



SYDNEY RADIO - SURVEY 3 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.4	0.6	-0.2	0.3	0.5	-0.2	0.5	0.2	0.3	0.6	0.9	-0.3	0.5	0.5	0.0	0.3	1.1	-0.8	0.3	0.5	-0.2
2GB	13.0	14.3	-1.3	4.0	0.9	3.1	1.4	1.8	-0.4	6.7	7.6	-0.9	5.6	7.9	-2.3	16.0	18.6	-2.6	25.6	28.5	-2.9
2UE 954	2.9	3.0	-0.1	0.5	0.5	0.0	0.1	0.1	0.0	0.3	0.2	0.1	0.6	0.9	-0.3	4.2	3.8	0.4	6.9	7.7	-0.8
SKY Sports Radio	1.9	1.5	0.4	0.9	1.2	-0.3	1.3	1.5	-0.2	0.6	1.2	-0.6	0.3	1.0	-0.7	2.0	0.6	1.4	4.1	2.7	1.4
104.1 2DAY FM	5.3	5.1	0.2	11.2	11.0	0.2	3.7	5.5	-1.8	9.3	9.9	-0.6	5.1	5.1	0.0	5.1	3.3	1.8	1.7	0.8	0.9
KIIS1065	9.2	9.6	-0.4	16.8	19.6	-2.8	19.6	21.6	-2.0	16.6	14.9	1.7	9.8	10.9	-1.1	6.8	6.8	0.0	1.1	0.3	0.8
104.9 TRIPLE M	5.3	5.3	0.0	7.5	8.5	-1.0	3.8	5.8	-2.0	4.1	4.2	-0.1	9.4	8.4	1.0	8.6	9.0	-0.4	0.8	0.8	0.0
NOVA96.9	7.1	7.6	-0.5	13.0	15.0	-2.0	15.5	15.5	0.0	14.4	12.8	1.6	8.0	9.5	-1.5	3.3	2.8	0.5	0.8	0.8	0.0
smoothfm 95.3	8.8	8.0	0.8	7.3	5.5	1.8	8.5	6.5	2.0	11.2	8.9	2.3	10.5	8.7	1.8	8.8	10.3	-1.5	6.5	6.5	0.0
WSFM	8.6	8.4	0.2	4.1	4.7	-0.6	8.3	5.4	2.9	6.1	6.4	-0.3	13.3	11.8	1.5	14.4	14.4	0.0	4.8	5.7	-0.9
ABC SYD	8.0	7.9	0.1	3.5	3.7	-0.2	0.5	0.8	-0.3	1.0	0.7	0.3	6.1	4.9	1.2	8.5	9.3	-0.8	16.3	17.7	-1.4
2RN	1.6	2.0	-0.4	0.9	0.8	0.1	1.2	0.8	0.4	0.5	0.4	0.1	1.2	1.6	-0.4	3.1	1.9	1.2	2.2	4.0	-1.8
ABC NEWSRADIO	1.7	2.0	-0.3	3.0	2.8	0.2	1.1	0.6	0.5	1.1	1.0	0.1	1.9	2.1	-0.2	1.1	1.6	-0.5	2.1	3.0	-0.9
2JJJ	3.9	5.3	-1.4	5.5	5.8	-0.3	8.0	15.4	-7.4	8.9	10.0	-1.1	3.9	6.4	-2.5	2.3	2.0	0.3	0.2	0.1	0.1
ABC CLASSIC	2.4	2.1	0.3	1.8	1.7	0.1	0.6	0.7	-0.1	1.3	0.8	0.5	0.9	1.0	-0.1	2.0	1.4	0.6	4.9	4.8	0.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1170 SEN Sports	0.4	0.7	-0.3	0.2	0.6	-0.4	0.5	0.4	0.1	0.4	0.8	-0.4	0.6	0.8	-0.2	0.6	1.3	-0.7	0.3	0.5	-0.2	0.3	0.5	-0.2	0.3	0.5	-0.2
2GB	12.8	14.0	-1.2	15.7	18.9	-3.2	16.5	15.8	0.7	8.6	8.8	-0.2	7.0	8.2	-1.2	16.6	18.1	-1.5	13.5	15.1	-1.6	13.5	15.1	-1.6	13.5	15.1	-1.6
