



BRISBANE RADIO - SURVEY 4 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.3	5.8	0.5	1.7	2.6	-0.9	1.0	0.8	0.2	2.4	1.1	1.3	1.5	2.9	-1.4	5.1	5.0	0.1	20.1	15.8	4.3
4BH 1116	1.3	1.8	-0.5	0.2	0.2	0.0	0.2	0.2	0.0	0.2	1.4	-1.2	0.3	1.3	-1.0	1.9	1.3	0.6	4.0	4.1	-0.1
4KQ	10.2	10.7	-0.5	4.5	3.5	1.0	1.7	1.8	-0.1	1.5	1.3	0.2	4.1	3.8	0.3	13.3	15.7	-2.4	28.5	27.4	1.1
B105	11.1	10.6	0.5	18.4	14.0	4.4	18.7	23.2	-4.5	18.6	18.1	0.5	11.3	10.5	0.8	6.3	8.1	-1.8	1.3	1.3	0.0
KIIS973	11.6	10.8	0.8	11.1	13.0	-1.9	8.8	5.6	3.2	10.6	10.1	0.5	15.1	15.4	-0.3	15.9	11.7	4.2	6.6	6.4	0.2
104.5 TRIPLE M	10.9	10.0	0.9	8.8	9.0	-0.2	14.8	9.0	5.8	14.5	12.6	1.9	13.5	14.5	-1.0	14.3	11.8	2.5	2.0	2.4	-0.4
NOVA106.9	12.6	11.2	1.4	24.2	21.5	2.7	19.1	19.9	-0.8	17.0	16.3	0.7	15.5	14.6	0.9	5.2	4.1	1.1	2.2	1.5	0.7
ABC BRIS	7.0	8.5	-1.5	6.8	3.1	3.7	2.2	0.7	1.5	2.0	2.0	0.0	6.3	7.0	-0.7	9.4	10.0	-0.6	12.5	18.9	-6.4
4RN	2.0	2.3	-0.3	0.2	*	*	0.4	0.3	0.1	1.3	0.9	0.4	0.3	0.5	-0.2	3.7	4.7	-1.0	4.7	5.0	-0.3
ABC NEWSRADIO	1.3	1.6	-0.3	1.0	1.1	-0.1	0.1	1.6	-1.5	0.7	2.6	-1.9	2.4	1.2	1.2	2.0	2.0	0.0	0.7	1.2	-0.5
4JJJ	6.1	6.7	-0.6	4.8	7.2	-2.4	15.0	15.5	-0.5	14.5	14.3	0.2	4.8	6.4	-1.6	1.8	3.6	-1.8	0.7	0.4	0.3
ABC CLASSIC	1.7	2.7	-1.0	0.8	1.4	-0.6	0.2	1.7	-1.5	0.6	1.0	-0.4	0.4	1.4	-1.0	2.9	1.7	1.2	4.3	6.8	-2.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	6.3	5.8	0.5	8.0	7.5	0.5	7.7	6.9	0.8	4.3	3.8	0.5	3.3	3.2	0.1	9.4	8.5	0.9	6.3	5.8	0.5	6.3	5.8	0.5	6.3	5.8	0.5
4BH 1116	1.2	1.7	-0.5	1.1	1.8	-0.7	2.0	2.1	-0.1	1.1	1.7	-0.6	0.6	0.9	-0.3	0.6	1.7	-1.1	1.6	2.1	-0.5	1.6	2.1	-0.5	1.6	2.1	-0.5
4KQ	9.7	10.2	-0.5	11.1	9.6	1.5	10.6	12.0	-1.4	10.7	11.2	-0.5	6.1	7.7	-1.6	5.9	8.0	-2.1	11.5	12.2	-0.7	11.5	12.2	-0.7	11.5	12.2	-0.7
B105	11.6	11.0	0.6	12.0	11.7	0.3	11.4	12.0	-0.6	13.1	11.3	1.8	11.9	10.7	1.2	5.1	4.7	0.4	9.6	9.2	0.4	9.6	9.2	0.4	9.6	9.2	0.4
KIIS973	11.4	10.6	0.8	9.9	9.9	0.0	11.4	10.6	0.8	12.7	12.5	0.2	12.0	10.2	1.8	10.5	6.3	4.2	12.2	11.4	0.8	12.2	11.4	0.8	12.2	11.4	0.8
104.5 TRIPLE M	11.9	10.6	1.3	12.0	9.9	2.1	13.9	12.8	1.1	12.8	11.8	1.0	11.0	9.5	1.5	4.3	3.7	0.6	7.7	8.1	-0.4	7.7	8.1	-0.4	7.7	8.1	-0.4
