



SYDNEY RADIO - SURVEY 2 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.6	0.7	-0.1	0.5	0.4	0.1	0.2	*	*	0.9	0.6	0.3	0.5	0.7	-0.2	1.1	1.2	-0.1	0.5	0.8	-0.3
2GB	14.3	13.8	0.5	0.9	2.7	-1.8	1.8	2.1	-0.3	7.6	3.6	4.0	7.9	7.7	0.2	18.6	17.0	1.6	28.5	30.9	-2.4
2UE 954	3.0	3.2	-0.2	0.5	2.7	-2.2	0.1	*	*	0.2	0.3	-0.1	0.9	0.6	0.3	3.8	3.2	0.6	7.7	8.7	-1.0
SKY Sports Radio	1.5	1.1	0.4	1.2	0.8	0.4	1.5	0.8	0.7	1.2	1.2	0.0	1.0	0.8	0.2	0.6	0.9	-0.3	2.7	1.6	1.1
104.1 2DAY FM	5.1	4.2	0.9	11.0	8.3	2.7	5.5	6.3	-0.8	9.9	7.6	2.3	5.1	4.0	1.1	3.3	2.8	0.5	0.8	0.8	0.0
KIIS1065	9.6	8.8	0.8	19.6	17.2	2.4	21.6	18.5	3.1	14.9	14.5	0.4	10.9	9.9	1.0	6.8	5.4	1.4	0.3	0.3	0.0
104.9 TRIPLE M	5.3	4.6	0.7	8.5	7.1	1.4	5.8	6.8	-1.0	4.2	4.5	-0.3	8.4	4.9	3.5	9.0	9.1	-0.1	0.8	0.4	0.4
NOVA96.9	7.6	6.8	0.8	15.0	15.7	-0.7	15.5	15.4	0.1	12.8	9.7	3.1	9.5	7.7	1.8	2.8	4.2	-1.4	0.8	0.6	0.2
smoothfm 95.3	8.0	7.7	0.3	5.5	4.7	0.8	6.5	5.3	1.2	8.9	7.8	1.1	8.7	6.8	1.9	10.3	9.9	0.4	6.5	8.6	-2.1
WSFM	8.4	8.4	0.0	4.7	4.2	0.5	5.4	5.2	0.2	6.4	6.1	0.3	11.8	13.4	-1.6	14.4	14.5	-0.1	5.7	4.7	1.0
ABC SYD	7.9	9.2	-1.3	3.7	3.2	0.5	0.8	2.3	-1.5	0.7	2.0	-1.3	4.9	7.1	-2.2	9.3	13.1	-3.8	17.7	17.7	0.0
2RN	2.0	2.3	-0.3	0.8	0.7	0.1	0.8	0.6	0.2	0.4	0.8	-0.4	1.6	2.5	-0.9	1.9	2.1	-0.2	4.0	4.4	-0.4
ABC NEWSRADIO	2.0	1.9	0.1	2.8	1.2	1.6	0.6	0.4	0.2	1.0	1.3	-0.3	2.1	1.4	0.7	1.6	2.4	-0.8	3.0	3.2	-0.2
2JJJ	5.3	7.3	-2.0	5.8	6.0	-0.2	15.4	20.0	-4.6	10.0	12.1	-2.1	6.4	10.7	-4.3	2.0	2.2	-0.2	0.1	0.7	-0.6
ABC CLASSIC	2.1	3.2	-1.1	1.7	1.0	0.7	0.7	2.0	-1.3	0.8	3.0	-2.2	1.0	1.7	-0.7	1.4	1.9	-0.5	4.8	6.4	-1.6

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.7	0.7	0.0	0.6	0.6	0.0	0.4	0.6	-0.2	0.8	0.8	0.0	0.8	0.7	0.1	1.3	1.3	0.0	0.5	0.6	-0.1
2GB	14.0	13.7	0.3	18.9	19.0	-0.1	15.8	14.9	0.9	8.8	8.3	0.5	8.2	7.8	0.4	18.1	19.1	-1.0	15.1	13.9	1.2
2UE 954	2.9	3.2	-0.3	1.6	2.2	-0.6	3.4	3.2	0.2	4.0	4.2	-0.2	2.4	3.0	-0.6	3.6	3.5	0.1	3.4	3.5	-0.1