2UE 954	2.8	2.9	-0.1	2.2	1.6	0.6	3.0	3.4	-0.4	4.2	4.0	0.2	2.0	2.4	-0.4	2.4	3.6	-1.2	3.3	3.4	-0.1	2.4	3.6	-1.2	3.3	3.4	-0.1
SKY Sports Radio	1.6	1.3	0.3	1.4	1.6	-0.2	0.6	0.5	0.1	1.9	1.0	0.9	2.5	1.7	0.8	2.9	2.9	0.0	2.6	2.1	0.5	2.9	2.9	0.0	2.6	2.1	0.5
104.1 2DAY FM	5.5	5.2	0.3	4.3	4.2	0.1	6.1	6.2	-0.1	7.1	6.3	0.8	5.7	5.3	0.4	3.4	2.9	0.5	4.6	4.9	-0.3	3.4	2.9	0.5	4.6	4.9	-0.3
KIIS1065	9.9	10.0	-0.1	12.4	11.3	1.1	9.0	9.4	-0.4	9.6	10.8	-1.2	9.5	9.8	-0.3	4.7	5.1	-0.4	7.1	8.1	-1.0	4.7	5.1	-0.4	7.1	8.1	-1.0
104.9 TRIPLE M	5.5	5.5	0.0	5.5	4.7	0.8	5.2	5.3	-0.1	6.3	6.6	-0.3	5.7	6.4	-0.7	3.8	3.7	0.1	4.5	4.8	-0.3	3.8	3.7	0.1	4.5	4.8	-0.3
NOVA96.9	7.0	7.4	-0.4	6.0	6.6	-0.6	6.4	7.3	-0.9	6.8	7.0	-0.2	9.0	8.7	0.3	8.3	9.5	-1.2	7.7	8.2	-0.5	8.3	9.5	-1.2	7.7	8.2	-0.5
smoothfm 95.3	8.5	7.7	0.8	6.8	5.9	0.9	9.0	8.0	1.0	10.4	9.6	0.8	9.2	8.5	0.7	6.1	6.6	-0.5	9.7	8.8	0.9	6.1	6.6	-0.5	9.7	8.8	0.9
WSFM	8.7	8.8	-0.1	8.8	9.2	-0.4	8.6	8.5	0.1	8.3	8.5	-0.2	9.8	9.2	0.6	8.0	8.2	-0.2	8.0	7.0	1.0	8.0	8.2	-0.2	8.0	7.0	1.0
ABC SYD	8.1	8.0	0.1	10.6	10.7	-0.1	7.2	7.0	0.2	5.2	5.4	-0.2	8.4	8.0	0.4	9.6	8.7	0.9	7.6	7.5	0.1	9.6	8.7	0.9	7.6	7.5	0.1
2RN	1.6	1.9	-0.3	3.1	3.4	-0.3	0.8	1.0	-0.2	0.8	0.9	-0.1	1.4	1.7	-0.3	2.0	2.8	-0.8	1.7	2.0	-0.3	2.0	2.8	-0.8	1.7	2.0	-0.3
ABC NEWSRADIO	1.7	1.9	-0.2	2.5	2.9	-0.4	1.1	1.2	-0.1	1.0	0.9	0.1	1.3	2.0	-0.7	3.0	2.8	0.2	1.8	2.3	-0.5	3.0	2.8	0.2	1.8	2.3	-0.5
2JJJ	4.0	5.5	-1.5	3.8	4.4	-0.6	4.1	6.0	-1.9	4.1	6.8	-2.7	4.6	6.3	-1.7	2.7	3.0	-0.3	3.6	4.6	-1.0	2.7	3.0	-0.3	3.6	4.6	-1.0
ABC CLASSIC	2.2	2.0	0.2	2.4	1.7	0.7	2.0	2.4	-0.4	2.1	1.9	0.2	1.9	1.7	0.2	3.3	3.1	0.2	3.0	2.5	0.5	3.3	3.1	0.2	3.0	2.5	0.5



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 3 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	66	52	14	7	2	5	8	7	1	8	2	6	2	5	-3	1	2	-1	39	34	5
Australia Today DAB+	34	19	15	14	2	12	3	3	0	5	4	1	9	7	2	1	*	*	1	3	-2
BUDDHA HITS	47	34	13	21	12	9	2	6	-4	5	6	-1	11	4	7	9	7	2	*	*	*
CADA	105	103	2	11	10	1	45	32	13	38	53	-15	7	9	-2	4	*	*	*	*	*