NOVA106.9	13.0	11.4	1.6	13.1	11.5	1.6	11.9	9.1	2.8	13.1	11.5	1.6	15.7	14.4	1.3	10.1	11.2	-1.1	11.2	10.5	0.7	11.2	10.5	0.7	11.2	10.5	0.7
ABC BRIS	7.0	8.8	-1.8	8.9	10.9	-2.0	6.3	8.0	-1.7	4.8	5.5	-0.7	5.8	8.5	-2.7	12.9	15.5	-2.6	7.0	7.9	-0.9	7.0	7.9	-0.9	7.0	7.9	-0.9
4RN	2.0	2.3	-0.3	2.1	3.1	-1.0	1.4	1.5	-0.1	1.6	1.5	0.1	2.3	2.3	0.0	4.1	4.5	-0.4	1.9	2.1	-0.2	1.9	2.1	-0.2	1.9	2.1	-0.2
ABC NEWSRADIO	1.3	1.5	-0.2	2.1	2.0	0.1	0.5	0.8	-0.3	1.0	1.2	-0.2	1.4	1.3	0.1	1.7	3.8	-2.1	1.3	1.9	-0.6	1.3	1.9	-0.6	1.3	1.9	-0.6
4JJJ	5.9	6.7	-0.8	6.2	6.5	-0.3	4.7	5.6	-0.9	5.2	6.9	-1.7	8.5	8.6	-0.1	5.5	6.0	-0.5	6.8	6.9	-0.1	5.5	6.0	-0.5	6.8	6.9	-0.1
ABC CLASSIC	1.5	2.5	-1.0	0.8	1.9	-1.1	1.5	1.9	-0.4	1.8	2.5	-0.7	1.8	3.2	-1.4	2.5	5.4	-2.9	2.2	3.1	-0.9	2.2	3.1	-0.9	2.2	3.1	-0.9



BRISBANE RADIO - SURVEY 4 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	158	160	-2	13	15	-2	4	7	-3	15	11	4	25	32	-7	24	25	-1	77	70	7
4BH 1116	72	62	10	4	4	0	1	1	0	2	3	-1	4	5	-1	21	16	5	40	33	7
4KQ	304	283	21	20	20	0	19	17	2	28	20	8	45	36	9	65	68	-3	128	121	7
B105	585	585	0	95	85	10	85	92	-7	217	214	3	127	128	-1	40	46	-6	21	19	2
KIIS973	524	511	13	69	72	-3	68	59	9	130	132	-2	128	128	0	76	68	8	53	52	1
104.5 TRIPLE M	496	465	31	77	73	4	59	51	8	139	131	8	126	130	-4	62	55	7	32	25	7
NOVA106.9	700	686	14	132	120	12	111	125	-14	237	223	14	152	151	1	46	43	3	23	24	-1
ABC BRIS	273	300	-27	28	23	5	10	7	3	26	30	-4	66	75	-9	46	54	-8	96	112	-16
4RN	77	86	-9	5	3	2	8	3	5	14	17	-3	11	13	-2	14	19	-5	26	31	-5
ABC NEWSRADIO	123	146	-23	14	15	-1	3	17	-14	26	31	-5	43	36	7	17	22	-5	18	25	-7
4JJJ	381	400	-19	50	58	-8	90	91	-1	147	144	3	61	77	-16	19	23	-4	14	7	7
ABC CLASSIC	96	125	-29	11	16	-5	3	9	-6	17	26	-9	16	23	-7	19	16	3	29	35	-6
Total	2075	2073	2	243	244	-1	216	221	-5	552	549	3	466	462	4	258	258	0	340	339	1

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	141	141	0	103	103	0	78	70	8	64	65	-1	55	56	-1	41	42	-1	98	96	2						
4BH 1116	58	55	3	27	31	-4	33	34	-1	33	34	-1	14	18	-4	7	13	-6	40	39	1						
4KQ	281	260	21	182	166	16	151	149	2	166	163	3	115	119	-4	55	72	-17	196	199	-3						
B105	530	531	-1	329	351	-22	229	233	-4	288	288	0	256	230	26	66	79	-13	349	336	13						
