	10	6	4	5	8	-3	14	11	3
triple j Unearthed	14	16	-2	3	6	-3	2	4	-2	3	2	1	10	10	0	7	7	0	13	14	-1
ABC Country	10	15	-5	4	8	-4	4	8	-4	5	9	-4	4	6	-2	3	5	-2	7	8	-1
ABC Jazz	16	12	4	4	3	1	6	4	2	3	3	0	5	5	0	6	4	2	10	6	4
ABC KIDS LISTEN	11	11	0	6	4	2	5	1	4	4	5	-1	6	4	2	2	2	0	6	3	3
ABC Sport	5	11	-6	*	2	*	*	4	*	4	7	-3	4	6	-2	1	1	0	10	16	-6
Double J	35	31	4	10	14	-4	12	15	-3	18	12	6	16	16	0	5	4	1	23	21	2
Total Digital/Internet Only	299	304	-5	147	143	4	131	142	-11	150	152	-2	154	161	-7	78	80	-2	234	219	15