Chemist Warehouse Remix	30	18	12	9	4	5	3	4	-1	10	8	2	8	2	6	*	*	*	*	*	*
Coles Radio	69	66	3	11	15	-4	13	10	3	17	17	0	16	12	4	1	5	-4	11	6	5
DANCE HITS	57	46	11	13	8	5	10	7	3	24	22	2	10	8	2	*	*	*	*	*	*
EASY 80s HITS	50	50	0	7	8	-1	10	*	*	7	21	-14	21	17	4	3	1	2	2	3	-1
KIIS 90s	93	109	-16	26	38	-12	27	25	2	26	29	-3	7	7	0	6	3	3	2	7	-5
MMM 80s	43	29	14	10	5	5	3	*	*	12	17	-5	16	5	11	1	1	0	*	*	*
MMM 90s	47	38	9	15	7	8	3	*	*	11	12	-1	15	17	-2	*	*	*	2	2	0
MMM CLASSIC ROCK	48	38	10	10	9	1	10	*	*	7	11	-4	6	5	1	8	9	-1	6	6	0
MMM COUNTRY	49	41	8	13	10	3	6	*	*	11	21	-10	17	10	7	2	*	*	*	*	*
MMM HARD N HEAVY	28	17	11	9	4	5	*	*	*	8	4	4	11	9	2	*	*	*	*	*	*
MTV Sounds	31	22	9	9	4	5	11	10	1	9	8	1	2	*	*	*	*	*	*	*	*
NOVA 10s	33	11	22	12	6	6	5	2	3	11	*	*	1	2	-1	4	*	*	*	*	*
OLDSKOOL 90s HITS	54	59	-5	8	14	-6	9	18	-9	25	18	7	9	7	2	1	*	*	2	1	1
RnB Fridays Radio	85	64	21	5	*	*	15	10	5	49	37	12	13	14	-1	2	2	0	1	2	-1
SEN Track Digital	20	16	4	6	*	*	*	*	*	9	10	-1	*	*	*	*	*	*	6	6	0
SEN VIC	15	7	8	3	*	*	3	*	*	6	3	3	4	4	0	*	*	*	*	*	*
smooth relax	110	91	19	19	15	4	14	18	-4	22	22	0	23	13	10	14	13	1	19	10	9
SOUNDCLOUD RADIO	33	24	9	3	4	-1	13	12	1	8	2	6	7	4	3	2	2	0	*	*	*
TikTok Trending	48	28	20	11	4	7	16	8	8	14	14	0	5	2	3	1	*	*	*	*	*
WSFM 80s	86	75	11	16	10	6	6	3	3	19	22	-3	35	32	3	5	3	2	5	5	0
triple j Unearthed	55	51	4	15	12	3	15	11	4	15	17	-2	10	8	2	1	1	0	1	2	-1
ABC Country	71	50	21	10	7	3	12	4	8	27	28	-1	1	3	-2	2	*	*	18	8	10
ABC Jazz	85	86	-1	12	8	4	15	9	6	16	30	-14	8	6	2	13	18	-5	21	16	5
ABC KIDS LISTEN	41	32	9	19	10	9	2	3	-1	11	15	-4	6	4	2	2	*	*	*	*	*
ABC Sport	99	66	33	18	18	0	14	14	0	31	20	11	17	6	11	4	3	1	16	6	10
Double J	69	70	-1	14	18	-4	7	7	0	18	9	9	17	25	-8	7	8	-1	6	3	3
Total Digital/Internet Only	997	885	112	141	132	9	154	119	35	278	281	-3	209	188	21	79	69	10	136	96	40

Please note: The Edge Digital rebranded as CADA effective March 31 2022 and RnB Fridays renamed to RnB Fridays Radio effective April 17 2022.