KIIS973	462	449	13	270	289	-19	203	210	-7	266	252	14	216	206	10	103	72	31	315	315	0						
104.5 TRIPLE M	432	406	26	236	212	24	191	175	16	216	201	15	201	204	-3	63	66	-3	265	251	14						
NOVA106.9	632	628	4	400	379	21	233	232	1	312	341	-29	325	309	16	113	113	0	436	419	17						
ABC BRIS	244	265	-21	161	183	-22	118	130	-12	122	125	-3	85	120	-35	58	63	-5	174	181	-7						
4RN	66	83	-17	39	47	-8	29	29	0	33	41	-8	32	42	-10	19	27	-8	49	48	1						
ABC NEWSRADIO	108	125	-17	77	80	-3	25	27	-2	33	39	-6	31	34	-3	18	32	-14	62	75	-13						
4JJJ	335	357	-22	200	217	-17	117	128	-11	162	192	-30	171	168	3	54	67	-13	223	228	-5						
ABC CLASSIC	77	100	-23	24	40	-16	29	37	-8	43	49	-6	35	44	-9	20	31	-11	55	75	-20						
Total	2019	2004	15	1629	1632	-3	1218	1227	-9	1427	1430	-3	1300	1306	-6	624	637	-13	1741	1742	-1						



BRISBANE RADIO - SURVEY 4 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	14	14	0	*	1	*	*	*	*	1	*	*	1	2	-1	2	2	0	10	9	1
4BH 1116	3	4	-1	*	*	*	*	*	*	*	1	*	*	1	*	1	*	*	2	2	0
4KQ	23	25	-2	1	1	0	*	*	*	1	1	0	2	2	0	4	6	-2	14	15	-1
B105	25	25	0	4	3	1	3	4	-1	8	8	0	7	6	1	2	3	-1	1	1	0
KIIS973	26	25	1	3	3	0	2	1	1	5	4	1	9	9	0	5	4	1	3	4	-1
104.5 TRIPLE M	25	23	2	2	2	0	3	2	1	7	5	2	8	9	-1	5	4	1	1	1	0
NOVA106.9	29	26	3	6	5	1	3	3	0	8	7	1	9	9	0	2	2	0	1	1	0
ABC BRIS	16	20	-4	2	1	1	*	*	*	1	1	0	4	4	0	3	4	-1	6	11	-5
4RN	4	5	-1	*	*	*	*	*	*	1	*	*	*	*	*	1	2	-1	2	3	-1
ABC NEWSRADIO	3	4	-1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	*	1	*
4JJJ	14	16	-2	1	2	-1	3	3	0	7	6	1	3	4	-1	1	1	0	*	*	*
ABC CLASSIC	4	6	-2	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	4	-2
Total	228	236	-8	24	21	3	17	17	0	45	43	2	58	60	-2	33	38	-5	50	56	-6

Average Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	15	15	0	29	28	1	25	24	1	13	12	1	8	7	1	6	6	0	12	12	0
4BH 1116	3	4	-1	4	7	-3	7	7	0	3	5	-2	1	2	-1	*	1	*	3	4	-1
4KQ	23	25	-2	40	37	3	34	41	-7	33	35	-2	14	17	-3	4	5	-1	23	24	-1
B105	28	28	0	43	45	-2	37	41	-4	40	35	5	27	24	3	3	3	0	19	18	1
KIIS973	27	26	1	35	38	-3	37	37	0	39	39	0	27	23	4	7	4	3	24	23	1
104.5 TRIPLE M	29	26	3	43	37	6	44	44	0	39	37	2	25	22	3	3	2	1	15	16	-1
NOVA106.9	31	28	3	47	44	3	38	32	6	40	36	4	36	33	3	7	7	0	22	21	1
