



BRISBANE RADIO - SURVEY 3 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.8	6.9	-1.1	2.6	2.6	0.0	0.8	0.8	0.0	1.1	1.7	-0.6	2.9	3.8	-0.9	5.0	5.5	-0.5	15.8	16.7	-0.9
4BH 1116	1.8	2.2	-0.4	0.2	0.1	0.1	0.2	*	*	1.4	1.3	0.1	1.3	1.5	-0.2	1.3	2.1	-0.8	4.1	4.7	-0.6
4KQ	10.7	9.4	1.3	3.5	3.6	-0.1	1.8	1.5	0.3	1.3	1.0	0.3	3.8	2.5	1.3	15.7	14.8	0.9	27.4	22.1	5.3
B105	10.6	10.0	0.6	14.0	17.5	-3.5	23.2	21.6	1.6	18.1	19.9	-1.8	10.5	8.5	2.0	8.1	7.1	1.0	1.3	0.9	0.4
KIIS973	10.8	9.1	1.7	13.0	11.5	1.5	5.6	4.6	1.0	10.1	10.2	-0.1	15.4	11.5	3.9	11.7	11.4	0.3	6.4	5.6	0.8
104.5 TRIPLE M	10.0	8.2	1.8	9.0	9.8	-0.8	9.0	7.1	1.9	12.6	7.8	4.8	14.5	14.6	-0.1	11.8	9.6	2.2	2.4	2.1	0.3
NOVA106.9	11.2	10.6	0.6	21.5	20.3	1.2	19.9	21.9	-2.0	16.3	17.4	-1.1	14.6	13.8	0.8	4.1	4.8	-0.7	1.5	0.4	1.1
ABC BRIS	8.5	9.6	-1.1	3.1	1.9	1.2	0.7	0.3	0.4	2.0	3.0	-1.0	7.0	5.8	1.2	10.0	9.5	0.5	18.9	22.4	-3.5
4RN	2.3	2.6	-0.3	*	0.6	*	0.3	0.2	0.1	0.9	0.5	0.4	0.5	1.3	-0.8	4.7	4.8	-0.1	5.0	5.2	-0.2
ABC NEWSRADIO	1.6	1.7	-0.1	1.1	0.7	0.4	1.6	1.7	-0.1	2.6	2.5	0.1	1.2	1.8	-0.6	2.0	2.0	0.0	1.2	1.3	-0.1
4JJJ	6.7	6.8	-0.1	7.2	4.8	2.4	15.5	18.7	-3.2	14.3	14.0	0.3	6.4	6.6	-0.2	3.6	4.9	-1.3	0.4	0.6	-0.2
ABC CLASSIC	2.7	3.3	-0.6	1.4	1.0	0.4	1.7	1.6	0.1	1.0	1.2	-0.2	1.4	3.0	-1.6	1.7	2.0	-0.3	6.8	6.9	-0.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	5.8	6.8	-1.0	7.5	7.6	-0.1	6.9	8.7	-1.8	3.8	5.1	-1.3	3.2	4.2	-1.0	8.5	9.8	-1.3	5.8	7.0	-1.2						
4BH 1116	1.7	2.1	-0.4	1.8	2.4	-0.6	2.1	1.8	0.3	1.7	1.8	-0.1	0.9	1.7	-0.8	1.7	3.6	-1.9	2.1	2.6	-0.5						
4KQ	10.2	9.0	1.2	9.6	8.1	1.5	12.0	11.5	0.5	11.2	10.0	1.2	7.7	6.4	1.3	8.0	6.3	1.7	12.2	10.7	1.5						
B105	11.0	10.5	0.5	11.7	11.4	0.3	12.0	10.6	1.4	11.3	10.6	0.7	10.7	11.1	-0.4	4.7	4.4	0.3	9.2	8.6	0.6						
KIIS973	10.6	9.0	1.6	9.9	9.3	0.6	10.6	9.1	1.5	12.5	10.8	1.7	10.2	7.6	2.6	6.3	4.0	2.3	11.4	9.4	2.0						
104.5 TRIPLE M	10.6	8.5	2.1	9.9	7.7	2.2	12.8	9.6	3.2	11.8	9.4	2.4	9.5	8.6	0.9	3.7	5.0	-1.3	8.1	7.3	0.8						
NOVA106.9	11.4	10.9	0.5	11.5	10.5	1.0	9.1	9.0	0.1	11.5	11.5	0.0	14.4	13.4	1.0	11.2	11.8	-0.6	10.5	9.7	0.8						
ABC BRIS	8.8	9.9	-1.1	10.9	12.4	-1.5	8.0	9.0	-1.0	5.5	6.5	-1.0	8.5	10.4	-1.9	15.5	13.6	1.9	7.9	8.7	-0.8						
4RN	2.3	2.6	-0.3	3.1	3.4	-0.3	1.5	1.9	-0.4	1.5	1.7	-0.2	2.3	3.3	-1.0	4.5	3.7	0.8	2.1	2.5	-0.4						
ABC NEWSRADIO	1.5	1.7	-0.2	2.0	2.2	-0.2	0.8	1.0	-0.2	1.2	1.2	0.0	1.3	1.2	0.1	3.8	4.5	-0.7	1.9	2.0	-0.1						
4JJJ	6.7	6.7	0.0	6.5	6.8	-0.3	5.6	5.5	0.1	6.9	6.6	0.3	8.6	8.7	-0.1	6.0	6.7	-0.7	6.9	7.3	-0.4						
ABC CLASSIC	2.5	3.1	-0.6	1.9	2.8	-0.9	1.9	2.2	-0.3	2.5	2.7	-0.2	3.2	3.9	-0.7	5.4	6.6	-1.2	3.1	4.0	-0.9						

Please note: 4BH renamed as 4BH 1116 effective April 17 2022.