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 3 2022

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	63	46	17	29	23	6	27	27	0	34	27	7	22	16	6	23	20	3	29	30	-1
Australia Today DAB+	25	12	13	10	10	0	6	2	4	15	5	10	10	2	8	8	*	*	20	9	11
BUDDHA HITS	42	33	9	29	20	9	18	9	9	21	17	4	15	12	3	10	4	6	24	19	5
CADA	91	84	7	26	33	-7	43	33	10	44	35	9	33	36	-3	13	11	2	40	50	-10
Chemist Warehouse Remix	26	14	12	4	*	*	6	5	1	12	4	8	12	7	5	*	*	*	8	11	-3
Coles Radio	55	38	17	19	8	11	23	14	9	14	10	4	34	16	18	14	11	3	37	41	-4
DANCE HITS	40	31	9	16	10	6	17	6	11	21	6	15	12	12	0	4	5	-1	41	30	11
EASY 80s HITS	39	41	-2	10	13	-3	8	14	-6	19	9	10	21	31	-10	12	22	-10	28	26	2
KIIS 90s	77	90	-13	27	27	0	18	26	-8	18	20	-2	33	40	-7	22	16	6	33	38	-5
MMM 80s	29	21	8	12	16	-4	9	1	8	22	7	15	16	7	9	1	*	*	23	10	13
MMM 90s	33	31	2	12	10	2	6	7	-1	14	12	2	11	14	-3	8	10	-2	24	16	8
MMM CLASSIC ROCK	43	27	16	19	19	0	17	16	1	14	9	5	17	13	4	7	4	3	29	25	4
MMM COUNTRY	33	27	6	5	10	-5	13	6	7	9	11	-2	18	12	6	6	5	1	38	30	8
MMM HARD N HEAVY	26	17	9	8	5	3	6	5	1	15	7	8	23	14	9	5	4	1	13	5	8
MTV Sounds	24	22	2	10	11	-1	*	4	*	9	7	2	15	7	8	5	*	*	13	4	9
NOVA 10s	23	11	12	7	4	3	2	*	*	3	*	*	7	8	-1	7	*	*	24	2	22
OLDSKOOL 90s HITS	43	46	-3	13	14	-1	17	9	8	7	15	-8	25	14	11	8	15	-7	25	28	-3
RnB Fridays Radio	69	53	16	30	24	6	38	27	11	30	37	-7	27	23	4	9	10	-1	34	30	4
SEN Track Digital	12	10	2	5	4	1	3	2	1	4	3	1	2	2	0	1	*	*	10	7	3
SEN VIC	12	7	5	4	6	-2	8	7	1	4	3	1	9	7	2	8	5	3	7	2	5
smooth relax	97	76	21	40	26	14	32	17	15	31	25	6	34	31	3	36	28	8	50	39	11
SOUNDCLOUD RADIO	24	18	6	8	7	1	10	5	5	6	9	-3	8	9	-1	4	3	1	19	18	1
TikTok Trending	42	23	19	9	8	1	23	11	12	4	5	-1	16	9	7	12	12	0	24	14	10
WSFM 80s	67	61	6	26	39	-13	38	26	12	31	20	11	24	23	1	6	3	3	43	34	9
triple j Unearthed	46	44	2	14	11	3	10	9	1	12	16	-4	13	13	0	9	8	1	23	21	2
ABC Country	66	48	18	28	15	13	7	*	*	29	21	8	29	22	7	20	15	5	33	9	24
ABC Jazz	70	69	1	20	13	7	23	22	1	32	30	2	37	27	10	18	20	-2	60	51	9
ABC KIDS LISTEN	28	20	8	8	6	2	13	3	10	9	9	0	10	5	5	8	5	3	26	22	4
ABC Sport	83	55	28	31	11	20	8	11	-3	21	16	5	17	13	4	44	23	21	63	39	24
Double J	50	59	-9	20	26	-6	21	21	0	13	19	-6	21	15	6	14	11	3	36	30	6
Total Digital/Internet Only	899	790	109	398	360	38	386	308	78	409	372	37	457	392	65	245	212	33	627	530	97

Please note: The Edge Digital rebranded as CADA effective March 31 2022 and RnB Fridays renamed to RnB Fridays Radio effective April 17 2022.