SKY Sports Radio	1.3	1.0	0.3	1.6	1.5	0.1	0.5	0.4	0.1	1.0	0.7	0.3	1.7	1.2	0.5	2.9	0.9	2.0	2.1	1.5	0.6
104.1 2DAY FM	5.2	4.2	1.0	4.2	3.3	0.9	6.2	4.5	1.7	6.3	5.0	1.3	5.3	5.0	0.3	2.9	2.4	0.5	4.9	4.2	0.7
KIIS1065	10.0	9.1	0.9	11.3	10.6	0.7	9.4	8.9	0.5	10.8	9.1	1.7	9.8	9.1	0.7	5.1	5.1	0.0	8.1	7.6	0.5
104.9 TRIPLE M	5.5	4.8	0.7	4.7	3.6	1.1	5.3	5.1	0.2	6.6	6.0	0.6	6.4	5.3	1.1	3.7	3.6	0.1	4.8	3.9	0.9
NOVA96.9	7.4	6.8	0.6	6.6	7.0	-0.4	7.3	5.9	1.4	7.0	6.4	0.6	8.7	8.9	-0.2	9.5	5.5	4.0	8.2	6.9	1.3
smoothfm 95.3	7.7	7.6	0.1	5.9	6.0	-0.1	8.0	8.5	-0.5	9.6	8.7	0.9	8.5	7.1	1.4	6.6	8.4	-1.8	8.8	8.2	0.6
WSFM	8.8	8.9	-0.1	9.2	9.1	0.1	8.5	9.3	-0.8	8.5	9.7	-1.2	9.2	8.1	1.1	8.2	6.1	2.1	7.0	6.8	0.2
ABC SYD	8.0	9.5	-1.5	10.7	11.6	-0.9	7.0	9.1	-2.1	5.4	7.9	-2.5	8.0	8.9	-0.9	8.7	9.5	-0.8	7.5	8.1	-0.6
2RN	1.9	2.2	-0.3	3.4	4.1	-0.7	1.0	0.9	0.1	0.9	1.1	-0.2	1.7	1.9	-0.2	2.8	3.3	-0.5	2.0	2.6	-0.6
ABC NEWSRADIO	1.9	1.8	0.1	2.9	2.6	0.3	1.2	1.6	-0.4	0.9	1.1	-0.2	2.0	1.4	0.6	2.8	2.6	0.2	2.3	2.2	0.1
2JJJ	5.5	6.9	-1.4	4.4	5.1	-0.7	6.0	6.4	-0.4	6.8	8.9	-2.1	6.3	8.4	-2.1	3.0	6.4	-3.4	4.6	8.6	-4.0
ABC CLASSIC	2.0	3.1	-1.1	1.7	3.1	-1.4	2.4	3.3	-0.9	1.9	2.9	-1.0	1.7	2.7	-1.0	3.1	3.6	-0.5	2.5	3.8	-1.3



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 2 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	52	45	7	2	4	-2	7	*	*	2	3	-1	5	10	-5	2	7	-5	34	21	13
Australia Today DAB+	19	21	-2	2	5	-3	3	*	*	4	12	-8	7	*	*	*	*	*	3	4	-1
BUDDHA HITS	34	29	5	12	9	3	6	6	0	6	6	0	4	5	-1	7	1	6	*	1	*
Chemist Warehouse Remix	18	25	-7	4	4	0	4	6	-2	8	5	3	2	9	-7	*	2	*	*	*	*
Coles Radio	66	92	-26	15	20	-5	10	15	-5	17	26	-9	12	21	-9	5	8	-3	6	3	3
DANCE HITS	46	68	-22	8	10	-2	7	5	2	22	34	-12	8	14	-6	*	5	*	*	*	*
EASY 80s HITS	50	50	0	8	5	3	*	3	*	21	18	3	17	22	-5	1	*	*	3	2	1
Edge Digital	103	84	19	10	13	-3	32	21	11	53	45	8	9	5	4	*	*	*	*	1	*
KIIS 90s	109	94	15	38	28	10	25	15	10	29	27	2	7	14	-7	3	*	*	7	8	-1