ABC BRIS	17	22	-5	32	41	-9	20	28	-8	15	17	-2	13	19	-6	8	10	-2	14	16	-2
4RN	5	6	-1	7	12	-5	4	5	-1	5	5	0	5	5	0	3	3	0	4	4	0
ABC NEWSRADIO	3	4	-1	8	8	0	1	3	-2	3	4	-1	3	3	0	1	3	-2	3	4	-1
4JJJ	14	17	-3	22	25	-3	15	19	-4	16	22	-6	19	20	-1	4	4	0	13	14	-1
ABC CLASSIC	4	6	-2	3	7	-4	5	6	-1	6	8	-2	4	7	-3	2	4	-2	4	6	-2
Total	241	250	-9	359	380	-21	320	347	-27	306	313	-7	228	227	1	65	66	-1	196	199	-3



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 4 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	51	65	-14	4	11	-7	4	6	-2	5	7	-2	19	19	0	10	11	-1	10	12	-2
973 KIIS 90s	74	75	-1	12	14	-2	4	8	-4	11	12	-1	30	26	4	10	5	5	7	10	-3
Australia Today DAB+	3	3	0	1	1	0	*	*	*	1	*	*	*	*	*	*	*	*	1	2	-1
BUDDHA HITS	17	14	3	1	*	*	2	*	*	2	4	-2	6	3	3	5	6	-1	1	1	0
CADA	6	8	-2	1	2	-1	3	2	1	2	*	*	6	4	*	*	*	*	*	*	*
Chemist Warehouse Remix	13	10	3	*	1	*	*	*	*	6	6	0	2	1	1	3	2	1	1	1	0
Coles Radio	41	44	-3	6	4	2	6	8	-2	16	15	1	8	10	-2	4	5	-1	1	1	0
DANCE HITS	16	13	3	8	5	3	*	*	*	4	4	0	3	4	-1	1	*	*	*	*	*
EASY 80s HITS	36	21	15	7	6	1	1	1	0	3	1	2	15	9	6	7	3	4	3	1	2
iHeartCountry	16	16	0	3	4	-1	*	2	*	4	3	1	7	6	1	1	1	0	1	*	*
MMM 80s	21	15	6	2	3	-1	*	*	*	2	1	1	9	5	4	4	3	1	4	3	1
MMM 90s	23	21	2	5	7	-2	*	*	*	8	3	5	9	10	-1	1	1	0	1	1	0
MMM CLASSIC ROCK	35	29	6	9	10	-1	2	*	*	2	2	0	9	6	3	10	10	0	4	1	3
MMM COUNTRY	16	15	1	3	2	1	*	*	*	9	8	1	4	2	2	1	1	0	*	2	*
MMM HARD N HEAVY	22	18	4	1	2	-1	*	*	*	10	8	2	9	6	3	2	2	0	*	*	*
NOVA 90s	43	30	13	9	11	-2	2	2	0	16	9	7	14	5	9	1	3	-2	2	*	*
OLDSKOOL 90s HITS	35	33	2	8	5	3	2	4	-2	15	8	7	8	12	-4	1	1	0	2	2	0
RnB Fridays Radio	44	32	12	12	9	3	10	9	1	12	10	2	8	3	5	2	1	1	*	*	*
smooth	53	40	13	3	6	-3	3	1	2	12	8	4	13	8	5	13	13	0	10	3	7
smooth 80s	20	15	5	2	4	-2	*	*	*	1	1	0	9	5	4	3	4	-1	4	1	3
SOUNDCLOUD RADIO	18	11	7	2	4	-2	8	3	5	4	3	1	3	1	2	2	*	*	*	*	*
TikTok Trending	45	29	16	12	7	5	18	15	3	14	4	10	1	3	-2	1	*	*	*	*	*
triple j Uneathed	42	50	-8	12	11	1	13	17	-4	10	12	-2	2	7	-5	4	2	2	*	1	*
ABC Country	24	18	6	6	5	1	*	*	*	3	4	-1	7	3	4	2	2	0	5	4	1
ABC Jazz	22	15	7	7	3	4	1	1	0	5	2	3	3	4	-1	3	4	-1	3	1	2
ABC KIDS LISTEN	22	24	-2	12	14	-2	*	1	*	9	8	1	1	1	0	*	*	*	*	1	*