MMM 80s	29	40	-11	5	8	-3	*	3	*	17	15	2	5	14	-9	1	*	*	*	*	*
MMM 90s	38	63	-25	7	16	-9	*	7	*	12	15	-3	17	25	-8	*	*	*	2	*	*
MMM CLASSIC ROCK	38	50	-12	9	8	1	*	3	*	11	12	-1	5	16	-11	9	8	1	6	4	2
MMM COUNTRY	41	43	-2	10	12	-2	*	3	*	21	17	4	10	6	4	*	2	*	*	4	*
MMM HARD N HEAVY	17	28	-11	4	8	-4	*	4	*	4	7	-3	9	9	0	*	*	*	*	*	*
MTV Sounds	22	29	-7	4	6	-2	10	6	4	8	13	-5	*	2	*	*	2	*	*	*	*
NOVA 10s	11	33	-22	6	13	-7	2	*	*	*	7	*	2	11	-9	*	*	*	*	2	*
OLDSKOOL 90s HITS	59	76	-17	14	19	-5	18	14	4	18	23	-5	7	17	-10	*	2	*	1	1	0
RnB Fridays	64	47	17	*	7	*	10	6	4	37	24	13	14	9	5	2	*	*	2	2	0
SEN Track Digital	16	1	15	*	*	*	*	*	*	10	*	*	*	*	*	*	*	*	6	1	5
SEN VIC	7	7	0	*	*	*	*	*	*	3	2	1	4	2	2	*	1	*	*	2	*
smooth relax	91	79	12	15	20	-5	18	9	9	22	21	1	13	12	1	13	6	7	10	10	0
SOUNDCLOUD RADIO	24	24	0	4	3	1	12	5	7	2	17	-15	4	*	*	2	*	*	*	*	*
TikTok Trending	28	45	-17	4	9	-5	8	10	-2	14	26	-12	2	*	*	*	*	*	*	*	*
WSFM 80s	75	87	-12	10	8	2	3	3	0	22	20	2	32	35	-3	3	9	-6	5	13	-8
triple j Unearthed	51	53	-2	12	15	-3	11	15	-4	17	19	-2	8	1	7	1	2	-1	2	*	*
ABC Country	50	35	15	7	9	-2	4	*	*	28	17	11	3	6	-3	*	4	*	8	*	*
ABC Jazz	86	95	-9	8	10	-2	9	8	1	30	38	-8	6	12	-6	18	11	7	16	17	-1
ABC KIDS LISTEN	32	54	-22	10	13	-3	3	12	-9	15	27	-12	4	*	*	*	*	*	*	2	*
ABC Sport	66	84	-18	18	20	-2	14	15	-1	20	17	3	6	18	-12	3	9	-6	6	5	1
Double J	70	73	-3	18	18	0	7	5	2	9	12	-3	25	33	-8	8	5	3	3	*	*
Total Digital/Internet Only	885	945	-60	132	157	-25	119	118	1	281	313	-32	188	190	-2	69	73	-4	96	95	1



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 2 2022

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	46	39	7	23	17	6	27	25	2	27	16	11	16	14	2	20	7	13	30	21	9
Australia Today DAB+	12	11	1	10	11	-1	2	1	1	5	1	4	2	1	1	*	1	*	9	13	-4
BUDDHA HITS	33	26	7	20	6	14	9	12	-3	17	12	5	12	6	6	4	11	-7	19	16	3
Chemist Warehouse Remix	14	18	-4	*	6	*	5	4	1	4	7	-3	7	6	1	*	7	*	11	11	0