ABC Sport	27	23	4	3	8	-5	1	1	0	7	1	6	3	4	-1	5	4	1	9	4	5
Double J	35	29	6	5	4	1	3	3	0	8	11	-3	16	11	5	2	1	1	1	*	*
Total Digital/Internet Only	501	477	24	79	87	-8	50	57	-7	130	115	15	126	102	24	61	63	-2	55	54	1

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	44	53	-9	14	22	-8	18	16	2	20	26	-6	9	13	-4	7	13	-6	24	25	-1
973 KIIS 90s	60	61	-1	22	26	-4	21	17	4	23	28	-5	11	14	-3	10	10	0	29	28	1
Australia Today DAB+	3	3	0	*	1	*	*	2	*	1	1	0	*	*	*	1	1	0	1	1	0
BUDDHA HITS	12	10	2	5	4	1	4	4	0	5	5	0	5	6	-1	5	4	1	14	10	4
CADA	4	8	-4	*	1	*	*	*	*	3	4	-1	4	5	-1	3	3	0	5	2	3
Chemist Warehouse Remix	10	9	1	4	2	2	*	*	*	*	1	*	5	3	2	2	5	-3	4	3	1
Coles Radio	31	33	-2	8	12	-4	17	19	-2	17	13	4	12	10	2	5	6	-1	20	24	-4
DANCE HITS	13	10	3	4	2	2	2	1	1	3	2	1	6	4	2	5	3	2	11	8	3
EASY 80s HITS	27	18	9	9	4	5	8	6	2	13	9	4	13	5	8	6	6	0	19	9	10
iHeartCountry	13	13	0	4	4	0	3	5	-2	4	5	-1	8	4	4	3	6	-3	9	7	2
MMM 80s	15	11	4	7	5	2	7	4	3	8	3	5	9	4	5	2	2	0	9	9	0
MMM 90s	18	19	-1	6	8	-2	9	8	1	4	7	-3	3	4	-1	1	2	-1	9	6	3
MMM CLASSIC ROCK	30	24	6	13	9	4	7	5	2	14	10	4	15	11	4	10	6	4	16	17	-1
MMM COUNTRY	16	12	4	8	7	1	4	4	0	5	4	1	5	2	3	2	2	0	5	5	0
MMM HARD N HEAVY	13	12	1	6	7	-1	3	3	0	2	3	-1	9	6	3	2	*	*	12	12	0
NOVA 90s	37	27	10	13	11	2	15	9	6	10	11	-1	13	7	6	7	7	0	20	13	7
OLDSKOOL 90s HITS	27	31	-4	8	7	1	9	6	3	12	12	0	12	13	-1	4	6	-2	16	7	9
RnB Fridays Radio	39	28	11	15	9	6	9	9	0	19	18	1	13	10	3	7	5	2	10	13	-3
smooth	40	27	13	17	11	6	20	10	10	18	14	4	16	11	5	6	5	1	27	24	3
smooth 80s	12	10	2	4	3	1	2	3	-1	4	2	2	5	4	1	4	3	1	11	8	3
SOUNDCLOUD RADIO	11	7	4	2	3	-1	2	3	-1	3	2	1	3	3	0	5	3	2	9	9	0
TikTok Trending	41	29	12	15	10	5	15	9	6	12	10	2	16	11	5	17	12	5	18	18	0
triple j Uneathed	33	40	-7	14	16	-2	4	7	-3	9	14	-5	13	16	-3	4	7	-3	23	28	-5
ABC Country	17	14	3	10	7	3	4	2	2	6	6	0	10	7	3	3	3	0	10	10	0
ABC Jazz	15	11	4	5	2	3	5	3	2	7	2	5	3	7	-4	6	4	2	15	10	5
ABC KIDS LISTEN	16	19	-3	10	12	-2	3	6	-3	5	6	-1	3	6	-3	4	4	0	14	17	-3
ABC Sport	12	12	0	3	2	1	4	2	2	3	1	2	8	7	1	6	5	1	19	16	3
Double J	27	27	0	12	11	1	16	13	3	14	13	1	8	11	-3	3	3	0	17	15	2
Total Digital/Internet Only	422	401	21	207	197	10	176	155	21	209	202	7	204	187	17	118	118	0	321	306	15