Coles Radio	38	69	-31	8	16	-8	14	22	-8	10	24	-14	16	28	-12	11	20	-9	41	55	-14
DANCE HITS	31	53	-22	10	20	-10	6	13	-7	6	13	-7	12	22	-10	5	3	2	30	29	1
EASY 80s HITS	41	43	-2	13	11	2	14	16	-2	9	11	-2	31	30	1	22	14	8	26	30	-4
Edge Digital	84	61	23	33	39	-6	33	15	18	35	19	16	36	31	5	11	7	4	50	41	9
KIIS 90s	90	76	14	27	25	2	26	25	1	20	17	3	40	29	11	16	11	5	38	34	4
MMM 80s	21	31	-10	16	13	3	1	3	-2	7	8	-1	7	17	-10	*	5	*	10	21	-11
MMM 90s	31	46	-15	10	19	-9	7	12	-5	12	17	-5	14	20	-6	10	13	-3	16	26	-10
MMM CLASSIC ROCK	27	37	-10	19	18	1	16	11	5	9	13	-4	13	21	-8	4	8	-4	25	40	-15
MMM COUNTRY	27	37	-10	10	12	-2	6	11	-5	11	16	-5	12	23	-11	5	6	-1	30	29	1
MMM HARD N HEAVY	17	22	-5	5	4	1	5	11	-6	7	4	3	14	8	6	4	7	-3	5	15	-10
MTV Sounds	22	20	2	11	4	7	4	9	-5	7	5	2	7	1	6	*	1	*	4	13	-9
NOVA 10s	11	24	-13	4	8	-4	*	4	*	*	7	*	8	10	-2	*	7	*	2	21	-19
OLDSKOOL 90s HITS	46	59	-13	14	14	0	9	16	-7	15	25	-10	14	22	-8	15	11	4	28	36	-8
RnB Fridays	53	39	14	24	17	7	27	13	14	37	17	20	23	19	4	10	14	-4	30	16	14
SEN Track Digital	10	*	*	4	*	*	2	*	*	3	*	*	2	*	*	*	*	*	7	1	6
SEN VIC	7	7	0	6	3	3	7	3	4	3	*	*	7	4	3	5	1	4	2	*	*
smooth relax	76	66	10	26	24	2	17	16	1	25	24	1	31	37	-6	28	15	13	39	41	-2
SOUNDCLOUD RADIO	18	21	-3	7	5	2	5	5	0	9	6	3	9	8	1	3	5	-2	18	17	1
TikTok Trending	23	38	-15	8	10	-2	11	16	-5	5	13	-8	9	14	-5	12	13	-1	14	26	-12
WSFM 80s	61	68	-7	39	36	3	26	30	-4	20	26	-6	23	15	8	3	7	-4	34	44	-10
triple j Uearthed	44	46	-2	11	17	-6	9	8	1	16	16	0	13	12	1	8	11	-3	21	19	2
ABC Country	48	33	15	15	8	7	*	*	*	21	6	15	22	12	10	15	12	3	9	5	4
ABC Jazz	69	80	-11	13	24	-11	22	19	3	30	28	2	27	26	1	20	21	-1	51	59	-8
ABC KIDS LISTEN	20	44	-24	6	21	-15	3	23	-20	9	13	-4	5	9	-4	5	4	1	22	28	-6
ABC Sport	55	46	9	11	7	4	11	13	-2	16	12	4	13	15	-2	23	11	12	39	60	-21
Double J	59	59	0	26	21	5	21	22	-1	19	32	-13	15	18	-3	11	11	0	30	38	-8
Total Digital/Internet Only	790	798	-8	360	356	4	308	334	-26	372	336	36	392	396	-4	212	222	-10	530	609	-79